

Underage Drinking Enforcement Training Center

Monthly Resource Alert

April 2007



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

Latest National Leadership Conference Information!

This year's conference, *Empowering Leadership to Enhance What Works*, will be held in Orlando, Florida at the Rosen Centre Hotel from August 2-4, 2007! The date for submitting workshop proposals has been extended to April 12th and can be submitted via the UDETC website. Rooms at the hotel are going quickly, so call the Rosen Centre hotel at 1-800-204-7234 and do mention that you are with The NLC for special reserved rates. Conference registration is readily available at www.udetc.org, but hurry, early bird deadline for registration is June 1, 2007.

National Leadership Conference Youth Track:

Embracing the Power of our Youth!

The youth track at this year's National Leadership conference promises to provide a great opportunity for youth across the Country to share ideas and strategies to prevent underage drinking (UAD.) The Underage Drinking Enforcement Training Center (UDETC) believes that youth play an integral role in the solution to preventing underage drinking. The youth track (for ages 15-18) is designed to foster collaboration, offer networking opportunities and encourage youth working with UAD issues to brainstorm through various activities and presentations. The objective of the youth track is to empower participants and enable them to make a positive difference when they return to their communities. Registration for this exciting program is required and can be completed at our website: www.udetc.org.

April is Alcohol Awareness Month!!

Alcohol Awareness Month began in 1987 and a primary focus has been on underage drinking and the devastating effects it can have on youth. An integral part of Alcohol Awareness Month has been Alcohol-Free Weekend, which takes place on the first weekend of April (April 6-8). Alcohol Screening Day is April 6. For more information visit: www.AlcoholScreening.org.

Success Stories: New York and Texas

This month's Success Stories tackles Underage drinking using two different strategies. New York shares with us their effective passage of the first Social Host ordinance-the first in the State of NY. The second Success Story shares how Texas developed the Texas College & University Symposium and Team Training whose goals are to strengthen college alcohol prevention teams with enforcement and prevention strategies resulting in personalized campus strategic plans that lead to a healthy, safe, and legal campus environment. For both complete Success Story go to: www.udetc.org/SuccessStories.asp

April National Electronic Seminar

Relationship between alcohol and crime among youth

Date: Thursday, April 19, 2007

Time: 3:00-4:15 p.m.

Speakers: Ernest L. Johnson, Dr. Dennis Embry and Dr. Ted Miller

Alcohol use by youths has been linked to delinquent behaviors, such as stealing, engaging in violent behavior and illicit drug use. Research also indicates that early drinkers are more likely than nondrinkers to engage in delinquent behaviors. How strong is this relationship between youth alcohol use and criminal behaviors? Presenters for this call will discuss the relationship between alcohol and crime among youth and provide strategies for preventing alcohol-related criminal activity among youth.

To print a hard copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0407.pdf.

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely that of the author/source.

Did you Know...?

There is a new product that you ought to know about? Spykes, a 2 oz, 12% alcohol drink marketed as a "Premium Malt Beverage" with the intent of mixing into beer for a more appealing flavor is available in many states. For more information go to: www.spykeme.com.

Quick Fact -

We truly value your opinion! Please take our online survey at www.udetc.org. Click the button that says "How Are We Doing? Take Our Online Survey!" We want to make sure that our web-based technical assistance is meeting your needs.



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Alcohol & Crime Among Youth

Alcohol use by youths has been linked to delinquent behaviors, such as stealing, engaging in violent behavior and illicit drug use. Research also indicates that early drinkers are more likely than nondrinkers to engage in delinquent behaviors. How strong is this relationship between youth alcohol use and criminal behaviors? Presenters for this call will discuss the relationship between alcohol and crime among youth and provide strategies for preventing alcohol-related criminal activity among youth.

DATE

Thursday, April 19, 2007

TIME

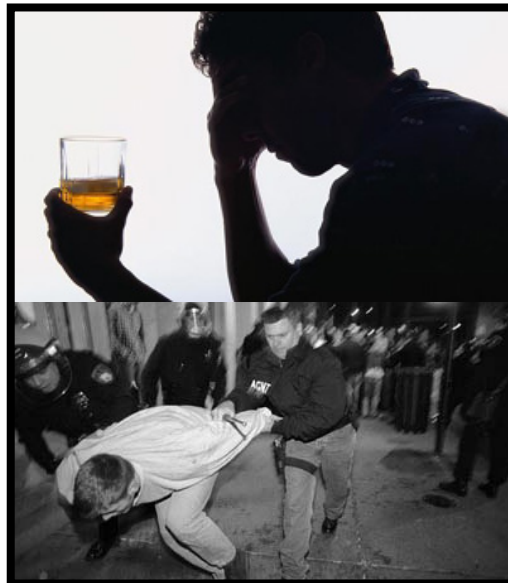
3:00 – 4:15 p.m. Eastern Time

PRESENTER

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WEB ENHANCED



Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

March 27, 2007 3:00 – 4:15 p.m. Eastern Time

Music Drug Awareness:

Music is a powerful way that today's youth are getting messages on how to act and behave in our society, including how to act vis-à-vis alcohol. This session will provide information on current alcohol and drug-related trends in music and discuss how many youth may respond to music messages. Understanding some of these issues will give professionals tools for improving how they communicate with youth.

