

## State Highlights presented at the 2008 National Leadership Conference

### Alaska

- The State developed its Alaska Plan to Reduce and Prevent Underage Drinking which will be released in the fall of 2008, and the Division of Motor Vehicles is now tracking the number of times a driver under the age of 21 has been cited for consumption of alcohol under any circumstances.
- The retail compliance failure rate dropped from 33% to 17%, spurring greater attention to and an increase in “shoulder tap” operations. Local police departments have become more aware of youth access to alcohol in their communities and more inclined to offer support and assistance.
- Youth Court offenders in Nome completed their community work service sentences by recording local public service announcements and designing and writing newspaper advertisements on the effects of underage drinking.

### Alabama

- After more than 25 years of conducting compliance check, the Alabama ABC Law Enforcement Division achieved an all-time record for licensee compliance. Checks on 3,185 establishments from October 2007 through April 2008 produced a compliance rate of 88%.
- MADD Alabama delivered a sober message to 11,515 students throughout the State through its dynamic multimedia school assembly shows titled *Game On* and *Broadband*. MADD also delivered alcohol prevention and safety messages to high school students through its *MADD THINK* assembly program. *THINK.Prom*, a component of *MADD THINK* empowers students to pledge to be alcohol and drug free during prom as well as all year in schools.
- Alabama resident Sasha Willingham was named the SADD National Student of the Year. SADD Chapters around the State addressed the social sources of alcohol through proclamations, media articles, radio spots and town hall meetings.

## Arkansas

- Retail compliance checks were conducted in just approximately 2000 of the State's 3,200 permitted outlets. This enforcement activity resulted in a retail compliance rate of 83%.
- The State held its first annual Arkansas Underage Drinking Prevention Conference in Fayetteville in May. The conference was attended by law enforcement agents, other agency representatives, and coalition/task force groups from across the State. Sessions covered enforcement practice, activities to support enforcement, and how to secure EDUI mini-grants for law enforcement.
- Through a partnership with the State chapter of MADD, youth and adults across the State were provided opportunities to learn about activities and tools to prevent underage drinking. A total of 49 multi-media school assembly programs were conducted reaching 15,529 students. *THINK.Prom* kits were used at 25 high schools, and 10 Youth in Action teams began working with law enforcement.

## Arizona

- Governor Janet Napolitano and the Arizona Underage Drinking Prevention Committee created a State-wide public awareness campaign calling on parents and adults to *Draw the Line* against underage drinking. The campaign provides useful tools and resources and includes a traveling interactive exhibit and a comprehensive Web site ([www.drawyourline.com](http://www.drawyourline.com)).
- The State EUDL program is supporting a youth alcohol screening program at the University Medical Center (UMC) in Tucson. UMC is a Level-I Trauma Center that in the past, has simply treated underage drinking-related injuries and released. Funds now enable a counselor to meet personally with each youth to provide assistance, referrals to alcohol treatment, and follow-up support.
- In 2007 Arizona became the second State in the Nation (after New Mexico) to mandate ignition interlock devices for repeat DUI offenders. When installed, the device detects alcohol on a driver's breath and prevents the vehicle from starting.

## **California**

- Through its 2006/2008 EUDL Shoulder Tap grants, the California Department of Alcoholic Beverage Control (CA ABC) worked with 17 local law enforcement agencies to conduct 224 operations. This enforcement effort involved soliciting 6,048 individuals to purchase alcohol for underage decoys and produced a 10% violation rate (a 55% reduction the previous grant period's violation rate of 18%).
- CA ABC's Licensee Education on Alcohol and Drugs (LEAD) training program trained 16,000 alcohol establishment employees in 2007 and a total of 200,000 employees since the program was started in 1991.
- As of January 2008, State law specifies fines of up to \$1,000 for people who obtain alcohol for a minor and \$2,500 for manufacturers of fake IDs. The law also imposes graduated fines beginning at \$500 for underage youth that provide alcohol to an underage person, use fake IDs, and consume alcohol in public.

## **Colorado**

- Colorado Liquor Enforcement (LED) conducted over 1000 compliance checks, resulting in a compliance rate of 77%. The compliance rate for the previous year was 71%. During this same period 73 cases of manufacturing false identifications were completed, resulting in felony convictions for those connected with three major manufacturing rings.
- LED conducted 114 training classes to over 2000 law enforcement personnel and liquor license holders and awarded sub-grants to 12 law enforcement agencies and community coalitions to support teen courts, party patrol operations, and other enforcement activities.
- LED continued to work with several District Attorneys' Offices with their alcohol diversion programs for underage youth. 130 underage youth were admitted into the program, and 93% of these youth successfully completing the program. Only 2 youth have received a second violation over a three-year period.

