

★ Visit [www.udetc.org](http://www.udetc.org) for the latest information on underage drinking. ★

**New Distance Learning Course Launched:  
Environmental Strategies**

The Office of Juvenile Justice and Delinquency Prevention (OJJDP) and the Underage Drinking Enforcement Training Center (UDETC) are pleased to launch the second in a series of on-line distance learning courses. These courses aim to provide law enforcement and community organizations with valuable, no-cost training that focuses on the reduction of underage access to alcohol. The newest course in this series is "Environmental Strategies" and can be accessed at: <http://www.udetc.org/distancelearning.htm>

This two-hour online course is designed as a basic-level familiarization to environmental strategies targeting the reduction of youth access to alcohol and a foundation for follow-up on-site training provided by UDETC. The course provides basic strategies and information on assessing community needs and applying science-based strategies. Please don't hesitate to contact us with any questions or feedback regarding this new offering via email at [udetc@udetc.org](mailto:udetc@udetc.org).

**SUCCESS STORIES: OHIO**

***Ohio's Butler County's Parents Who Host Lose the Most uses collaboration and data to support sustainability in preventing underage drinking.***

In an effort to engage and educate parents on underage drinking, in May 2005, the Coalition For a Safe and Drug-Free Fairfield in Butler County led the community to implement Parents Who Host Lose the Most: Don't be a party to teenage drinking, a program developed by Drug-Free Action Alliance. In an effort to educate parents and other adults, the Coalition partnered with City and Township Police and Government agencies, Fairfield City Schools Administration and Youth, Fairfield Business Community (including Pharmacies), Fairfield Parks and Recreation, Faith leaders, and Social Service organizations to create consistent rules and consequences addressing underage drinking. These partnerships supported a policy and enforcement strategy that resulted in consistent messaging and changing community norms. This success story is an example of the effects of a resilient and committed effort in preventing youth access to alcohol.

To print a copy of this month's Resource Alert visit:  
[www.udetc.org/documents/ResourceAlerts/ResourceAlert1211.pdf](http://www.udetc.org/documents/ResourceAlerts/ResourceAlert1211.pdf)

**NATIONAL ELECTRONIC SEMINARS**

**December 2011**

***Adult-supervised Alcohol Use and Harmful Consequences among American and Australian Teens***

Date: Thursday, December 15, 2011

Time: 3:00-4:15 p.m. ET

Speaker: Dr. Barbara McMorris, University of Minnesota and Michelle Nienhius, South Carolina Department of Alcohol and Other Drug Abuse Services

We've all heard the arguments from parents that "it's safer for kids to drink alcohol at home under adult supervision," and "what's the harm as long as I take their keys?" Is there merit to these arguments? Although harm-minimization perspectives contend that youth drinking in adult-supervised settings is protective against future harmful use, a recent study has found that adult supervised drinking of youth in both Australia and the U.S. resulted in higher levels of harmful alcohol use a year later at age 15. Presenters will provide an overview of how to use "prevention science" findings on risk and protective factors for youth alcohol use, discuss research findings, and share ideas on how the research may be strategically used to advance EUDL work, as well as specific examples of research to practice applications by practitioners.

\*Visit [www.udetc.org/audioconfregistration.asp](http://www.udetc.org/audioconfregistration.asp) to register.\*



**Did you Know?** That the Underage Drinking Enforcement Training Center wants to know how the training center can support your efforts to help your communities enforce underage drinking laws and reduce youth access to alcohol? Please participate in our newly released assessment - we want to hear from you! Your feedback can help us enhance the services we provide. In participating, you help us, help you, with the things that are most important in your communities. Please visit this link by January 15<sup>th</sup> to participate in the assessment:  
<http://www.surveymonkey.com/s/QP5633V>



# Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

December 2011

[www.udetc.org](http://www.udetc.org)

## Ohio's Butler County's Parents Who Host Lose the Most uses collaboration and data to support sustainability in preventing underage drinking.

The Coalition For a Safe and Drug-Free Fairfield in Butler County, Ohio, was formed in 2003 when the Fairfield City School District responded to its Student Drug Use Survey results. The community assessment indicated that alcohol was easy to get and not considered harmful. Since 2004, they have been working to address key risk and protective factors identified by the youth survey results. In response, they called together key people in the community and schools to review data and establish a plan. Through this initiative and in collaboration with the mayor's office, law enforcement, Family and Children First Council, and Fairfield School Nurses, the coalition was founded. The coalition's mission was to build and strengthen the capacity of all within the community to create a safe, healthy, and drug-free Fairfield.

In an effort to engage and educate parents on underage drinking, in May 2005, the coalition led the community to implement *Parents Who Host Lose the Most: Don't be a party to teenage drinking*, a program developed by Drug-Free Action Alliance. Parents have learned the risks of social hosting from materials disseminated through the media, law enforcement, and youth. Youth are hearing the messages at home, in the classroom, in the media, in the community, and from their peers and older youth. This messaging is then supported by environmental strategies implemented through enforcement of laws, policy changes, and education. Access and availability has been decreased through frequent compliance checks, continuous parent education, and a change in community norms (i.e., community festivals locating alcohol booths in secured locations, and retail outlets placing alcohol in supervised areas.)

