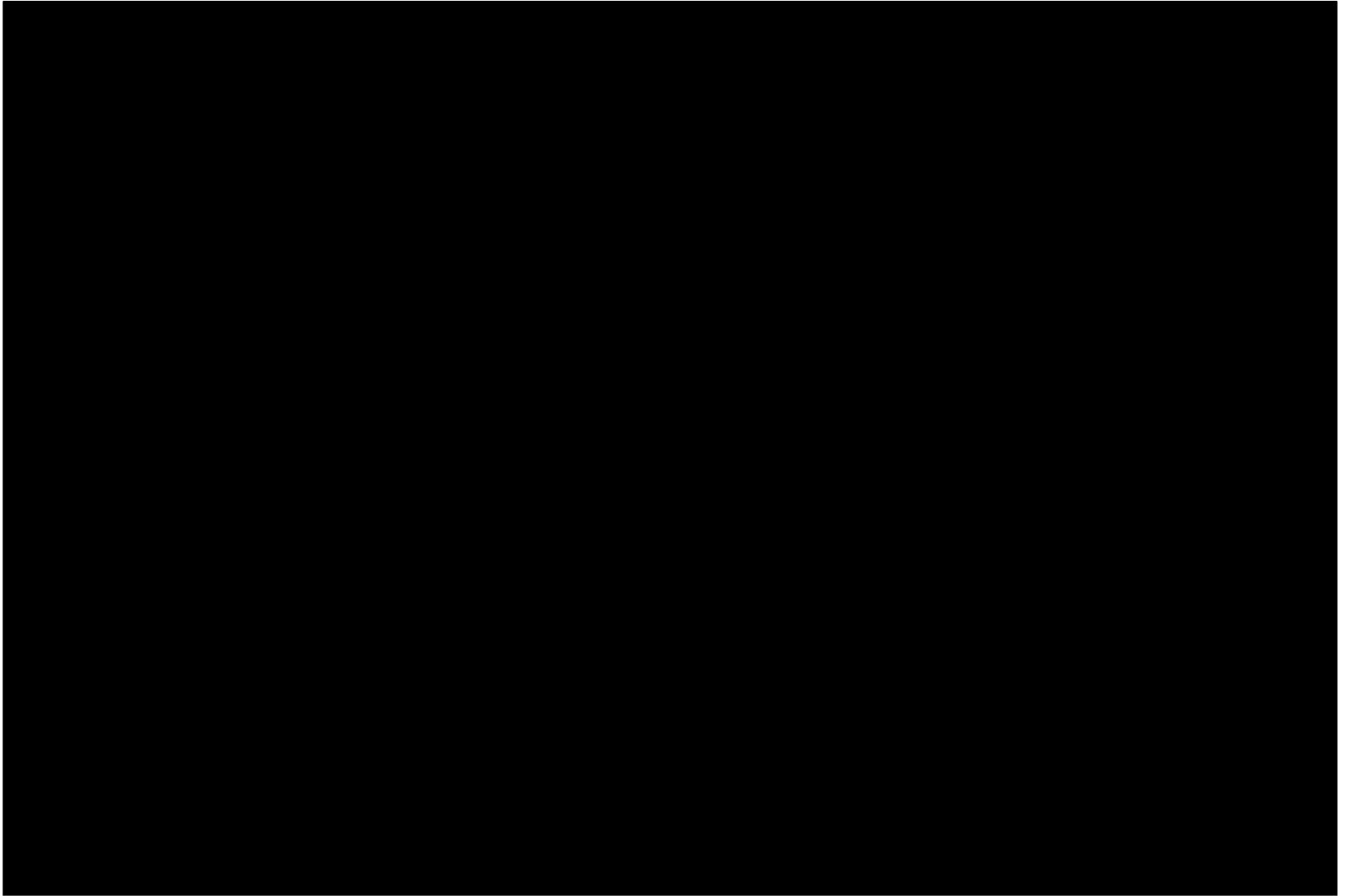


*All Media Messages
Are*

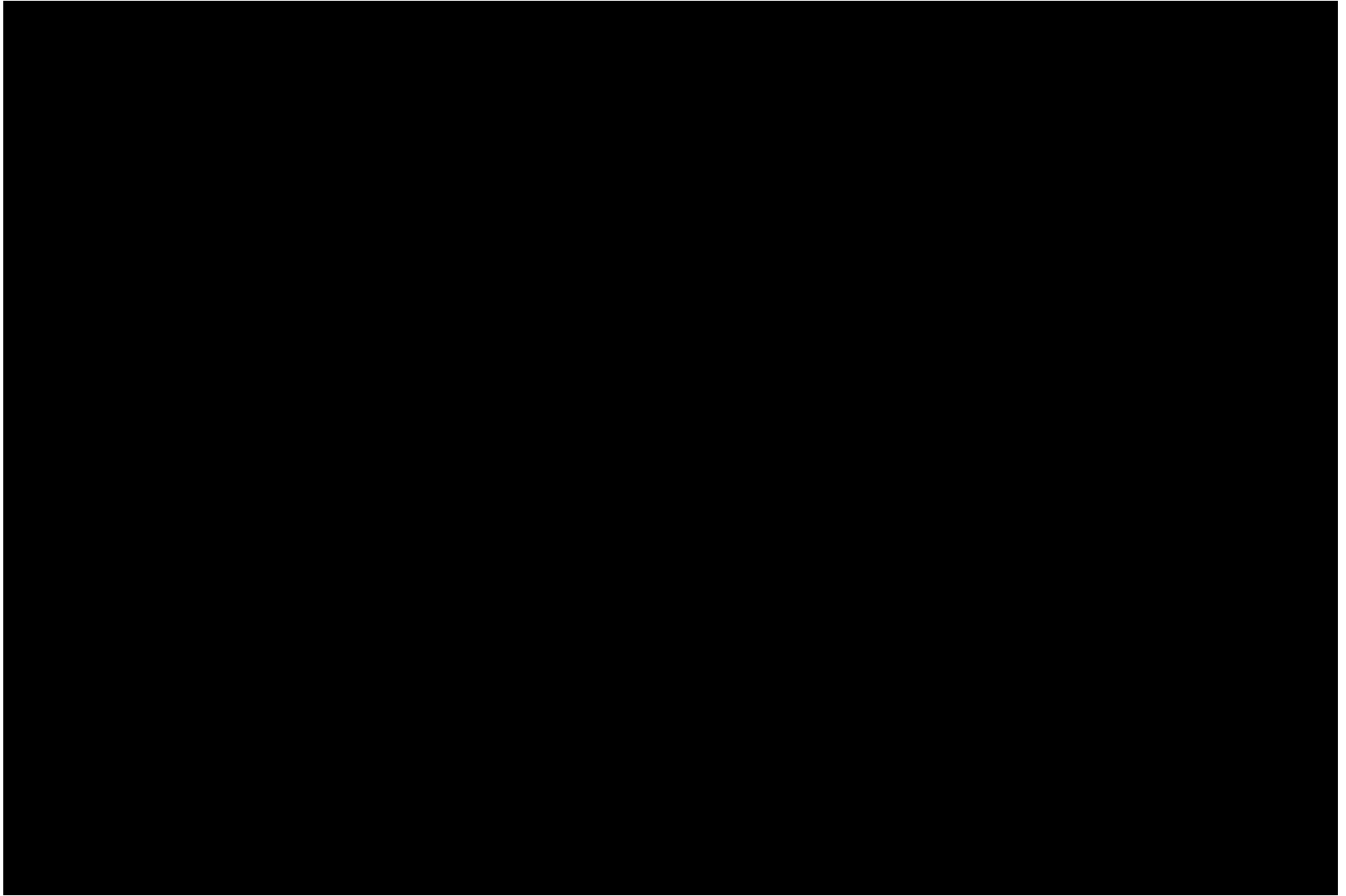
CONSTRUCTED



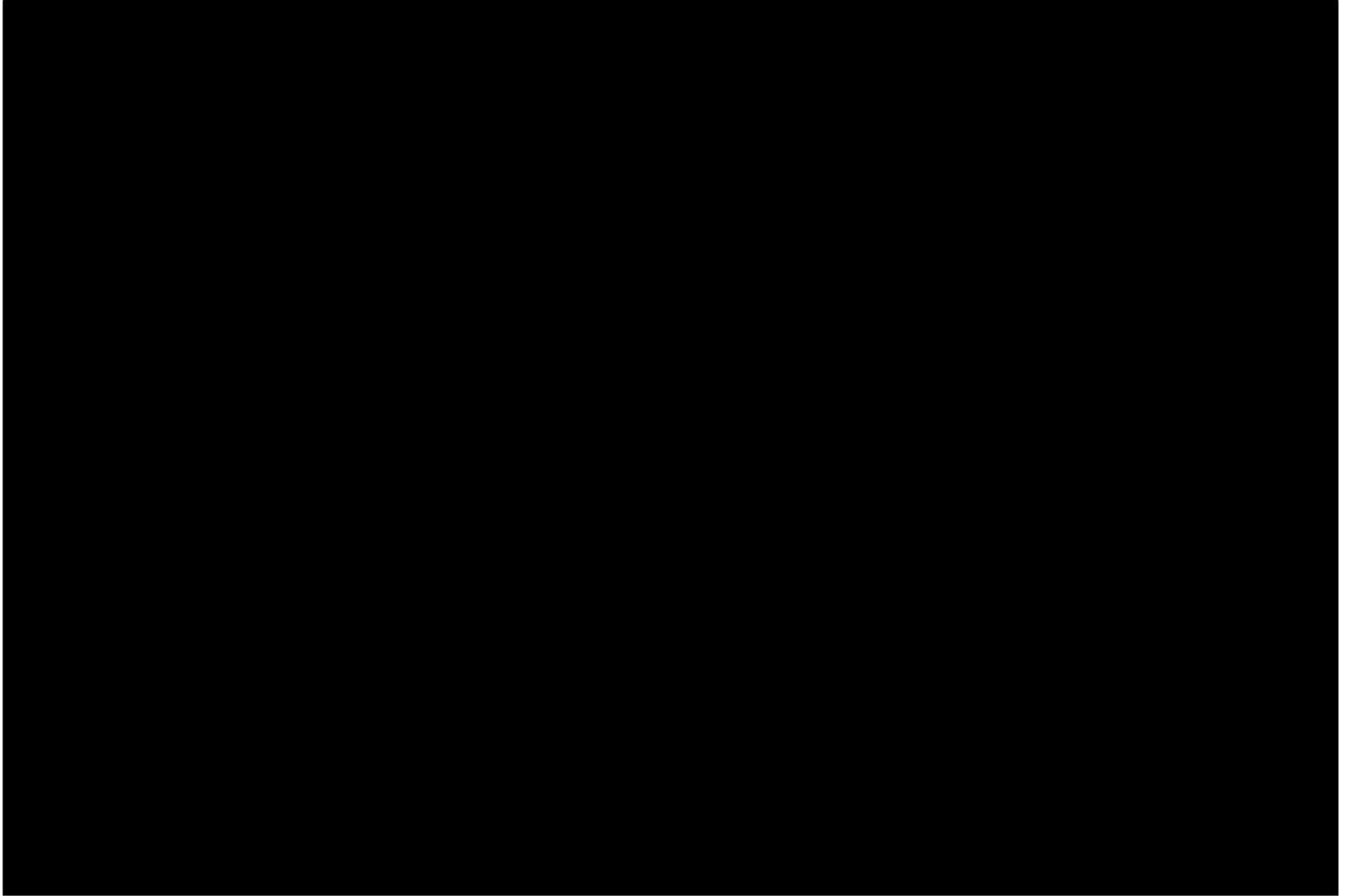
Burger Construction



Sound Effects



Dove Evolution



