

Lake County Forges their Future with Keg Registration!



Address youth accessibility to alcohol using
community collaboration.

Collaboration

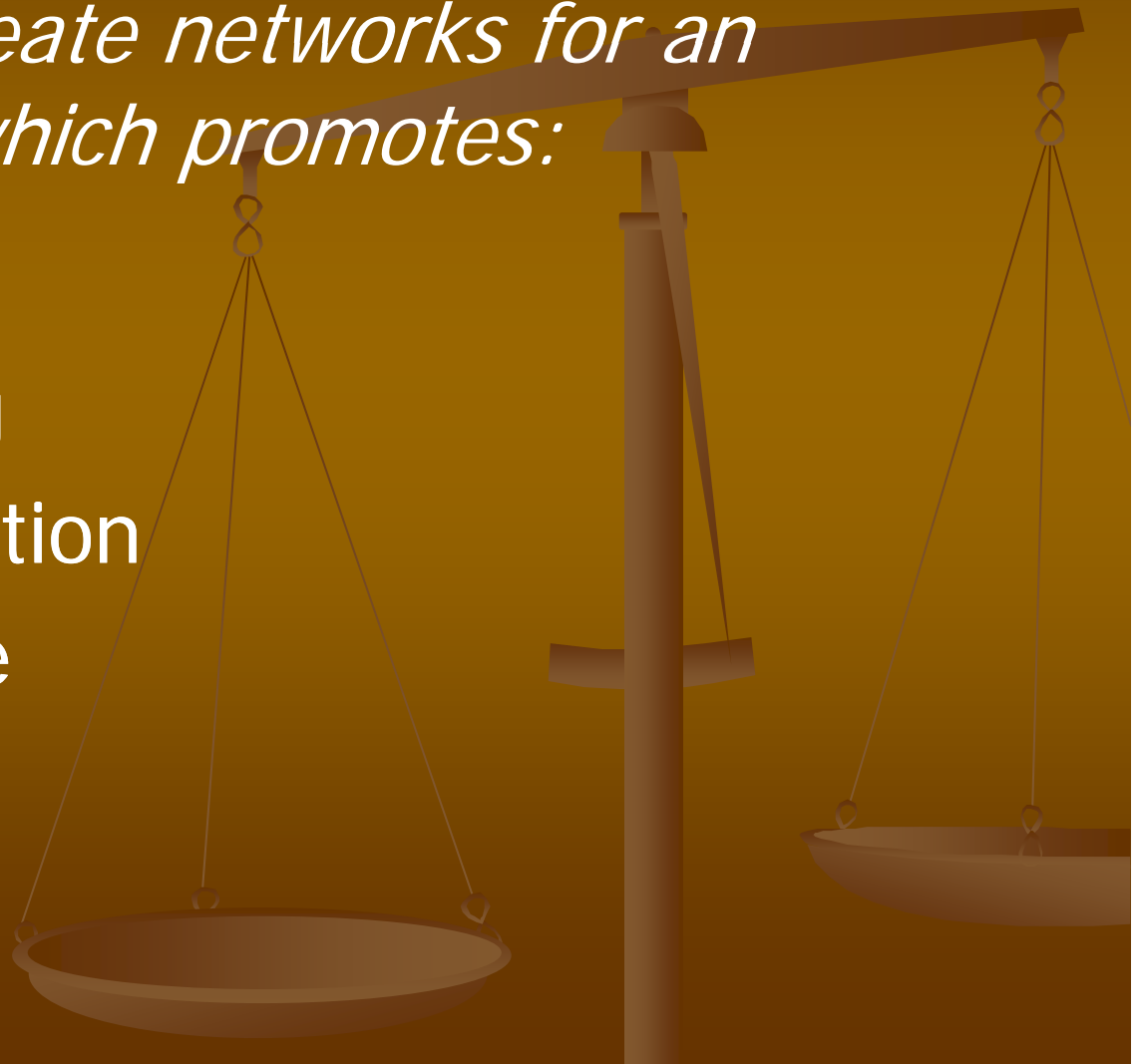


- Getting the right people around the table
- Developing a way of work for a community
- Being able to solve problems and make informed decisions
- Providing needed support to programs and people who help children

Objective

To enhance or create networks for an infrastructure which promotes:

- Problem Solving
- Service Integration
- System Change



Building Community Linkage Through...