## **Connecticut**

- Leveraging all Federal dollars coming to the State for alcohol prevention, EUDL funds were used to provide technical assistance and training to the 29 communities addressing underage drinking through a comprehensive data-driven needs assessment and action planning process funded through SAMHSA's Strategic Prevention Framework - State Incentive Grant. A broad set of environmental and enforcement strategies will be implemented through 2010.
- Compliance checks continue to be a critical element in Connecticut's approach to combating underage drinking. Collaborating with local police, the Division of Liquor Control visited 595 establishments in 26 towns across the state.
- The Commissioner of Consumer Protection was given authority to mandate participation in an approved retailer training program when the establishments of alcohol permit holders violate state liquor laws. The commissioner can also mandate fines and/or permit suspension in addition to participation in the training.

## **Delaware**

- Three sub-grantee agencies were funded to provide overtime enforcement of underage drinking laws. Agencies worked more than 3200 hours, made more than 700 arrests for underage drinking-related offenses, confiscated 125 sets of false identification, and made 78 violations against alcohol licensees.
- Ten high schools were funded to provide safe, alcohol-free after-prom party activities. In total, nearly 3,000 students attended these activities, which included dancing, games, sports, food, bowling, and many more.
- Two sub-grantee agencies were funded to provide alcohol abuse/addiction counseling at area high schools. In total, 215 hours of counseling services were provided to more than 300 students.

## **District of Columbia**

- Students from 40 area high schools participated in the Peer Advocates Program sponsored by the National Capital Coalition to Prevent Underage Drinking (NCCPUD), and over 25 Peer Advocates were trained to assist with retail compliance check enforcement activities.
- Over the past three years, the District has seen a decrease in alcohol sales to minors. In 2006, the rate of non-compliance was 20% and 18% in 2007. Thus far in 2008, the non-compliance rate is 15%. As a result of the enforcement activity since October 2007, 138 licensees found in violation were fined between \$1,500 and \$3,000 and had their licenses suspended.
- “The Underage Drinking Amendment Act of 2008” was introduced to amend the District’s Traffic Act of 1925. The Act requires any applicant for a driver’s license who is under the age of 21 to complete a two-hour drug and alcohol awareness class prior to submitting the application.

## **Florida**

- The Florida Youth Prevention Delegation engaged in communications efforts about preventing and decreasing substance abuse among youth, peer education, and street advocacy.
- The State leveraged State and Federal dollars for prevention by creating coloration and synergies across three funding sources: OJJDP’s EUDL program, SAMHSA’s Strategic Prevention Framework – State Incentive Grant, and State and Federal Drug-Free Communities grant programs.
- Lake County implemented keg registration using the public awareness campaign message, "Tag the keg not the toe."

## **Georgia**

- Since 1998, the Underage Investigative Group of the Georgia Department of Revenue's Alcohol and Tobacco Division has utilized EUDL funds for compliance checks throughout the State. The collaboration has resulted in over 10,000 investigations and a compliance rate of greater than 70%.
- The first of its kind, Be Smart! Don't Start! is an underage drinking prevention program targeted toward Islamic youth. Over the past year, the program sponsored underage drinking prevention media literacy conferences, door-to-door activities, and educational awareness surveys that reached over 1,500 youth.
- Beyond the Bell's Safe and Sober Youth (SASY) program partnered youth with community leaders and law enforcement to take the lead in changing an environment that contributes to underage drinking. As part of their EUDL program, SASY sponsored over 30 prevention programs reaching over 200 youth throughout DeKalb County.

## Hawaii

- Since the implementation of the “Use and Lose” law in January 2007, 170 underage youth have been arrested, seven were detained and two were cited. In addition, 34 youth were cited under the Hawaii’s “Zero Tolerance” law on having produced a BAC reading of at least .02 after being stopped for a driving infraction.
- The Cancer Research Center of Hawaii at the University of Hawaii conducted the “Underage Alcohol Sales Survey” project for State Department of Health. This 10-month survey was conducted throughout the State and produced a compliance rate of 82%.
- The State EUDL program established Hawaii Partnerships to Prevent Underage Drinking, a Statewide coalition and a sub-coalition to address the issues of underage drinking among all branches of the military present in the State (Air Force, Army, Navy, Marines, Coast Guard, National Guard and the Reserves).

