



**“ONE YEAR LATER”**

**The lasting impact of  
an *Enforcing Underage  
Drinking Laws* grant**

**A model collaborative  
program in reducing  
underage drinking**



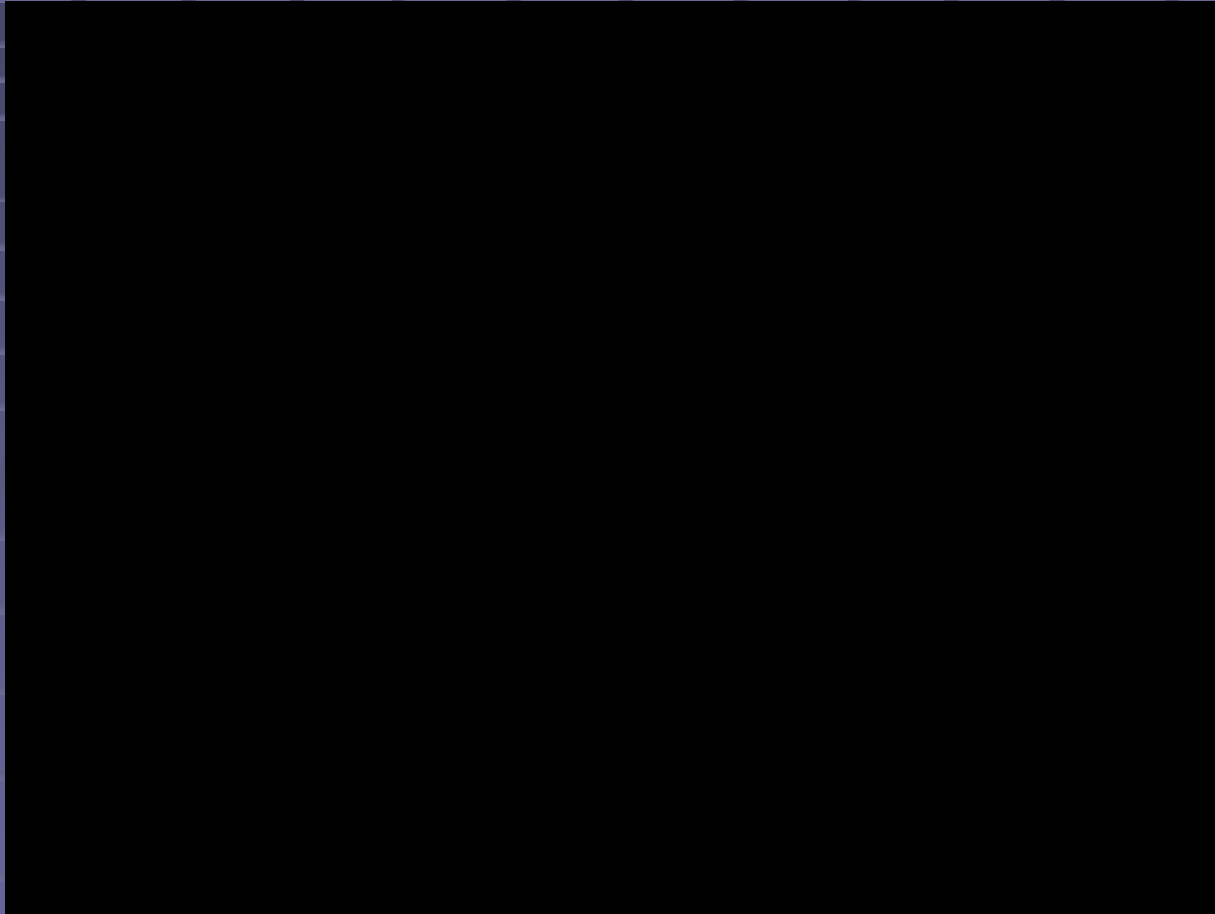
# **Art Lander**

**Retired Detective / Youth Officer, Yorktown PD  
Program Director, Alliance for Safe Kids**

# **Brian Shanahan**

**SRO / Youth Officer, Yorktown PD  
Board Member, Alliance for Safe Kids**

**Joan Valenstein**  
**President – Alliance for Safe Kids**



# **ASK / YORKTOWN COALITION**

- **Community members united in 2003 to create a coalition**
- **Members were recruited from all facets of the Yorktown Community**

