



PAY IT FORWARD : **Go Lead Our World!**

Governor's Office for Children, Youth and Families
Division for Community and Youth Development
Presentation by Governor's Youth Commission
National Leadership Conference
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Introductions

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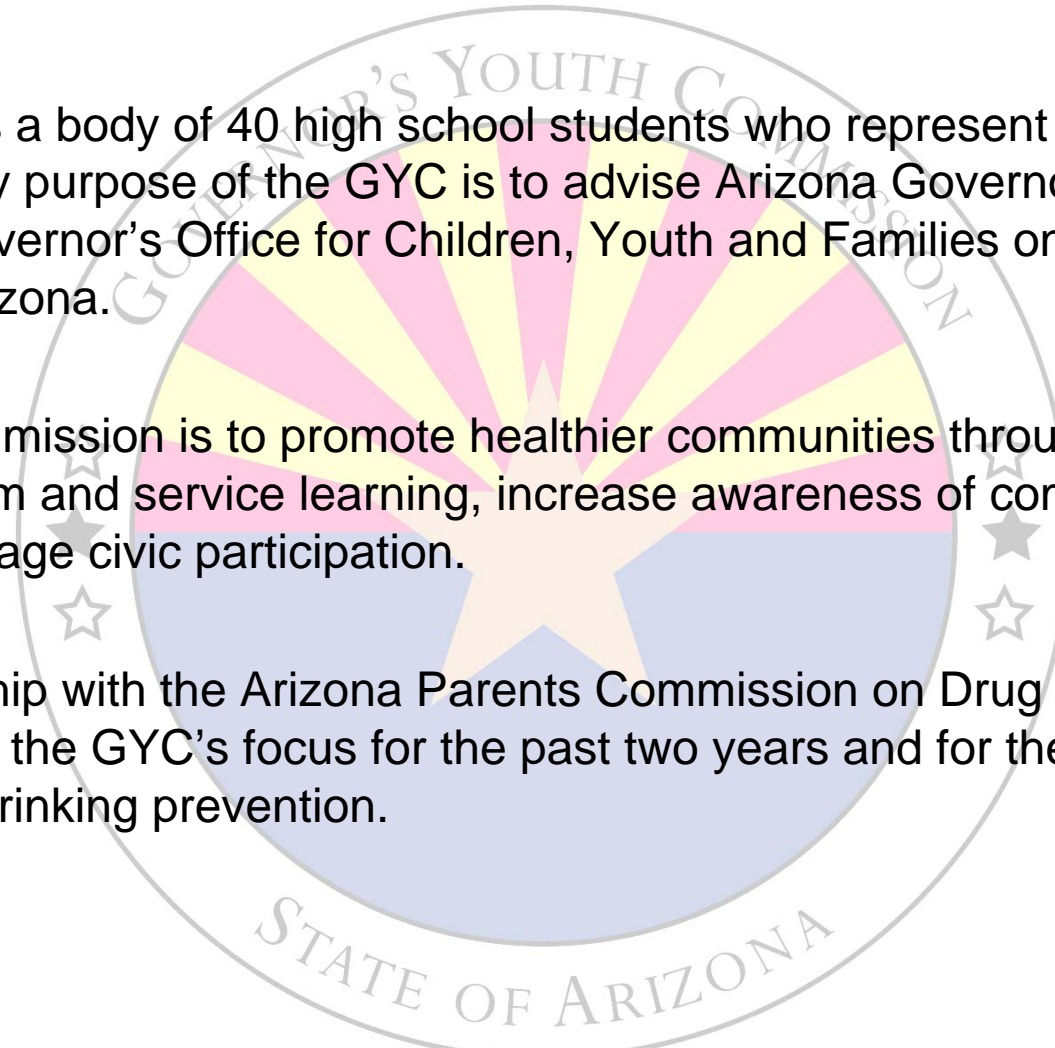
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Governor's Youth Commission

- The GYC is a body of 40 high school students who represent Arizona's youth. The primary purpose of the GYC is to advise Arizona Governor Janet Napolitano and the Governor's Office for Children, Youth and Families on issues that affect youth in Arizona.
- The GYC's mission is to promote healthier communities through youth volunteerism and service learning, increase awareness of community issues, and encourage civic participation.
- In partnership with the Arizona Parents Commission on Drug Education and Prevention, the GYC's focus for the past two years and for the next year is youth underage drinking prevention.



Pay it Forward: Go Lead World!

What does pay it forward mean???

refers to repaying the good deeds one has received by doing good things for other unrelated people. In practice, the philosophy of pay it forward incorporates social responsibility and desire to help others in recognition of the help one has received for one's self. The simple idea of doing good works for others to repay the good that has happened to you is one that can easily be conveyed to children. It encourages them to be socially aware and take a role in making the world a better place.