## Iowa

- Iowa established a State-level Underage Drinking Task Force comprised of representatives from the Department of Public Health, Governor's Traffic Safety Bureau, State ABC, the Iowa County Sheriff's Association, the Governor's Office of Drug Control Policy, AC4C (a prevention coalition) and the Office of Criminal and Juvenile Justice Planning.
- In conjunction with AC4C, the Task Force organized Town Hall Meetings in 44 communities that concluded in a “Culmination Meeting” in May. At this last meeting, information was shared about State and national underage drinking trends, the findings from the Iowa Youth Survey, and outcomes of the earlier Town Hall Meetings.
- A number of communities have begun exploring the use of Social Host ordinances to prevent the provision of alcohol to underage youth in social and home settings. One of Iowa's larger jurisdictions, West Des Moines, enacted a social host ordinance in 2008, and it is expected that 2009 will bring additional communities into the fold as the West Des Moines ordinance is tested.

## **Idaho**

- The Idaho College Health Coalition, made up of all of Idaho's colleges and universities, has completed the third annual survey of college student attitudes and behaviors, and is implementing *e-chug* (an online alcohol intervention program) across the State.
- The State sponsored the Northwest Alcohol Conference hosted by the Boise Police Department in July 2008. Nationally recognized speakers shared strategies to reduce underage drinking.
- The Regional Alcohol Drug Awareness Resource library distributed 50,000 pieces of literature on underage drinking over the past year, lent 3000 videos to about 25,000 viewers, and added to their collection of 250 titles about underage drinking.

## **Illinois**

- The State passed a new law increased the penalty for parents that permit underage drinking in their home and bodily harm or death occurs amongst the underage drinkers present. It is now a Class 4 felony.
- The Villages of Wapella, Clinton and Dewitt passed local ordinances that increase the financial penalty for retailers that sell alcohol to minors and that require mandatory Server/Merchant Education Training for such retailers.
- The Village of Round Lake passed a local social host ordinance prohibiting parents from knowingly allowing their homes to be used for underage drinking.

## **Indiana**

- The EUDL program recently funded the State Excise Police to conduct retail compliance checks.
- The State EUDL program launched a special initiative that targets high schools students and invites them to develop 15- to 30-second videos to be posted on YouTube. These videos must be completely developed by high school age students and have a clear “no use” message related to underage drinking. Target message should also center on preventing underage drinking during prom and graduation season.
- The Sagamore Institute has just completed a EUDL needs assessment. The final draft of the report is expected soon.

## **Kansas**

- The Sobriety Rocks project for teens now sports a MySpace page (<http://myspace.com/sobrietyrocksk>) along with a refashioned website ([www.sobrietyrocksk.net](http://www.sobrietyrocksk.net)), both of which contain the project’s first song, In My Time, its song contest winner, Numb the Pain, and music videos for both. All items are downloadable.
- 1-866-MUST-B-21, the State underage drinking tip line, is growing. Fully automated calls are routed to the nearest law enforcement agency, and 90,000 wallet-sized cards with the call number have been distributed.
- A multi-week educational effort directed at University of Kansas students, football fans, and retailers in Lawrence was followed with unpublicized enforcement throughout the city on a game day in September. During this enforcement blitz, Lawrence Police Department and Kansas ABC made 84 arrests for MIP violations, 33 for public consumption, 7 for hosting underage drinking parties, 15 for unlawful use of a driver’s license, and 2 for furnishing alcohol to minors.

## **Kentucky**

- The State ABC conducted retail compliance check operations throughout the State, and these operations showed an increase in the State's compliance rate from 84% in 2006 to 91% in 2007.
- The State's *Keep It Real* program is a media campaign that involves students submitted 30-second PSAs about preventing underage drinking via a website. The PSAs are placed on the website and students can vote for their favorite PSA. In 2007, the program received 62 video entries and 234,000 hits to their Web site. The winning video is broadcast on State and local TV.
- First Lady Jane Beshear will serve as the State EUDL Program's spokesperson. This well recognized and respected figure is expected to help generate greater attention to underage drinking prevention throughout the State.

## **Louisiana**

- The Office of Alcohol and Tobacco Control (ATC) developed the ATC Source Complaint System and Database in 2007. Complaints can be lodged via telephone or electronically through the ATC Web site. To date ATC has received over 500 complaints.
- ATC has maintained a retail compliance rate above 90% for the past 5 years with rates reaching as high as 93%.
- ATC designed and implemented the spring and summer Safe Waterway Initiative this past year in conjunction with boating safety week. Enforcement efforts are concentrated at the numerous waterway access points in the State and nearby retail outlets, both to reduce incidence of underage access to alcohol and to promote safe and responsible drinking behavior in persons over the age of 21.