# COALITION MEMBERS

- **Yorktown Police Department**
- **Yorktown Government**
- **Chamber of Commerce**
- **Local Media**
- **Local Business Owners**
- **School Officials / Students**
- **Religious Leaders**

# **Why start a Coalition??**

**Steady increase in underage drinking incidents in the Yorktown community as well as the neighboring towns of Westchester County.**

**A comprehensive program was designed to get into the community and start the proactive educational process.**

# **ACTION PLAN 2003**

**Police Department Juvenile Bureau working with the Yorktown and Lakeland School Districts began to set educational programs for parents and students.**

# **ACTION PLAN 2004**

- **Yorktown was selected to receive a 2 year grant from the Federal Government to increase the programs in the enforcement of underage drinking**

# 2004 / 2005

Yorktown Police Dept. Juvenile Unit  
initiated & coordinated:

*ENFORCEMENT (compliance checks)*

*EDUCATION (SRO)*

*INTERACTION (local businesses that sell alcohol)*

**2006**

**The coalition emerged as a not-for-profit  
(501(3)©) which created .....**

***The Alliance for Safe  
Kids, Inc.***

***(ASK)***

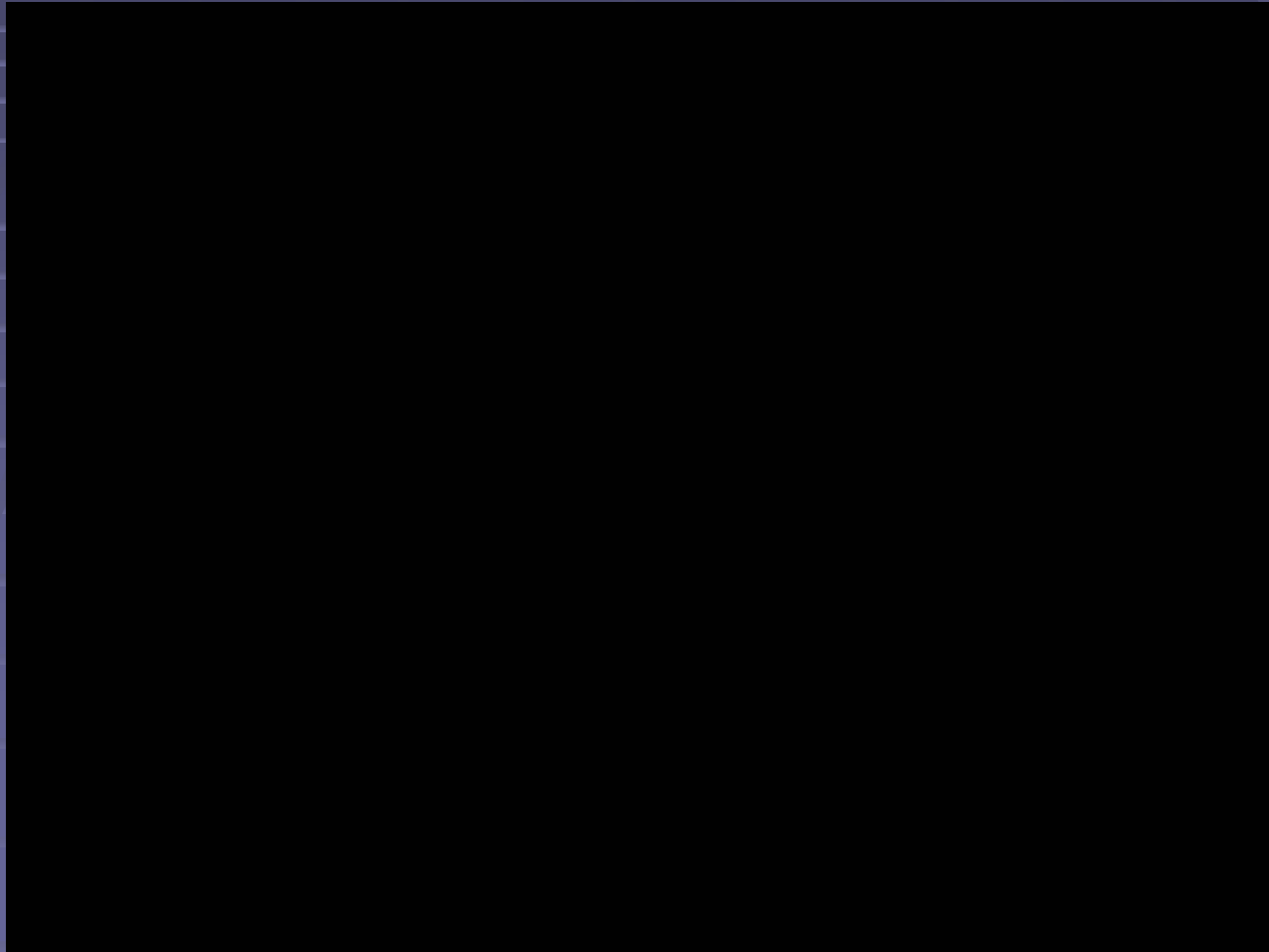
# Alliance for Safe Kids

- ***ASK - Youth Court***
- ***Vendor Training for Responsible Sale of Alcohol (on and off premise sales)***
- ***Gang Awareness Programs (for schools and community)***
- ***Communities That Care (CTC)***
- ***Heart to Heart***

# Alliance for Safe Kids

- *Adopt – A – Store*
- *Taste of Yorktown*

**Linda Cooper**  
**Town of Yorktown Supervisor**



# **ENFORCEMENT PROGRAMS**

**(UDEL Grant period (2004 – 2006))**

- **Increase in compliance checks**

- prior to 2004 – no regular basis
- all businesses in violation were reported to NYS Liquor Authority

# **ENFORCEMENT PROGRAMS**

**(UDEL Grant period (2004 – 2006))**

**Team approach:**

**Members of the YPD Juvenile Bureau along with coalition members met with local business owners and their staff and educated them on the dangers of underage drinking and the consequence of the sale**

# **ENFORCEMENT PROGRAMS**

**(UDEL Grant period (2004 – 2006))**

**After the meeting with local businesses – compliance checks conducted by Yorktown Police and Westchester County District Attorney's Office.**

