



★ Visit www.udetc.org for the latest information on underage drinking. ★

New Study Reveals Underage Youth are Successful at Online Alcohol Purchases

A recently published peer-reviewed study from the University of North Carolina at Chapel Hill was conducted to determine if minors could successfully purchase alcohol online and examined age verification procedures for online alcohol sales. Study findings included that 45 out of 100 orders attempted by underage buyers were successful, even though they provided their real underage driver license when asked. Only 28% of orders placed by minors were rejected because of age verification.

In this study eight underage participants attempted to purchase alcohol online from 100 popular vendors using prepaid debit cards and providing their real identification when asked. Age verification often consisted of pushing a button or typing in a false birth date. Less than half of vendors asked that shipping carriers verify their customers' age at delivery, the researchers noted. The Robert Wood Johnson Foundation funded this study which was published in the May issue of the *Archives of Pediatrics & Adolescent Medicine* and can be reviewed in its entirety here: <http://archpedi.jamanetwork.com/article.aspx?articleid=1149402>

The UDET Unveils a New Resource: Online College eKit!

The Underage Drinking Enforcement Training Center (UDET) is excited to announce a new College e-Kit has been developed and is now available to all on the UDET website, www.udetc.org. The College e-Kit is designed to connect law enforcement, prevention advocates, campus representatives, students and other community leaders with helpful resources to effectively reduce underage student access to alcohol and consumption of alcoholic beverages through use of environmental management practices. Please access this new tool by clicking on the College e-Kit tab located in the navigation pane on the left side of the homepage at <http://www.udetc.org>. Feel free to share this new resource with others as this feature has a lot of useful information that can be used to keep our nations' college students safe from the dangers of alcohol.

NATIONAL ELECTRONIC SEMINARS

Successful Family Skills to Prevent Underage Drinking

Date: Thursday, June 21, 2012

Time: 3:00-4:15 p.m. ET

Speakers: Jaynie and Art Brown, Utah MADD

Attention Parents! For children to do well in school, succeed in life, and remain addiction free; you need to be well-trained in how to bond, set boundaries, and monitor your kids' activities. Likewise, children need to be taught skills like accepting "no" nicely, following instructions, and saying "NO!" to underage drinking and drugs. But where can parents and kids learn these skills? Join us as we present "Seven Simple Skills to Promote Happy Families, Healthy Brains, and Alcohol- and Drug-Free Kids." In our webinar, parents will be given seven specific skills that promote happy families from presenters Jaynie and Art Brown of Utah MADD. Communicating politely, establishing rules and routines for successful youth outcomes, and using positive discipline are just some of the skills that will be discussed. The Browns will also let parents know how they can start using this program in order to prevent underage drinking and other substance abuse in their family. This program has been reviewed by researchers and rated as an exemplary, evidence-based program.

Visit www.udetc.org/audioconfregistration.asp to register.

Success Stories: South Carolina

Furman University Impacts Student Underage Drinking through Increased Enforcement, Policy Enhancements, and Campus/Community Collaborations

With approximately 75% of the undergraduate population at Furman University being under 21, underage drinking has been a concerning issue that the Enforcing Underage Drinking Laws (EUDL) College Discretionary grant helped address. After identifying a number of specific strategies, Furman University collaborated and partnered with enforcement, student groups and campus and community groups to make effective changes and significant impacts. This success story shares some of those collaborations and the work accomplished. This Success Story can be read in its entirety by visiting the following link below: http://www.udetc.org/documents/success_stories/SC0612.pdf

To print a copy of this month's Resource Alert visit:

<http://www.udetc.org/documents/ResourceAlerts/ResourceAlert0612.pdf>



Success Stories

Enforcing the Underage Drinking Laws Program

June 2012

NEWS FROM THE FIELD

www.udetc.org

Furman University Influences Student Underage Drinking through Increased Enforcement, Policy Enhancements, and Campus/Community Collaborations

As approximately 75 percent of the undergraduate population at Furman University is age 20 and younger, underage drinking has been an issue of concern that the Enforcing Underage Drinking Laws (EUDL) College Discretionary grant has helped address.

During the first year of the Palmetto Initiative for Campus and Community Collaboration (PICCC), party patrols were not conducted in the Furman target area. When grant funding was provided and party patrols began (2009), Furman students were surprised to see local Alcohol Enforcement Team (AET) officers arriving at their parties. The University had informed students of the expected party patrol events and the laws concerning underage drinking, including minor in possession and providing alcohol to minors. Nonetheless, students did not believe patrols would actually happen, much less that they would be cited. Students were upset and enlisted the help of student government to evaluate Furman's existing alcohol policy. The evaluation resulted in a new campus policy passed in May 2010 allowing alcohol in the on-campus apartments where of-age students reside but still prohibiting alcohol in the residence halls where underage students reside. The policy specifically prohibits parties, drinking games, large quantities of alcohol, and use of alcohol by minors; it includes increased enforcement, strict sanctions for alcohol violations, and the addition of birthdates on all Furman University IDs to aid officers with alcohol enforcement.

The University also increased the responsibilities of the Resident Assistants (RAs) by incorporating rounds each week on Thursday, Friday, and Saturday nights. During RA and FRAD (FRESHman ADvisors) training, student staff learns about the procedures and strategies for dealing with underage drinking. In addition, all new students attend a residence hall meeting the first week of school to discuss alcohol laws, campus policies, enforcement, and consequences related to underage drinking that include strict sanctions. Upon completion, each student is asked to sign an online document acknowledging that they have read and they understand the alcohol policy.

