



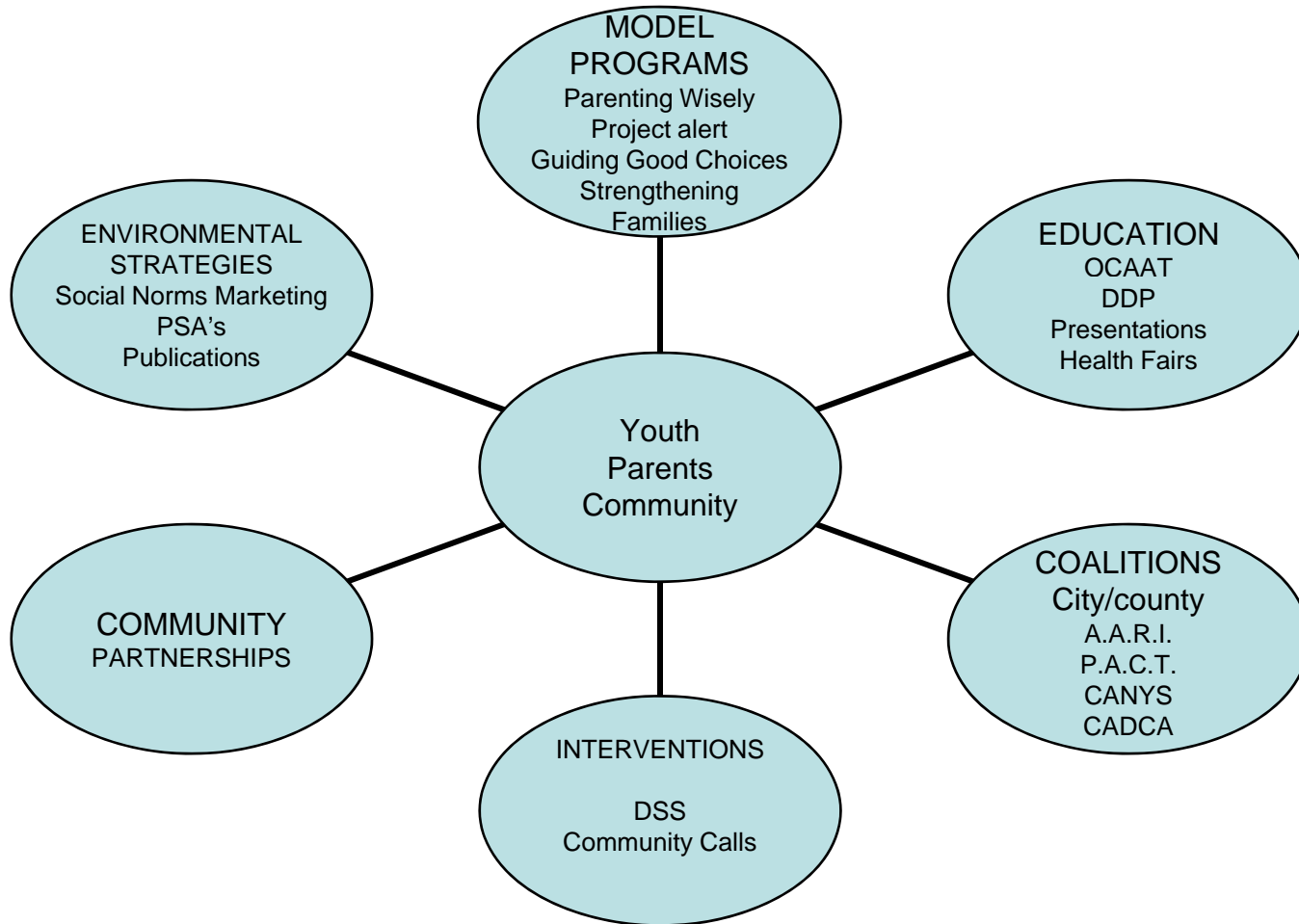
Positively impacting CNY youth,  
parents, and professionals

# **WHO WE ARE**

**Prevention Network** has been making CNY a healthier community since 1949 by providing proven and measurable programs which prevent addictions and address other problem behaviors. A multiple strategy approach is funded, in part, by the NYS Office of Alcoholism and Substance Abuse Services (OASAS)

Please visit us at: [www.preventionnetwork.info](http://www.preventionnetwork.info)

# HOW WE DO IT



# Prevention Framework

“Risk and Protection Framework” is based on research identifying risk factors that increase the likelihood of youth substance use and other problem behaviors and protective factors that reduce the likelihood of youth substance abuse and other problem behaviors.

<http://www.oasas.state.ny.us/prevention/framework.cfm>

# Risk Factors

Problem behaviors (substance abuse, delinquency, teen pregnancy, school drop-out, and violence) found within the domains of **Community, School, Family** and **Individual/Peer** are identified in our communities through needs assessments:

- **Surveys**
  - **Archival Indicators**
- **Key Informant Interviews**
  - **Focus Groups**

# Protective Factors That Promote Healthy Youth Development

## **School and Community**

Opportunities and Rewards for Prosocial Involvement

## **Family**

Opportunities and Rewards for Prosocial Involvement  
Family Attachment

## **Individual & Peer**

Religiosity/Spirituality  
Belief in the Moral Order  
Social Skills

# S.Q.U.A.D.

## Students Questioning UnderAge Drinking

One youth programming element of the



# Protective Factors

**SQUAD builds the following:**

## **Individual & Peer**


- **Belief in the Moral Order**
- **Social Skills**

## **Community**

- **Opportunities for Prosocial Involvement**
- **Rewards for Prosocial Involvement**

## ...by incorporating the following initiatives

- **Impacting the Media**

- write and produce PSAs 
- local TV and radio appearances
- work with Media Unit

- **DYK Your Story**

- peer mentoring interactive presentation for middle school students

- **Watchdogs**

- keep an eye on stores, schools, and/or other groups that promote alcohol use by youth
- take action, with adult support, to make changes