

Underage Drinking Enforcement Training Center

Monthly Resource Alert

November 2010



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on preventing underage drinking.

Program Focuses on Reaching out to High School Athletes Warning of the Dangers of Alcohol Use

The New Mexico Activities Association, with the support of the New Mexico Department of Transportation Traffic Safety Bureau and the assistance of the American Athletic Institute has implemented the Life of An Athlete program.

The program has built a website that is believed to be the first interactive site designed to teach high school student-athletes about the negative effects alcohol has on their athletic performance and their lives as a whole. You can visit the website at: www.lifeofanathlete.com. This successful program was recently featured in the sports section of USA Today, Read more about it by visiting the following link: http://www.usatoday.com/sports/preps/2010-07-27-Gurule-new-mexico_N.htm as well as the National Federation of State High School Associations September 2010 edition of High School Today.

Resource Alert Legal Case

"The Court of Appeals of Ohio, Tenth District, Examines the Law and Suppression of Evidence Following the Arrest of an Underage Person by a Plain Clothes Officer"

Plaintiff-appellant, State of Ohio ("the state"), appeals, pursuant to Crim.R. 12(K), from a judgment of the Franklin County Municipal Court granting the motion to suppress evidence of defendant-appellee, Thomas Swonger who was charged with being a minor in possession of alcohol.

On September 12, 2009, Corporal David Barrick of the Franklin County Sheriff's Office was working in the area of The Ohio State University campus in an effort to identify persons under the age of 21 that were in the possession of alcohol. Corporal Barrick testified he was walking in the location of 91 Frambes Avenue when he observed a group of people at said address on and around the porch area. Specifically, he was on the porch holding a can of Natural Light beer....

A complaint was filed on September 12, 2009, charging appellee with underage possession/consumption of alcohol in violation of R.C. 4301.69(E). On October 16, 2009, appellee filed a motion to suppress the evidence arguing that there was no reasonable suspicion or probable cause to make a warrantless investigatory stop. A hearing was held on December 8, 2009, and at the conclusion of the hearing and granting the motion to suppress, the trial court stated: "...and what bothers me more than anything else is that had the officer come upon the defendant today, standing in his porch with a can of something in his hand, would the same thing

result? If he came up, he would find out that the defendant is, in fact, 21. He looks the same. He can't have aged in three months. And that probably bothers me more than anything...."

To read more about this interesting case and determine whether the motion for suppression was upheld, please click on the link below.

<http://www.supremecourt.ohio.gov/rod/docs/pdf/10/2010/2010-ohio-4995.pdf>

Success Stories: Pennsylvania

Bloomsburg, Pennsylvania's Diligent Partnerships Strengthen Ordinance

For decades, the town of Bloomsburg (home of Bloomsburg University) has had an annual event called the Block Party. The off-campus event has grown during the last several years as have the underage drinking problems associated with the event. In early 2010, police and government officials reasoned that the strategy to minimize the reported underage drinking and risks associated with the Block Party was to make it an enforcement event. Law enforcement from several counties, state and university police worked together with community leaders and officials to develop a pro-active enforcement plan. This success story shares their successes and demonstrates that their collaborative relationships and continuous review of policies played a significant role in reducing underage drinking.

National Electronic Seminars

2010 National Leadership Conference Highlights

Date: Thursday, November 18, 2010

Time: 3:00-4:15 p.m. ET

Speakers: Amity Chandler, Drug Free Charlotte County and Deborah White, Cody's Youth for Justice Program

Because this year's National Leadership Conference was yet another successful event, we are excited to highlight a sampling of a few of the great presentations that were on hand this year in Anaheim, California. Each presenter will give an overview of their presentation and share follow-up information and resources. This is an ideal opportunity for those who were unable or for those who would like to gather more information directly from presenters that were at this year's Conference.

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Resource Alert Descriptor

November 2010

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Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

November 2010

Bloomsburg Pennsylvania's Diligent Partnerships Strengthen Ordinance

The Town of Bloomsburg, located in northeast Pennsylvania, is host to Bloomsburg University. For decades an annual event called *Block Party* is held the last Saturday in April. The off-campus event has grown during the last several years as have the underage drinking problems associated with the event. Many of the problems revolve around excessive alcohol consumption. Hundreds of students are drawn by social media sites that promote the event as a day-long party that includes drinking games and the consumption of alcohol. This is a significant concern with a school population that includes 10,091 students, 58.4% that are under 21.