- According to Wikipedia:http://en.wikipedia.org/wiki/Pay_it_forward

How can youth Pay It Forward???

The “***Pay it Forward: Go Lead Our World!***” workshop will explain how the GYC youth summits modeled itself after this philosophy.

- a youth-driven approach to successfully engage a wide range of youth, from non-traditional leaders to traditional leaders, in meaningful, issue-oriented service.
- The workshop will explain how the GYC directly involved 230 youth participants at the 2006 Governor’s Underage Drinking Summits, which ultimately led to impacting over 2,000 Arizona youth in just two months.

Workshop Objectives

By using GYC's Toolkit you will learn how to...

- Plan a meaningful community focused, issue-oriented summit.
- Successfully engage youth in becoming community leaders through service projects.
- Engage a diverse population of youth in service activities.
- Create a platform for youth to share their perspectives on important issues.
- Partner with community coalitions and non-profits to execute a summit and service projects.
- apply critical thinking and problem solving skills when addressing issue-oriented service.
- Motivate youth to analyze, assess and identify Community Needs.

Toolkit Purpose

This toolkit presents a step-by-step process that will engage youth in planning and implementing a successful youth summit in your community. Your youth summit will educate youth on a community-focused issue, and will motivate them to plan a service project in their own community on that same issue.

Goals

The Governor's Underage Drinking summits had three main goals:

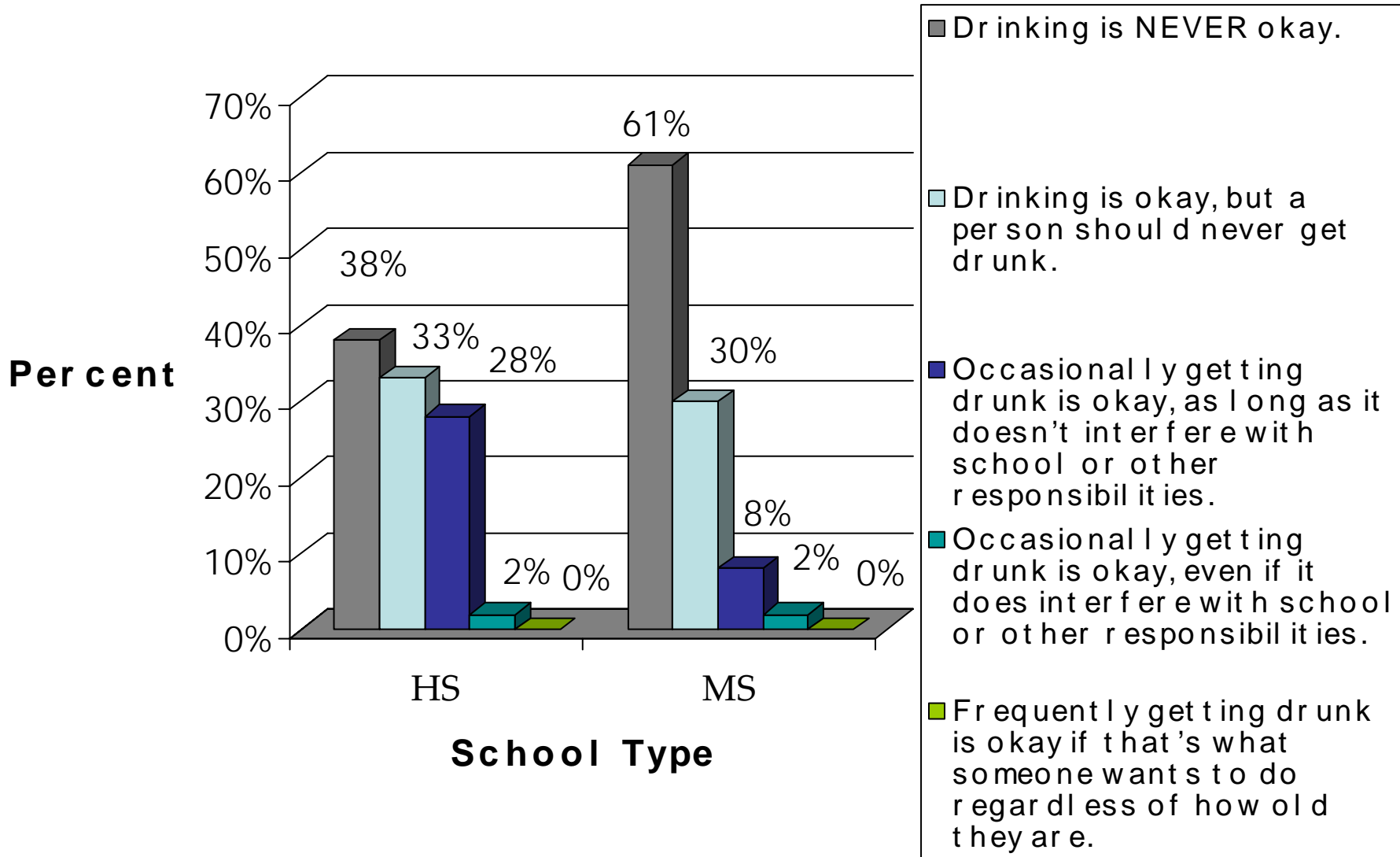
- (1) Engage youth in educational activities on underage drinking.
- (2) Provide feedback on their behaviors and attitudes on underage drinking.
- (3) Encourage participants to plan a service project to educate other youth on underage drinking.

