



Put a Spike through Spykes: Take new product off store shelves!



Packaged in tiny 2-ounce, multi-colored bottles and containing 12 percent alcohol, Spykes is a new malt beverage product by Anheuser-Busch that shouldn't be sold in Oregon or anywhere else. Spykes mixes malt liquor with ginseng, caffeine and guarana extracts. It comes in four sweet flavors: Spicy Lime, Spicy Mango, Hot Melons and even Hot Chocolate.

[Click here to download an image Spykes bottles.](#)

[Click here to view a close up of the Spykes label.](#)

Because they are small and easily hidden in a pocket or backpack – and inexpensive at \$.99 a bottle - we are asking that if you see them in stores, request that they be taken off the shelves. We are asking our local prevention partners to forward this on to parents and school officials. These products are not recognizable as alcohol and they can easily be hidden in pockets when attending school functions or other youth activities.

We are also encouraging consumers to write letters to Anheuser-Busch in protest. Here is their address:

August A. Busch III, Chair of the Board
Anheuser-Busch Companies, Inc.

One Busch Place
St. Louis, MO 63118-1852

So far, most Oregon stores don't carry Spykes, but they have appeared in some of our convenience stores.

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