

Underage Drinking Enforcement Training Center

Monthly Resource Alert

February 2008



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

10th Annual National Leadership Conference Update

The theme for the 2008 conference, to be held in Nashville, Tennessee, is "A Notable History: Forging the Future". The site will be the Gaylord Opryland Hotel and Convention Center. Reservations can be made by calling the hotel at: 1-866-972-6779 and mentioning the National Leadership Conference to receive the special discounted rate. Registration for the conference will be available through our website: www.udetc.org, beginning February 15, 2008. Registration fees are as follows: Early Bird: \$150, Regular: \$199 and Youth: \$50. Be on the lookout for information regarding the Call for Presentations soon!

Teens that Drink Due to Negative Emotions Labeled High Risk

Researchers conducted a national survey of 1,877 high-school seniors found that 18 percent of seniors cited multiple reasons for drinking, including to deal with anger or frustration, and these students were more likely to get drunk during the day, get drunk frequently, and to have started drinking by the sixth grade. The study published in the journal *Prevention Science*, noted that these findings can be used to create specifically targeted interventions that tailor program content to the distinct drinking motivation and may prove to be effective in reducing risky drinking behavior among high school seniors. The entire study can be found at: <http://www.springerlink.com/content/b53145k825225514/?p=7447148ab64f4e5dab795da48f0a9fb2&pi=0>

Success Stories: Hawaii

Hawaii Passes "Use and Lose" Law

In 2005, Hawaii began a strong move towards preventing underage drinking through policy change. Because of persistence and strong partnerships with the Governor's Office, community organizations and enforcement, in May 2006, Hawaii passed a "Use & Lose" bill with an effective date of January 2007. This success story highlights the involved partnerships, details some effective strategies and demonstrates how strong collaborations can create positive environmental change.

Did you Know....?

That you can access more than 20 different publications regarding underage drinking directly via our website: www.udetc.org/Publications.htm

January Success Story Correction - The year stated in the California Success Story published last month stated that the BART Board members voted 6-3 to allow alcohol ads for the first time in the transit agency's history and the reversal vote of 7-2 to ban alcohol advertisements on their system was inaccurate, the year should have been 2006 and not 2007. We regret the error.

Special Funding Opportunity

This opportunity, through USED/Office of Safe and Drug-Free Schools, is for local school districts interested in doing comprehensive prevention in secondary schools to reduce and prevent alcohol abuse. Applications are due on February 19, 2008. There is \$24,500M to award to approximately to 70 districts around the country and the territories. The average awards for this 3 year effort is around \$400,000 per year. The Notice Inviting Applications for the Grants to Reduce Alcohol Abuse (84.184A) was published in the Federal Register on 1-3-08. It is currently posted on grants.gov at: <http://apply.grants.gov/apply/UpdateOffer?id=11200>

February National Electronic Seminar:

Engaging and Working with Alcohol Beverage Control (ABC) Boards and Liquor Control Agencies

Date: Thursday, February 21, 2008

Time: 3:00-4:15 p.m.

Speakers: Steven L. Schmidt, Peter W. Lobdell, Nancy McGee, Mary H. Ward and Capt. Mike Crowley

Are you engaging or collaborating with those that license and control alcohol in your state or community? Learn about the important role ABC Boards and Liquor Control Agencies play in the control of alcoholic beverages in your community.

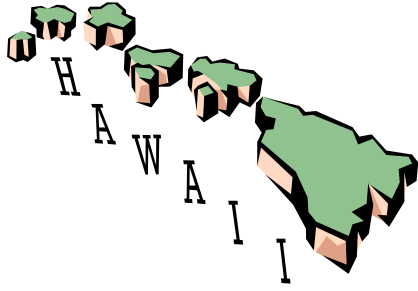
Visit www.udetc.org/audioconfregistration.asp to register.

To print a hard-copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0208pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Quick Fact:

About 40 percent of children ages 8 to 10 have tried alcohol, often without the knowledge of their parents, according to a study published in the January 2008 issue of the journal Alcoholism: Clinical and Experimental Research.



Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

February 2008

Underage drinking is the number one substance abuse problem among young people in Hawaii. Like in many other places, it is a cultural/societal norm for alcohol use to be viewed as a rite of passage and is central to rites of celebration. The most visible and public circumstances involve the tragedies associated with drinking and driving, but the community is also well aware of the many other physical and social problems that come with underage drinking: for example, dependence problems, more serious drug use, crime, and violence.

In 2005, Hawaii made a strong move to prevent underage drinking through policy change. Because of Lt. Governor James R. "Duke" Aiona's high visibility in the community and his leadership on drug- and alcohol-control-related issues, he took the lead in getting a "Use and Lose" policy passed into law. The State Attorney General's Office assisted in drafting the actual legislation with input from the Office of the Lt. Governor and volunteers from the Hawaii Partnership to Prevent Underage Drinking (HPPUD). HPPUD members include the State Attorney General's Office, the State Department of Health's Alcohol and Drug Abuse Division, the Hawaii National Guard's Counterdrug Support Program, county police departments, Mothers Against Drunk Drinking, the Honolulu Prosecutor's Office, the county liquor commissions, the University of Hawaii, and the Coalition for a Drug Free Hawaii. HPPUD volunteers also showed up in force to educate legislators and made the "Use and Lose" policy a focus in their environmental change strategy. In May 2006, the bill was successfully passed with an effective date of January 2007. It is Hawaii's hope that this new law will help reduce the \$89.2 million cost currently associated with youth traffic crashes, thus creating safer and friendlier roadways for all.