## **Massachusetts**

- The State EUDL program hosted an underage drinking strategies meeting for the New England Regional EUDL State Coordinators. Participants shared successful strategies and discussed how they can work together to develop a regional effort.
- Funds were provided to seven colleges and universities to support initiatives designed to reduce underage drinking and prevent impaired driving. These efforts reached approximately 20,000 students and 2,000 parents.
- The Massachusetts Alcoholic Beverages Control Commission (ABCC) worked with six college and municipal police departments and underage volunteers from MADD to conduct alcohol law enforcement activities in six college communities. Approximately 800 minors were charged with MIP, transporting alcohol, or attempt to purchase alcohol violations. In addition, approximately 600 adults were cited for procuring alcohol for minors. Numerous amounts of alcohol were confiscated and prevented from delivery to about 8,000 underage individuals.

## **Maryland**

- As part of Ocean City Drug Alcohol Abuse Prevention Committee, Inc., Worcester County implemented the annual *Play It Safe* project, a project designed to reach all youth who celebrate their graduation and their high school's Senior Week with a visit to this vacation beach destination. The project sponsors numerous substance-free events at no cost to youth.
- The State legislature passed a law that raises the penalty for knowingly furnishing an alcohol to a minor from \$1,000 to \$2,500 for a first violation and from \$1,500 to \$5,000 for subsequent violations.
- The Communities Mobilizing for Change on Alcohol program was started or continued in six jurisdictions across the State.

## **Maine**

- The Office of Substance Abuse awarded 15, two-year mini-grants ranging from \$10,000 to \$17,000 to law enforcement agencies across. The office also awarded funds to past grantee agencies to mentor the new grantees while they also continue to implement enforcement strategies in their own jurisdictions.
- *Your Substance Abuse Policy: A Comprehensive Guide For Schools* was developed to assist schools and communities to enhance their current policies on substance use on school property. The guide outlines, from start to finish, the steps required to create a comprehensive policy.
- The *Card ME* program was piloted. This responsible retailing program targets managers and store owners and provides tools to help set norms and expectations about selling alcohol. Adjustments to the program were made based on feedback, and the program will be launched Statewide in summer 2008.

## **Michigan**

- The State optimized resources through linkages with the SAMHSA-funded SPF-SIG initiative. The SPF-SIG's Childhood & Underage Drinking Workgroup developed an online toolkit to help facilitate local town hall meetings, and the EUDL-funded Michigan Coalition to Reduce Underage Drinking (MCRUD) was essential to the planning and execution of these successful meetings.
- MCRUD hosted a week-long series of events for coaches, parents, school board members, and athletes featuring John Underwood, a world-class coach and nationally recognized authority on the effects of substance use on athletic performance. As a result, many local communities are working to implement strong ATOD policies for student athletes at public high schools.
- Fraser police officers apprehended a 58-year-old male for furnishing alcohol to minors after he "advertised" a willingness to buy alcohol for minors outside area liquor stores. The man had distributed his cell phone number to students at several area high schools. He received three citations.

## **Minnesota**

- The Minnesota Institute of Public Health leads the Zero Adult Provider (ZAP) project in nine counties, many of which are implementing strategies to reduce adult provision of alcohol. Other ZAP strategies include implementing policy changes that will produce effects long after the project period ends.
- Hennepin County Human Services & Public Health, along with other area partners, sponsored a day-long training conference focused on reducing underage drinking through policy change, Titled *Shutting Off the Tap to Teens*, the conference drew more than 100 prevention specialists, law enforcement professionals, policymakers, school professionals and youth advocates.
- NightCAP Jr. is an underage enforcement saturation and party patrol program that draws together State, city, and county officers working near five college campuses. A total of 1,426 hours were worked, including 324 on-duty officer hours. Issued citations included 1,092 for minor consumption, 36 for minor possession, 26 for DWI, and 2 for violating the State's "Not-a-Drop" statute (i.e., zero-tolerance for underage youth who drink and drive.)

## **Missouri**

- The EUDL program awarded 20 grants to local law enforcement agencies throughout the State.
- The State provided 20 hours of training for law enforcement officers from each of our EUDL grant projects and officers from the State Highway Patrol and the State Water Patrol (a total of 80 officers). Training topics included conducting party patrols and controlled party dispersal operations, retail compliance checks, and enforcing impaired driving laws. In addition to classroom instruction, there were two evenings of experiential (field) learning.
- The Missouri's Youth/Adult Alliance for Youth observed alcohol advertising and merchandise placement easily observed and accessed by youth. The youth sent stores a letter describing their survey findings and included suggestions for changes. Later, awards were given to those stores that implemented changes.

