

★ Visit www.udetc.org for the latest information on underage drinking. ★

OJJDP's 13th National Enforcing Underage Drinking Laws (EUDL) Leadership Conference
It's Finally Here!

This year's conference, "Spotlight Community Solutions to Underage Drinking", will be held at the Rosen Shingle Creek in Orlando, Florida on August 10-12, 2011. We hope you have already registered and can hardly wait to see you there. If you have not had the opportunity to register please note that it is NOT too late and you can easily register on site. For complete details on site registration and all things related to the conference, visit www.udetc.org and click on the National Leadership Conference button on the right.

Don't miss out – This exciting conference will feature:

Excellent Content – What's worked and what's new in the prevention and enforcement of underage drinking laws!

Unique and Informative – Research based plenary sessions, workshops and experiential learning exercises!

Develop Stronger Relationships – In your state and across the country!

Learning Opportunities – To sustain your local efforts and implement effective underage drinking prevention strategies!

SUCCESS STORIES: NEVADA AND FLORIDA

NEVADA

The University of Nevada Reno (UNR) Tackles Student Underage Drinking through successful collaborations, increased enforcement, and stronger policies.

At the University of Nevada Reno (UNR), approximately 42 percent of the undergraduate population is younger than 21. Alcohol is available to students 24/7 and is served in the stadium during sporting events. Through enforcement, a revised student code of conduct and supportive court practices, the UNR community has seen significant improvement in the prevention of underage drinking. This success story shares their efforts and strategies.

FLORIDA

Florida Gets Tough on Open House Parties

On May 3, 2011, the Florida Senate passed a statewide bill that increased penalties on adults who knowingly allow house parties where minors possess or consume alcohol or drugs. With the signing by Governor Rick Scott on June 2, 2011, the legislation increases the penalty from a second degree misdemeanor to a first degree misdemeanor, which carries a fine not to exceed \$1,000 and a term of imprisonment not to exceed 1 year. This was not a swift process but an example of sustained efforts and strong partnerships. This success story

highlights the effectiveness of persistence and collaboration (with law enforcement, coalitions and media) in achieving sustainable goals.

NATIONAL ELECTRONIC SEMINARS

*****PLEASE NOTE THERE WILL NOT BE AN AUGUST NATIONAL ELECTRONIC SEMINAR DUE TO THE NATIONAL LEADERSHIP CONFERENCE IN ORLANDO, FLORIDA**

September 2011

Massachusetts District Attorneys Help Lead the Way on State EUDL Efforts

Date: Thursday, September 22, 2011

Time: 3:00-4:15 p.m. ET

Speaker: Timothy Cruz, Plymouth County, MA; David Capeless, Berkshire County, MA; Joseph D. Early Jr., Worcester County and Dan DeMille, Boston, MA

In 2009, the Massachusetts Executive Office of Public Safety and Security, took a bold step in addressing underage alcohol problems by bringing a group of new partners to the table. District Attorneys from across the state, who understood the impact of underage alcohol problems requested the opportunity to join the state's EUDL efforts and join in the ongoing campaign against underage drinking. Although each proposal was unique to the needs of their county, the district attorneys all recognized the importance of their office in assuming a leadership role in both the education of the community and the opportunity to nudge law enforcement to embrace their important role in curbing underage alcohol use by aggressively enforcing the laws. This webinar will explore how Massachusetts expanded their EUDL partnership, how the participation of the county's chief law enforcement officer has impacted EUDL effort and examine the impact of their efforts moving forward within the Commonwealth of Massachusetts.

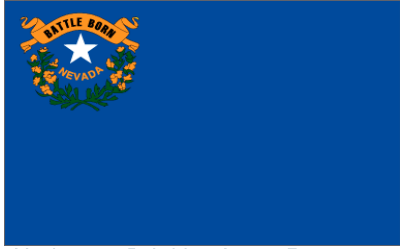
Visit www.udetc.org/audioconfregistration.asp to register.

