



★ Visit www.udetc.org for the latest information on underage drinking. ★

**OJJDP's 13th National Enforcing Underage Drinking Laws
(EUDL) Leadership Conference:**

Early Bird Registration Closing Soon

This year's National Leadership Conference, "Spotlighting Community Solutions to Underage Drinking", will be held August 10th-12th, in Orlando, FL at the Rosen Shingle Creek Hotel. For the past 12 years, this event has been the premiere research-based conference on underage drinking prevention and enforcement. The early bird registration rate of: \$250 is available through June 10th! Register now and SAVE!! Regular registration (after June 10th) is \$290 and youth registration is \$50. Visit the UDETC website: www.udetc.org and click on the NLC icon to register today. We look forward to seeing you in Orlando!

**Study Shows Prom and Graduation Drinking Perceived to be
Higher by Underage Youth**

'Tis the season for prom and graduation time and current research from Liberty Mutual Insurance and SADD (Students Against Destructive Decisions) suggests this season could be dangerous for underage youth. According to a national survey of more than 2,500 eleventh and twelfth graders, researchers found 90 percent of these teens believed their counterparts were more likely to drink and drive on prom night and 79 percent believed the same to be true for graduation night. Unfortunately that belief did not cause them alarm. A mere 29 percent and 25 percent of teens said that driving on prom night and graduation night, respectively, comes with "a high degree of danger" despite the admission that a high number of those drivers were believed to use alcohol, before or while driving. Dave Melton, a driving safety expert with the Liberty Mutual Research Institute for Safety, stated, "Newspapers, television, YouTube and Facebook are rife with tales of tragedy from reckless driving on prom and graduation nights, yet an 'it won't happen to me' attitude continues to be so pervasive among our teens. The full study can be found by viewing the following CESAR Fax: <http://www.cesar.umd.edu/cesar/cesarfax/vol19/19-15.pdf>

New Resource

Attached to this month's Resource Alert is an information packed one page fact sheet entitled "The Enforcing Underage Drinking Laws Program". Its goal is to inform the reader about EUDL's history, highlights and accomplishments in reducing the risks of underage drinking. Readers will note the increase in the use of evidence based strategies which you and your communities have helped to implement. The document reflects outcomes such as improved military readiness and our collective goal of safer futures for youth. Please let us know how you use this one pager in your communities. View the fact sheet here: <http://www.udetc.org/documents/eudl/eudlone.pdf>

NATIONAL ELECTRONIC SEMINARS

JUNE 2011

***Does Your College's Underage Drinking Policy
Get a Passing Grade?***

Date: Thursday, June 23, 2011

Time: 3:00-4:15 p.m. ET

Speakers: Mary Hill, Hill & Associates; Geoff Merritt, University of Texas at San Antonio and Erica Roa, Eastern Illinois University at Charleston, IL

College's can play a significant role in preventing underage alcohol use and should be included in all comprehensive efforts to reduce underage drinking. Reducing underage drinking on college campuses is an important goal of school administrators because of the many negative consequences resulting from alcohol misuse. With most school years winding down in May and June it's now an opportune time to consider the effectiveness of your school's policy on underage youth access/consumption of alcohol. Many policies are dated or not as effective as they should be. Also worth reviewing is the enforcement of school policies. Evidence indicates that policies can only work if they are enforced-so effective policies will include partnerships with law enforcement. This call will discuss why is it important to have an alcohol policy, share sample policies, identify key components and outline the responsibilities and roles of both enforcement and communities. Presenters will discuss successful school policies that can be modeled to address the goal of healthier and safer campuses.

Visit www.udetc.org/audioconfregistration.asp to register.

To print a copy of this month's Resource Alert visit:
www.udetc.org/documents/ResourceAlerts/ResourceAlert0611.pdf

Did You Know?!

That we are still accepting exhibitors for the National Leadership conference? Exhibitors will have exposure to a wide range of resources to include enforcement leaders, enforcement officers, State officials, Government officials, community and youth group leaders, educators, health and safety professionals, and others concerned with underage drinking issues!! Sign up by visiting our website found at www.udetc.org. Simply click on the exhibitor tab for pricing and the sign up form. Don't wait the deadline is July 8th so plan to join us now!



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

2011 National Electronic Seminars Calendar

June 23, 2011

3:00 – 4:15 p.m. Eastern Time

Does Your College's Underage Drinking Policy Get a Passing Grade?

