

Underage Drinking Enforcement Training Center

Monthly Resource Alert

June 2010



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

12th Annual National Leadership Conference Reminder

At last year's National Leadership Conference's (NLC), more than 200 youths representing 23 States and the Northern Mariana Islands participated in the youth track. Youths 14 to 17 years old are again invited to share their experiences and resources and learn from each other. The youth track will provide youths an opportunity to learn more about effective strategies, hear motivating speakers, engage in team-building activities and develop action plans for their communities for the year ahead. In response to your feedback, expect more interactive activities and an exciting networking event—"Bowling, With a Twist!"—to be held at 300 Anaheim. The event is open to all registered youth. The NLC's youth track recognizes the current leadership achievements of our Nation's youth and nurtures that leadership potential for the future! For all registration information about the youth track and all conference highlights, go to our Web site: www.udetc.org.

Success Stories: Illinois and Texas

Illinois

Two Mundelein High School Students Lead Social Host Development across Lake County, Illinois

Lake County, in the far northeastern corner of Illinois, has a population of 713,076 (2006). In 2007, the Lake County After-School Coalition and the Lake County Chiefs of Police Association jointly established the Lake County Underage Drinking Prevention Task Force (LCUDPTF). The goals of the Task Force are to have consistent and enforced social host ordinances in all Lake County municipalities to decrease youth access to alcohol and to reduce acceptance of underage drinking by increasing awareness of the associated risks and consequences related to youth alcohol use. Youth leadership and involvement played a critical role in advancing the efforts of the Task Forces' hard work. This Success Story shares the considerable effectiveness of partnering with youth and the significant results for Lake County.

American Academy of Pediatrics Recommends Youth be Screened for Alcohol Use

Recently, the American Academy of Pediatrics Committee on Substance Abuse revised a policy noting the issue is a "pediatric concern." The committee noted that the latest neurological research indicates the harmful effects from alcohol to adolescent brain development; this evidence of the harmful effects of alcohol provides even more evidence to support the call to prevent and reduce underage drinking. The policy revision summary can be found here: <http://aappolicy.aappublications.org/cgi/content/abstract/pediatrics;125/5/1078>

Texas

Texas Alcoholic Beverage Commission Partners with the Information Resource Division to Develop Effective Community Tool

The Texas Alcoholic Beverage Commission (TABC) has always supported communities by assisting them with tracking retailer compliance. However, the process was often time consuming. TABC collaborated with the Texas Information Resource Division (IRD) resulting in the development of a public inquiry system that is available on the TABC Web site. Now anyone can access the public inquiry system 24 hours a day, 7 days a week to receive immediate information regarding TABC-issued licenses and permits. This Success Story shares how the importance of this collaborative relationship resulted in an effective information technology resource, allowing the TABC to be more transparent in enforcement while providing exemplary customer service to communities working to prevent underage drinking.

June National Electronic Seminar

Addressing Underage Drinking in Military Communities: Effective Strategies Used to Reduce Alcohol-related Incidence Rates by Underage Airmen

Date: Thursday, June 17, 2010

Time: 3:00-4:15 p.m.

Speakers: Christopher Spera, Ph.D., ICF; Kim Briamonte, J.D., Pima Prevention Partnership and Kevin Schmidt, Hawaii Air National Guard

Addressing underage drinking within military environments can be riddled with unique challenges, both on and off post. Presenters during this call will share information about innovative solutions to unique challenges and successes achieved through community mobilization, collaborations with military bases, enforcement practices, policy development, and strategic use of media to advance program goals. To register, go to www.udetc.org/audioconfregistration.asp.

To print a hard copy of this month's Resource Alert visit www.udetc.org/documents/ResourceAlerts/ResourceAlert0610.pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Did you know?

There are still a few sleeping rooms available for this year's conference in Anaheim, California. Simply visit our Web site www.udetc.org and click on the NLC icon or call the hotel directly at 1-800-228-9290 and mention the National Leadership Conference for reduced rates! Act now!



Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

June 2010

Two Mundelein High School Students Lead Social Host Ordinance Development across Lake County, Illinois

Lake County, in the far northeastern corner of Illinois, has a population of 713,076 as of 2006. In 2007, the Lake County After-School Coalition and the Lake County Chiefs of Police Association jointly established the Lake County Underage Drinking Prevention Task Force (LCUDPTF). The goals of the Task Force are to have consistent and enforced social host ordinances in all Lake County municipalities to decrease youth access to alcohol and to reduce countywide and community-level acceptance of underage drinking by increasing awareness of associated risks and consequences and by educating the community on the norms related to youth alcohol use.

Youth leadership and involvement have been crucial in advancing the efforts of the Task Force's efforts. Two talented and committed Mundelein High School students, Kushali Rami and Kaitlyn Ellett, were also critical in advancing prevention efforts. Their chosen project was the advancement of social host ordinance development or updates in all municipalities throughout the county. Both students were significant to the leadership team, not only by providing the insight necessary to understand the "underage perspective," but also by developing a youth presentation to advance local policy. They used their presentation to bring a social host ordinance to their village board and to train students from other communities to do the same with their LCUDPTF for dissemination.

The youth continually availed themselves as resources to elected officials and police chiefs. They helped to develop strategies to overcome barriers to the passing of social host ordinances across the county, including the development of a script for use in municipality presentations that outlined local data; the importance of working together to keep youth alive, safe, and healthy; and emphasized the position, "Why would you not pass an ordinance to protect youth after hearing all of this information?" They also participated in a live cable TV panel on underage drinking prevention!