Collaboration
Cooperation
Coordination

Information Sharing

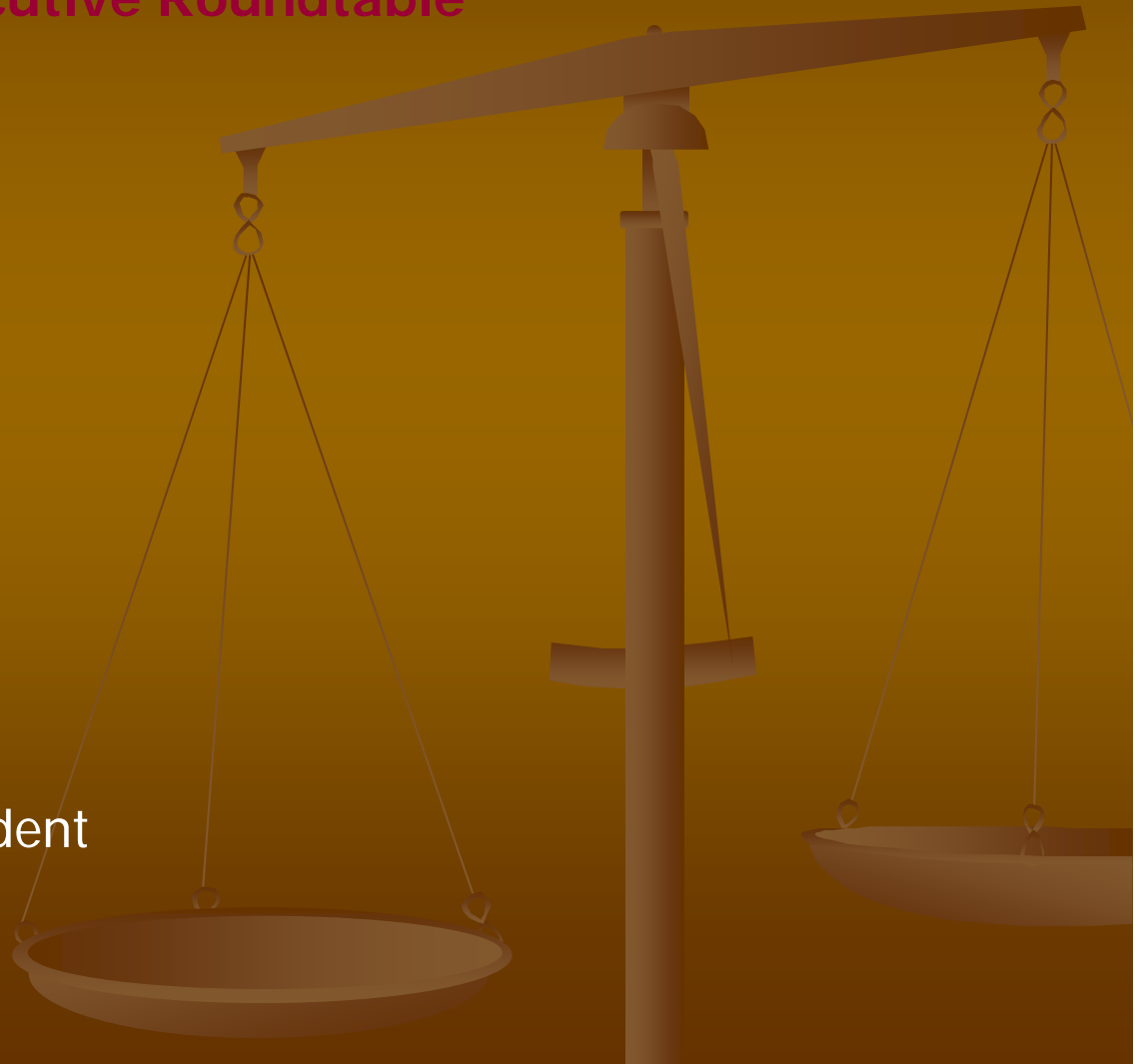
...a Communication Network



Shared Services Network Infrastructure

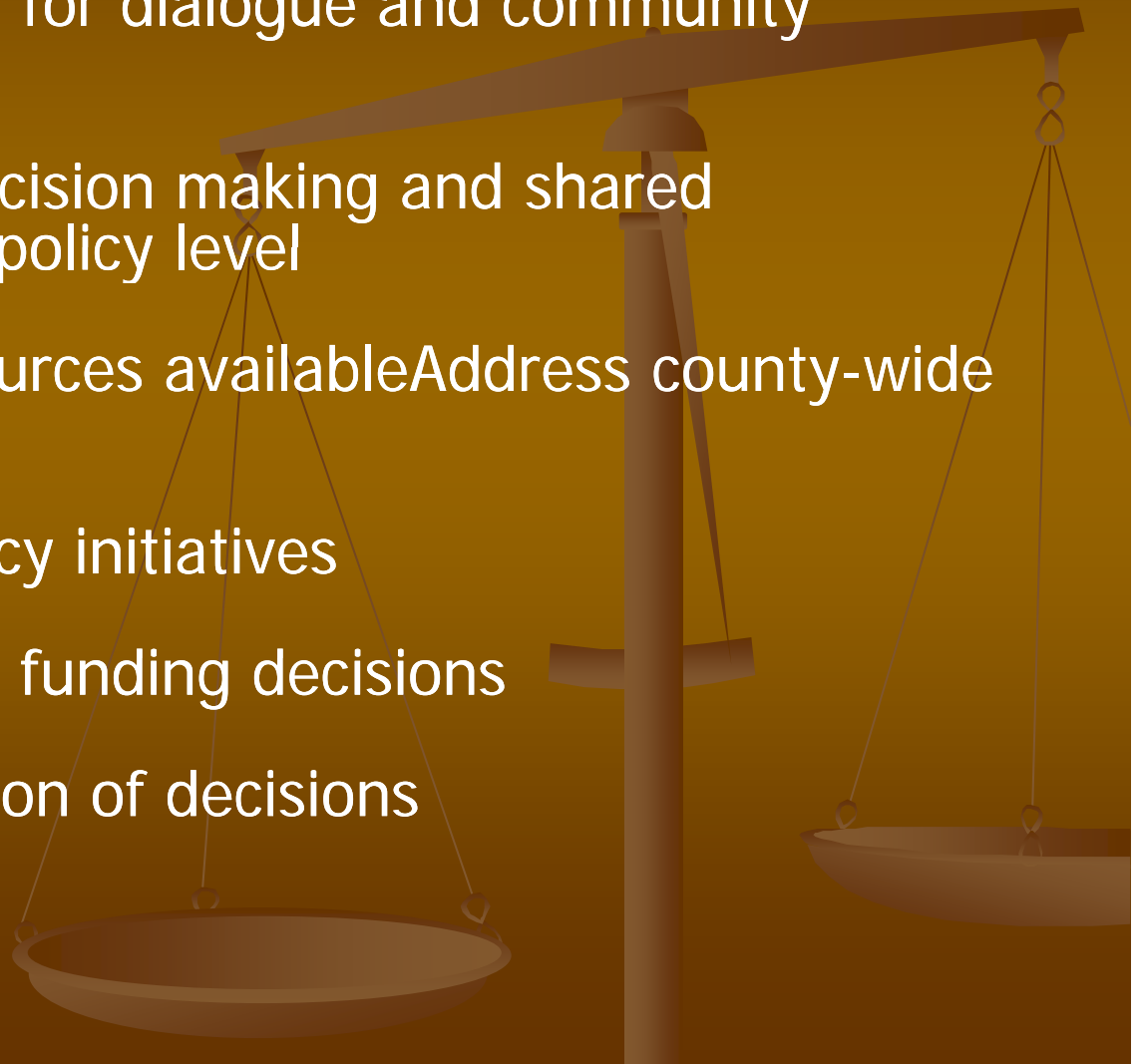
Executive Roundtable

- School Superintendent
- Sheriff
- State Attorney
- Public Defender
- County Commissioner
- Clerk of Courts
- Steering Comm. Chair
- Juvenile Justice Manager
- DCF Administrator
- Public Health Director
- Local Legislators
- Newspaper Publisher
- Community College President



Executive Roundtable

- Provide a mechanism for dialogue and community problem solving
- Encourage shared decision making and shared accountability at the policy level
- Maximize use of resources availableAddress county-wide issues
- Coordinate interagency initiatives
- Make joint policy and funding decisions
- Monitor implementation of decisions



Steering Committee

- Identify issues requiring top-level decisions which cross agency barriers
- Research issues, gather data, develop options for decision makers
- Implement decisions