These service projects were required to take place following the summits. Summit participants were required to engage other youth from their community to become involved in the planning and execution of the service project.

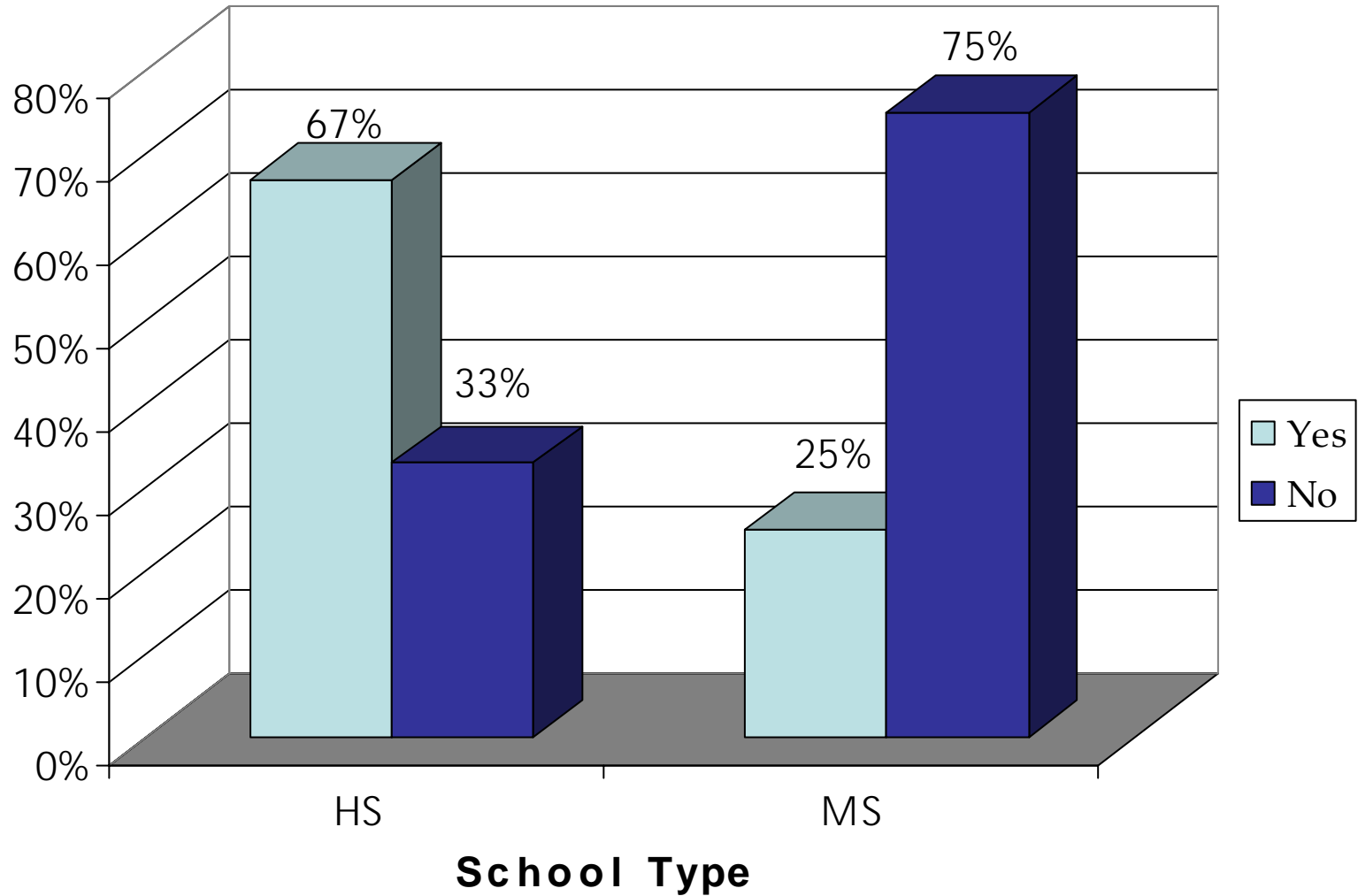
Educational Activities

- Provided Statistics on the dangers of teen driving while under the influence.
- Information on how alcohol companies target adolescents through advertising.
- Educated youth on how their personal choices on alcohol and substance abuse can lead to negative and even fatal outcomes.
- Informed the audience on the benefits of staying in school.
- Demonstrated how drinking affects a persons ability to walk and drive through the use of Fatal Vision Goggles.
- Presented *The Spot*, a MADD video about reassessing the people youth may spend time with and surrounding ourselves with positive influences.