April 19, 2007

3:00 – 4:15 p.m. Eastern Time

Alcohol and Crime Among Youth

Alcohol use by youths has been linked to delinquent behaviors, such as stealing, engaging in violent behavior and illicit drug use. Research also indicates that early drinkers are more likely than nondrinkers to engage in delinquent behaviors. How strong is this relationship between youth alcohol use and criminal behaviors? Presenters for this call will discuss the relationship between alcohol and crime among youth and provide strategies for preventing alcohol-related criminal activity among youth.

May 17, 2007 3:00 – 4:15 p.m. Eastern Time

Student Athlete Codes of Conduct That Work

Data collected by the American Athletic Institute has documented that alcohol use among student athletes surpass that of the general student population in high school. The data indicated that this problematic behavior was concentrated in the tenth and eleventh grades and was attributed to lack of understanding about the consequences of alcohol and drug use for athletes. *Codes of Conduct-Conditions for Involvement* has helped nearly 800 high schools begin rewriting their codes, sending a clear message to community, youth and adults that student athlete alcohol and other drug use will not be tolerated. Call participants will learn about the purpose of alcohol codes for HS athletes, code components, and the positive results emerging from implementation of such codes.

June 21, 2007

3:00 – 4:15 p.m. Eastern Time

Restorative Justice & Underage Drinking

Rethinking Drinking is a restorative justice and alcohol education program model that was developed in 2005 by Employee & Family Resources, Inc., in Des Moines, Iowa, and Teaching Peace, Inc., of Longmont, Colorado. Polk County, Iowa, began implementing the program in May of that same year. Since that time, more than 1000 youth have been referred to the program with only a four percent recidivism rate reported after 11 months. The early successes of the program are largely due to excellent collaboration among law enforcement, juvenile court services, the county attorney's office, and staff at Employee & Family Resources. This session will describe the model, the integration of alcohol education with restorative justice principles, and the experiences of the program thus far.



You can listen to past National Electronic Seminars online! Just visit us on the web at www.udetc.org/audioconfpast.asp. You can also request a copy of any past Electronic Seminar by mailing a blank cassette or CD to:

The Underage Drinking Enforcement Training Center
11720 Beltsville Dr.
Suite 900
Calverton, MD 20705

Please be sure to indicate the date and title of the Electronic Seminar you are requesting.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

March 2007

Long Beach, New York, Passes the First Social Host Ordinance in the State of New York

The passage of a social host ordinance has been one of the goals of the volunteer membership of Long Beach Medical Center's Coalition to Prevent Underage Drinking since 2002. It was not in response to a "single event," but rather the next logical step for the Coalition. The first change in a City Ordinance occurred in March 2001. Before then, when a youth received a summons (MIP), he or she sent the \$25.00 fine by mail. Afterwards, a youth receiving a summons for consumption or possession of an alcoholic beverage had to appear in court in person, attend a 3 week educational series held at the Medical Center, and return to court to "tell" the Judge what was learned. Only then is the charge dismissed. If a youth does not appear, a bench warrant is issued. The first summer, 158 youth were referred and 153 attended. This pattern has continued for the past 5 years.

Knowing that others also play a role in preventing underage drinking, the next logical step was to hold adults accountable for allowing underage drinking on their premises. The Coalition Coordinator, Judi Vining, and the Coalition Chair, Patricia Hincken, spearheaded the effort by promoting the concept that adults be held responsible for their part in underage drinking. Although there was opposition, the need and support for such an ordinance grew as information and facts from research and local data were highlighted. Using ordinances and statutes from other municipalities as examples, a subcommittee of the coalition drafted an ordinance and presented it to Council Member Robert Tepper, Esq., who volunteered to use his experience and drafted a subsequent social host ordinance. His subsequent draft was sent to the Corporation Counsel who approved the draft. A first public hearing was held on August 8, 2006, and a second on August 15, 2006. The vote, following the hearing,

was affirmative, and the ordinance became effective immediately. The penalty for violation of the ordinance is up to \$250 and/or 15 days in jail (judicial discretion). The ordinance refers to any "legal" adult who is "in charge" of the premises. An adult in the State of New York means anyone older than 16; others fall under the juvenile system.