Infrastructure/Way of Work

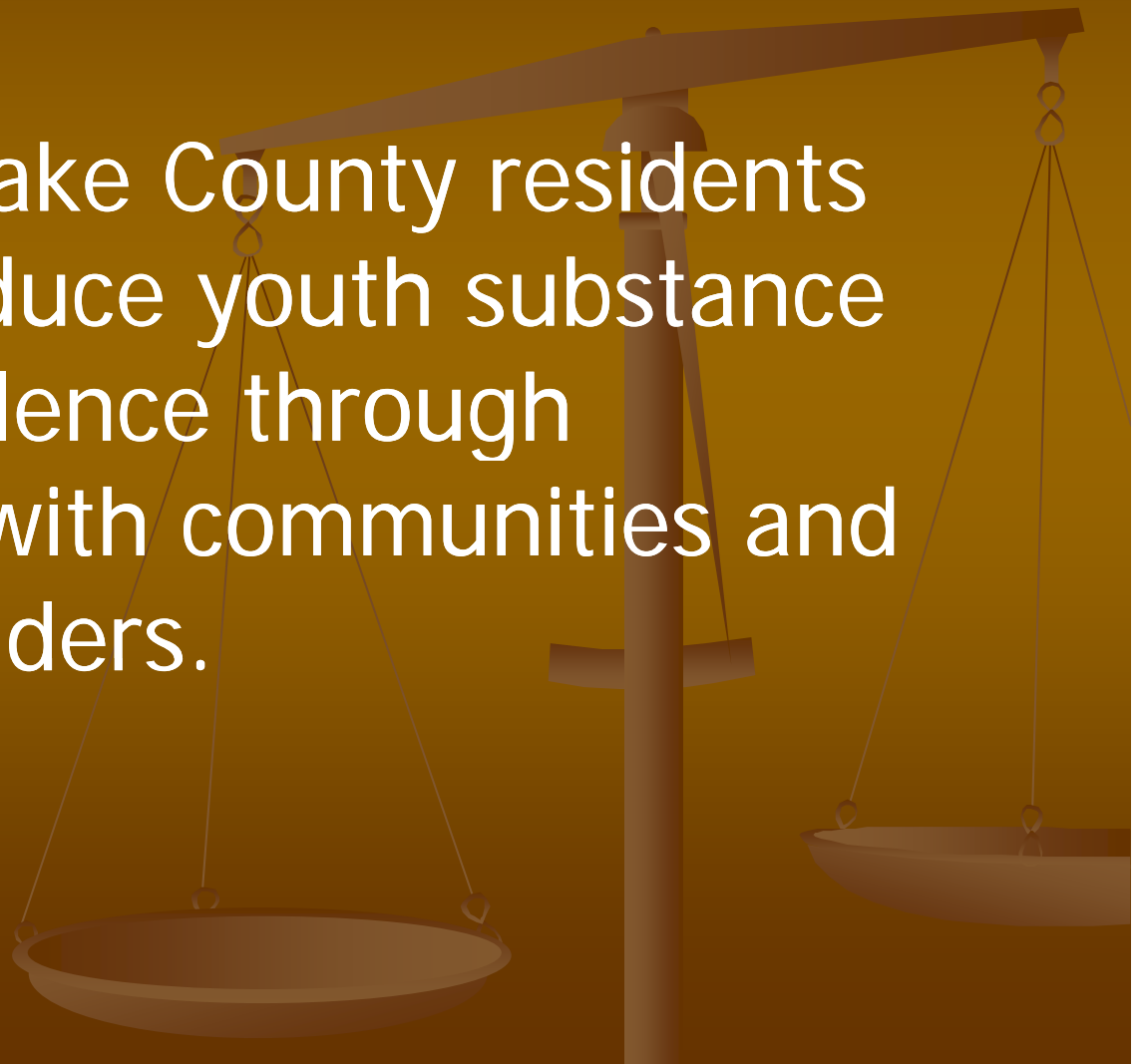


Key Benefits of Network

- **Maximizes Resources** — fiscal, human, and facility
 - **Maximizes Collaboration** — planning, data, and policy
 - **Minimizes Duplication** — services and staff
 - **Promotes Resource Development**
 - **Eliminates Barriers** — promotes needed changes in policies and practices
- 

What is the Safe Climate Coalition?

.... a group of Lake County residents working to reduce youth substance abuse and violence through collaboration with communities and other stakeholders.



Key Partners

- National Partners
- State Partners
- Local Partners



Definitions



Keg Registration:

Tracking People Who Provide Alcohol to Youth

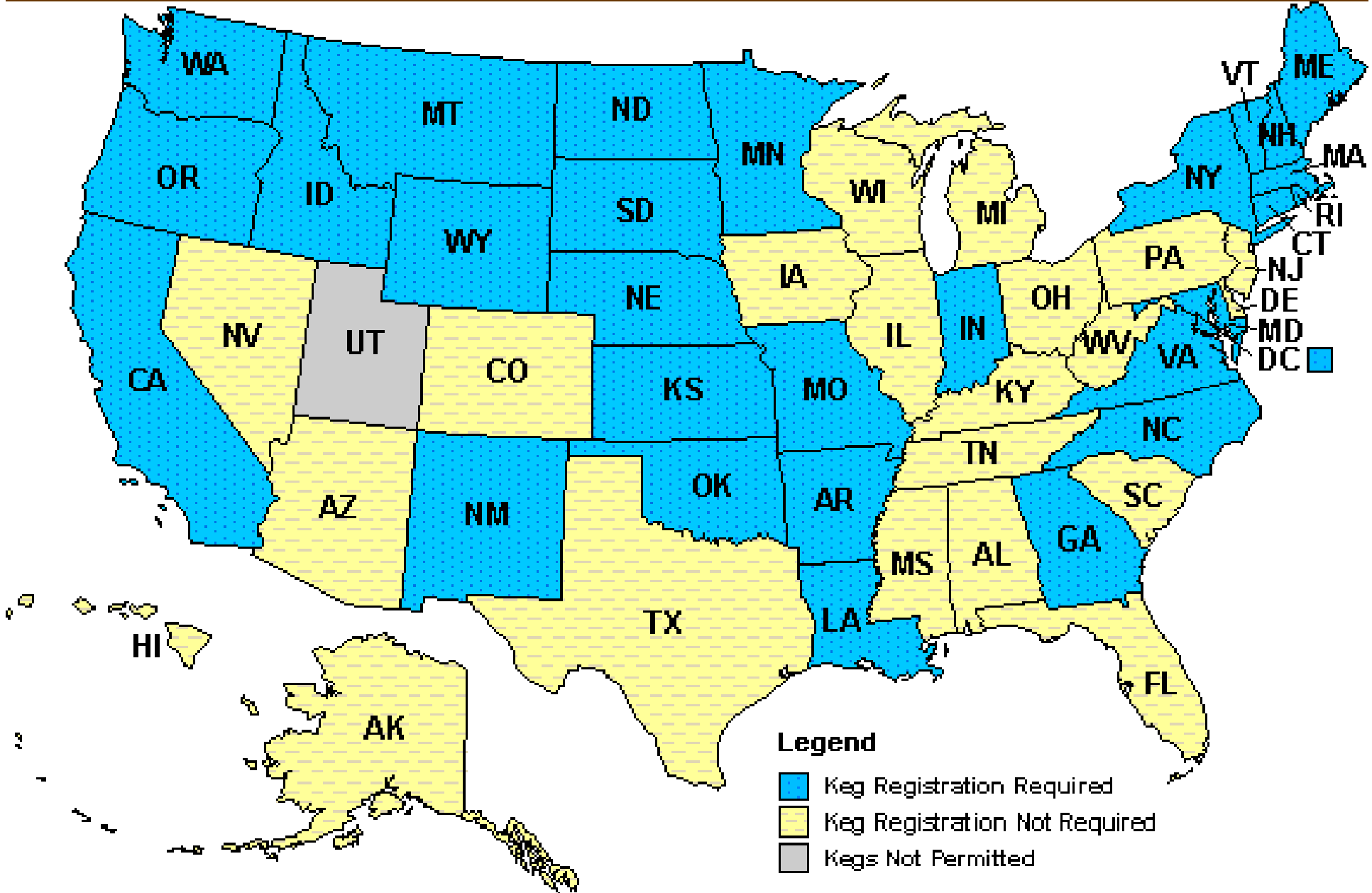
Keg:

