Underage Drinking Enforcement Training Center Monthly Resource Alert June 2008



11720 Beltsville Drive ■ Suite 900 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

10th Annual National Leadership Conference Features a Leadership Institute!

Do you lead or participate in a coalition to reduce underage drinking and think there may be ways to be more effective? Do you have a vision for a community project and need to get others more involved? At this year's historic 10th anniversary National Leadership Conference, the UDETC is kicking off an exciting new opportunity for developing and refining your leadership skills for community action. We are pleased to offer our first national Leadership Institute for a select class of 25 participants who will work for meaningful change and commit to a yearlong guided leadership process. Leadership is a group process; therefore, our first-class Leadership Institute's training is for Community Action Leadership Teams of four or five people from diverse segments of your community, including a youth. Team members will develop a well-defined goal and construct a strategic project community involving key stakeholders, such as law enforcement, community leaders, coalition builders, and youth—then translate it into action. Your training consultants will help ensure that every success and challenge posed by your project provides a potential for growing in individual and collective leadership. Envision you and your teammates graduating at the 2009 Conference with a year of measurable accomplishment behind you. If you don't already have teammates in mind, confer with your State Coordinator for suggestions about other interested parties from your State. For more information regarding the Leadership Institute go to www@UDETC.org.

Study shows that Energy Drink Consumption May Lead to Increased Risky Behavior

Recent research suggests that teens and young adults who consume energy drinks may be at greater risk of a number of high-risk behaviors, that include alcohol use, other drug problems, risky sex and violence, the New York Times reported May 26. A March 2008 study in the Journal of American College Health, for example, linked energy-drink use among athletes to a variety of high-risk behaviors. More information on this newly released research can be found at http://www.msnbc.msn.com/id/24831859

June National Electronic Seminar

On-Premise Enforcement and Retailer Training Opportunities

Date: Thursday, June 19, 2008

Time: 3:00-4:15 p.m.

Speakers: Sgt. Scott Friedlein, Champaign IL Police Department, Champaign, IL; Paul Lee, Owner, Hong Kong Restaurant, Cambridge, MA; Gisela Rots, Cambridge Prevention

Coalition, Cambridge, MA

When people think of underage alcohol problems they often think about the role of the licensed retailer and most frequently the convenience store or liquor store. The on-premise retail licensees make up nearly half of all the licensed businesses throughout the country. Depending on the laws of each jurisdiction people under the age of 21 may be lawfully allowed inside these businesses to socialize, but not consume alcohol. Retailer promotions and popular music make the on premise licensee a popular destination for those under the age of 21.

How does law enforcement police the on-premise licensee? What role does the licensee assume in responsibility for underage alcohol problems in a community? What initiatives are available to the on-premise retailer to assist them in responsible sales, service, and safety to their customers and the community? Our panel will discuss the role of the retailer in this process, what tools are being used by law enforcement to improve safety and what makes up a retailer training program that can demonstrate measurable success. Listeners will gain information on innovative law enforcement strategies in the community and hear how one community created a very successful training program for retailers. Visit www.udetc.org/audioconfregistration.asp to register.

To print a hard-copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0608.pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Did you Know...?

That it is not too late to be an exhibitor at this year's National Leadership Conference? The deadline has been extended to June 23. Simply visit the www.udetc.org and click on the NLC icon and exhibit options and registration forms are available for download.

Quick Fact:

Between 50 and 60 percent of all fatal car crashes that occurred on weekends during graduation season were alcohol related, according to the National Highway Traffic Safety Administration.



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-TELECONFERENCE Series

June 19, 2008 3:00 – 4:15 p.m. Eastern Time

On-Premise Enforcement and Retailer Training Opportunities

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July 17, 2008 3:00 – 4:15 p.m. Eastern Time New Developments to Support the Minimum Legal Drinking Age Laws

Did you know that the minimum legal drinking age of 21 is not just one law in each State, but a series of 16 core and expanded laws to effectively address youth access and alcohol use? These laws are designed to control the sales of alcohol to youth, prevent possession and consumption of alcohol by youth, and reduce impaired driving by youth. In this call we will share and discuss the recent key findings on the relationship of underage drinking laws to reductions in drinking drivers in fatal crashes and other important data for defending your underage drinking law.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion, and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIOCONFERENCE

TOPIC

On-Premise Enforcement and Retailer Training Opportunities

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DATE

June 19, 2008

TIME

3:00-4:15 p.m. EDT





Sgt. Scott Friedlein, Champaign IL Police Department, Champaign, IL www.ci.champaign.il.us

Presenter 2:

Mr. Paul Lee, Owner, Hong Kong Restaurant, Cambridge, MA paul@hongkongharvard.com

Presenter 3:

Ms. Gisela Rots, Cambridge Prevention Coalition, Cambridge, MA 02139 grots@cambridgema.gov



Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.

REGISTER

Please register by using one of our automated options:

- To register on our website, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.

Enforcing Underage Drinking Laws Program

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Thursday, July 17, 2008

3:00-4:15pm eastern time

Jim Fell, MS, Pacific Institute for Research and Evaluation, Calverton, MD fell@pire.org

Richard A. Yoast, M.A., PhD., American Medical Association, Chicago, IL richard.yoast@ama-assn.org

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