



October 2005 Resource Alert

On behalf of the Underage Drinking Enforcement Training Center (UDETC), we want to thank all of you who helped make the 6th Annual National Leadership Conference a huge success. Tucson was indeed a beautiful setting for the all the networking, learning, and sharing of information. If you have any comments or suggestions for making next year's conference even better, please email us at udetc@udetc.org. We hope to see you at next year's conference in Baltimore.

Solutions to Community Alcohol Problems, the action guide you received in your conference packet is being offered by Marin Institute. To purchase more copies, go to www.marininstitute.org/roadmap.

Visit www.marininstitute.org/presentations to view the plenary presentation on Media Messages and the workshops on Community Events Sponsorship, Environmental Prevention, and the Super Bowl, visit. Go to *Talk Back*, www.marininstitute.org/talkback, to file complaints against irresponsible alcohol ads and to download free palm cards that you can use to promote Talk Back.

UDETC's audio-teleconference series resumes this month with *IOM Report: Updates from State, Local Communities and Law Enforcement*. Speakers will address how they successfully implemented the strategy recommendations from the IOM Report to prevent underage access to alcohol and foster the adoption of sustainable systematic change in policies and practice. You can register for the call at www.udetc.org/Registration.asp. You can link to www.iaaonline.org/podcasts.php to listen to a recent podcast (audio-teleconference) on underage drinking in schools. The podcast is entitled, *IIAA Back to School Special*.

In a poll of teens aged 13 to 18 by the American Medical Association (AMA), nearly half reported they have taken alcohol from their own homes. Teenage girls ranked higher than boys in obtaining alcohol from home in the poll. Twenty-six percent of parents surveyed think that is it okay for children to drink at home with their parents. The AMA is working to assist physicians in counseling their patients, mainly parents, on the risks of alcohol use, as well as bringing the medical community into the fold to address alcohol policy. The AMA has produced posters for doctors' offices that will assist in starting conversations with parents and youths about underage drinking. The posters can be accessed at www.alcoholpolicymd.com.

According to the Center for Alcohol Marketing and Youth (CAMY), alcohol companies could change their advertising practices to avoid appeals to children without losing their adult audience. The report, "Strike a Balance," states that the

alcohol industry could avoid most underage audiences and save advertising dollars by placing ads only where the underage audience is 15 percent or less. To read the report, click on <http://camy.org/research/striking/>.

You also can find more information on alcohol marketing and youth in the *Journal of Public Health Policy*. "Global Alcohol Marketing and Youth – Public Health Perspectives" is a special section of the *Journal* that contains articles and commentaries that draw attention to this public health issue. Free online access to the special section is available at www.palgrave-journals.com/jphp/journal/v26/n3/index.html until February 2006.

A recent study indicated that urban youth are at greater risk for alcohol, other drug abuse, and sexual behaviors when early alcohol use is documented. For this survey, the researchers contacted 1,034 7th and 10th grade African-American and Hispanic youth living in Brooklyn. The study showed that those who reported alcohol use in 7th grade were more likely to continue engaging in high-risk use of alcohol, to begin using other drugs, and to engage in risky sexual practices. The abstract can be accessed at www.ajph.org/cgi/content/abstract/95/5/887.

This month's success story is from Hawaii. After 10 years of hard work and perseverance, the State of Hawaii will begin its graduated license program on January 9, 2006. Hawaii will join 40 other States that have adopted this program to limit driving privileges to new drivers until they gain more experience behind the wheel. Hawaii has benefited from the active participation of many local advocacy groups that have worked tirelessly to move this program into law. Hawaii's MADD Chapter anticipates a 25 percent reduction in teen traffic crashes from implementation of this new law.

To read this month's *Success Stories* and to print a hard copy of the Resource Alert and flyers, visit the following link: www.udetc.org/documents/ResourceAlert1005.pdf.

Electronic Resource Alerts!!

If you would like to receive our Resource Alert electronically, just send an e-mail with "E-mail Subscription" in the subject heading to udetc@pire.org. Please be sure to include your name, organization, address, telephone number, and, of course, e-mail address.



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

October 20, 2005 3:00 – 4:15 p.m. Eastern Time
IOM Report – Update From the States, Local Communities, & Law Enforcement:

Speakers will provide an update of their implementation of the recommendations of the 2003 Institute of Medicine and the National Research Council of the National Academies of Science report, “Reducing Underage Drinking: A Collective Responsibility”. States, local communities and law enforcement will address how they successfully implemented strategy recommendations to prevent underage access to alcohol and foster the adoption of sustainable systematic change in policies and practice.

November 17, 2005 3:00 – 4:15 p.m. Eastern Time
Judiciary Guidance in Addressing Underage Drinking in Communities:

Alcohol is the number one drug choice of youth. It's not kids just being kids, nor is it simply a rite of passage. There are many negative and often times tragic consequences associated with underage drinking, including criminal offenses. Judicial partners play a vital role in affecting the social norms and attitudes of their communities regarding access of alcohol to minors, enforcement of the underage drinking laws, and the resulting consequences of underage drinking. Learn how judicial partners can provide guidance to community organizations, enforcement officials, and other judicial leaders to create a strong social norm against underage drinking and a safer environment for youth and the communities in which they live.