# **ENFORCEMENT PROGRAMS**

**(UDEL Grant period (2004 – 2006))**

## **RESULTS**

**Violators arrested (ABC)**

**2004 /2005 – 50% compliance**

**Congratulated those who passed**

**Critiqued those who did not (re-educate)**

# **ENFORCEMENT PROGRAMS**

**(UDEP Grant period (2004 – 2006))**

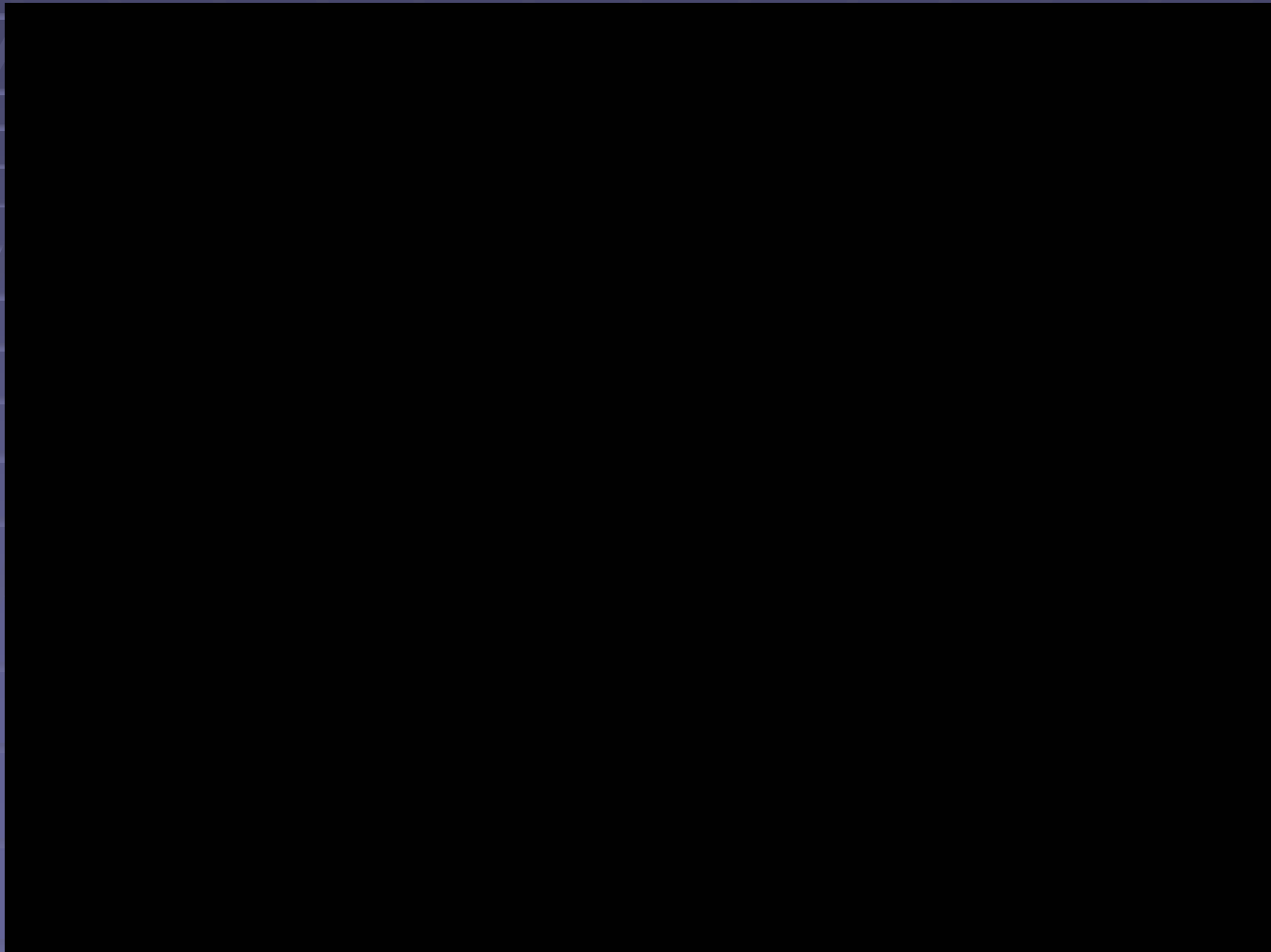
**Coalition and the Yorktown Police  
Department co-sponsored:**

***Metro Association Training***

***(Over 50 owners / employees  
successfully completed program)***

**Blake Franklin**

**Owner - Finnegans Bar - Yorktown**



# **ENFORCEMENT PROGRAMS**

**(UDEP Grant period (2004 – 2006))**

**Team members from YPD received training in underage drinking investigations and compliance checks and third party sales**