a vessel containing four (4) or more gallons of fermented malt beverage

Overview

Keg Registration laws require the purchaser of a keg of beer to complete a form that links his or her name to a number tag on the keg. It is seen primarily as a tool for prosecuting adults who supply alcohol to young people at parties.

Keg Registration does not absolve young people of responsibility; it assigns responsibility to both underage drinkers and those who provide alcohol to them in violation of the law.



Effectiveness



Cohen 2001 study: 97 communities
Successfully and negatively correlated with
traffic fatality rates.

Committee Belief:

Evidence is sufficient to endorse it as a
potentially valuable tool for strengthening
the enforcement of underage drinking
laws with relatively little additional costs.



Enforcing the Underage Drinking Laws Program

Success Stories

NEWS FROM THE FIELD

www.udetc.org



Kentucky, 2006

Since the passage of the Richmond City Keg Registration law in February 2004:

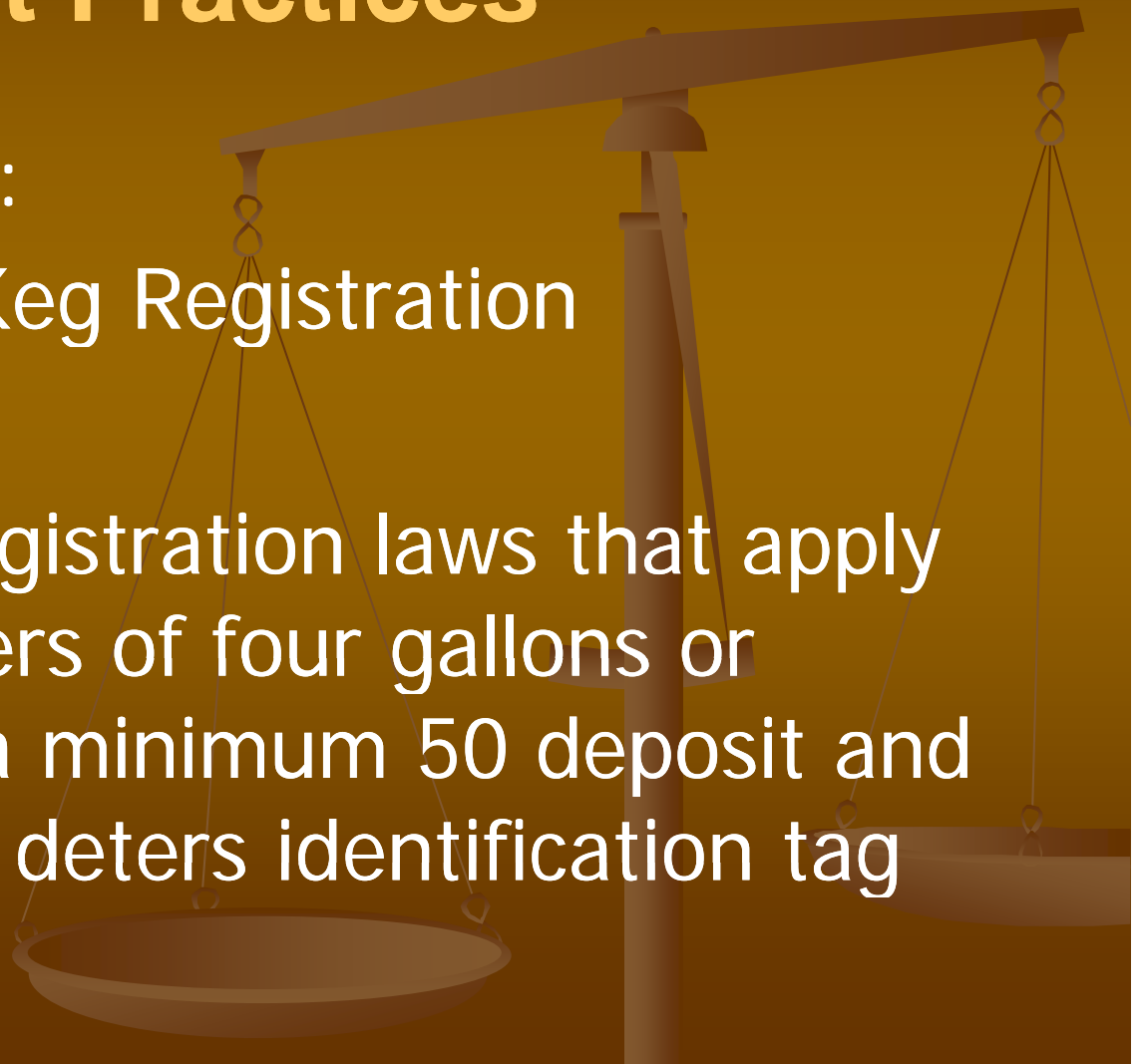
- 4,200 keg tags have been distributed.
- 23% decrease in alcohol-related crashes involving drivers under age 21 in Madison County