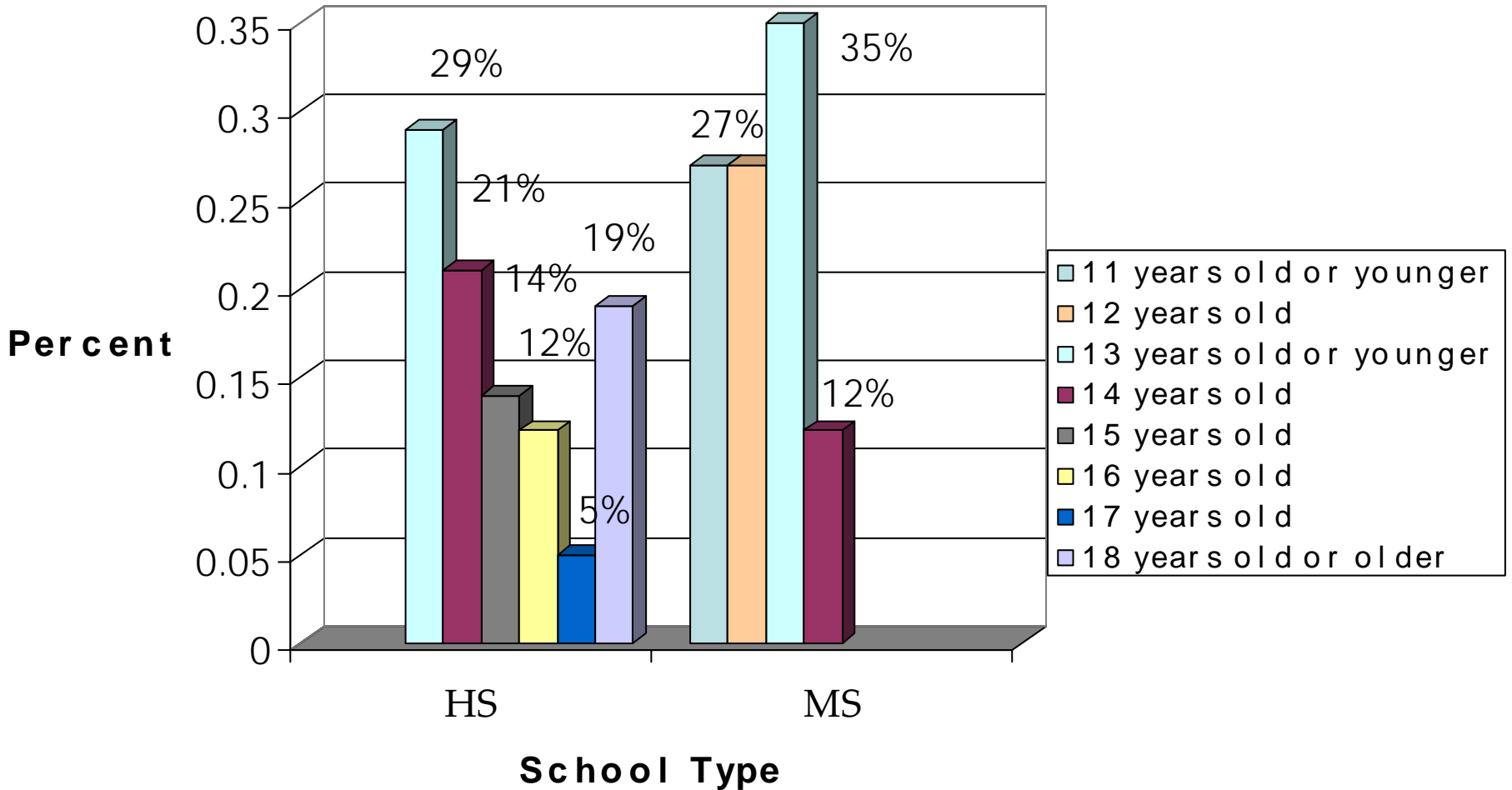
Youth Feedback



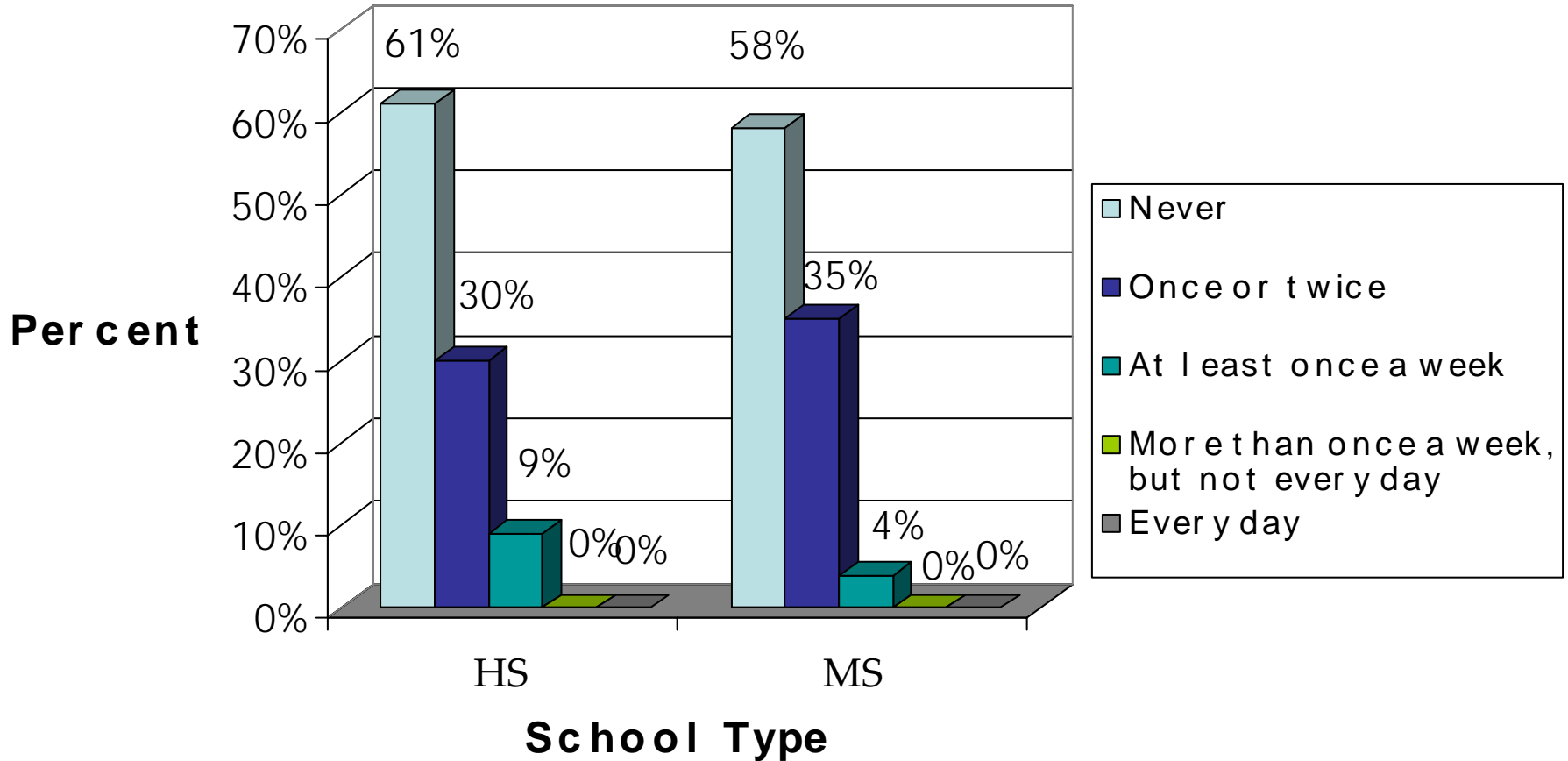
Have You Ever Had a Drink of Alcohol



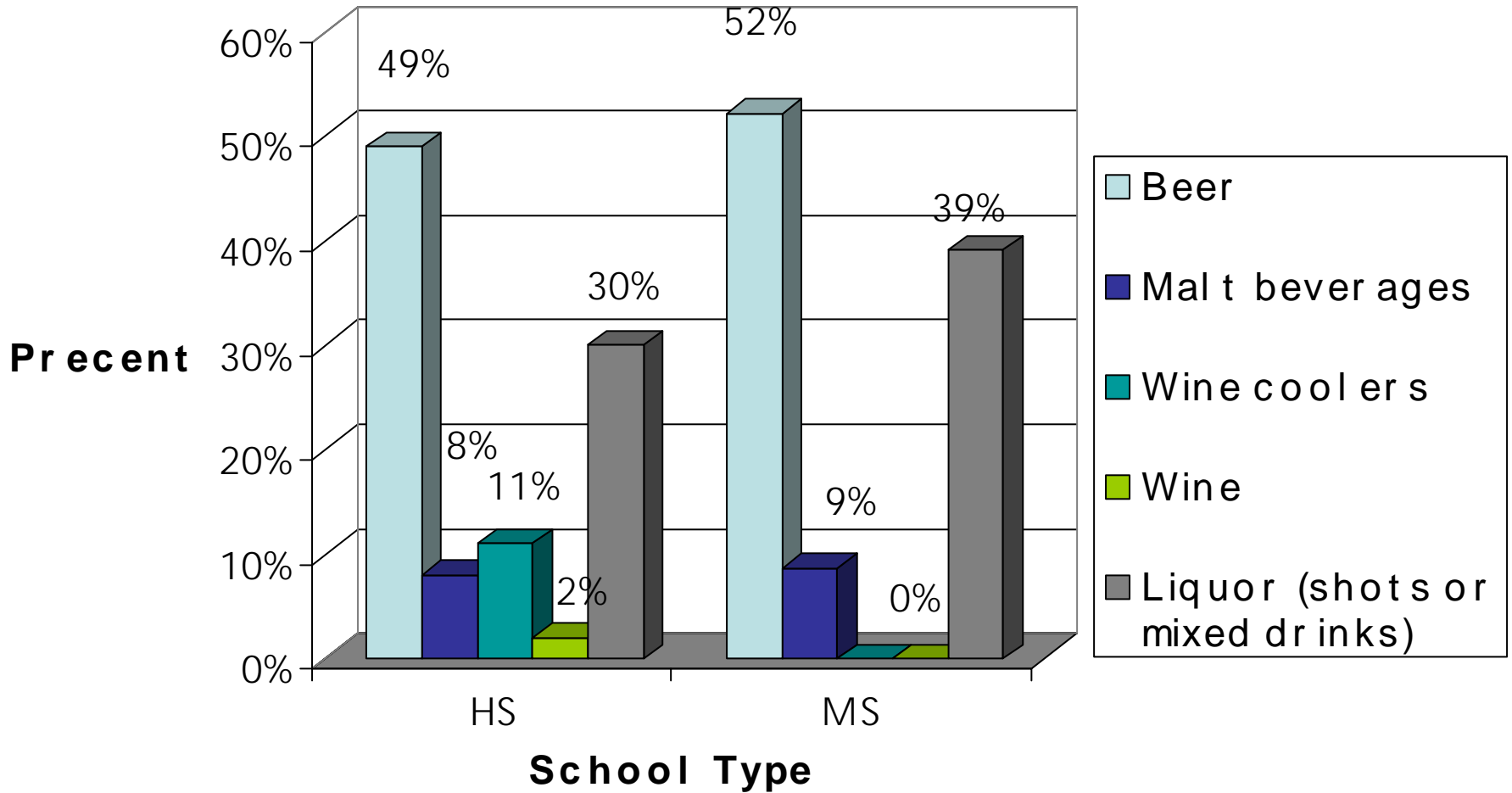
Age of 1st Drink



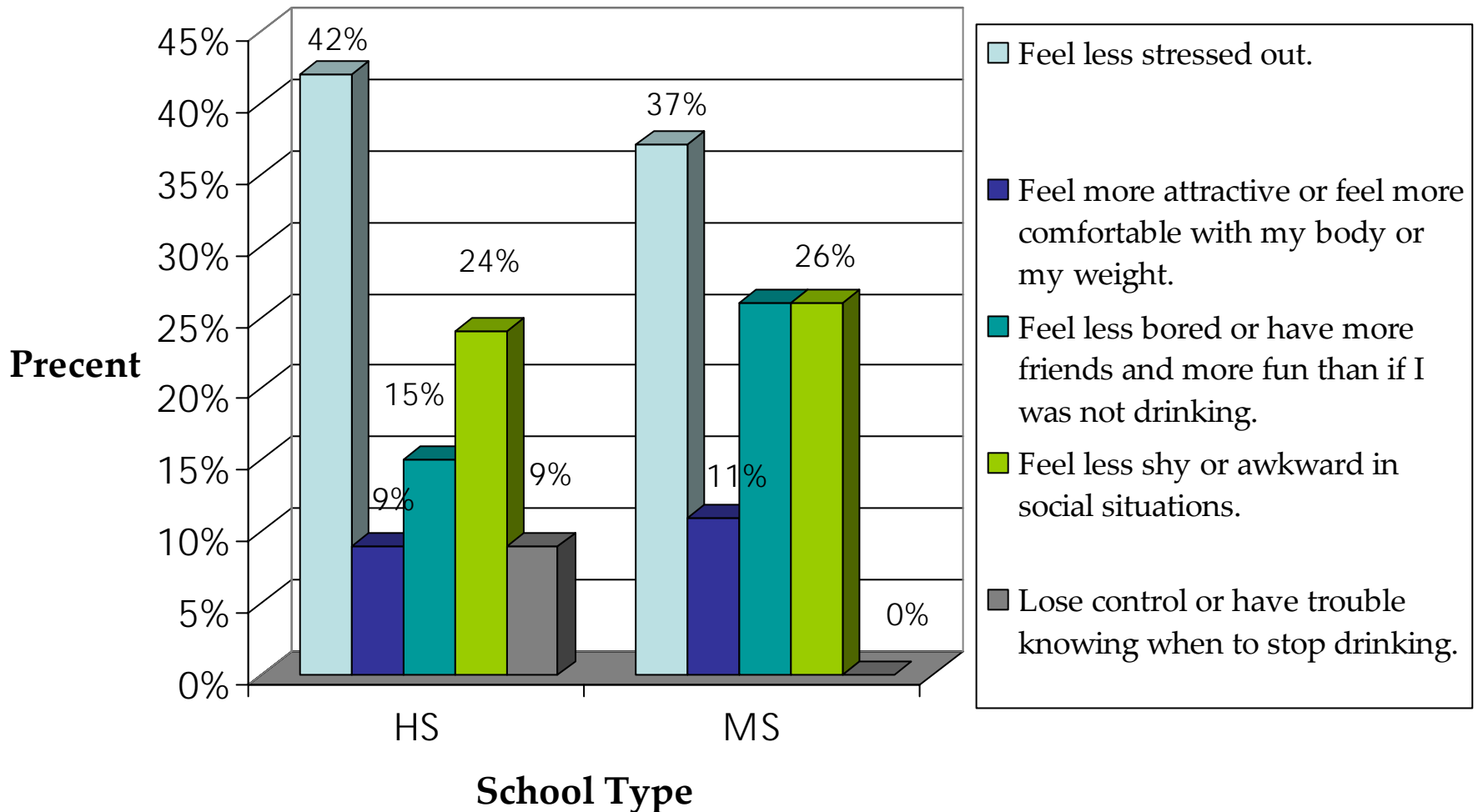
Last 30 Days- had at least one drink



Type of alcohol most teens drink



When I drink, I feel...



Governor's Underage Drinking Summit

Main Findings:

- **Differences between Middle School and High School Students**
 - Norms related to alcohol
 - Perceived availability of alcohol
 - Personal experience with alcohol
- **Similarities among Middle School Students and High School Students**
 - Strong awareness of norms encouraging alcohol use among youth
