

Underage Drinking Enforcement Training Center

Monthly Resource Alert

March 2007



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

The 9th Annual National Leadership Conference:

The 9th Annual National Leadership Conference, *Empowering Leadership to Enhance What Works*, is fast approaching. This year's conference will be held in beautiful Orlando, Florida at the Rosen Centre Hotel from August 2-4, 2007 and promises to be one of the best yet. For hotel reservations, contact the Rosen Centre hotel at 1-800-204-7234 or online at www.rosencentre.com and mention the *National Leadership Conference* to ensure you receive the special conference rate of \$89 per night.

Our website is currently being updated with the latest conference information. Online registrations for the conference as well as workshop proposal submissions will be available beginning Monday, March 12th. Submission deadline for workshop proposals is April 6, 2007. Keep updated with the latest conference news and activities by visiting us on the web at www.udetc.org.

South Carolina Supreme Court rules adults can be held liable for serving alcohol to underage youths

The South Carolina Supreme Court has ruled that adults who intentionally serve alcohol to underage youth can be sued for damages, the Associated Press reported.

The ruling stated that hosts can be held liable if they know that they are serving alcohol to a minor, but not if the person served is over age 21 or if the server did not know that the drinker was underage. "While underage persons have full social and civil rights, we find the public policy of this State treats these individuals as lacking full adult capacity to make informed decisions concerning the ingestion of alcoholic beverages," the court ruled.

The court was ruling on a pair of cases: one in which a 19-year-old drank at a cookout and later died in a car crash with a blood-alcohol level of .291 percent, and another where a 19-year-old drank at a company Christmas party and crashed, killing himself and a passenger.

March National Electronic Seminars

Working with Retailers: Self Policing Strategies and Collaborative Initiatives

Date: Thursday, March 15, 2007

Time: 3:00-4:15 p.m.

Speaker: William Alford, International Lighthouse Group

Underage drinking is a complex issue that requires commitment from all stakeholders. In many communities, public health and law enforcement work well together, but retailers are sometimes seen a reluctant participant, if a participant at all! This presentation will, from the retail perspective, highlight the barriers to gaining participation from the retail community and provide insights into proven ways to increase retail stakeholder involvement and increase self-policing efforts to reduce underage drinking. Participants will also learn strategies for addressing retailers who do not "get on board."

Music Drug Awareness

Date: Tuesday, March 27, 2007

Time: 3:00 PM - 4:15 PM

Speaker: Dr. Denise Herd

Music is a powerful way that today's youth are getting messages on how to act and behave in our society, including how to act vis-à-vis alcohol. This session is designed to provide information on current alcohol and drug-related trends in music and discuss how many youth may respond to music messages. Understanding some of these issues will give professionals tools for improving how they communicate with youth.

To print a hard copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0307.pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely that of the author/source.

Did you Know...?

Alcohol is *the* drug of choice among youth. Many young people are experiencing the consequences of drinking too much, at too early an age. As a result, underage drinking is a leading public health problem in this country, according to the NIAAA.

Quick Fact -

It is estimated that more than 20,000 lives have been saved by minimum drinking age laws since 1975 according to the National Highway Traffic Safety Administration.



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

February 15, 2007 3:00 – 4:15 p.m. Eastern Time

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Rescheduled

March 15, 2007 3:00 – 4:15 p.m. Eastern Time

Working with Retailers: Self Policing Strategies and Collaborative Initiatives

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April 19, 2007 3:00 – 4:15 p.m. Eastern Time

Alcohol and Crime Among Youth

Alcohol use by youths has been linked to delinquent behaviors, such as stealing, engaging in violent behavior and illicit drug use. Research also indicates that early drinkers are more likely than nondrinkers to engage in delinquent behaviors. How strong is this relationship between youth alcohol use and criminal behaviors? Presenters for this call will discuss the relationship between alcohol and crime among youth and provide strategies for preventing alcohol-related criminal activity among youth.

May 17, 2007 3:00 – 4:15 p.m. Eastern Time

Student Athlete Codes of Conduct That Work

Data collected by the American Athletic Institute has documented that alcohol use among student athletes surpass that of the general student population in high school. The data indicated that this problematic behavior was concentrated in the tenth and eleventh grades and was attributed to lack of understanding about the consequences of alcohol and drug use for athletes. *Codes of Conduct-Conditions for Involvement* has helped nearly 800 high schools begin rewriting their codes, sending a clear message to community, youth and adults that student athlete alcohol and other drug use will not be tolerated. Call participants will learn about the purpose of alcohol codes for HS athletes, code components, and the positive results emerging from implementation of such codes.

June 21, 2007 3:00 – 4:15 p.m. Eastern Time

Restorative Justice & Underage Drinking

Rethinking Drinking is a restorative justice and alcohol education program model that was developed in 2005 by Employee & Family Resources, Inc., in Des Moines, Iowa, and Teaching Peace, Inc., of Longmont, Colorado. Polk County, Iowa, began implementing the program in May of that same year. Since that time, more than 1000 youth have been referred to the program with only a four percent recidivism rate reported after 11 months. The early successes of the program are largely due to excellent collaboration among law enforcement, juvenile court services, the county attorney's office, and staff at Employee & Family Resources. This session will describe the model, the integration of alcohol education with restorative justice principles, and the experiences of the program thus far.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Working with Retailers: Self Policing Strategies and Collaborative Initiatives

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3:00 – 4:15 p.m. Eastern Time

PRESENTER

William Alford

International Lighthouse Group

balford@ilhgroup.com

Charlotte, NC

Moe McKnight

Loss Prevention Director

Lowe's Food Stores, Inc

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North Carolina



WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.



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PRESENTER

Dr. Denise Herd
Associate Professor
Community Health and Human Development
University of California at Berkeley
tiara@berkeley.edu
Berkeley, CA



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