## **Mississippi**

- The Office of Alcoholic Beverage Control created a DVD on detecting fake driver licenses and identification cards. These DVDs will be disseminated to law enforcement agencies across the State. The agency is also available and eager to provide training on this topic.
- Humphreys County students participated in two social, behavior and drug surveys: Project ALERT and Pride Survey. The project implemented Project ALERT (an alcohol prevention program) with students participating in the after-school program. The project partnered with other youth programs such as the Peer Health Advisors to Health Professionals Program for youth in grades 7-12 and the school district's Driver Education program.
- EUDL officers conducted four fatal vision presentations for students at Vicksburg High School, reaching 98 students. In addition, the Vicksburg Police Department partnered with MADD youth to conduct enforcement operations. Retailer training was coordinated and conducted by the Vicksburg Police Department.

## **Montana**

- Teens Advocating a Safe Community (TASC) students met with elementary students to discuss alcohol, tobacco, and drug use, peer pressure, seat belt safety, and making healthy choices. TASC is a teen-driven organization in Butte dedicated to improving community health and safety. TASC students also delivered nearly 400 red balloons to every K-6 classroom in Butte. Teachers were instructed to pop a balloon each day and discuss the health and safety message contained within it with their students.
- After only one year of activity, the Statewide EUDL Coalition's plans to reduce DUIs and MIP arrests by twenty five percent in three years are showing results. After comparing 2006 and 2007 DUI and MIP arrests the program saw an initial reduction in both of these categories.
- The Great Falls Police Department has partnered with Malmstrom Air Force Base and the Cascade County DUI Task Force to develop a coordinated and comprehensive approach to addressing underage and hazardous drinking and alcohol-impaired driving.

## **North Carolina**

- Between July 2007 and June 2008, 772 alcohol purchase surveys were conducted. This activity produced an overall compliance rate of 76% which represents a 16% increase in compliance from the previous year.
- Acting Surgeon General Rear Admiral Kenneth Moritsugu visited the State in September, hosted by First Lady Mary Easley. Together they presented the Surgeon General's Call to Action to Prevent and Reduce Underage Drinking to the State. During this day-long visit, the Surgeon General spoke to an audience at North Carolina State University and met with State and community leaders at a meeting hosted at the Governor's Executive Mansion.
- In March of 2008, 16 youth groups throughout the State hosted Take It Back!, a national youth-directed movement to reduce alcohol problems. Community briefings drew community leaders, policy makers and other concerned citizens, and generated television, radio, and print media coverage.

## **North Dakota**

- Trend data from the State's Youth Risk Behavior Survey shows the percentage of students who drank alcohol in the past 30 days dropped from 61 percent in 1995 to 46 percent in 2007.
- North Dakota's First Lady, Mikey Hoeven, launched an underage drinking prevention campaign targeting parents of teenagers. It is estimated that over 3 million message "hits" were achieved with the target audience: adults ages 25-54.
- Youth consultants to North Dakota's Youth Advisory Council are actively advocating for prevention, intervention, and treatment services for youth and made presentations to the Governor's Prevention Council and the Alternatives to Incarceration Legislative Interim Committee.

## **Nebraska**

- A Dram Shop/Social Host Liability Law went into effect on January 1<sup>st</sup>. The law specifies civil penalties for anyone selling or providing alcohol to an underage person when actions by the underage person results in injury or death.
- Two Nebraska Supreme Court rulings are expected to have a lasting positive impact on liquor licensing. One requires that the State Liquor Commission consider negative impact on a neighborhood or community before issuing a license. The second ruling supported the State Liquor Commission's rare action of revoking a license for an alcohol sale to a minor that resulted in a death.
- The Project Extra Mile Community Coalition in the Omaha metro area was selected as one of the two NHTSA Special High Visibility Underage Enforcement Mobilization Demonstration Project sites.

## **New Hampshire**

- The State Epidemiologist conducted a comprehensive youth risk behavior survey in 35 high schools statewide. The findings benefited policymakers and law enforcement, who now know where the problem areas are. Great strides are being made in prevention thanks to the knowledge gained from the survey.
- The New Hampshire State Liquor Commission Bureau of Enforcement contracted with two local semi-professional sports teams to promote its adult education project, *Buyers Beware*. The program mascot, Investi-Gator, attends the games and hands out program literature.
- The Portsmouth Police Department developed a unique approach to preventing risky behavior. Each month the School Resource Officer (SRO) hosts a pizza party for students who turn sixteen that month. At the party, the SRO informs the students about the consequences of underage drinking and substance abuse.

## **New Jersey**

- The Office of the Attorney General issued a law enforcement directive designed to provide information about the source of an arrested drunk driver's place of last drink to the Division of ABC. The "Last Drink Initiative" will help ABC identify establishments that may be serving or have a history of serving intoxicated patrons.
- The Partnership for a Drug Free New Jersey created a statewide database to track the municipalities in New Jersey who have enacted an ordinance that prohibits a person under 21 from possessing or consuming alcoholic beverages on private property.
- The Division of ABC Investigations Bureau partnered with a local university to track the presence on campus of advertisements from local bars that target students with special drink promotions and discounts.