PIRE's Regulatory Strategies for Preventing Youth Access to Alcohol: Best Practices

Best Practice #12:

Implement Beer Keg Registration

Enact beer keg registration laws that apply to beer containers of four gallons or larger; require a minimum 50 deposit and technology that deters identification tag removal.



Purchase Volume for Lake County

Off premise sales : 8,325 kegs/year

Average of 694 per month

(Sold by Wayne Densch, Inc., Schenck
Company and City Beverage)



Sample Application

Date: _____

Business Name: _____

Retail liquor license/cereal malt beverage number: _____

Address: _____

The undersigned, _____, on behalf of the above indicated licensee, acknowledges that on this date he/she has received from the County Clerk of Lake County, Florida, and keg identification number _____ through _____, inclusive, and Declaration and Receipt forms of the same sequential numbers to be solely for the purpose of selling kegs and in strict compliance with County Ordinance No. _____ of Lake County, Florida.

SIGNATURE OF LICENSEE: _____

Title: _____

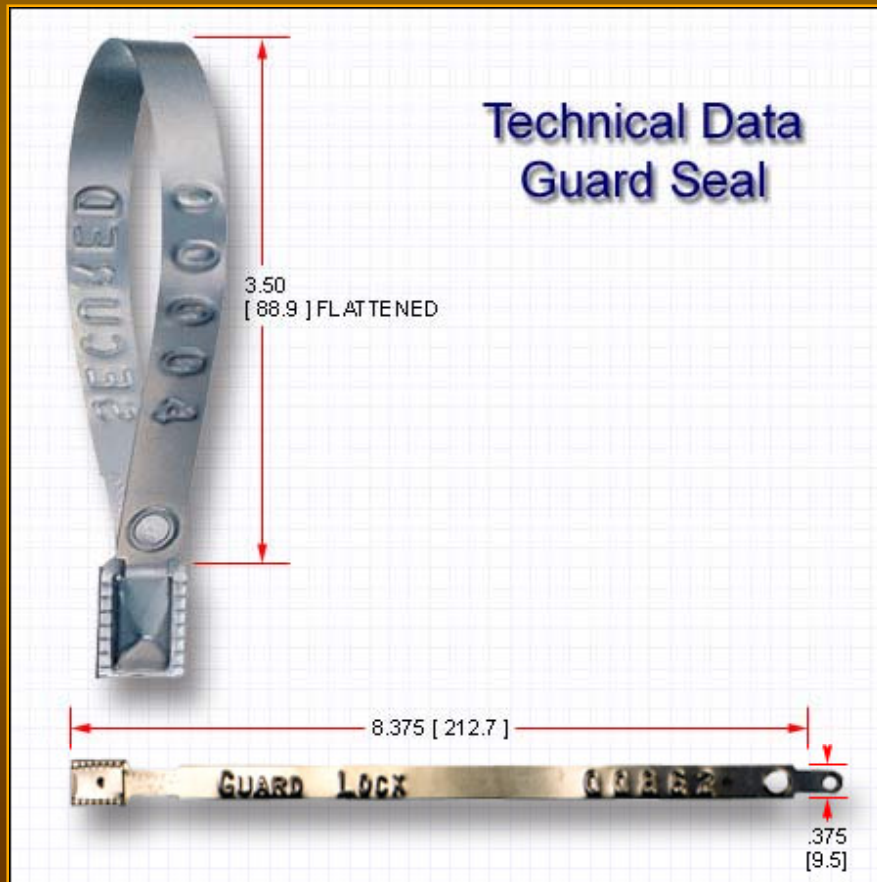


Sample Log/Tracking form

	Date	Business	Name	Licensee	Tag Numbers
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					