 - Perception of alcohol as threat to their future

Glow Service Projects

Montessori Charter School of Flagstaff - Coconino County

Project: Dance Alcohol Away

Participants and Volunteers: **47**

On May 19th the attendees of the GYC's Summit organized a dance for middle school students and distributed informational literature from MADD on the problems associated with underage drinking. Joseph C. Donaldson, Mayor of Flagstaff, attended and briefly spoke at the event.

Miami High School - Gila County

Project: Pep Assembly

Participants and Volunteers: **336**

A week prior to prom, a pep assembly was held at the school and was centered on the Junior/Senior Prom. The team educated the entire student body on the dangers of underage drinking, and also conducted a simulation with goggles that were provided by Gila County Sheriff's Office.

Copper Canyon High School - Maricopa County

Project: Underage Drinking Presentation

Participants and Volunteers: **125**

On May 18th students who attended the GYC's Summit formed an on campus CCHS drinking awareness group. For their service project they did a presentation in the cafeteria providing information and freebies to students.

Glow Service Projects

Amphitheater High School - Pima County

Project: News Broadcast, Project Graduation and long-term projects

Participants and Volunteers: **1,050**

On April 26th a report was broadcasted on Amphitheater High School's television station that provided underage drinking facts to the entire student body. On April 28th the organizers held a Project Graduation poster contest to encourage students to make healthy decisions and invited MADD to share a presentation during two lunch periods in the cafeteria.

Superior High School - Pinal County

Project: Ghost Out

Participants and Volunteers: **250**

On May 19th, the day before prom, the organizers held a Ghost Out. Selected students became "walking ghosts" and were accompanied by another student who explained the ghost's alcohol related cause of death. The number of ghosts increased throughout the day.