## **New Mexico**

- Acting Surgeon General Kenneth P. Moritsugu visited New Mexico to discuss his Call to Action to Prevent and Reduce Underage Drinking. Discussions were held in Santa Fe and Albuquerque, and they were attended by legislators, law enforcement professionals, prevention providers, and high school youth.
- The HJM64 Task Force testified in the State legislature on alcohol advertising and youth. The Task Force recommended alcohol advertising restrictions on outdoor advertising near schools, playgrounds, or churches. It also recommended restrictions on advertising in retail windows or outside areas and on college campuses as well as recommended bans on alcohol sponsorship at civic events and alcohol product promotional giveaways.
- The CW television network presented a national PSA award to at-risk youth from Rio Rancho Independent High School. This PSA featured an anti-alcohol use message, and it is being broadcast on the CW network.

## **Nevada**

- Some communities passed ordinances imposing graduated sanctions on retailers for violations of the State's minimum purchase age law, and the State's first Social Host ordinance was passed in Reno.
- The State now mandates server training for alcohol servers, and it developed a Statewide server training model for local coalitions
- The State leveraged resources for prevention by creating a system through which local coalitions can connect with EUDL activities as well as complementary activities funded by SAMHSA's SPF SIG grant. This has ensured continued application of a spectrum of enforcement and other environmental change initiatives.

## **New York**

- Social Host ordinances have been passed in 25 towns, villages and cities and six counties. Statewide Social Host legislation is pending.
- EUDL sub-grantees in six counties have completed 471 compliance checks, resulting in an 88% compliance rate. Another 182 individuals from 58 businesses received responsible beverage server training.
- The Law Enforcement Leadership Institute on Underage Drinking Prevention took place in December with more than 100 participants. Law enforcement, criminal justice, judiciary, and substance abuse prevention professionals attended. The purpose of the gathering was to build capacity in Statewide underage drinking prevention efforts and gain "buy in" from key community sectors. The institute was sponsored by the Office of Alcoholism and Substance Abuse Services in collaboration with the New York State Association of Chiefs of Police, the Sheriff's Association and State Police.

## Ohio

- The State maximized resources by funneling EUDL enforcement dollars to communities that had received funding to support *Parents Who Host Lose the Most: Don Be a Party to Teenage Drinking* (aka Parents Who Host) campaign, making the case for sustainable comprehensive approaches. Even communities that are no longer receiving funding have been able to ensure increases in law enforcement activities during the prom and graduation season.
- State, count, municipal, and college police officers collaborated to conduct compliance check operations in Lima. The collaboration maximized the number of locations checked and helped preempt the “phone networking” alerts that inevitably happen among proprietors. A local television station reported on the checks once operations were completed.
- The local Parents Who Host campaign in Licking County invited 30 businesses to participate by sharing materials with employees and/or customers, and many agreed. The community had struggled to get business involvement in the past, but as a new campaign grantee, it was able to engage the business community. Continued engagement is hoped for the future.

## Oklahoma

- 2Much2Lose, the Statewide underage drinking prevention initiative now bears a new name, new logo, and new leadership. The new name and logo were chosen by youth from across the state. The change reflected an attempt to keep the initiative fresh and relevant to youth.
- Along with a new name and new logo, the State launched a new website: [www.2Much2Lose.com](http://www.2Much2Lose.com). The Web site features options such as compliance check submission, club registration, camp registration information, and general information regarding underage drinking. A special “Law” section provides information about State underage drinking laws.
- Over 30 communities have past Social Host ordinances. Most jurisdictions based the ordinance language on the first such ordinance passed in Edmond, Oklahoma in 2006; however, fines and penalties may differ from one jurisdiction to another. Plans are underway to re-introduce the State Social Host bill in the 2009 legislative session.