College's can play a significant role in preventing underage alcohol use and should be included in all comprehensive efforts to reduce underage drinking. Reducing underage drinking on college campuses is an important goal of school administrators because of the many negative consequences resulting from alcohol misuse. With most school years winding down in May and June it's now an opportune time to consider the effectiveness of your school's policy on underage youth access/consumption of alcohol. Many policies are dated or not as effective as they should be. Also worth reviewing is the enforcement of school policies. Evidence indicates that policies can only work if they are enforced-so effective policies will include partnerships with law enforcement. This call will discuss why is it important to have an alcohol policy, share sample policies, identify key components and outline the responsibilities and roles of both enforcement and communities. Presenters will discuss successful school policies that can be modeled to address the goal of healthier and safer campuses.

July 21, 2011

3:00 – 4:15 p.m. Eastern Time

Translating Research into Action on Alcohol Issues

13th National EUDL Leadership Conference | August 10-12, 2011 | Orlando, FL

Spotlighting Community Solutions



***There will be no August Audio Call due to the National Leadership Conference:
August 10-12, 2011.***



We want to hear from you!

Do you have an Underage Drinking Topic that would make a great National Electronic Seminar? Send us your suggestions at udetc@udetc.org and put 'NES Topic Suggestion' in the subject line!

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Does Your College's Underage Drinking Policy Get a Passing Grade?

College's can play a significant role in preventing underage alcohol use and should be included in all comprehensive efforts to reduce underage drinking. Reducing underage drinking on college campuses is an important goal of school administrators because of the many negative consequences resulting from alcohol misuse. With most school years winding down in May and June it's now an opportune time to consider the effectiveness of your school's policy on underage youth access/consumption of alcohol. Many policies are dated or not as effective as they should be. Also worth reviewing is the enforcement of school policies. Evidence indicates that policies can only work if they are enforced-so effective policies will include partnerships with law enforcement. This call will discuss why is it important to have an alcohol policy, share sample policies, identify key components and outline the responsibilities and roles of both enforcement and communities. Presenters will discuss successful school policies that can be modeled to address the goal of healthier and safer campuses.



DATE

June 23, 2011

TIME

3:00–4:15 p.m. ET

PRESENTERS

Presenter 1:

Mary Hill

Hill & Associates, Canyon Lake, TX
mahill@gvtc.com

Presenter 2:

Geoff Merritt

University of Texas at San Antonio
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Presenter 2:

Erica Roa

Eastern Illinois University at Charleston, IL
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REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please dial our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.

Enforcing the Underage Drinking Laws Program

For more than two decades, the United States has benefited from a uniform minimum legal drinking age of 21. This has been one of the most successful public health regulations ever implemented. Thousands of lives have been saved and many tragedies averted. These laws

What is EUDL?

The Enforcing Underage Drinking Laws (EUDL) program was established in Fiscal Year 1998. Congress has appropriated \$25 million annually to OJJDP to support block and discretionary grants, evaluation and training, and technical assistance. EUDL supports and enhances enforcement efforts by States, territories and local jurisdictions to prohibit the sale of alcoholic beverages to minors and the purchase and consumption of alcoholic beverages by minors. EUDL award grantees are required to collect and report data that measure the results of the program(s) implemented with this grant.

These efforts have shown significant improvement of retail compliance in not selling alcohol to minors; reduction in alcohol-involved traffic deaths; and increased awareness by law enforcement, parents, and judicial interests in the collateral dangers of underage drinking to youth and communities.

are highly effective, but they do require continued vigilance and effort. Through its Enforcing Underage Drinking Laws Program (EUDL), the Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs, U.S. Department of Justice, has provided national leadership in ensuring that States, territories, and communities have the information, training, and resources they need to enforce these important laws. EUDL funds also support targeted demonstration projects in the field that enhance the knowledge of how to reduce access and consumptions of alcohol by minors in defined settings.

The EUDL program has been administered by OJJDP for more than 12 years. The goal of the program is to enhance and support the enforcement of underage drinking laws by forging collaborative partnerships. These partnerships not only enable more vigorous and consistent enforcement, but also foster the creation of better laws and policies and the development of more community support. The program has been strengthened by

increasing science-based knowledge of strategies that really work and ensuring their implementation in communities. This is accomplished with the help of the Underage Drinking Enforcement Training Center that disseminates resources and training to reduce underage drinking and responds to more than 6,000 technical assistance requests each year and connects with communities to share successful approaches. Nearly 56,000 youth have been involved in task forces sponsored by EUDL, and more than 300,000 youth have been involved in prevention activities.

