

Underage Drinking Enforcement Training Center

Monthly Resource Alert

May 2006



11710 Beltsville Drive ■ Suite 300 ■ Calverton, MD 20705 ■ Toll Free 877-335-1287

Please visit our enhanced website at www.udetc.org for the latest information on underage drinking.

7th Annual National Leadership Conference

This year's National Leadership Conference is being held in Baltimore, Maryland, on August 24-26. Visit www.udetc.org for more information!

UDETC's New Enhanced Website!!

We have made some great changes to our website. Visit the enhanced website at www.udetc.org and be sure to take our online survey to let us know what you think! Just click on the button on the right side of the home page that says, "How Are We Doing? Take our Online Survey"!

PIRE Release: Rap Listeners Prone to Alcohol, Drugs and Violence

Dr. Meng-Jinn Chen, a Research Scientist at the Prevention Resource Center (within PIRE), produced a report based on an NIAAA-funded study of relationships between rap music and alcohol, drugs, and violence. The study, titled "Music, Substance Use and Aggression," queried 1,000 community college students and produced results that indicated rap music is often associated with alcohol use/abuse, drug use, and aggressive behavior. Visit www.udetc.org/documents/Rap_music_report.pdf for more details of the study.

"Pregaming": A New Focus to Reduce Underage Drinking at Colleges

The Boston Globe reported that some colleges are using a new strategy for keeping students from drinking dangerously. The main concern is that students are binge drinking before going to bars and clubs where they cannot drink legally. School officials are providing "pregame" (or preparty) incentives to students to occupy their time before they go to bars. Visit: www.boston.com/news/local/massachusetts/articles/2006/04/09/colleges_target_preparty_drinking?mode=PF for more information on this effort.

Report Indicates Good News (and Some Not-So-Good News)

The Associated Press issued information that drug use among teens has decreased nationwide, but underage drinking remains a concern. Specific State information provided in the report showed that, in California and Wisconsin, underage drinking rates actually increased. The report came from SAMHSA and was based on interviews from 135,000 individuals. For more information, go to: www.msnbc.com/id/12189974/. Visit www.oas.samhsa.gov/2k4/State/toc.htm for access to the full report,

National Audio Call: May 18 from 3:00-4:15pm (ET)

Mobilizing Native American Communities to Confront Underage Drinking

This audio-call will assist Native American communities with a process to mobilize the various segments of the community (business, school, religious, media, families, and other community members) to plan and implement strategies to confront underage drinking. Participants will develop an understanding of why mobilizing requires community ownership of the process and why data gathering is necessary to identify local priorities. Visit www.udetc.org/audioconfregistration.asp to register

Success Stories: Texas

Highland Park, Texas, has enacted an ordinance that prohibits any adult from allowing youth to drink or possess alcohol with their knowledge and on property owned or rented by the adult. This ordinance was passed and enacted on February 27, 2006, by the Highland Park Town Council. After making national headlines in 1999, officials in Highland Park decided to take community action to stop underage drinking.

To print a hard-copy of this month's Resource Alert visit: www.udetc.org/documents/ResourceAlerts/ResourceAlert0506.pdf

The views expressed in this publication do not necessarily represent the views of the Office of Juvenile Justice for Delinquency Prevention (OJJDP) or the Underage Drinking Enforcement Training Center (UDETC) and are solely of the author/source.

Did you Know...?

Long, long ago, many States adopted and still maintain the MLDA at 21:

- 1933: California and Oregon
- 1934: Indiana, New Mexico, and West Virginia
- 1935: Arkansas, Nevada, Pennsylvania, and Utah
- 1936: North Dakota
- 1938: Kentucky

Quick Facts

In the United States, alcohol kills more youth than all illegal drugs combined (Gruenebaum, J.A. 2002. *Morbidity and Mortality Weekly Report.*)



National Electronic Seminars Enforcing Underage Drinking Laws Program

The OJJDP Audio-**T E L E C O N F E R E N C E** Series

April 20, 2006 3:00-4:15 p.m. Eastern Time
Strategies for High Risk Events - Prom & Graduation:

Proms and graduations should be marked as joyous occasions for youth, parents and other adult allies. These events are highlights of young lives and often produce memories that last for a lifetime. However, there are risks that are involved when prom and graduation, youth and alcohol are mixed- whether it be the prom after-party that leads to a deadly car crash or "first week" at the beach where an alcohol-induced party creates an at-risk environment where youth, strategies can be implemented in an effort to make these events safer. Just knowing the risks that, unfortunately, do come with proms and graduations can help communities plan effectively for safer celebrations. We encourage adults and youth to participate in this National Electronic Seminar. If you know of a parent who will be sending their child to a prom or graduation, please invite them to as well!

May 18, 2006 3:00 – 4:15 p.m. Eastern Time
Mobilizing Native American Communities to Confront Underage Drinking:

This audio-call will assist Native American communities with a process to mobilize the various segments of the community (business, school, religious, media, families, and other community members) to plan and implement strategies to confront underage drinking. Participants will develop an understanding of why mobilizing requires community ownership of the process and why data gathering is necessary to identify local priorities.

June 15, 2006 3:00 – 4:15 p.m. Eastern Time
Using Media to Maximize Success :

This audio-call will focus on initiating or enhancing underage drinking prevention efforts by developing media campaigns that lead to sustainable changes in the way a community views and responds to underage drinking. Presenters will provide an overview of how core components of a campaign fit together with examples of and solutions to common pitfalls. Participants will develop a solid understanding of the importance of developing campaign timelines and media advocacy plans.