As a result of this grant, the University now has a central office to provide alcohol education, interventions, and referrals as necessary. The grant coordinator works closely with the student conduct board to guarantee appropriate sanctions are imposed on students who violate the policy. Further, the grant coordinator has a close relationship with campus and local law enforcement to ensure environmental strategies are put into place to reduce underage drinking, which includes compliance check operations, off-campus party patrols, safety checkpoints, and fake ID enforcement.

AET efforts have resulted in improved compliance from 72.7 percent (2008) to 84 percent (2011), reduced calls to law enforcement to respond to problem locations off-campus, and a reduced number of off-campus alcohol-related citations—from 30 underage drinking and 2 alcohol-transfer (adult provider) violations at off-campus parties in 2009 to 0 underage drinking and 0 alcohol-transfer violations in 2011. Further, University Police can now respond to campus parties in a way similar to party patrols off-campus. The use of I-pads, breathalyzers, and cameras has proven to be an asset to the campus investigative and judicial processes.

In just one year, alcohol violations have decreased for of-age students and increased for underage students from 82 in 2010 to 138 in 2011. Data from the 2011 CORE survey suggest that underage use has not increased, and university officials are starting to see a shift in student behaviors. Anecdotal responses indicate that students feel the strict sanctions are not worth drinking underage or providing alcohol to minors, which can result in each party host being fined up to \$750 for violations.

For further information, contact:

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The views expressed in this document do not necessarily represent the views of the Office of Juvenile Justice and Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.



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2012 CALENDAR

REGISTER AT WWW.UDETC.ORG

TO REGISTER BY PHONE, CALL TOLL-FREE 1-877-335-1287

THURSDAY, JUNE 21, 2012

3:00 – 4:15 pm Eastern

Successful Family Skills to Prevent Underage Drinking

Attention Parents! For children to do well in school, succeed in life, and remain addiction free; you need to be well-trained in how to bond, set boundaries, and monitor your kids' activities. Likewise, children need to be taught skills like accepting "no" nicely, following instructions, and saying "NO!" to underage drinking and drugs. But where can parents and kids learn these skills? Join us as we present "Seven Simple Skills to Promote Happy Families, Healthy Brains, and Alcohol- and Drug-Free Kids." In our webinar, parents will be given seven specific skills that promote happy families from presenters Jaynie and Art Brown of Utah MADD. Communicating politely, establishing rules and routines for successful youth outcomes, and using positive discipline are just some of the skills that will be discussed. The Browns will also let parents know how they can start using this program in order to prevent underage drinking and other substance abuse in their family. This program has been reviewed by researchers and rated as an exemplary, evidence-based program.

THURSDAY, SEPTEMBER 20, 2012

3:00 – 4:15 pm Eastern

Managing Alcohol Outlet Density to Reduce Youth Access to Alcohol

Alcohol outlet density regulation is a science-based environmental strategy used to reduce or limit alcohol outlet density through licensing or zoning processes. Research has shown a strong correlational relationship between alcohol and violent crime. Research has also shown that when outlets are close together, more underage drinking occurs. By controlling the location of outlets, sales to minors can be discouraged and youth safety can be improved. Presenters will share information about regulatory strategies utilized in communities to manage alcohol outlet density in order to limit youth access to alcohol and improve public health, safety, and well-being by impacting crime rates, victimization, personal injuries, and fatalities. Presenters will also share information about useful resources to aid implementation of these types of efforts.

For webinar registration, please visit www.udetc.org/audioconfregistration.asp

Do you have an Underage Drinking Topic that would make a great National Webinars? Send us your suggestions toudetc@udetc.org and put 'Webinars Topic Suggestion' in the subject line!

All programs provide opportunities for presentation, discussion, and sharing information. Connection instructions and accompanying materials will be e-mailed to registrants PLEASE KEEP THIS INFORMATION, AS IT IS UNIQUE TO YOU!

UDETc NATIONAL WEBINARS



UDETc Underage Drinking
Enforcement Training Center

REGISTER NOW— ONLINE OR BY PHONE!

To register on our website, please visit www.udetc.org and complete the online registration form, or
To register by phone, please call our toll-free number, 1-877-335-1287, and follow the prompts.



THURSDAY, JUNE 21, 2012
3:00 – 4:15 pm Eastern

Successful Family Skills to Prevent Underage Drinking

Attention Parents! For children to do well in school, succeed in life, and remain addiction free; you need to be well-trained in how to bond, set boundaries, and monitor your kids' activities. Likewise, children need to be taught skills like accepting "no" nicely, following instructions, and saying "NO!" to underage drinking and drugs. But where can parents and kids learn these skills? Join us as we present "Seven Simple Skills to Promote Happy Families, Healthy Brains, and Alcohol- and Drug-Free Kids." In our webinar, parents will be given seven specific skills that promote happy families from presenters Jaynie and Art Brown of Utah MADD. Communicating politely, establishing rules and routines for successful youth outcomes, and using positive discipline are just some of the skills that will be discussed. The Browns will also let parents know how they can start using this program in order to prevent underage drinking and other substance abuse in their family. This program has been reviewed by researchers and rated as an exemplary, evidence-based program.

PRESENTERS

- **Art and Jaynie Brown**
Utah, MADD
Email: maddsfp.dvd@gmail.com
Phone: 801-694-0119
- **Invited:**
Dr. Karol Kumpfer,
University of Utah

Webinar connection instructions and accompanying materials will be e-mailed one (1) week before the call to registrants.

Do you have an Underage Drinking Topic that would make a great National Webinar?

Send us your suggestions at udetc@udetc.org and put 'NES Topic Suggestion' in the subject line!