

## UPDATES FROM THE FIELD

### Understanding Unhealthy Options

Adults may pay little mind to the barrage of advertisements plastered on the exteriors of corner markets and liquor stores, but children take them in—unhealthy messaging and all, says Dr. Lisa Hernandez, health officer for Santa Cruz County. The first-of-its-kind study looked at the availability and marketing of alcohol, food and tobacco products at more than 7,300 stores across California's 58 counties. "This is the first step—knowing where we are," she says. "We know this won't be an easy task but we have to start having the conversation." To read the article in its entirety, visit: <http://www.gtweekly.com/index.php/santa-cruz-restaurant-reviews/5508-understanding-unhealthy-options.html>

## INNOVATIVE APPROACHES TO REDUCING UNDERAGE DRINKING IN STATES

### Lawmakers Begin Moves to Ban Powdered Alcohol

The definition of a mixed drink could change if a new product, freeze-dried alcohol, wins federal approval in coming months. But a Minnesota lawmaker doesn't want to see the powdered substance, known as Palcohol, on store shelves.

"Virtually every possible use for powdered alcohol is nefarious, not to mention potentially dangerous," Atkins said in a statement introducing the bill. "The different flavorings make it appealing to children and students who could easily sneak packets into school. To read the article in its entirety, visit: <http://www.washingtonpost.com/blogs/govbeat/wp/2014/04/30/lawmakers-begin-moves-to-ban-powdered-alcohol/>

### N.H. House Keeps Ban on Liquor Billboards

The House has killed a bill that would have allowed advertising alcoholic beverages on New Hampshire billboards. The bill also prohibited placing the ads within 500 feet of a school and listing retail prices in the billboard ads. To read the article in its entirety, visit: <http://www.seacoastonline.com/articles/20140508-NEWS-405080383>

## UDETJ JUDICIAL WEBINAR

### What Judges Should Know About Youth Treatment for Alcohol Related Problems

**Date:** Monday, July 14, 2014  
**Time:** 3:00-4:00 p.m. ET

Youth offenders in the criminal justice system who are charged with crimes related to alcohol use can be sentenced to participate in some form of treatment for alcohol problems. This may consist of

formal treatment as well as other rehabilitative interventions designed to address problem drinking and its harmful consequences. How is youth treatment different from adult treatment and why? Are there other concerns the Court should consider when ordering youth into treatment? Presenters will discuss the issues associated with youth treatment of alcohol related offenses for the Court and some current strategies. To register for this webinar, visit:

<http://www.udetc.org/audioconffregistration.asp>.

## UDETJ RESOURCES

### The Underage Drinking Enforcement Training Center (UDETJ) Co-Presented a Poster Session at Lifesavers Conference



The UDETJ co-presented a poster session titled Tools to Conduct Source Investigations with the National Liquor Law Enforcement Association (NLLEA) during the Lifesavers Conference in Nashville, Tennessee, April 27-29, 2014. This collaborative poster showcased the NLLEA's work with the National Highway Traffic Safety Administration (NHTSA) to create an online toolkit for conducting source investigations following vehicle crashes, and the Office of Juvenile Justice and Delinquency Prevention's (OJJDP's) work through the UDETJ's newest distance learning course, which focused on the importance and methodology of conducting source investigations that involve underage drinking events. To learn more about the UDETJ's distance learning course on Source Investigations, visit: <http://www.udetc.org/distancelearning.htm>.

## UDETJ SUCCESS STORY – South Carolina

### South Carolina's Alcohol Enforcement Teams (AET) Lead the Way in Reducing Youth Access to Alcohol

Since the first statewide Alcohol Enforcement Team (AET) training in October 2007, the Underage Drinking Enforcement Training Center (UDETJ) has worked closely with the EUDL State Coordinator/AET Coordinator and statewide AET Liaison to deliver instructor training to a cadre of hand selected law enforcement professionals willing to use the skills learned to deliver local trainings across the state. South Carolina's model-approach to alcohol enforcement has resulted in some very impressive statistics in the areas of enforcement, education and prevention. To read June's Success Story in its entirety, visit:

[http://www.udetc.org/documents/success\\_stories/SC0614.pdf](http://www.udetc.org/documents/success_stories/SC0614.pdf)

To print a copy of this month's *Resource Alert*, visit [www.udetc.org/documents/ResourceAlerts/ResourceAlert0614.pdf](http://www.udetc.org/documents/ResourceAlerts/ResourceAlert0614.pdf)

Visit [www.udetc.org](http://www.udetc.org) for the latest information on underage drinking.

## UPCOMING PROGRAM ANNOUNCEMENT

This program continues the series of webinars produced by the Pacific Institute for Research and Evaluation (PIRE) in cooperation with the Office of Juvenile Justice and Delinquency Prevention (OJJDP) with a focus on the relationship of the judicial and probation communities and the issues related to underage alcohol abuse.