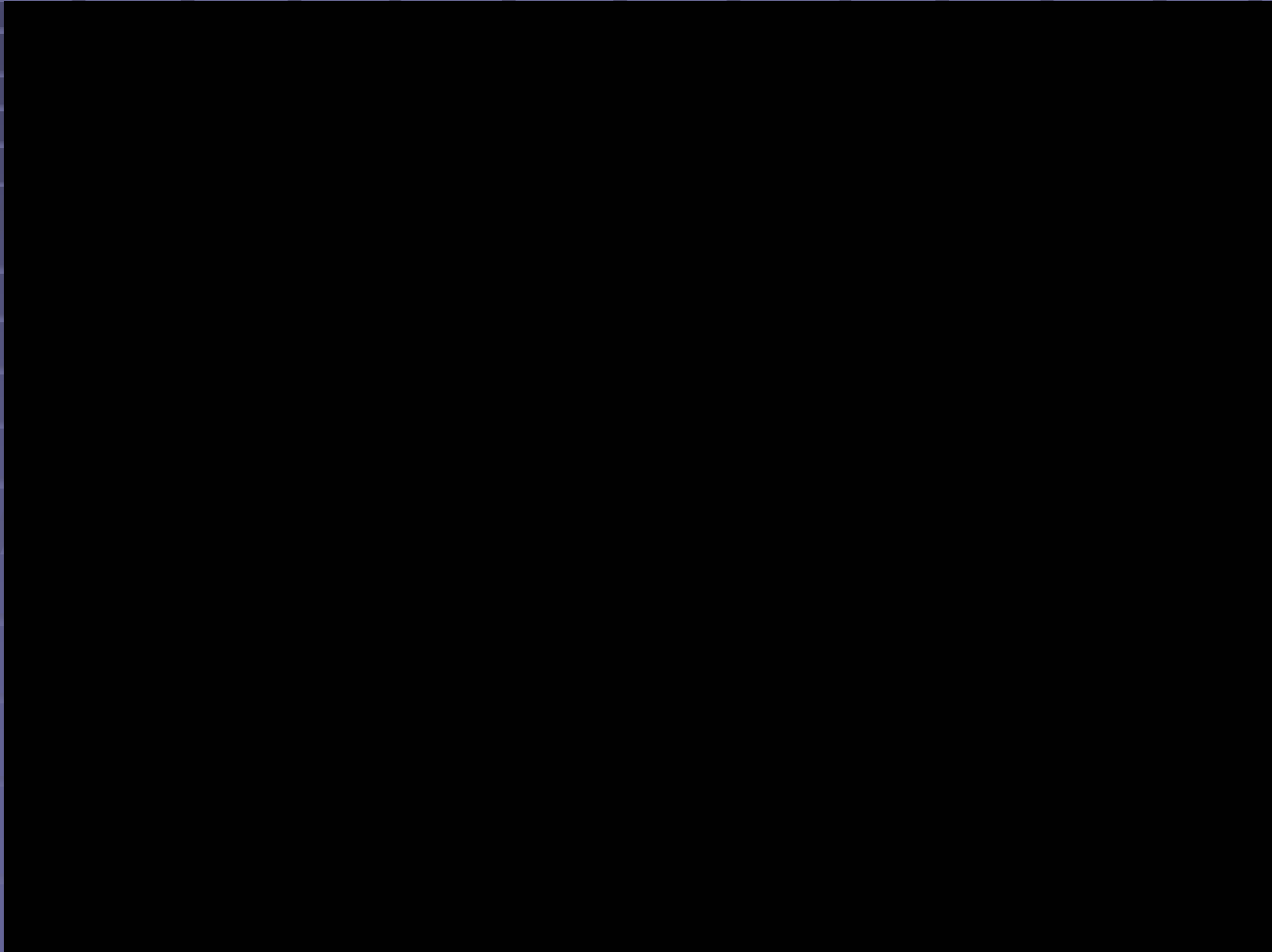
***SHOULDER TAPS***

# **ENFORCEMENT PROGRAMS**

**(UDELM Grant period (2004 – 2006))**

***Patrol officers were actively trained in preliminary underage drinking investigations and response to underage drinking parties.***