Total number of 2006 participants: 1,808
Total number of 2006 summit attendees: 230
Grand Total of Youth Impacted 2006 = 2,038

By planning a summit youth will learn...

- How to make and explore community partnerships.
- Will be able to assess a target audience.
- the importance of youth role in their communities.
- How to affectively deliver a message to their peers.
- The importance of collecting pertinent information on your community's issue and how to best utilize it.
- How to keep the event youth-friendly.
- To develop a supportive relationship with Adults to help plan their projects without allowing adults to take over.

Target Audience

- Age Group
- Region
- Number of Attendees
- Student Type



Community Partnerships

- Community Experts
- Expert Contribution-
how best can you
utilize this resource



Youth Role

- Identifying and assessing Community Issue
- Organizers & Coordinators
- Facilitators
- Registration
- Set-up



Message Delivery

The thought behind using a theme was to make the events more easily relatable to The attendees



Data Collection

- Tools to collect information.
- What are we measuring?
- How can you use this information?



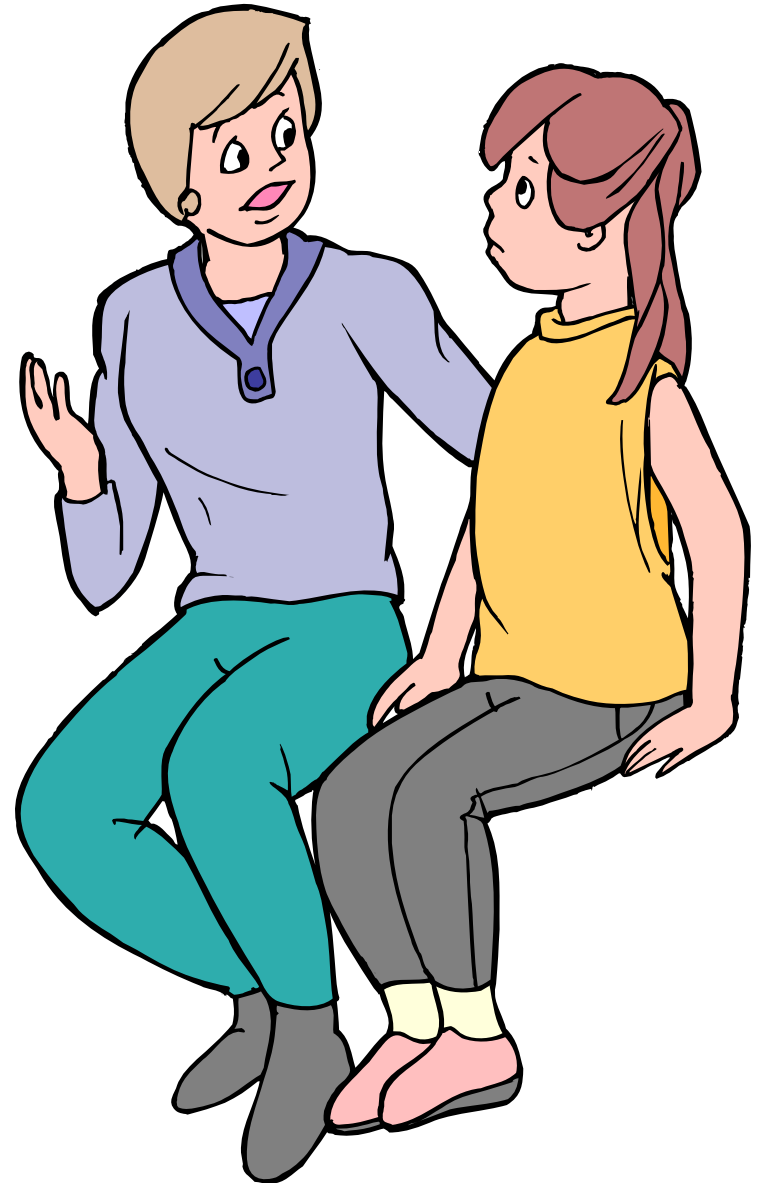
Keeping it Youth-Friendly

- D.J.
- Ice Breakers
- Bye, Bye Adults!
- Give Aways
- Other youth-friendly incentives



Adult Participant Roles

- Let youth determine how much support they need from adults.



Toolkit Review

Your aim is to:

- Deliver a comprehensive message at a youth summit that will address an issue identified by youth.
- Encourage summit participants to spread your message (*PAY IT FORWARD*) in a service project that delivers your same message. they must report the project back to you.
- Collect pertinent information/data to better assess community needs.
- Identify which community partners could help you in this process.

Questions and Answers



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