**TITLE:** *What Judges Should Know About Youth Treatment for Alcohol Related Problems*

**COURSE DESCRIPTION:** Underage drinking remains one of our nation's most significant public health concerns. Youth who start drinking before age 15 are five times more likely to develop alcohol dependence or abuse later in life than those who begin drinking at or after age 21. Youth offenders in the criminal justice system who are charged with crimes related to alcohol use can be sentenced to participate in some form of treatment for alcohol problems. This may consist of formal treatment as well as other rehabilitative interventions designed to address problem drinking and its harmful consequences. How is youth treatment different from adult treatment, and why? Are there other concerns the Court should consider when ordering youth into treatment? Our program faculty will discuss the issues and current strategies associated with the Court's decisions for youth treatment of alcohol-related offenses.

**LOCATION:** Online Webinar

**DATE:** Monday, July 14, 2014 3:00-4:00 PM Eastern Time

### FACULTY:



The Honorable Michael J. Kramer  
Noble Superior Court, Division 2  
Albion, Indiana



Dr. Mark L. Willenbring, MD  
(Former Director of the Division of Treatment and  
Recovery Research with NIAAA)  
Alltyr Clinic  
St Paul, Minnesota

**NO REGISTRATION FEE:** Register on line at: [http://www.udetc.org/audioconf\\_judicialregistration.asp](http://www.udetc.org/audioconf_judicialregistration.asp)  
Course Objectives, Outline and CLE Certificate Provided Upon Request

**INQUIRIES:** Aidan J. Moore, Senior Program Manager, Judicial-Probation Outreach Project at PIRE  
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*This project was supported by Grant No. 2009-AH-FX-K001 awarded by the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.*



# Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

[www.udetc.org](http://www.udetc.org)

June 2014

## South Carolina’s Alcohol Enforcement Teams (AET) Lead the Way in Reducing Youth Access to Alcohol

For several years (until 2012), South Carolina’s Enforcing Underage Drinking Laws (EUDL) block grant funds went toward supporting and expanding innovative enforcement programming in each of the state’s 16 judicial circuits. Since 2012, the South Carolina Department of Alcohol and Other Drug Abuse Services (SC DAODAS) has utilized a variety of other funding sources, including Federal and State, to maintain its enforcement efforts; and strategically used its 2014 EUDL funds to host a statewide Leadership Summit to provide the AETs, local law enforcement agencies, and other community partners with training to support strategic planning and sustainability of EUDL work across the State.

Since the first statewide AET training in October 2007, the Underage Drinking Enforcement Training Center (UDETC) has worked closely with the EUDL State Coordinator/AET Coordinator and statewide AET Liaison to deliver instructor training to a cadre of hand selected law enforcement professionals who will use the skills learned to deliver local trainings across the State. This instruction was accomplished via a number of ‘training of trainer’ (TOT) courses focused on underage drinking enforcement and prevention topics that included compliance check investigations, party prevention and controlled party dispersal operations, impaired driving enforcement, fake ID enforcement, techniques for managing special events, and source investigations. Since TOT instruction began in 2008, the statewide AET training team has trained nearly 3,101 law enforcement officers, prevention specialists, community partners, and others in approximately 146 underage drinking issue-related classes (data through April 2014); and of the total number of those trained, 2,463 were law enforcement officers.

In addition, AET trainings have resulted in impressive statewide enforcement results within the state fiscal year to include improved alcohol retailer compliance from 79.7 percent (2007) to 88.5 percent (2013), a downward trend in alcohol involved traffic crashes for those younger than age 21 from 282 (2006) to 207 (2012), and nearly 900 underage drinking parties prevented. The AETs have also conducted nearly 4,000 public safety checkpoints, trained approximately 10,000 alcohol sellers/servers using the Palmetto Retailers Education Program (PREP), and saved countless lives.

In 2013, SC DAODAS conducted a survey to identify enforcement support needs. The survey uncovered a need for a statewide AET leadership summit to grant AETs an opportunity to involve their local Chiefs, Sheriffs, and mid-level managers, as well as community leaders—elected officials, school administrators, and others involved in decisions about community efforts.

In 2014, EUDL funds helped South Carolina convene a successful statewide AET Leadership Summit with 168 attendees from across the State; the majority (76%) representing law enforcement. The Summit celebrated achievements to date, engaged participants in strategic planning for long-term sustainability, and provided law enforcement and community leaders with the needed tools to take the next step in addressing alcohol availability from commercial and social sources. Attendees have reported positive steps toward reviewing local alcohol laws and policies to identify potential gaps in alcohol policies that may be strengthened to further restrict youth access to alcohol, and commitments by local law enforcement to hold adults responsible for their role in underage drinking.

Training has been a crucial component in building capacity and engaging sustainability of underage drinking enforcement and education in South Carolina. Collaboratively, the AETs and local communities are taking proactive steps to improve youth health and safety through implementation of science-based strategies that are supported by strong community education and awareness to advance their policy and enforcement goals to keep alcohol out of the hands of youth.

### For further information, contact:

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*This project was supported by Grant No. 2009-AH-FX-K001 awarded by the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.*



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