

*Youth Empowerment
Through Community Action*

Arizona Governor's Youth Commission
National Leadership Conference
2008

Introductions

Abby Wells

Senior

Mesa High School

Mesa, Arizona

Andrew Conlogue

Senior

Buena High School

Hereford, Arizona

Arizona Governor's Youth Commission

- The Arizona Governor's Youth Commission is a body of 36 high school students from across Arizona. Our primary purpose is to advise Governor Janet Napolitano and the Governor's Office for Children, Youth and Families on issues that affect youth in Arizona.
- Our mission is to promote healthier communities through youth volunteerism and service learning, to increase awareness of community issues, and encourage civic participation throughout Arizona.
- Beginning this year, we will be advising the Governor and her office on four important youth issues: Substance Abuse Prevention, Youth Homelessness, Education, and Domestic Violence.



Workshop Objectives

Today, you will learn...

- Details about a GYC funded project.
- How to engage a diverse population of youth in service activities.
- Different ways to partner with community coalitions and non-profits to execute service projects.
- Methods to motivate youth to analyze, assess and identify community needs.

Finally, you will have the opportunity to brainstorm with your peers and recommend strategies to prevent underage drinking.

ARMPY Project

- What is ARMPY?
 - **A**lcohol **R**etailer **M**apping in **P**roximity to **Y**outh **A**ttentions Project.
- Goal:
 - Determine whether alcohol retailers are safely placed among our community's youth.
- Intention:
 - Allow youth an opportunity to become active leaders and learn how to successfully contribute to the underage drinking prevention effort.

Participating Cities, Towns and Counties

■ ARMPY Grant Released Summer, 2007

- City of South Tucson: \$5,000
- City of Prescott: \$5,000
- Navajo County: \$15,000
- Town of Guadalupe: \$7,000
- City of Tucson: \$5,000



Project Details

- Form teams
 - Teams of 3 or more youth and adult coordinator
- Determine boundaries
 - Limit searches to city/town limits, zip codes, school district borders, or street blocks
- Map surrounding area
 - Identify retailers through internet searches
 - Verify location by on-site visits
 - Use ARMPY Field Instrument to identify youth attractions
 - Use MapQuest to measure the distance between retailers and youth attractions
- Submit completed data to Pima Prevention Partnership

Field Instrument

- Used to record data, which included:
 - Alcohol Retailer address
 - Type of alcohol retailer – on or off-sale
 - Name of youth attraction and address
 - Distance between each youth attraction and alcohol retailer
 - Type of youth attraction (park, stadium, restaurants, mall, hang out area, etc.)
 - Section for comments and observations

Winslow

- 3 Youth workers, 1 adult supervisor
- Mapped all of Winslow
- Identified 25 alcohol retailers
- Identified 64 youth attractions
 - All youth attractions were within ½ mile of the alcohol retailer
- Alcohol retailer to youth attraction ratio – 1 to 2.6