To print a copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0811.pdf

Did You Know?

You can save on ground transportation for the NLC by using our coupon? To use your discount coupon, simply visit the Mears Transportation counter at Orlando International Airport to arrange your discounted round trip transportation. Please click on this link to download your savings or visit our website (www.udetc.org) for this coupon and others for use at the Conference:

[NLC Ground Transportation Discount Coupon](#)



Enforcing the Underage Drinking Laws Program

Success Stories

NEWS FROM THE FIELD

www.udetc.org

August 2011

The University of Nevada Reno (UNR) Tackles Student Underage Drinking through successful collaborations, increased enforcement, and stronger policies

At the University of Nevada Reno (UNR), approximately 42 percent of the undergraduate population is younger than 21. Alcohol is available to students 24/7 and is served in the stadium during sporting events. In 2007, UNR increased law enforcement efforts through bike and foot patrols in tailgate areas and enforcement teams at each stadium gate, piloting a “gate ejection” policy for obviously intoxicated fans. Before 2008, police enforced underage drinking laws at events, but without an established system of follow through and enforcement, it was a revolving door—students were cited and released. Issues with disorderly fan behaviors and unruly house parties in the surrounding neighborhoods were the norm.

In 2008, UNR was awarded a 3-year Enforcing Underage Drinking Laws (EUDL) discretionary grant to reduce underage student access to and consumption of alcohol. Using a comprehensive approach—environmental management, enforcement, intervention, and education—UNR successfully reduced alcohol availability to underage students, decreased alcohol-related crimes on and off campus, improved adjudication practices, and improved student retention. UNR continued the environmental strategies and banned alcohol outside of tailgate areas, drinking games in tailgate areas, and drinking in line at the stadium gates. Fans were heavily educated about new policies by disseminating zero-tolerance information cards to all attendees. In 2009, UNR moved from piloting these strategies to standardizing a “zero-tolerance” approach. Additional security teams were hired to enforce the ban on alcohol outside tailgate areas. Student incidents of minor in possession, assaults, fan ejections, and vandalism on game day have decreased from 262 offenses in 2007 to 102 in 2010. Costs for enforcement have also decreased from \$171,097 to \$116,991. “Game days used to be riddled with unruly fan behavior mostly related to alcohol. Now, fans are much calmer and game days more enjoyable,” says Carol Millie, Office of Student Conduct.

During the grant period, UNR leveraged its *Be in the Know* campaign to build awareness and to encourage responsible student behavior. Increased late-night programs on campus

provide student alternatives to drinking at house parties. A revised student code of conduct was implemented in the fall of 2010 to send a clear message that alcohol-related offenses are not tolerated on or off campus. The student code aligns the campus with community court practices implemented during the fall of 2009. As a result, Reno City judges agreed to immediately implement uniform sentencing practices to standardize adjudication of on-campus and off-campus alcohol violations. These practices have enhanced existing court and campus mandates and resulted in reduced recidivism of offenses by college students from 10.5 percent during the 2008-2009 academic year to 5 percent in the 2009-2010 academic year.

The collaborative efforts have contributed to successful results in changing the school’s culture with the most at-risk students: freshmen. In 2008, the retention rate for freshman involved in alcohol violations was 77 percent. In 2010, the retention rate rose to 94.12 percent, a 17.12 percent increase. This is proof that addressing underage drinking can significantly affect student retention and success.

For more information contact:

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The views expressed in this document do not necessarily represent the views of the Office of Juvenile Justice and Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.



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Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

August 2011

Florida Gets Tough on Open House Parties

On May 3, 2011, the Florida Senate passed a statewide bill that will increase penalties on adults who knowingly allow house parties where minors possess or consume alcohol or drugs. The bill passed the Senate, 38 to 1, and the House with a unanimous 116 to 0 vote. Signed by Governor Rick Scott on June 2, 2011, the legislation increased the penalty from a second degree misdemeanor to a first degree misdemeanor, which carries a fine not to exceed \$1,000 and a term of imprisonment not to exceed 1 year. This was not a swift process but an example of sustained efforts and strong partnerships.