July 20, 2006 3:00 – 4:15 p.m. Eastern Time
Engaging Resident Assistants (RAs) in Reducing Underage Drinking:

Colleges and universities play a vital role in affecting the social norms and attitudes about alcohol use within campus environments. Most campuses are challenged with a large portion of their student body being comprised of youth under the legal drinking age of 21 and easy access to alcohol. Join us in learning how residential life systems can engage and empower their residential life staff in fostering a healthier, safer, and legal campus environment.

September 21, 2006 3:00 – 4:15 p.m. Eastern Time

Action Through the Eyes of Youth:

In the prevention of underage drinking, in order to be effective, we must include the voices of Youth and understand the problem through their eyes. There are a number of youth groups and coalitions working towards changing the environment that invites and sustains underage drinking. There are many examples of successful youth taking the lead and making positive changes in the social, legal and economic environments where young people make decisions about alcohol. In this audio-call you will hear from YOUTH who will share their accomplishments and challenges with these efforts. Through this audio call the audience will understand that in working through a solution to prevent underage drinking we must recognize the Action through the eyes of youth!

October 19, 2006 3:00 – 4:15 p.m. Eastern Time
Keeping the Holidays Safe and Merry:

The holidays are a time of family and community celebrations. Alcohol often becomes a central figure within these celebrations, which, unfortunately, can have life altering consequences. Communities have come to view alcohol combined with the holidays as a norm. Other unfortunate events occur during this time of year that forever scars the memories of what are supposed to be times of celebration. Traffic crashes increase during this time of year. Youth are exposed to alcohol in their homes and in other settings, furthering the mixed messages that drinking is accepted on all fronts. During this National Electronic Seminar, speakers will provide information on the use and abuse of alcohol during the holidays, plus interventions and practices for making the holidays safer for all.

For audio-conference registration information, please visit www.udetc.org

All programs provide opportunities for presentation, discussion and sharing information. Telephone dial-in instructions and accompanying materials will be mailed to registrants two weeks before the audio conference.

To register for any of these free electronic seminars by phone, call toll-free 1-877-335-1287 extension 230



Enforcing Underage Drinking Laws Program

AUDIO CONFERENCE

TOPIC

Mobilizing Native American Communities to Confront Underage Drinking:

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DATE

Thursday, May 18, 2006

TIME

3:00 – 4:15 p.m. Eastern Time

PRESENTER

Caroline Cruz

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REGISTER

Please register by using one of our automated options:

- **To register on our website**, please visit www.udetc.org and complete the online registration form, or
- **To register by phone**, please call our toll-free number, 1-877-335-1287, extension 230, and follow the prompts.

Telephone dial-in instructions and accompanying materials for the audio conference will be mailed one (1) week before the call.

WEB ENHANCED

Internet users will be able to log on to our conference web page to view presentation slides and interact with other participants.



Success Stories

Enforcing the Underage Drinking Laws Program

NEWS FROM THE FIELD

www.udetc.org

May 2006

Enforcement and Community collaboration results in a successful ordinance in Highland Park, Texas

Highland Park, Texas, a city within the city of Dallas, has enacted an ordinance that prohibits any adult from allowing youth to drink or possess alcohol with their knowledge and on property owned or rented by the adult. This ordinance was passed and enacted on February 27, 2006, by the Highland Park Town Council.

In January of 1999, Highland Park made national news when a large party was held in a warehouse with over 250 youth present. Adults were aware of this party and many other "house parties" that were being held under the knowledge and consent of adults. The Town of Highland Park Department of Public Safety made numerous arrests (average 150 each year) of youth at these parties and the Chief, Darrell Fant, decided to organize and take action. He had heard about a similar ordinance from a Success Story on Yamhill County, Oregon. Chief Fant decided that a similar ordinance in Highland Park could work in Highland Park.

The Alliance on Underage Drinking (ALoud) was formed by Chief Fant, US Attorney for the Northern District of Texas, Paul Coggins, and Dallas Police Chief, Ben Click. ALoud involved law enforcement agencies, schools, prevention groups, and elected officials. ALoud facilitated a Town Hall meeting to address the issue of underage drinking and out of this grew support for a Social Host ordinance that addressed adults providing a place for youth to gather to drink alcohol.

The ordinance itself was drafted, using as an example, a similar ordinance from Yamhill County, Oregon. Councilperson Helen Mann attended local court hearings of the youth charged during the house parties and was shocked at the reaction or

lack of reaction that many parents had to their child's involvement in breaking the law. Councilperson Mann provided the necessary push to get the ordinance moved through the adoption process by the Town Council. Other groups that were involved in the passage of this ordinance are MADD, Chemical Awareness Resource Education (CARE), and the Greater Dallas Council on Alcohol and Drug Abuse).

Thus far, the Town of Highland Park has received this new ordinance with open arms and little to no resistance. Chief Fant stated, "Over the years, there's been a shift. About 95% of parents support proactive enforcement now." Chief Fant hopes that the ordinance provides opportunities for families to begin a dialogue of the dangers of underage drinking and that parents will "just be parents" and choose to be involved with their children.

Chief Fant hopes that neighboring areas within Northern Texas will model this ordinance and develop their own. Due to extensive media coverage in all of the Dallas area newspapers and television media, many surrounding communities near Highland Park requested a copy of the ordinance.

Now, the Town of Highland Park, Texas, has another tool for law enforcement to utilize that effectively addresses a component of underage drinking—adult provision of alcohol.

For further information contact: Chief Darrell Fant, Highland Park Department of Public Safety at dfant@hpdps.org

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