

March 2005 Resource Alert

This month, the Center continues its audio-teleconference series with *Addressing Underage Drinking Problems on College Campuses: Using Research to Guide Practice*. Underage and high-risk drinking behavior on college campuses and in college communities can have a variety of negative effects on individuals and quality of life. The Prevention Research Center (PRC) in Berkeley, California, has conducted a wide range of research relevant to the prevention of problem drinking behavior in college communities. This audio-teleconference will feature information from PRC on strategies for preventing underage and high-risk drinking among college students, as well as information from individuals who have worked to implement the prevention strategies discussed. To find out more about this month's audio-teleconference, visit www.udetc.org/registration.asp.

A new study by the Harvard School of Public Health and the Centers for Disease Control and Prevention found that students tend to binge drink less when their campuses are located in States where fewer adults over-imbibe. The study also found that campus binge-drinking rates were 31 percent lower in seven States that had four or more laws targeting high-volume sales of alcohol versus those that did not. You can read an abstract of the study by visiting the following website: <http://www.ajph.org/cgi/content/abstract/95/3/441>.

A study of more than 3,000 teens reports that underage youth who saw frequent ads for alcohol were more likely to start drinking than those who did not. Researchers found that for 7th-grade nondrinkers, exposure to in-store beer displays predicted drinking onset by grade 9 and exposure to magazine ads and to beer concession stands at sports or music events predicted frequency of drinking at grade 9. The study, conducted by Rand Health and supported by the National Institute on Alcohol Abuse and Alcoholism, was published in the February 2005 issue of *Addiction*. To read the study abstract, just click on <http://www.blackwell-synergy.com/links/doi/10.1111/j.1360-0443.2005.00974.x/abs/>.

The U.S. Substance Abuse and Mental Health Services Administration recently released a study that shows that binge drinking levels across the United States remains high. Nationally, almost 23 percent of Americans had binged on alcohol within the past 30 days. These data were derived from the 2002-2003 National Surveys on Drug Use and Health. To view a copy of the study, click on <http://www.oas.samhsa.gov/2k3State/toc.htm>.

Researchers at the Johns Hopkins School of Public Health have concluded that States can reduce teen alcohol and tobacco use by implementing a variety of measures to make these substances more expensive and harder to obtain. Researchers found that higher alcohol and tobacco taxes cut youth smoking and drinking by 1.9 percent. The study was published in the February 2005 issue of the *Journal Preventive Medicine* (Vol. 40:2, pp. 121-248).

In a related issue, Swiss teenagers and young adults have purchased half as many "alcopops" (flavored or sweetened alcoholic beverages) since the Swiss government quadrupled import duties on these drinks in February 2004. With the decline in alcopop sales, distributors are trying to introduce other related products that would not be taxed as alcopops. See the article at <http://www.swissinfo.org/sen/Swissinfo.html?siteSect=105&sid=5500365>.

We recently added your e-mail address to the daily e-mail distribution list for the International Institute for Alcohol Awareness, a project of the Pacific Institute for Research and Evaluation. This daily e-mail, known as the *IIAA Client Digest*, provides important underage drinking news headlines, legislative actions, and much more. If you have not received the *IIAA Client Digest*, please add policyimpact.com to your list of safe domains in your e-mail program. If you do not wish to receive the daily e-mails, scroll to the bottom of the *IIAA Client Digest* and click on unsubscribe.

The Underage Drinking Enforcement Training Center (UDETC) will not sell or share our e-mail list with any organization outside of the Pacific Institute for Research and Evaluation, the nonprofit research institute in which UDETC is based. From time to time, UDETC may share its list with other Institute projects that have important information to share about underage drinking topics. If you do not wish for your e-mail address to be shared in this way, please send an e-mail to udetc@udetc.org to inform us of your preference.

Don't forget! The 6th Annual National Leadership Conference will be held from August 18-20, 2005, in Tucson, Arizona. Visit our website, www.udetc.org, later this month for more information on calls for proposals, hotel information, and other conference logistics. We hope to see you all there!



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

February 17, 2005 3:00 – 4:15 p.m. Eastern Time

Reducing Underage Drinking Among Middle and High School Athletes

Student athletes are often at higher risk of substance use than non-athletes. In response, States have committed resources to address and reduce alcohol and drug use by student athletes. Presenters will discuss how to implement successful programs, and how these programs affect student behaviors. The role of parents and other athletic program stakeholders will be highlighted.

March 24, 2005 3:00 – 4:15 p.m. Eastern Time

Addressing Underage Drinking Problems on College Campuses: Using Research to Guide Practice

Underage and high risk drinking behavior on college campuses and in college communities can have a variety of negative effects on individuals and quality of life. The Prevention Research Center (PRC) in Berkeley, California has conducted a wide range of research relevant to the prevention of problem drinking behavior in college communities. This audio-teleconference will feature information from PRC on strategies for preventing underage and high risk drinking among college students as well as information from individuals in college communities who have worked to implement the prevention strategies discussed.

April 21, 2005 3:00 – 4:15 p.m. Eastern Time

What You Should Know About Alcohol Beverage Types

Alcohol is the substance most abused by young Americans. Alcohol use also plays a significant role in all three of the leading causes of death for adolescents: unintentional injury, homicide, and suicide. While there is a plethora of studies on drug-specific use by youth, little information is available regarding specific alcoholic beverage consumption patterns or the extent to which youth are using readily available household items to get drunk. This audio-teleconference will share information on this important topic.

May 26, 2005 3:00 – 4:15 p.m. Eastern Time

Party Prevention and Controlled Party Dispersal: Enforcement and Community Volunteers Working Together

This audio-teleconference will focus on underage drinking in party settings. It will provide step by step information about how to prevent parties as well as how to break-up such parties in a manner that is safe and that can lead to changes in community norms about underage drinking parties. The audio-teleconference will also share specific information about how community volunteers can be incorporated into this work so that operations proceed efficiently and without liability.

June 23rd 2005 3:00 – 4:15 p.m. Eastern Time

Campaign Matters: Using Media to Maximize Success

This audio-call will focus on initiating or enhancing underage drinking prevention efforts by developing campaigns that lead to sustainable changes in the way a community views and responds to underage drinking. Presenters will provide an overview of how core components of a campaign fit together with examples of and solutions to common pitfalls. Participants will develop a solid understanding of the importance of developing campaign timelines and media advocacy plans.



For audio-teleconference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Addressing Underage Drinking Problems on College Campuses: Using Research to Guide Practice

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DATE

Thursday, March 24, 2005

TIME

3:00 – 4:15 p.m. Eastern Time

PRESENTER

Kathy Stewart, *Component Director*
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WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.