Dwight Severs, City Attorney of Titusville, the Florida Alcohol Policy Coalition, a group of community coalitions, and other interested organizations collaborated and worked for 5 years to get the legislation passed. Dwight Severs' son, Matt Severs aged 17, was killed after he and other high school classmates attended an open house party and the vehicle he was riding in as a passenger rolled over several times. "It has been a long journey and in memory of our son, we hope that other parents may be spared the tragic death of a child and that people who have open house parties think twice about the potential consequences of their actions," said Dwight Severs. The bill's passage generated radio, television, and newspaper coverage. Mr. Sever was recognized by the prevention community at the annual 2010 Florida Prevention Conference for his persistence and leadership in pursuing changes to the existing law.

Florida has a higher rate of underage drinking than the national average (Monitoring the Future survey, 2009). Seventy percent of Florida high school seniors admitted to drinking alcohol in their lifetime, 46 percent admitted to drinking in the past month, and 27 percent admitted to "binge" drinking (2010 Florida Youth Substance Abuse Survey [FYSAS]). "Someone gave it to me" was the main source of alcohol for middle and high school students, and "someone else's house" was the usual drinking location (2010 FYSAS). In Florida, underage drinking is often facilitated by the hosts of open house

parties. According to the Pacific Institute for Research and Evaluation's States Cost Sheet, November 2009, underage drinking cost the citizens of Florida \$4.5 billion in 2007. This translates to a cost of \$2,769 per year for each youth in the State.

Only a handful of States have statewide laws on house parties. This success story highlights the effectiveness of persistence and collaboration (with law enforcement, coalitions and media) in achieving sustainable goals.

Sources:

- Florida Coalition for Alcohol Policy Press Release; Tallahassee, FL, May 4, 2011
- PIRE with funding from the Office of Juvenile Justice and Delinquency Prevention (OJJDP), November 2009

For more information contact:

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National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

2011 National Electronic Seminars Calendar

13th National EUDL Leadership Conference | August 10-12, 2011 | Orlando, FL

Spotlighting Community Solutions



to underage drinking

OJJDP Underage Drinking
Enforcement Training Center

There will be NO August Audio Call due to the National Leadership Conference: August 10-12, 2011.

September 22, 2011

3:00 – 4:15 p.m. Eastern Time

Massachusetts District Attorneys Help Lead the Way on State EUDL Efforts

In 2009, the Massachusetts Executive Office of Public Safety and Security, took a bold step in addressing underage alcohol problems by bringing a group of new partners to the table. District Attorneys from across the state, who understood the impact of underage alcohol problems requested the opportunity to join the state's EUDL efforts and join in the ongoing campaign against underage drinking. Although each proposal was unique to the needs of their county, the district attorneys all recognized the importance of their office in assuming a leadership role in both the education of the community and the opportunity to nudge law enforcement to embrace their important role in curbing underage alcohol use by aggressively enforcing the laws. This webinar will explore how Massachusetts expanded their EUDL partnership, how the participation of the county's chief law enforcement officer has impacted EUDL effort and examine the impact of their efforts moving forward within the Commonwealth of Massachusetts.

October 20, 2011

3:00 – 4:15 p.m. Eastern Time

Meaningfully Engaging Law Enforcement in Coalition Efforts

As a coalition, have you experienced the challenge of engaging your law enforcement partners in a meaningful way? Perhaps you are a law enforcement officer and are wondering what your role might be with a local coalition? Join us as we discuss the keys to engaging and sustaining a successful partnership between coalitions and law enforcement. We will learn the "do's and don'ts", the culture, and some of the best practices as we hear from successful community and enforcement practitioners.

We want to hear from you!

Do you have an Underage Drinking Topic that would make a great National Electronic Seminar? Send us your suggestions at udetc@udetc.org and put 'NES Topic Suggestion' in the subject line!

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230