In an effort to educate parents and other adults, the coalition partnered with city and township police and government agencies, Fairfield City Schools administration and youth, the Fairfield business community (including pharmacies), Fairfield parks and recreation, faith leaders, and social service organizations to create consistent rules and consequences addressing underage drinking. These

partnerships supported a policy and enforcement strategy that includes a new extra-curricular code of conduct, enforcement of existing policies, and the support of a strong policy by the school board and administration. Because of this consistent messaging, some community norms have changed and produced measurable results. The Pride Youth Drug Use Survey data indicated the following:

- Regular use of alcohol by youth in grades 7 to 12 dropped from 22 percent in 2006 to 13.9 percent in 2010. This compares to 17 percent in Butler County, 18 percent in Greater Cincinnati, and 19.6 percent nationally.
- The parents who believe that alcohol is harmful to teens increased from 79 percent to 84 percent.
- The youth reporting that alcohol is easily available in our community dropped from 48 percent to 38 percent.
- The youth who say schools are setting clear and consistent rules increased to 78.1 percent.
- The average age of youth who first try alcohol increased from 12.4 years old to 13.9 years old.

This story indicates the success achieved by using a consistent and inclusive initiative. Even though work always needs to be done, Butler County's success so far has opened the doors in developing effective partnerships and in supporting sustainable strategies resulting in measurable change. This success story is an example of the effects of a resilient and committed effort, along with collaboration, in preventing youth access to alcohol.

### For additional information on this success, contact:

Derek Longmeier,  
Enforcing Underage Drinking Laws Program Manager  
Drug-Free Action Alliance  
(614) 540-9985 ext. 16

Additional source: <http://drugfreefairfield.org/>

**The views expressed in this document do not necessarily represent the views of the Office of Juvenile Justice and Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDEC) and are solely of the author/source.**



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# National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

## 2011 National Electronic Seminar Calendar

December 15, 2011

3:00 – 4:15 p.m. Eastern Time

### **Adult-supervised Alcohol Use and Harmful Consequences among American and Australian Teens**

We've all heard the arguments from parents that "it's safer for kids to drink alcohol at home under adult supervision," and "what's the harm as long as I take their keys?" Is there merit to these arguments? Although harm-minimization perspectives contend that youth drinking in adult-supervised settings is protective against future harmful use, a recent study has found that adult supervised drinking of youth in both Australia and the U.S. resulted in higher levels of harmful alcohol use a year later at age 15. Presenters will provide an overview of how to use "prevention science" findings on risk and protective factors for youth alcohol use, discuss research findings, and share ideas on how the research may be strategically used to advance EUDL work, as well as specific examples of research to practice applications by practitioners.



Happy Holidays To Everyone, The Underage Drinking Enforcement Training Center



## Tell us your webinar ideas!

Do you have an Underage Drinking Topic that would make a great National Webinar? Send us your suggestions at [udetc@udetc.org](mailto:udetc@udetc.org) and put 'Webinar Topic Suggestion' in the subject line!

For webinar registration information, please visit [www.udetc.org](http://www.udetc.org)

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions, internet access information and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free webinars by phone, call toll-free: 1-877-335-1287 extension 230



### TOPIC

#### Adult-supervised Alcohol Use and Harmful Consequences among American and Australian Teens

We've all heard the arguments from parents that "it's safer for kids to drink alcohol at home under adult supervision," and "what's the harm as long as I take their keys?" Is there merit to these arguments? Although harm-minimization perspectives contend that youth drinking in adult-supervised settings is protective against future harmful use, a recent study has found that adult supervised drinking of youth in both Australia and the U.S. resulted in higher levels of harmful alcohol use a year later at age 15<sup>1</sup>. Presenters will provide an overview of how to use "prevention science" findings on risk and protective factors for youth alcohol use, discuss research findings, and share ideas on how the research may be strategically used to advance EUDL work, as well as specific examples of research to practice applications by practitioners.



### DATE

December 15, 2011

### TIME

3:00-4:15 p.m. ET

### PRESENTERS

**Presenter 1:** Dr. Barbara McMorris, School of Nursing, University of Minnesota, Minneapolis, MN  
Senior Research Associate  
E-mail: [mcmo0023@umn.edu](mailto:mcmo0023@umn.edu)

**Presenter 2:** Michelle Nienhius, South Carolina Department of Alcohol and Other Drug Abuse Services, Columbia, SC  
EUDL State Coordinator  
E-Mail: [mniehius@daodas.sc.gov](mailto:mniehius@daodas.sc.gov)

### REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit [www.udetc.org](http://www.udetc.org) and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

**Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.**

<sup>1</sup> J. Stud. Alcohol Drugs, 72, 418-428, 2011



## Enforcing Underage Drinking Laws Program

UNDERAGE DRINKING ENFORCEMENT TRAINING CENTER  
INTERNET RADIO BROADCAST



A National  
Conversation on  
**Protecting**  
our **Youth**

Our youth is our future, so how do we protect this precious national resource from the dangers of the number one drug of choice... Alcohol? Join us as we discuss the issues surrounding underage drinking on “A National Conversation on Protecting Our Youth – Enforcing Underage Drinking Laws”. Our internet radio program will tackle the issues with experts and special guests who are actively working on this state, national and international problem.

**LIVE every Wednesday from 3:00 – 4:00 PM Eastern**

Shows are rebroadcast every Wednesday evening  
from 8:00 – 9:00 PM and Sunday afternoon from noon – 1:00 PM  
Eastern Time

<http://www.udetc.org>

Join us by simply visiting our website: [www.udetc.org](http://www.udetc.org), click on the UDETc internet radio icon at the top middle of your screen and you will be taken directly to the internet radio station to enjoy these special broadcasts!

*The views expressed in these broadcasts do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETc) and are solely of the author/source.*