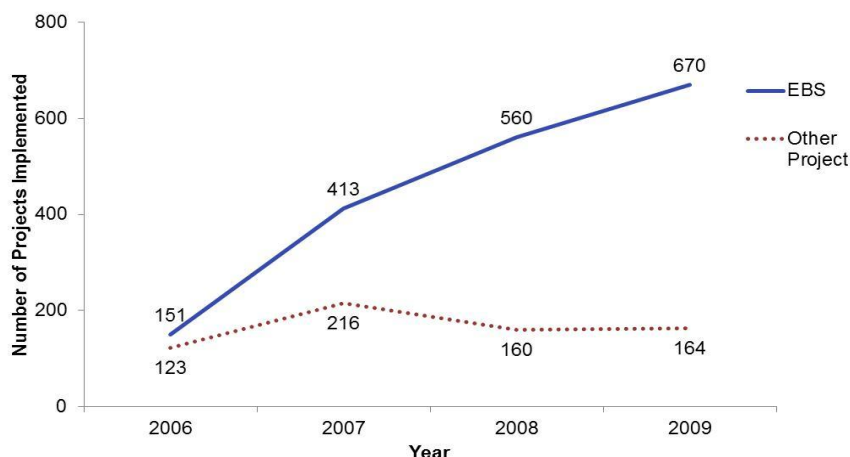
Highlights

OJJDP, through the EUDL program, has influenced underage drinking enforcement and deterrence by:

- Providing funding to 50 States, the District of Columbia, and five territories for application of proven approaches;
- Strengthening 477 active coalitions, teaming law enforcement agencies, prevention agencies, parents, and youth;
- Changing how community leaders and citizens think about underage drinking risks with 24,316,680 Web site hits;
- Increasing attention to economic and societal costs of underage drinking, including State-by-State cost analysis;
- Hosting 14 National Leadership Conferences, solely on underage drinking, for an average of 2,200 diverse attendees;
- Developing more than 270 how-to publications, toolkits, case studies, and resource reports to the field;
- Training more than 60,000 individuals and using technology, such as distance learning, to support hard-to-reach areas;
- Conducting more than 530 targeted enforcement operations by agencies involved with EUDL; and
- Enhancing mission readiness by addressing underage drinking in military communities.

Indicators of Progress

Figure 1. Increase in Number of Grantees Using Evidence-Based Strategies*



*Based on a 6-month sample each year.

Recently, EUDL has identified significant areas of progress. As a result of EUDL educational efforts, States and communities report a dramatic increase in the proportion of grantee programs that are using strategies with evidence of effectiveness as compared to programs that have been popular but that have not demonstrated effectiveness.

EUDL has also helped to bring about important policy changes that have the potential to accomplish lasting reductions in youth access to alcohol. Research partnerships with ICF International, Wake Forest University, United States Air Force, NIAAA, CSR, and Pacific Institute for Research and Evaluation have produced impressive outcomes. More than 100 Success Stories collected by EUDL from around the country indicate important policy changes at the State and community levels that have come about with EUDL education. These include the implementation of keg registration ordinances and social host ordinances designed to curb underage drinking parties, restrictions on sales of alcohol at public events, banning minors from bars, studying alcohol tax increases, restrictions on alcohol advertising, and a variety of other policies that have the potential to permanently improve the alcohol environment in States and communities.

Most significantly, EUDL's enforcement and community change efforts have paid off in reduced sales of alcohol to minors. In 2007, only 65 percent of outlets complied with the law by refusing to sell to minors. In 2010, 86 percent of outlets complied with the law.

Military Readiness

Policy changes and increased operations on military bases and in base communities across the States and territories have helped to reduce underage drinking and its attendant behaviors, thereby improving military readiness across the U.S. States and territories. The five Air Force Bases studied have shown improvements in the following:

"The number of 16-20 year-old fatalities in drunk-driving crashes is currently down 38 percent since 2000 going from 4,511 fatalities in 1982 to 1,180 fatalities in 2009, a record-low level. Continued enforcement is key to this trend."

-US Department of Transportation

- Enforcement efforts to reduce age 21 access to alcohol increased by 1,000 percent.
- Enforcement of impaired driving improved 1500 percent.
- Eighty percent of communities implemented policies to deter underage access and availability.
- Non-alcohol-related activities increased more than threefold.
- Eighty percent of communities implemented programs and campaigns to reduce binge drinking.

*Formal publication of the evaluation findings above are pending peer review.

Futures Preserved

The work of the EUDL program has made a significant contribution to the continued downward trend in underage alcohol use and problems. Many thousands of lives have been saved and futures preserved. The partnerships that have been fostered between law enforcement agencies and communities have brought about safer and healthier environments for our Nation's families and for all of us. Much progress has been made, but much work remains to be done. Young people continue to drink with too many tragic consequences. Continued leadership, use of environmental strategies and education is needed to maintain and further the progress we have made.



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