Sample Tracking Tag

(This sample Guard Lock Seal is provided by Tyden Brammall and costs \$191.20 for 5000 tags or less than 4 cents each)



Sample Registration Form

Full Name: _____ Date: _____

Address: _____

Phone Number: _____

Address where alcohol will be consumed: _____

1st Form of ID: _____ Number: _____

2nd Form of ID: _____ Number: _____

Container Deposit: _____ Registration Deposit: _____

Keg ID Number: _____

I state, under penalty of law that I am at least 21 years of age. I am not purchasing this keg for resale and will not allow any person under the age of 21 to consume any of the malt beverages. I understand providing alcohol to any under the age of 21 is unlawful and that such violations may result in criminal prosecution. I understand that a copy of this form must be readily accessible at the location of the keg.

Signature of Purchaser

Date

Key Provisions



- Any container (including disposable) holding 4 gallons or more is a keg.
- Police are responsible for implementation or administration of ordinance
- Illegal to possess an unregistered keg in Lake County
- Seals/tags provided by clerk's office must be affixed by retailer
- Purchasers must provide 2 forms of ID
- Purchasers must sign declaration

Violations

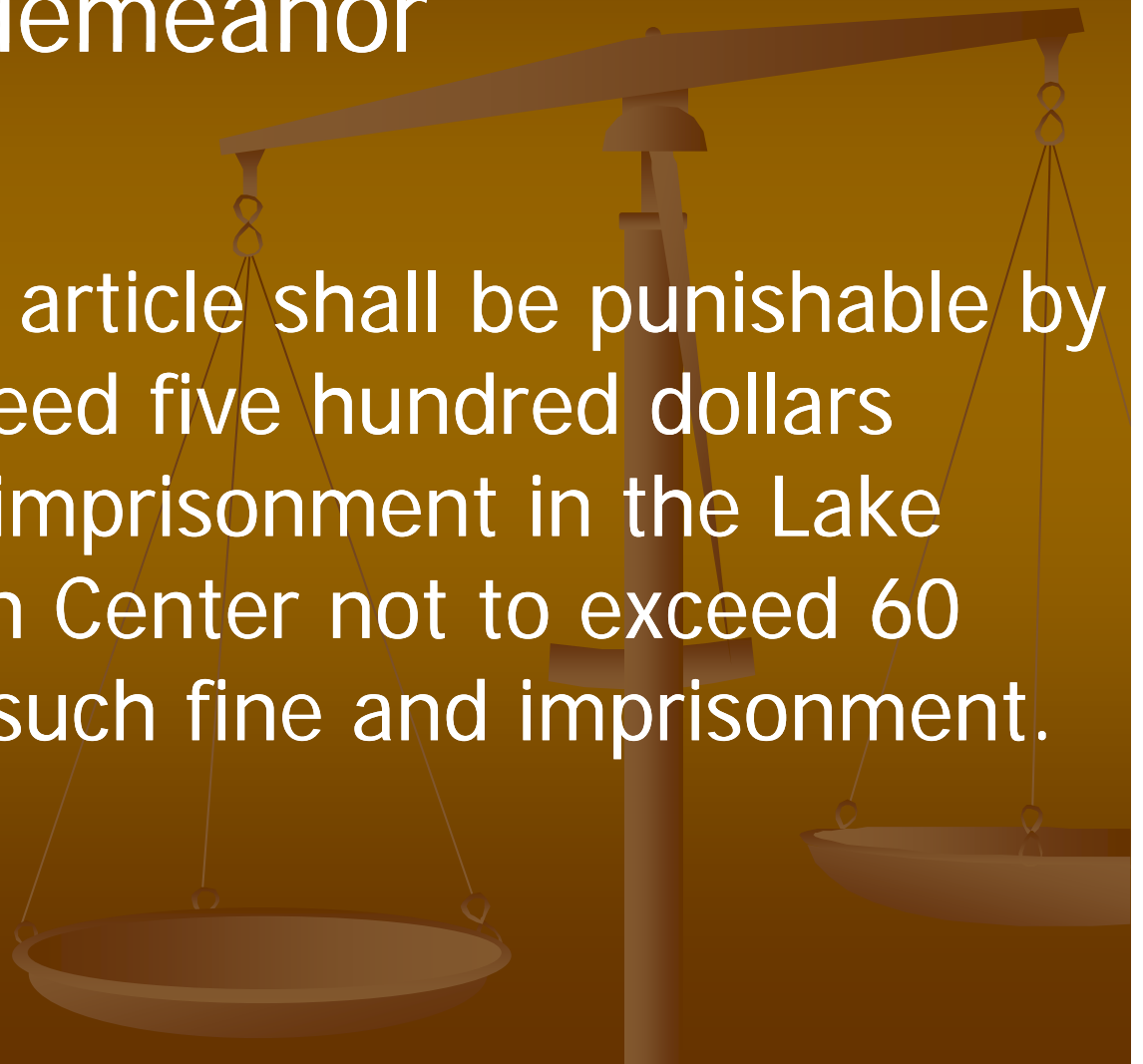


It shall be a violation of this ordinance for any person to remove, alter, deface, or obliterate any tracking seal affixed to the keg.

