

Underage Drinking Enforcement Training Center

Monthly Resource Alert

November 2008



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

Study Findings Reveal Drinking and Other Habits are Harmful to Students' GPAs

Recently released study findings from researchers at the University of Minnesota concludes that smoking and binge drinking can cause significant drops in undergraduate grade-point averages.

Researchers surveyed approximately 10,000 students from 14 Minnesota colleges about the effects of stresses like alcohol and other vices on students' overall academic performance.

Binge drinking was linked to decreasing GPAs from 3.31 to 2.99, and students who reported smoking in the last 30 days reported a mean GPA of 3.12 versus the 3.28 mean GPA of nonsmokers, the study found.

To learn more about this study please visit this link:
http://www.bhs.umn.edu/healthdata/results/PressRelease_BoyntonOct2008.pdf

New Research Shows Targeted Advertisement Placement Towards Hispanic Youth

Students attending schools where 20 percent of the student body is Hispanic are far more likely to be exposed to alcohol advertising than students attending schools with fewer Hispanic students, according to researchers from the University of Florida and the University of Texas.

Researchers focused on 63 elementary schools in Chicago with high minority enrollment and low socioeconomic backgrounds. The study found 771 alcohol advertisements in the area surrounding 27 schools with 20 percent Hispanic populations, compared to the 160 advertisements that appeared near the 36 schools where there were fewer Hispanic students.

These advertisements appeared to target Hispanic youth by featuring cartoon images and animals and highlighted Hispanic culture by using Spanish words and colors from the Mexican flag, stated a lead researcher from the University of Florida and the Institute for Child Health Policy. The findings were published in the journal, Ethnicity & Health.

Did you Know...?

The selection process for choosing the location and dates of the 11th Annual National Leadership Conference is in its final stages? This information will be released on our website, www.udetc.org and will also be available in a future Resource Alert, so please stay tuned!

Results of Study show Stadiums Serve Alcohol to Underage Spectators

Findings in an undercover operation conducted by the Robert Wood Johnson Foundation's Substance Abuse Prevention and Research Program, as part of research sponsored showed that clearly underage and intoxicated fans have a relatively easy time purchasing alcohol at professional sports events.

By using hired adults who appeared underage or showed signs of being intoxicated, researchers found that it was easiest for these individuals to buy alcohol in the seating areas at professional sports venues, as opposed to at concession areas. This appeared to be the result of servers in the stands having a greater distance between themselves and buyers and not noticing customers' signs of possibly being intoxicated or underage. The overall sales rate to the clearly underage fans was 18 percent.

Results of the study were published in the journal Alcoholism: Clinical & Experimental Research.

November National Electronic Seminar Sustaining Success

Date: Thursday, November 20, 2008

Time: 3:00-4:15 p.m. EST

Speakers: Catherine T. Brunson, Executive Director
Metropolitan Drug Commission; Deacon D. Dzierzawski, CEO
The Community Partnership and Ann Comiskey, Executive
Director Troy Community Coalition

Sustaining success is the lifeblood of a community coalition - but how is it done? What are the necessary steps needed to sustain success but also sustain the community coalition in general? Learn how sustainability is not just about funding but includes other strategies that are crucial to sustain your community coalition's efforts toward success in reducing underage drinking

Visit www.udetc.org/audioconfregistration.asp to register.

To print a hard-copy of this month's Resource Alert visit:
www.udetc.org/documents/ResourceAlerts/ResourceAlert1108.pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Quick Fact

Our website has 23 free publications pertinent to enforcing the underage drinking laws. These materials are available for download at our website: www.udetc.org!



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Sustaining Success

Sustaining success is the lifeblood of a community coalition - but how is it done? What are the necessary steps needed to sustain success but also sustain the community coalition in general? Learn how sustainability is not just about funding but includes other strategies that are crucial to sustain your community coalition's efforts toward success in reducing underage drinking.



DATE TIME

November 20, 2008

3:00–4:15 p.m. EDT



PRESENTERS

Presenter 1:

Catherine T. Brunson, Executive Director, Metropolitan Drug Commission, Knoxville, TN
MKThatcher1@aol.com

Presenter Group 2:

Deacon D. Dzierzawski, CEO, The Community Partnership, Toledo, OH
deacon@communityprevention.org

Presenter Group 3:

Ann Comiskey, Executive Director, Troy Community Coalition, Troy, MI
acomiskey2@troy.k12.mi.us

WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

November 20, 2008 3:00 – 4:15 p.m. Eastern Time
Sustaining Success

Sustaining success is the lifeblood of a community coalition - but how is it done? What are the necessary steps needed to sustain success but also sustain the community coalition in general? Learn how sustainability is not just about funding but includes other strategies that are crucial to sustain your community coalition's efforts toward success in reducing underage drinking



December 18, 2008 3:00 – 4:15 p.m. Eastern Time
Challenges and Successes of Rural Law Enforcement

Enforcement of underage drinking laws is a battle fraught with many challenges that may seem overwhelming at times, especially in rural settings where underage drinking may be readily accepted as a harmless "rite of passage"; and man power and other resources to address these challenges are limited. Learn how various jurisdictions across the country have innovatively overcome rural enforcement challenges and leveraged local, state, and federal resources to successfully address adult provider and youth alcohol access and consumption issues, thereby changing community norms and rural enforcement practices.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230