**LT. RICHARD MALAN**  
**OPERATIONS OFFICER, YORKTOWN POLICE**



# **ENFORCEMENT PROGRAMS**

**(UDEL Grant period (2004 – 2006))**

## **RESULTS (2006)**

**Compliance - 90%**

**Educational Programs – increases**

**Arrests – decrease average 14 to 2**

**Adopt – A – Store**

# **Adopt - A - Store**

- **Coalition and police officers meet with owners and staff :**
  - **meet regular basis**
  - **discuss identifications**
  - **discuss problems**
  - **information exchange**  
**(investigations)**

# EDUCATIONAL PROGRAMS



**D.A.R.E.**<sup>®</sup>  
The Official D.A.R.E. Web Site  
DRUG ABUSE RESISTANCE EDUCATION

**DONATE NOW!**  
Click Here for  
ONLINE Donations

A banner featuring a group of diverse children smiling against a background of an American flag. On the left, the text reads "D.A.R.E.® The Official D.A.R.E. Web Site DRUG ABUSE RESISTANCE EDUCATION". On the right, there is a blue button with white text that says "DONATE NOW! Click Here for ONLINE Donations".

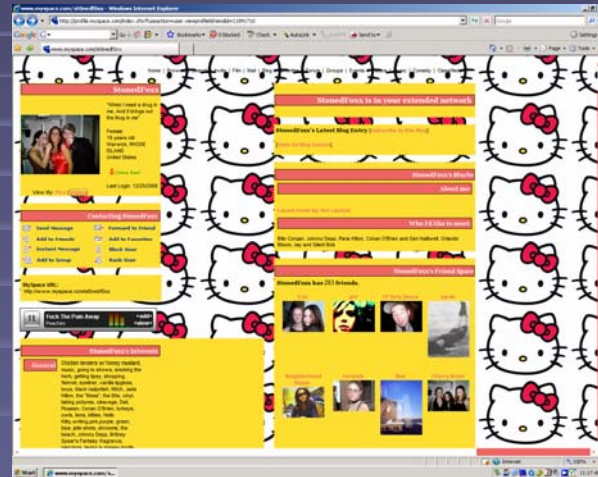
# ***SCHOOL RESOURCE UNIT***

***A PROACTIVE INITIATIVE BASED  
ON PREVENTION, EDUCATION,  
AND INTERVENTION, WHERE  
SPECIALLY TRAINED AND  
EXPERIENCED POLICE OFFICERS  
ARE PLACED IN OUR SCHOOLS  
ON A REGULAR BASIS.***



# EDUCATIONAL PROGRAMS

## INTERNET SAFETY



Kids are using technology to hurt and humiliate each other. But you can help stop them.

### How to fight the new bullies



#### How common is cyberbullying?

- 90% of middle school students have had their feelings hurt online.
- 75% have visited a Web site bashing another student.
- 40% have had their password(s) stolen and changed by a bully who then locked them out of their e-mail account or sent communications posing as them.
- Only 15% of parents polled knew what cyberbullying was.



# EDUCATIONAL PROGRAMS

## EDUCATING AGAINST GANGS



# EDUCATIONAL PROGRAMS

- *The Yorktown Police proactively reduces the underage sales of alcohol through education and enforcement.*



# DWI SIMULATOR



# SOBRIETY SIMULATIONS



# SRO PROGRAMS

- *The History of Law Enforcement*
- *Forensic Science*
- *NYS Streetwise Program*
- *Recognizing Signs of School Violence*
- *Traffic Stops and Police Contact*
- *DWI Laws & Consequences*
- *Prom Safety*

# SRO PROGRAMS

- *Youth Court*
- *Criminal Justice Club*
- *Neighborhood Watch in school*
- *SADD*
- *Leos*
- *Underage Enforcement Agents*
- *Safety Training*