It shall be a violation to possess an unregistered keg in Lake County.

Penalties

- Guilty of misdemeanor
- Violations of this article shall be punishable by a fine not to exceed five hundred dollars (\$500.00) or by imprisonment in the Lake County Detention Center not to exceed 60 days or by both such fine and imprisonment.



Daily Commercial

Saturday, November 17, 2007 • Leesburg, Florida • 50¢

www.dailycommercial.com

Law would link hosts to kegs

Under the proposal, people 21 and older who buy kegs must register them with the clerk of the courts. Through registration, officials plan to link these names to a number on the keg.

BRAD BUCK
Staff Writer

LEESBURG—A proposed Lake County law that would be the first of its kind in Florida promises to crack down on adults who provide beer illegally to underage people.

The draft keg registration earned the blessing Friday of the Lake County Shared Services Network. Next, it will go to county commissioners.

Under the proposal, people 21 and older who buy kegs must register them with the clerk of the courts. Through registration, officials plan to link the name to a number on the keg, said

Humphrey, project manager of the shared services network.

If law enforcement officials find adults with an unregistered keg, the beer providers would get a \$250 fine on the first violation; a \$500 fine or 60 days in jail or both on the second violation, said

Kimberly Williams with the county attorney's office said she would research the penalty for failing to register a keg. But she doesn't think the county can levy more than \$500.

Typically, when police or deputies arrive at a keg party, the kids and adults scatter, police said Friday. They act as though they've never seen or heard about a keg.

Hopefully, that will change with the shared services officials

All kegs to be registered

BENJAMIN ROODE
Staff Writer

TAVARES — Need a frosty keg for a backyard party?

Starting May 1, those over 21 years old will have to sign, present two forms of identification and pledge not to give their keg of brew to underage drinkers before they can take home their keg bought in Lake County.

Lake County commissioners Tuesday adopted an ordinance that requires beer kegs and any other container in which more than four gallons of beer is sold to be tagged and identified with its buyer.

Registration advocates called the move one that would help protect young people from the dangers of alcohol and make those providing keg beer to underage drinkers think twice before breaking the law.

Detractors, mainly local beer distributors, said the measure would do little to curb underage drinking when bottled and canned beer still is not tagged.

A slew of proponents of the ordinance recited statistic after statistic of the growth of underage drinking, trying to

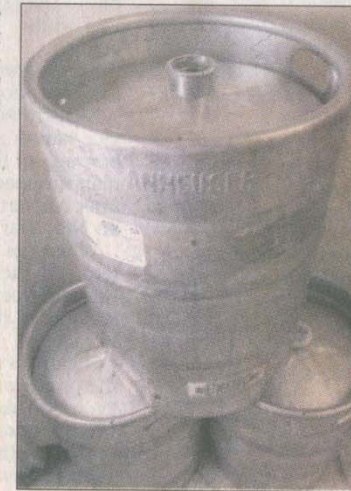
See **KEGS**, A5

Ordinance provisions

- Requires keg buyers to fill out a form, present two forms of identification and sign pledge not to provide any of the beer to underage drinkers
- Vendors must keep registration information on hand for one year.
- No one can have an unregistered keg in

Lake County. Kegs bought outside the county and brought into Lake County would have to be registered somehow, though the method still is unclear.

- Those who break the ordinance could get fines up to \$500 or up to 60 days in jail.
- Takes effect May 1.



MATT SOWERS / DAILY COMMERCIAL
Empty beer kegs are pictured Tuesday night at the Stop & Stock in Tavares.



Don't Buy A Keg For Kids That Beg!



GO DIRECTLY
TO JAIL.
DO NOT PASS GO.
DO NOT COLLECT \$200.




“AFTER THE VOTE”

- Forms
- Tags
- Public Awareness Campaign
- Law Enforcement Training
- Vendor Training



Sources

- University of Iowa
 - APIS (Alcohol Policy Information System), NIAAA
 - OPPAGA
 - Senate Bill 1956, 1954, Staff Analysis
 - FACE Project, Community Action Kit
 - Capitol Neighborhoods, Inc.
 - Tyden Brammall
 - Cohen et al., 2001
 - NY State Liquor Authority Manuel for Law Enforcement
 - OJJDP, EUDL
 - Prevention in Florida Advocacy Roundtable
 - City of Richmond, Kentucky
 - Wayne Densch, Inc., Schenck Company and City Beverage
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