In only one year, 19 Lake County municipalities have either developed and passed a new social host ordinance or amended ordinances to be as inclusive as the model social host ordinance. Four additional municipalities along with the county are currently in the process of adopting the ordinance.

The LCUDPTF is now working towards monitoring the enforcement of the new ordinance in those municipalities that have adopted it and promoting it in the communities that have not yet considered it.

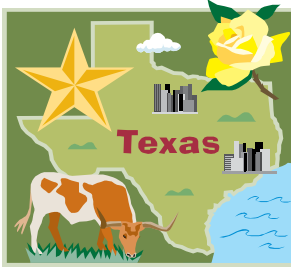
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Texas Alcoholic Beverage Commission (TABC)'s Information Resource Division develops effective community tool

The Texas Alcoholic Beverage Commission (TABC) strongly supports communities by assisting them with tracking retailer compliance. The process of requesting assistance, however, is not directly to the TABC, but through an open records process that takes up to 10 days for a response. In 2006, in an effort to be more transparent to communities, the TABC's Information Resource Division (IRD) developed a public inquiry system that is available on the TABC Web site. Now, using the public inquiry system, anyone can immediately access information regarding TABC-issued licenses and permits 24 hours a day, 7 days a week. To date the inquiry system has been successful, both operationally and perceptually. Access to this data is critical to communities in identifying effective strategies to prevent youth's access to alcohol. "Texas is a recognized leader for open government and public access to information," said Jay Webster, the IRD Director. "Public inquiry provides our citizens with anytime, anywhere information in formats that support their efforts to prevent underage drinking."

Preventing underage drinking is a challenge, but evidence has shown that if communities collaborate, success is possible. An overlooked partner in preventing youth access is often the licensed alcohol retailers. Many retailers are supportive in preventing youth access to alcohol by checking identifications and refusing to sell to minors. Though appreciating retailers' support of underage drinking efforts, it is just as important to be cognizant of retailers that need additional support. In a State that is 268,820 square miles with more than 40,000 licensed retailers, communities can find it difficult to know the number of alcohol retailers in their areas, much less the violation or complaint history of these establishments. The public inquiry system resulting from the partnership between TABC and IRD uses a variety of methods to support users with their efforts to prevent underage drinking:

- Users can look up an existing license/permit number and verify the status of the retailer's license/permit.
- Users can check the status of a pending license/permit.

- Users can create a list of licenses or permits in a specific geographic area based on four pieces of information:
 - Location including the city, county, and/or ZIP code
 - Type of license/permit including retailers, wholesalers, manufacturers, or other types
 - Status of license/permit including active, inactive, and/or pending applications
 - Original issue date (optional)
- Users can also research public complaints issued against licenses or permits (i.e., sales to minors, administrative allegations). If a violation is found, the user may access a complaint summary of the findings.

The importance of this information technology (IT) resource in assisting communities has been invaluable to the State. This Success Story shares how the importance of this collaborative relationship resulted in an effective IT resource that allows the TABC to be more transparent in enforcement while providing exemplary customer service to communities working to prevent underage drinking.

For More Information:

Jay Webster, TABC Director Information Resources
 Phone: 512-206-3409
 Email: Jay.Webster@tabc.state.tx.us

Carolyn Beck, TABC Director of Communications
 Phone: 512-206-3347
 Email: questions@tabc.state.tx.us

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 Texas EUDL Coordinator
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National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

2010 National Electronic Seminars Calendar

June 17, 2010 3:00 – 4:15 p.m. Eastern Time

Addressing Underage Drinking in Military Communities: Effective Strategies Used to Reduce Alcohol-related Incidence Rates by Underage Airmen

Addressing underage drinking within military environments can be riddled with unique challenges, both on and off post. Presenters during this call will share information about innovative solutions to unique challenges and successes achieved through community mobilization, collaborations with military bases, enforcement practices, policy development, and strategic use of media to advance program goals.



July 22, 2010 3:00 – 4:15 p.m. Eastern Time

Controlling Youth Access to Alcohol at Special Events

What happens in your community when a large scale event comes to town? How will you control those attending with limited resources? Who will pay the bill?

All too often, these events create a ripe opportunity for underage youth to easily access alcohol. This leads to the familiar scene of alcohol poisoning and a rise in alcohol-related issues with both our youth and adults. We typically see our resources depleted with the expected influx of attendees in our community, only to be exacerbated by underage alcohol use.

This discussion will revolve around the essential collaborative approach to early planning and coordination of necessary logistics. Our presenters will share firsthand experiences with the planning and execution of control measures, funding considerations, and resource management. See how bringing the community together with regulatory and enforcement representatives can set the course for minimizing potential problems associated with events from small town festivals to large scale events where alcohol is available or permitted. Join us as we discuss the process of planning, implementation, and follow-up for the next big event in your community!

We want to hear from you!



Do you have an Underage Drinking Topic that would make a great National Electronic Seminar? Send us your suggestions at udetc@udetc.org and put 'NES Topic Suggestion' in the subject line!

For audio-conference registration information, please visit www.udetc.org

vide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Addressing Underage Drinking in Military Communities: Effective Strategies Used to Reduce Alcohol-related Incidence Rates by Underage Airmen

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DATE

June 17, 2010

TIME

3:00-4:15 p.m. ET

PRESENTERS

Presenter 1:
Christopher Spera, Ph.D., ICF International Company, Fairfax VA
cspera@icfi.com

Presenter 2:
Kim Briamonte, Pima Prevention Partnership, Phoenix, AZ
kbriamonte@thepartnership.us

Presenter 3:
Kevin Schmidt, Hawaii Air National Guard, Honolulu, HI
kevin.n.schmidt@us.army.mil

WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.