## **Oregon**

- The Governor and First Lady serve as honorary Chairpersons for the newly formed Leadership Team for Alcohol-Free Kids, a Statewide task force to reduce underage drinking.
- The State legislature passed three bills to strengthen penalties for underage drinking offenses, including mandatory 90-day denial of driving privileges for youth found guilty a first offense and one year denial for a second or subsequent offense.
- The faith community and the medical community have become partners in Oregon's Statewide public education campaign, *Face it, Parents!*

## **Pennsylvania**

- Four Indiana Borough police officers received certificates of commendation for actions while serving on Special Underage Drinking patrols. The first involved stopping a train before it struck a car that had been driven by a 19 year-old intoxicated woman and become wedged on the railroad tracks. The second involved rescuing a university student from her burning apartment building.
- A Statewide Source Investigation Patrol (SIP) Summit it was held in April to promote greater awareness and use of this nationally recognized law enforcement strategy to address alcohol provision to youth and intoxicate persons. Attendees received a “how to” SIP guide developed by the State College Borough Police Department.
- A Statewide Rural Initiative Symposium was held in May to disseminate information about the successes and lessons learned during the State’s three-year EUDL Rural Communities Initiative Discretionary Grant work. The information shared was used to create a Rural Communities Guide Booklet which will be reproduced by the State Liquor Control Board Bureau of Alcohol Education and made available throughout the State.

## **Rhode Island**

- Local police chiefs attended a seminar hosted by the State EUDL program and offered their full and enthusiastic support of our work. Thus, we created energy and support for community-level underage drinking law enforcement among a key constituency group that had previously expressed concern about such enforcement and its challenges
- The State legislature strengthened the social host/procurement statute, closing a loophole that allowed residents to offer alcohol to minors outside a person's residence. The new statute also increases penalties associated with the presentation of false or altered IDs.
- Young people created a media insert about underage drinking and related problems for our Statewide newspaper. The insert was distributed to approximately 30,000 students, and many classrooms used the insert within their established AOD prevention curriculum.

## **South Carolina**

- The General Assembly allocated \$1.6 million to expand the Alcohol Enforcement Team approach Statewide through the 16 judicial circuits. All 16 circuits hired a coordinator and were operational by October, and 275 law enforcement officers received specialized underage drinking law enforcement training by January.
- By mid-May, 3,972 compliance checks and 294 public safety checkpoints were conducted throughout the State. In addition, 1,931 merchants received training in PREP, a merchant education program delivered by the county alcohol and drug abuse system. All of these numbers exceed totals the previous fiscal year.
- The *Parents Who Host, Lose The Most* campaign ran a 30-second PSA statewide, running 16,000 times on network and cable TV during back-to-school and prom/graduation seasons. The campaign also printed 100,000 posters and parent fact sheets for local communities.

## **South Dakota**

- The State has provided school-based alcohol intervention to over 55,000 youth in the past year.
- The South Dakota Youth Risk Behavior Survey recorded a 28% decrease in the percentage of youth who reported driving after drinking; from 18% in 2005 to 13% in 2007.
- The South Dakota Youth Risk Behavior Survey recorded a 25% decrease in the number of youth who report riding in a car with someone who had been drinking; from 32% in 2005 to 24% in 2007.

## **Tennessee**

- Johnson City Public Schools EUDL project, *Safe and Sober Teens*, in collaboration with the Washington County Anti-Drug Coalition began working with the Johnson City Police Department to conduct compliance checks in establishments that serve alcohol for on premise consumption.
- Students Taking A Right Stand (STARS) specialists implement the SAMHSA evidence-based curriculum "Too Good For Drugs" and "Class Action" in high school classrooms. The STARS student leaders serve in leading roles in their school and community with underage drinking campaigns to raise awareness of the underage drinking laws and the consequences and risks association with violating the laws.
- Polk County Family Resource Center's EUDL coalition has sustained its partnership with the court system, beer board, law enforcement and the local schools to improve enforcement of underage drinking laws in a rural area of Tennessee.

## Texas

- The Sixth Annual College and University Symposium was held in November. TABC hosted 22 schools represented by four-member teams representing campus police, AOD services, the administrative/judicial office, and residential life. The schools covered all five TABC regions, and TABC Regional Captains attended the event to assist in forming linkages between the schools and the agency.
- *Facts about Underage Drinking Campaign* is a public awareness campaign geared towards parents and other adults and youth. This year's campaign targeted Cameron and Hidalgo Counties and emphasized the laws and consequences of providing alcohol to minors. A total of 160,000 pieces of 19 different types of promotional materials were distributed and TABC presented information to 1,529 parents and 6,467 secondary students.
- The Facts about Underage Drinking Campaign also provided Party Dispersal Training and Texas Liquor Law training to local law enforcement personnel in Hidalgo and Cameron Counties. The trainings were offered over a two-day time period and close to 100 officers were trained, free of charge, by TABC enforcement personnel and OJJDP trainers.