The "Use and Lose" law, suspends the driving privileges of those younger than age 21 who have illegally purchased, possessed, or consumed alcohol.

For those not yet licensed to drive, a judge has the discretion to postpone their eligibility to obtain a license for a minimum of 180 days or until they turn 17. Additionally, under this law, all violators will be required to perform 75 hours of community service and undergo 8 to 12 hours of alcohol education and counseling. One point of opposition was that the law would have a disproportionate impact on rural areas with limited or no public transportation systems. This concern was addressed by including a provision that would permit the sentencing judge to allow for an exemption to drive to and from school, work, or school-related activities.

After the law was passed in the summer of 2006, the Lt. Governor launched a statewide summer media radio campaign that targeted and educated young people about the new law. Radio stations were chosen based upon their appeal to young listeners. Collaborative efforts in this passage included HPPUD volunteers, community members, the University of Hawaii Parent Association, and House Representative Lynn Finnegan—all played important roles. This success story demonstrates how strong partnerships can create positive environmental change.

For additional information, contact:

Karl P. Espaldon, Office of the Lieutenant Governor,
Phone: (808) 586-0246
Email: Karl.Espaldon@hawaii.gov

Additional content source:
<http://www.hawaiireporter.com/story.aspx?2f2d4205-1c34-4a4a-9b3b-5494b7f11f01>
<http://www.udetc.org/factsheets/Hawaii.pdf>

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National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

February 21, 2008 3:00 – 4:15 p.m. Eastern Time
Engaging and Working with ABC Boards and Liquor Control Agencies

Are you engaging or collaborating with those that license and control alcohol in your state or community? Learn about the important role ABC Boards and Liquor Control Agencies play in the control of alcoholic beverages in your community.



March 20, 2008 3:00 – 4:15 p.m. Eastern Time
Preventing Underage Drinking During Graduation Events: Effective Strategies

Graduation should be a special and positive experience. Graduations and proms are often the highlight of young lives and can produce lifelong memories. Yet there are risks involved when proms and/or graduations are mixed with alcohol - whether it is the prom after-party or "senior week" events. This audio-call will focus on graduation and/or prom events strategies which can be implemented in an effort to make these events safer. We encourage adults and youth to participate in this National Electronic Seminar. Participants will develop an understanding of the importance of prevention by implementing consistent and inclusive strategies to prevent underage drinking during these events.

April 17, 2008 3:00 – 4:15 p.m. Eastern Time
Prosecutors: Their Role, Limitations and Challenges

The justice system is one component in a comprehensive effort to reduce underage drinking and DUI. Prosecutors play a crucial role within the system in the administration of justice, and rules concerning the performance of their important responsibilities. Generally a prosecutor's responsibilities include determining appropriate charges, discussions with defense counsel, preparing witnesses for court, examination, and cross-examination of witnesses and presenting arguments respecting conviction and sentence.

What role does the prosecutor hold in addressing the harms that are part of underage alcohol problems? How can a prosecutor assume a leadership role within their community on the complex issues? Our panel of experienced prosecutors will discuss these issues and listeners will be provided a valuable insight into the world of the prosecutor. Participants will be able to ask questions of our panelists to help them establish strategies and how to build relationships with prosecutors from their own community.

May 22, 2008 3:00 – 4:15 p.m. Eastern Time
"Rite" of What? Alcohol Enforcement Successes of "Busting the Binge" in College Environments

Underage and hazardous drinking on/off college campuses are often viewed as normal "rites of passage," yet present serious public health and safety issues. Learn how local enforcement agencies can partner with campus and community leaders to change community norms, and adapt traditional enforcement strategies to successfully "bust the binge."

June 19, 2008 3:00 – 4:15 p.m. Eastern Time
On-Premise Enforcement and Retailer Training Opportunities

When people think of underage alcohol problems they often think about the role of the licensed retailer and most frequently the convenience store or liquor store. The on-premise retail licensees make up nearly half of all the licensed businesses throughout the country. Depending on the laws of each jurisdiction people under the age of 21 may be lawfully allowed inside these businesses to socialize, but not consume alcohol. Retailer promotions and popular music make the on premise licensee a popular destination for those under the age of 21.

How does law enforcement police the on-premise licensee? What role does the licensee assume in responsibility for underage alcohol problems in a community? What initiatives are available to the on-premise retailer to assist them in responsible sales, service, and safety to their customers and the community? Our panel will discuss the role of the retailer in this process, what tools are being used by law enforcement to improve safety and what makes up a retailer training program that can demonstrate measurable success. Listeners will gain information on innovative law enforcement strategies in the community and hear how one community created a very successful training program for retailers.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Engaging and Working with ABC Boards and Liquor Control Agencies

Are you engaging or collaborating with those that license and control alcohol in your state or community? Learn about the important role ABC Boards and Liquor Control Agencies play in the control of alcoholic beverages in your community.



DATE

February 21, 2008

TIME

3:00–4:15 p.m. EST

PRESENTERS

Presenter 1:

Steven L. Schmidt, VP of Public Policy/Communications
National Alcohol Beverage Control Association, Alexandria, VA

Presenter 2:

Peter W. Lobdell, Board Member, Central States Region,
National Conference of State Liquor Administrators, and
State Supervisor, Missouri Division of Alcohol and Tobacco, Jefferson City, MO
with Nancy McGee, Special Agent,
Missouri Division of Alcohol and Tobacco, St. Louis, MO

Presenter 3:

Mary H. Ward, Director of Alcohol Education and Training,
Mecklenburg County ABC Board,
and Capt. Mike Crowley, Mecklenburg County ABC Law Enforcement Division, Charlotte, NC

WEB ENHANCED



Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.