December 15, 2005 3:00-4:15 p.m. Eastern Time

Geographic Information Systems (GIS)-The Effective Use of Mapping:

Geographic Information Systems (GIS) is a mapping tool that can assist communities and enforcement agencies in identifying problems related to alcohol availability. Areas that have a high density of alcohol outlets or exposure have been found to generate alcohol-related problems and often affect the community's quality of life. The audio call will share the strengths, and weaknesses of GIS, when and how to apply GIS to show change over time and discuss how the results of GIS mapping can be used in strategic planning and in the support of existing environmental strategies.



For audio-teleconference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

The IOM Report – Update From the States, Local Communities, & Law Enforcement

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DATE

Thursday, October 20, 2005

TIME

3:00 – 4:15 p.m. Eastern Time

PRESENTER

Dawn M. Steward

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James R. McDonough

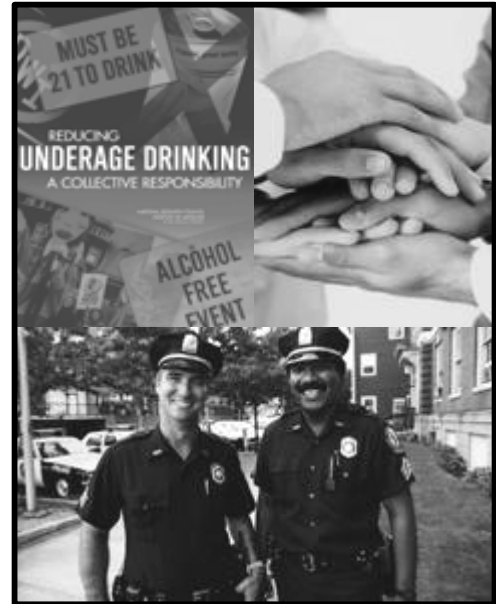
*Executive Office of Governor Jeb Bush
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REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.



WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.



Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

October 2005

Hawaii Gets Graduated Driver Licensing

It took close to 10 years for Hawaii to finally get a Graduated Driver Licensing (GDL) Law. The law, which will take into effect on January 9, 2006, is something Hawaii traffic safety and underage drinking prevention advocates have been working towards for a very long time.

GDL programs have been implemented in 40 other States, and now the Aloha State will implement similar programs. The new law is a three-stage licensing process for drivers younger than age 18 and is designed to cut down on teen automobile crashes and underage drinking-and-driving fatalities. The three basic provisions of the new law follow. (1) Teens who are age 15½ or older are eligible to receive an instructional permit and must maintain it for a minimum of 180 days. (2) At age 16 or older, teenagers are eligible to apply for a provisional license that will allow them to drive with certain restrictions, including having a parent or guardian in the vehicle if driving between the hours of 11 p.m. and 5 a.m. Exceptions to the nighttime driving restriction include traveling to or from employment or a school-authorized activity with a signed note from the employer or parent or guardian. (3) Teenagers who are at least age 17 may be granted a full-driver's license.

Groups/agencies that worked to pass the GDL bill in 2005 include MADD-Hawaii, County Police Departments, Hawaii State Department of Health-Alcohol and Drug Abuse Division and Injury Prevention Branch, Hawaii State Department of Transportation, Hawaii Partnership to Prevent Underage Drinking,

Office of the Prosecuting Attorney, City and County of Honolulu, Office of the Lt. Governor, James "Duke" Aiona, Keiki Injury Prevention Coalition, Hawaii, State Farm Insurance, and the Hawaii Chapter of the American Academy of Pediatrics.

One youth MADD member, Ashleigh Lucio, says, "I'm happy to see that the Graduated Driver Licensing program will finally become law." Although Ashleigh is old enough to receive her unrestricted license, she states, "Driving is scary, and I want to be a confident and skilled driver. Right now I don't feel I'm ready to drive by myself." Youth In Action members agree that teens need to gain as much driving experience as possible and view driving as something serious, not a time to kid around with friends and be reckless.

Many people are anxious to implement the law because the community will reap the benefits. Carol McNamee, founder of the Hawaii Chapter of Mothers Against Drunk Driving says, "Not only will the roads be safer, but we could see as much as a 25% reduction in teen collisions because of the new law." The work isn't over yet as the State will take on the task of educating the public to ensure that everyone knows of the new law and that it is thoroughly understood.

For more information contact, Donna Gutierrez, Mothers Against Drunk Driving, Hawaii Chapter at (808) 532-6752 or donna@maddhawaii.org.

The views expressed in this document do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDET) and are solely of the author/source.



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Thank You

On behalf of the *Underage Drinking Enforcement Training Center* and the *Office of Juvenile Justice and Delinquency Prevention*,

we would like to *thank* all those who participated in the 6th Annual National Leadership Conference, “*Law Enforcement and Communities: Sustaining Progress, Blazing New Trails*”, held in Tucson, Arizona, August 18-20, 2005.

We hope that the knowledge and momentum obtained from the conference will help in furthering your efforts to develop and implement effective environmental strategies to reduce underage drinking and youth access to alcohol.

We look forward to your participation in the 2006 National Leadership Conference in Baltimore, Maryland. See you next year!