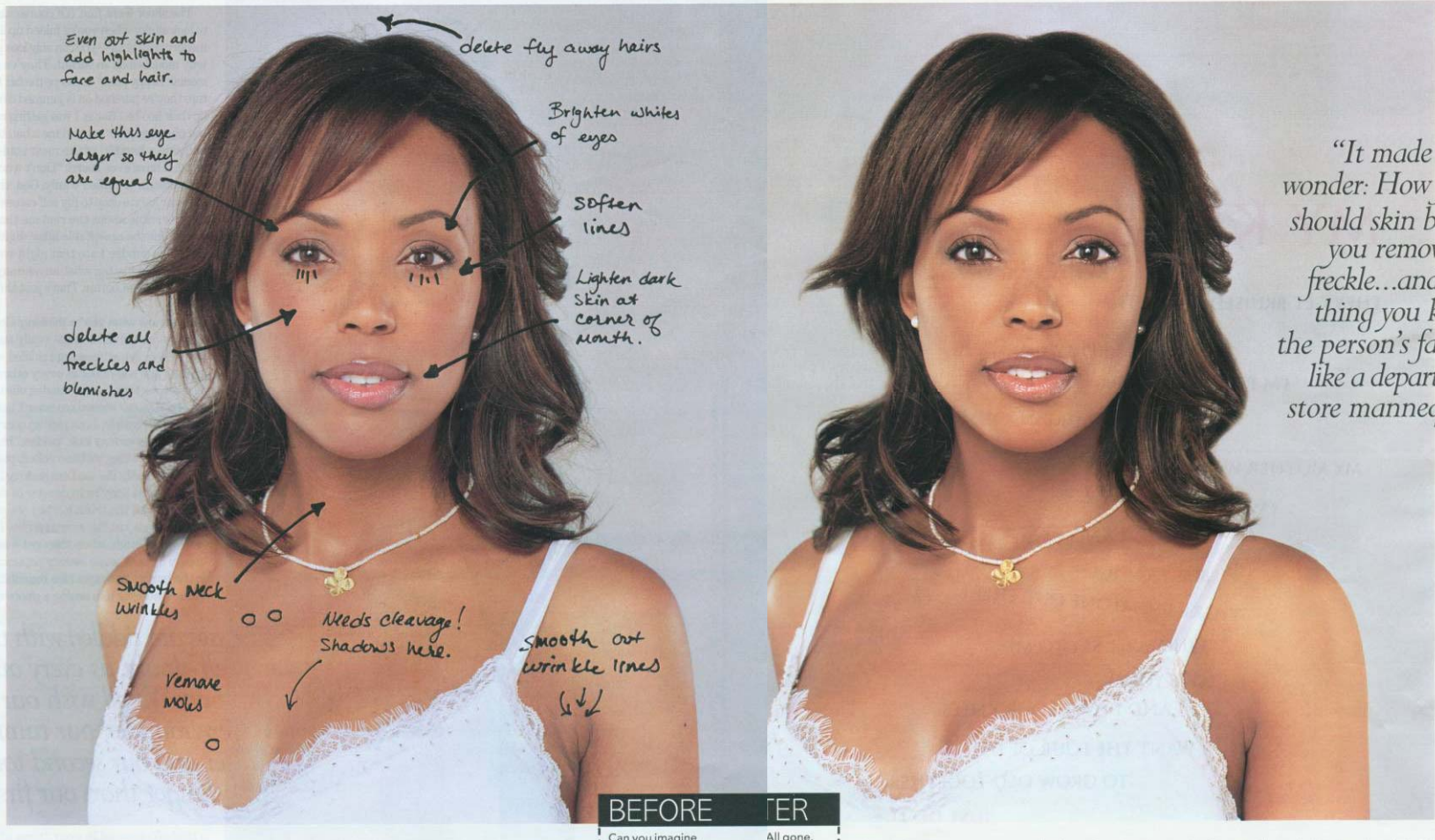
Cosmetic Retouching

- Photographers usually take hundreds of pictures during a shoot so they can get one shot for a magazine cover.



- Once the photo is chosen, then it goes to graphic department to be “**digitally enhanced**”.





"It made me wonder: How flawless should skin be? First you remove a freckle...and next thing you know the person's face looks like a department store mannequin's."

**Delete fly away hairs,
Lighten skin at corner of mouth
Brighten whites of eyes**

**Needs cleavage
Delete all freckles and blemishes
Make this eye larger so they will be equal
Add highlights to skin and hair**