Passage of the ordinance was through the collaborative efforts of the Long Beach Medical Center, the School District, the local newspaper (*The Long Beach Herald*), SADD, PTA, the Chamber of Commerce, and several Clergy. The media were also instrumental in "shedding light" on the issue. The regional newspaper, *Newsday*, highlighted the possible passage of the social host legislation on its front cover. Local TV and radio stations also attended the hearings and publicized the issue.

Ordinances often take time to pass, but the continued support of the Long Beach Police Department, the Long Beach Medical Center, Lt. Michael Tangney, Lt. Jack Radin, former Councilman Denis Kelly, Cliff Richner, and the Long Beach School District—all founding members of the Coalition—kept moving the agenda forward. Exciting developments have resulted since passage of this ordinance. The New York State Chiefs of Police have endorsed it. The ordinance has also been passed by other municipalities in the State of New York, and it has been adopted as the prototype by the New York State Drug Free Communities Environmental Task Force has adopted the Long Beach Ordinance.

For further information contact: Judi Vining, Coalition to Prevent Underage Drinking, Long Beach Medical Center at jvining@lbmc.org or 516-897-1250.

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Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

March 2007

Preventing Underage Drinking on College Campuses – Texans Take Action

Despite Federal, State, and local laws and policies on every college campus that make it illegal for anyone younger than age 21 to purchase or consume alcohol, young people report that alcohol is easy to obtain and the laws and policies are not being enforced or adjudicated on our college and high school campuses. Under a block grant from the Office of Juvenile Justice and Delinquency Prevention (OJJDP) Enforcing the Underage Drinking Law, the Texas Alcohol Beverage Commission (TABC), developed the Texas College & University Symposium and Team Training in 2003.

The goals of the symposium were to strengthen college alcohol prevention teams with enforcement and prevention strategies, and to develop personalized campus strategic plans using evidence-based strategies that would lead to a healthy, safe, and legal campus environment. A team selected from each campus was usually composed of a law enforcement officer, a judicial officer, an alcohol and other drug coordinator, and a housing director. The team received a 2-day training in evidence-based enforcement and prevention strategies with an environmental management framework. Five annual symposiums have been completed with a follow-up survey 6 months after each symposium. The follow-up data and comparison of 2003 and 2006 Texas Executive Core Summary have measured the effectiveness of the enforcement and prevention training.

The successful enforcement highlights of the follow-up evaluation data (2004-2006) follow:

- 100% representing 97 college and university prevention teams developed a comprehensive strategic plan to guide enforcement and prevention efforts
- 93% used data assessment to make decisions in enforcement and prevention
- 95% increased enforcement on campus
- 90% increased enforcement in the residence system after the Texas task force developed resident assistant training
- 73% increased disciplinary sanctions including parental notification
- 90% prohibited alcohol advertising on campus
- 87% banned or restricted alcohol use on campus

- 86% increased alcohol free options
- 87% developed or joined a campus and/or community coalition
- 73% increased media coverage by using campus Web site, newspaper, TV, and radio a social norming campaign with targeted messages (posters)

Texas Executive Summary of the Core Survey was obtained in 2003 from the Core Institute to provide baseline assessment for high-risk groups (Freshman-Athletes-Greeks) to target enforcement and prevention efforts. Core data were obtained in 2006 to compare the effectiveness of the enforcement and prevention training. The successful highlights of Core data follow:

Alcohol consumption by those younger than 21 in past 30 days

	<u>2003</u>	<u>2006</u>	<u>Reduction</u>
Freshman	67%	51%	(-16%)
Athletes	69%	58%	(-11%)
Greeks	72%	66%	(-6%)

Binge drinking in previous 2 weeks

	<u>2003</u>	<u>2006</u>	<u>Reduction</u>
Freshman	44%	32%	(-12%)
Athletes	54%	43%	(- 11%)
Greeks	54%	40%	(-14%)

Driving while under the influence of alcohol

	<u>2003</u>	<u>2006</u>	<u>Reduction</u>
Freshman	40.7%	23%	(-17.7%)
Athletes	50.2%	36%	(-14.2%)
Greeks	49.4%	31.7%	(-17.7%)

The strategies of the Texas College and University Symposium and Team Training are evidence-based and the colleges, and universities are using a broad range of activities to address various aspects of the underage drinking problem. The evaluation data demonstrates the effectiveness of the enforcement training program.

For further information contact: Deborah Dixon, Director of Education and Prevention for TABC at d.dixon@tabc.state.tx.us or 512-206-3291.

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