## Utah

- The Bureau of Investigation's Covert Underage Buyer Program conducted retail compliance check operations throughout the State both randomly and at the request of local law enforcement agencies. The Bureau provides training to local law enforcement agencies so that they can implement and continue enforcement through their own departments.
- Nearly 1,100 youth were arrested or cited for underage drinking, and over 1,000 vehicles that would likely have been driven by impaired youth were identified at arrest scenes. A roadblock near a popular "party canyon" led to the apprehension of several underage drinkers during graduation season. Youth quickly spread the word that the canyon was no longer a good place for drinking parties.
- The Utah Youth Court Association (UYCA) was formed to provide a unified voice for youth courts across the State, provide resources for training and education, assist in establishing youth courts, collect and compile statewide statistics and survey data, publish an annual Statewide report on youth courts.

## **Virginia**

- Community Coalition, Operation Undergrad, and Rural/Local Law Enforcement grants throughout the Commonwealth of Virginia continue to play a vital role in reaching all time high retail compliance rates. Our ABC Stores have reached a 99% compliance rate, and our retail licensees have reached a high of 91% compliance.
- Virginia P.E.E.R.S., our Youth Advisory group, created a DVD titled “Teen Drinking – A One Way Ticket” which will be disseminated to middle and high schools throughout the State in the fall.
- Through an ongoing partnership between the ABC and the Department of Criminal Justice Services’ Center for School Safety, we have continued to support the participation of high school student leaders in the annual Youth Alcohol and Drug Abuse Prevention Project (YADAPP) conference.

## **Vermont**

- EUDL Program Coordinators and Substance Abuse Coalition Coordinators attended a joint training on the program goals and the importance of collaboration between officers, consultants, and the communities they serve.
- Vermont hosted another successful underage drinking enforcement seminar for officers. The highlight of this 2-day training was the controlled party dispersal field exercise.
- Members of law enforcement have been integral members of the Advisory Council for Vermont’s Strategic Prevention Framework State Incentive Grant (SPF-SIG) award by SAMHSA. Bringing law enforcement into the SPF-SIG planning process has helped to integrate underage drinking prevention into this major Statewide initiative, making our work more efficient and our goals more achievable.

## **Washington**

- Underage drinking is now the number one priority for the Division of Alcohol and Substance Abuse within the Department of Social and Health Services. Our 5-year Strategic Plan includes more than 10 strategies reflecting that emphasis.
- Governor Chris Gregoire invited residents to “start talking now,” to attend a Town Hall Meeting, and to go to [www.StartTalkingNow.org](http://www.StartTalkingNow.org) for additional information about underage drinking. These radio ads, along with billboards and bus signs, led to a record numbers of visitors to the website in one month. Town Hall Meetings have generated a great deal of media coverage.
- “Action Kit: Reducing Alcohol Marketing to Youth” was developed and distributed to each of the 104 Town Hall Meeting organizers (and other prevention providers) to wide acclaim. A pilot project to evaluate its effectiveness will be implemented later this year.

## **Wisconsin**

- The State recorded an overall retail compliance rate of 79.5% for 2007.
- Dunn County, Grant County, Rock County, Wood County, Kenosha County, Milwaukee County, Dane County, Racine County, Marquette County, St. Croix County joined the City of La Crosse and other local jurisdictions conducting compliance checks in Wisconsin.
- Communities and enforcement agencies continue to work hard to reduce underage drinking in Wisconsin. Approximately 1,950 Wisconsin enforcement officers made 4,590 underage contacts during various underage drinking enforcement operations in 2007, resulting in over 2,350 youth citations for underage drinking-related law violations.

## **West Virginia**

- Local law enforcement agencies are conducting party patrols, sobriety checkpoints, compliance checks and shoulder tap operations. In addition, the Alcoholic Beverage Control Administration sponsors an enforcement initiative that involves coordination with local law enforcement to conduct "Walk Thru's," an alternative to compliance checks.
- Local law enforcement agencies are providing diversion programs that teach responsibility and consequences to youth in the early stages of criminal behavior. Buckhannon Police Department's B.A.S.I.C. Program seeks to educate those already charged with underage drinking about the dangers of alcohol and how to make good and sound choices in life.
- Local law enforcement agencies are offering community awareness and/or educational programs designed to inform society about the dangers of underage drinking. Marion County's Project P.R.O.U.D. is a prevention program that provides factual information to students, encouraging them to think before they drink.

## **Wyoming**

- The State EUDL program implemented *Wyoming Communities in Action*, an approach to educating policymakers, generating enforcement, and spurring community attention to underage drinking. It involves researching, collecting, and unifying local data on underage drinking charges and dispositions from multiple sources. Five communities have been completed and five more will be added in Phase II of the project.
- The State EUDL program is optimizing resources by collaborating with SPF-SIG communities, law enforcement, judges, legislators and other interested community providers to complete a review of State alcohol statutes with the goal of making statutes supportive of enforcement and adjudication.
- The State EUDL program is working in concert with the Governor's Council on Impaired Driving to review State DUI Laws.