ARIZONA

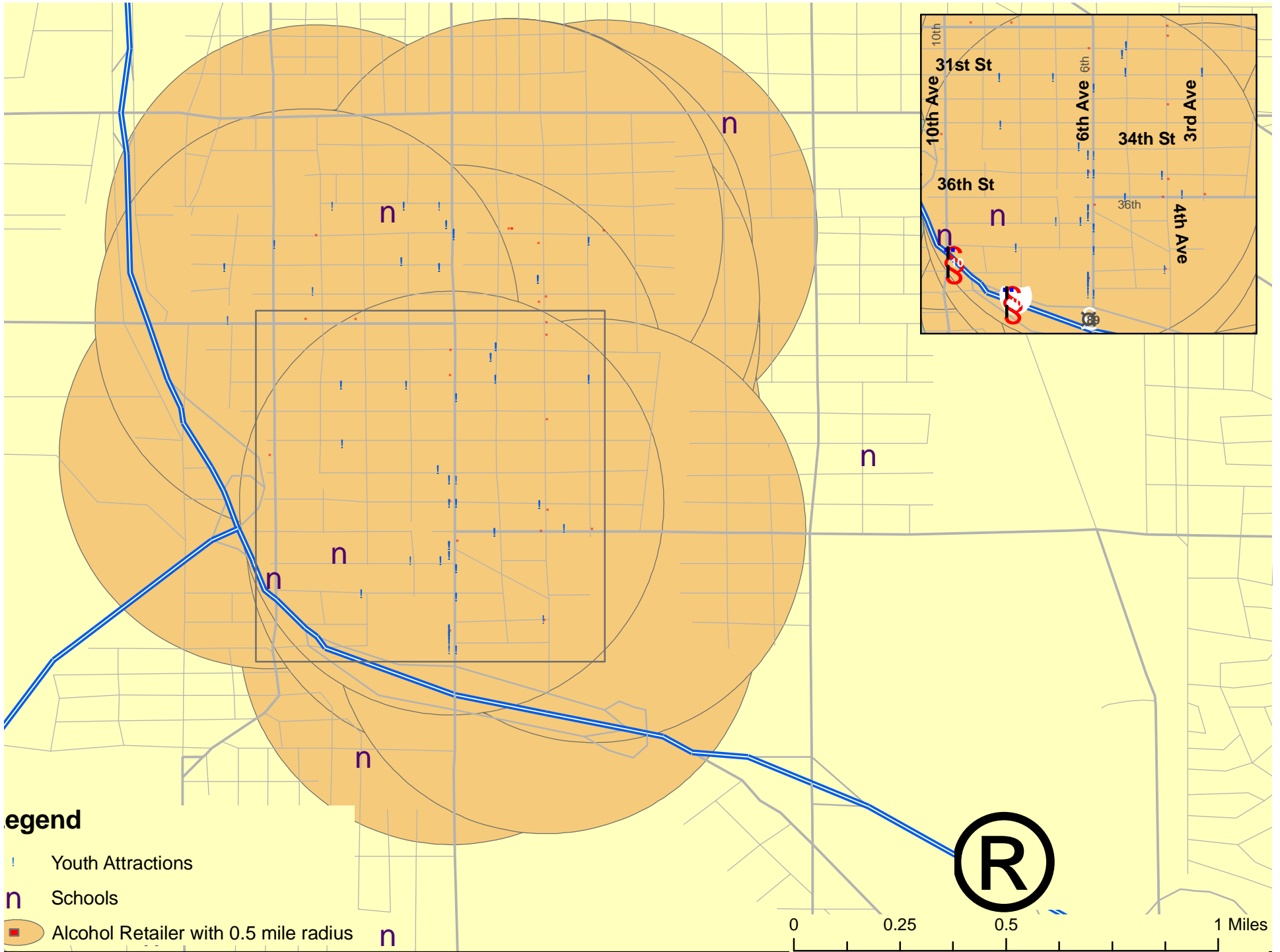


Downtown Tucson

- 5 Youth workers, 1 adult supervisor
- Mapped zip code area 85701
- Identified 64 alcohol retailers
- Identified 17 youth attractions
 - All youth attractions within 1 mile of all alcohol retailers
- Alcohol retailers to youth attraction ratio – 3:1

ARIZONA





legend

- ! Youth Attractions
- n Schools
- Alcohol Retailer with 0.5 mile radius

0 0.25 0.5 1 Miles



Ratio of Alcohol Retailers to Youth Attractions

■ Douglas	2 to 1
■ Downtown Tucson	3 to 1
■ Guadalupe	1 to 1
■ Heber-Overgaard	1 to 1
■ Marana	4.6 to 1
■ Pinetop-Lakeside	1 to 1.2
■ Pinon	1 to 3.6
■ Prescott	1 to 1.5
■ Snowflake-Taylor	1 to 4.2
■ South Tucson	1 to 2.4
■ Vail	1 to 3.1
■ Winslow	1 to 2.6

Testimonials

"I think this project will help me realize all the people who want to sell drugs or alcohol to me. I am realizing that it is the wrong thing to do. I have learned that it is not a wrong thing to tell on someone, especially if what they are doing is wrong. I think that this project will help the Youth Coalition in bringing the statistics down for minors buying and selling alcohol and drugs. I am proud to have helped. It was an exciting thing to do."

--Youth from Pinion, Navajo County, Arizona.

Testimonials

"There are lots of places that a student, minor or adult could easily get alcohol for a really low price. The person selling doesn't care if the person purchasing is a child or elder. And this is how deaths are caused out here, we don't get help from the medical professionals or police out here, like they do in the cities. The Youth Coalition can really help the students out here so we can all be healthier."

--Youth from Pinion, Navajo County, Arizona

Testimonials

"I never realized how many youth attractions were so close to places near our schools that are alcohol retailers. It is much too easy for the youth to be in contact with these places. I think it would be useful to tell the school board about how close we are to the alcohol sales. It could be useful for them to know for future reference for planning other school functions. It would also help to notify town council as they consider liquor license requests."

--Youth from Snowflake / Taylor, Navajo County,
Arizona

Testimonials

"There are too many liquor places close to youth attractions and it's affecting our youth because it seems so easy for them to acquire liquor."

--Youth from South Tucson, Arizona

"Youth are given a double message by society, you are not old enough to drink but all the things you like to do is sponsored by alcohol, and promoted as if you want to have fun you must drink or if you want to have a relationship you must drink..."

--Adult coordinator from Tucson, Arizona

ARIZONA



What Youth Did

- Town of Guadalupe
 - Presented their information to the Guadalupe Town Council.
 - Distributed the data to local non-profit organizations for grant writing purposes.
- City of South Tucson
 - Presented information to the South Tucson Mayor and City Council.
 - City Council members discussed using ARMPY data as a basis to create new ordinances that would limit how alcohol is advertised in Tucson.
 - ARMPY project was discussed during a youth Town Hall event.

What Youth Did

- Navajo County
 - Held two Leadership Summits for ARMPY participants and their adult coordinators.
 - Made several presentations (at conferences, to non-profits).
- Result
 - Youth-driven approach to successfully engage a wide range of youth in meaningful, issue-oriented service.

Project Success

- Engaged a wide spectrum of youth from diverse parts of Arizona.
- Provided youth the opportunity to learn about their communities.
- Promoted youth leadership.
- Developed youth-adult partnerships.
- Opportunity to meet other youth and make friends.

Target Audience

- Age group
- Region
- Number of participants
- Student type



Community Partnerships

- Contact community experts
- Expert contribution: how best to utilize their resources



Youth Roles

- Identifying and assessing a community issue
- Organizers & coordinators
- Trainings



Data Collection

- Tools to collect information.
- What are we measuring?
- How can you use this information?

Keeping it Youth Friendly

- Food and music
- Icebreakers
- Bye, bye adults!
- Giveaway items
- Other youth friendly incentives



Adult Roles

Let youth determine how
much support they need from adults.

Team Discussion

Your aim is to:

- Break up into groups and hypothetically discuss ways to use the collected data in a community.

Things to keep in mind:

- The ratio of alcohol retailers to youth attractions.
- Dangerous activities that could happen around alcohol retailers.
- How this information can help the community.
- Why community members need to be more aware of their surroundings.

Questions?



Contact Information

Christopher Bodington
Program Administrator
Governor's Office for Children,
Youth and Families
1700 West Washington Street
Phoenix, Arizona 85007
(602) 542-3422
cbodington@az.gov