Underage and binge drinking, DUI, property damage, assaults and disorderly conduct degrade the quality of life for local residents. As a result of the problems associated with underage drinking and the inordinate costs (to police and the event management), elected officials decided to revise the town's social host ordinance. Working with enforcement and community support the policy "*Large Outdoor Social Gathering Ordinance Where Alcohol is Present or Consumed*" was revised to reflect the following changes:

1. Security personnel required 1 for every 50 persons
2. Portable restrooms and a 30 cubic yard refuse container is required 1 for every 100 persons
3. No glass bottles allowed and the premise is required to be cleaned up by 10 AM the following day

In early 2010, police and government officials believed a strategy to minimize the reported underage drinking and risks associated with *Block Party* was to make it an enforcement event. Law enforcement from several counties, state and university police worked together to develop a pro-active enforcement plan. During the 2009 *Block Party*, police made 123 arrests (the majority being alcohol related). In 2010, with a more aggressive posture towards curbing the party image of *Block Party*, police completed 206 arrests. While arrest numbers increased, the Social Host Policy revisions reduced the number of violations involving large outdoor social gatherings. In 2010, no students requested a permit to host a party with over 150 persons. Bloomsburg's success was possible due to significant partnerships. Bloomsburg Police began planning early with

Bloomsburg University student groups. Greek Life- though not all in favor of the Ordinance -came out the following day to clean up. Off-campus student housing owners were asked to be visible during the event. Bloomsburg Public Works removed all "burnable items" and refuse haulers emptied all the student housing dumpsters before the event. The Code Enforcement team inspected many off-campus housing complexes for safety issues prior to the event. Additional staffing and support was also provided by a number of agencies such as:

- liquor license/beverage servers
- Bloomsburg Fire and Ambulance
- Bloomsburg Hospital, Designer Medical Center, Emergency Management & 911 Centers
- a Tactical Medical Unit was established in the Bloomsburg Police Department
- on-call judges increased staffing for after hour commitments
- Local Prison and the Sheriff's Department were prepared to handle transportation and arrests tasks.

Bloomsburg University used inclusive efforts to prevent underage drinking including a letter to all parents, at the beginning of the school year, sharing the schools efforts toward preventing underage drinking. They also established a "Sober Room" for the annual *Block Party* event where students who had consumed excessive amounts of alcohol were taken and monitored by trained medical personnel. This success story demonstrates that the inclusion of multiple partners and continuous review of policies is essential to reduce underage drinking and its dangerous outcomes. For additional information contact:

For Further Information Contact:

Ms. Mary Beth Wolfe, Pennsylvania Liquor Control Board
E-Mail: marywolfe@state.pa.us

Leo V. Sokoloski, Chief of Police, Bloomsburg Police Department
Email: lsokoloski@bloomsburgpa.org

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11720 Beltsville Drive, Suite 900, Calverton, MD 20705.
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National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

2010 National Electronic Seminars Calendar

November 18, 2010 3:00 – 4:15 p.m. Eastern Time

2010 National Leadership Conference Highlights

Because this year's National Leadership Conference was yet another successful event, we are excited to highlight a sampling of a few of the great presentations that were on hand this year in Anaheim, California. Each presenter will give an overview of their presentation and share follow-up information and resources. This is an ideal opportunity for those who were unable or for those who would like to gather more information directly from presenters that were at this year's Conference.



We want to hear from you!

Do you have an Underage Drinking Topic that would make a great National Electronic Seminar? Send us your suggestions at udetc@udetc.org and put 'NES Topic Suggestion' in the subject line!

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230

TOPIC

2010 National Leadership Conference Highlights

For this month's audio-call we are excited to highlight a sampling of two presentations that were offered in Anaheim, California. Each presenter will give an overview of their presentation and share follow-up information and resources.



Presentation 1:

Social marketing is one of the most viable strategies in prevention to create population-level change, but few prevention practitioners know how to apply commercial marketing principals to a problem such as underage drinking. This workshop will explore the basic tenants of social marketing and its creative application. Social marketing does not require large budgets and mass media buys – it requires a commitment to intersect with priority populations where they are at in a manner in which they care to listen to your message. Participants will learn that good social marketing skills have more to do with commitment and planning than large budgets and media venues.

Presentation 2:

Cody's Youth for Justice (YFJ) Program, active for 14 years, has a primary goal of saving the lives of our youth. Students identify initial ideas for policy change from their personal experience ("there should be a law"), national conferences, or issues they read about in their classes and hear from their peers. Teens are frequently accused of being apathetic members of the community, however, YFJ provides a venue for informed students to become passionate agents of change. During the past 8 years, nine bills proposed by the Cody YFJ group have become law. These include a seatbelt law, zero tolerance, social hosting, and keg registration. This presentation will share the history of our program, how youth educate others on the need for change, and describe environmental strategies used to implement effective policy changes. There is nothing more empowering or educational for students than envisioning a need and then making it happen!

DATE

November 18, 2010

TIME

3:00-4:15 p.m. EDT

PRESENTERS

Presenter 1: Amity Chandler, Drug Free Charlotte County; Charlotte, FL
Amity_Chandler@ccps.k12.fl.us

Presenter 2: Deborah White, Cody High School's Youth for Justice (YFJ) Program; Cody, Wyoming
dmcwhite218@hotmail.com

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.