



AUGUST 18-20, 2005

Underage Drinking Enforcement Training Center Presents The
6TH ANNUAL NATIONAL LEADERSHIP CONFERENCE

LAW ENFORCEMENT & COMMUNITIES:
SUSTAINING PROGRESS, BLAZING NEW TRAILS

JW Marriott Starr Pass
TUCSON, AZ



FINAL PROGRAM





The Underage Drinking Enforcement Training Center would like to thank the many partners that contributed to the success of hosting this national event. We value your support in our efforts to draw greater attention to the problems associated with underage drinking and the need for coordinated action when addressing them. Your willingness to share the responsibility of preventing underage drinking and creating a safer and healthier environment for our Nation's youth is truly appreciated.

Partners & Exhibitors

The American Legacy Foundation

Arizona Department of Liquor Licenses and Control

The Arizona Governor's Office for Children, Youth & Families

FACE - Resources, Training and Action on Alcohol Issues

Human Relations Media

I.D. Checking Guide

International Institute for Alcohol Awareness

The Marin Institute

National Institute on Alcohol Abuse and Alcoholism

PAS Systems International

Precision Dynamics Corporation

Systems Technology, Inc.,

Tucson Police Department

Youth Leadership Institute (YLI)



Special thanks to The Dixon Group for providing Extraordinary Conference Management and Logistical Support Services. Contact The Dixon Group by phone at (202) 281-2800 or on-line at www.dixongroup.com.





TABLE OF CONTENTS



Welcome Letter 2

Hotel Map 3

About the Center 4

Detailed Agenda

 Thursday, August 18th 6–13

 Friday, August 19th 14–24

 Saturday, August 20th 25–28

Speaker Biographies 29–44



WELCOME LETTER



U.S. Department of Justice

Office of Justice Programs

Office of Juvenile Justice and Delinquency Prevention

Office of the Administrator

Washington, D.C. 20531

August 18, 2005

Dear Leadership Conference Participant,

Welcome to the 6th Annual National Leadership Conference, *Law Enforcement and Communities: Sustaining Progress, Blazing New Trails*. This event represents an important milestone in the evolution of the Enforcing Underage Drinking Laws (EUDL) Program. The experiences and successes of State EUDL programs and EUDL-funded communities have resulted in national exposure for the program and have catapulted EUDL into the position of being a leading force for change when it comes to how communities think about the value of underage drinking laws and the importance of their enforcement. Although we have much to celebrate in terms of our growth, there is still much to be accomplished. This conference affords us opportunities to stop and assess our progress and to think strategically about the future.

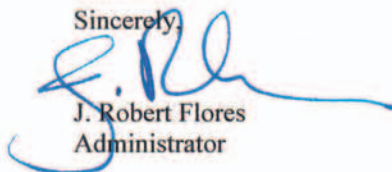
This conference also is a wonderful vehicle for learning about underage drinking prevention efforts from all over the country. Conference sessions feature efforts in rural areas, along border areas, among special populations, and in college settings. This conference will provide you with many networking opportunities, and you will likely meet potential partners from within your State, as well as colleagues working on important and innovative initiatives in other parts of the country. Thus, you are certain to leave the conference feeling as if you have established important collegial relationships that will help shape your future State and community efforts.

I want to thank you for your work with the Office of Juvenile Justice and Delinquency Prevention's (OJJDP) EUDL Program. Enforcement agencies, youth, community organizations, State agencies, coalitions, and other key partners have all played important roles in addressing underage drinking and related problems, and I congratulate you on the progress that you have made on this issue. I am confident that as we enter the 7th year of this initiative, we will all leave Tucson better informed and further resolved to intensify our efforts to protect our Nation's youth and ensure the well-being of our communities.

I am pleased to be joining you at the conference. Staff members from OJJDP will be present to learn with you and to field any questions you may have.

Enjoy the conference and your visit to the breathtaking city of Tucson.

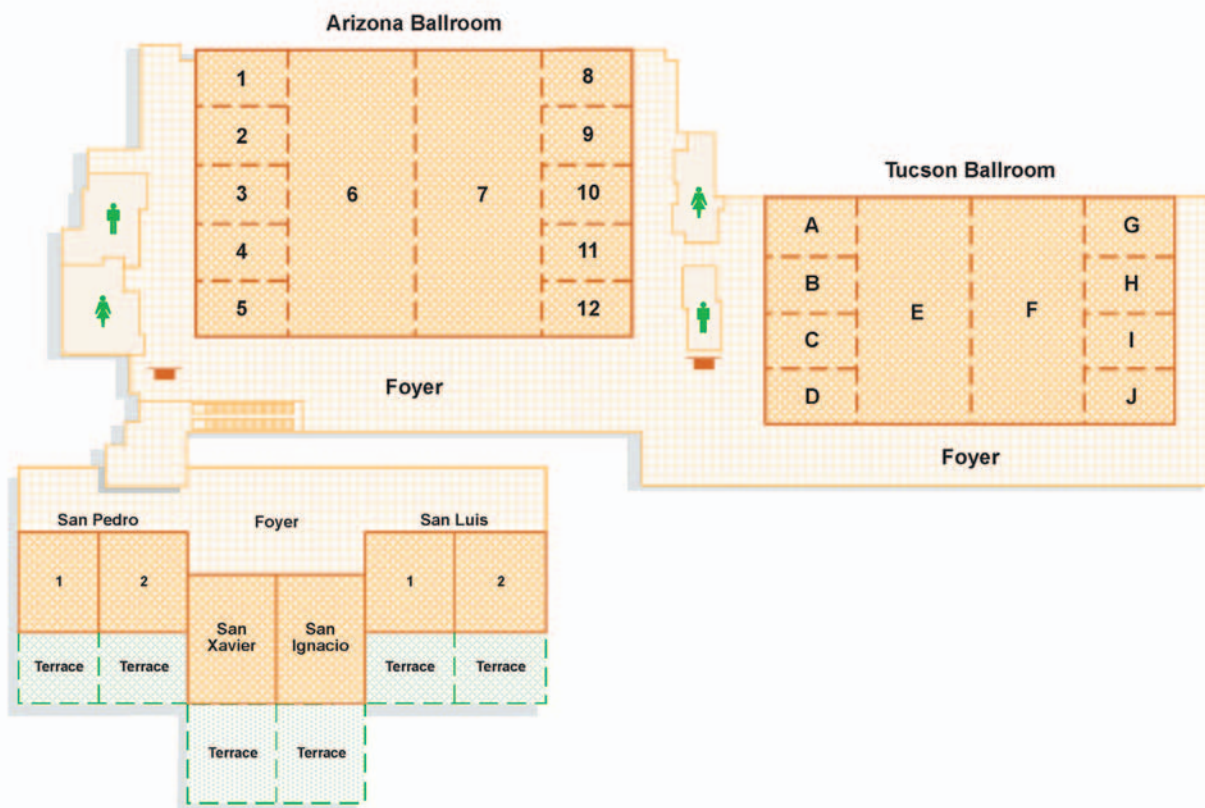
Sincerely,



J. Robert Flores
Administrator



HOTEL MAP





THE UNDERAGE DRINKING ENFORCEMENT TRAINING CENTER **Pacific Institute for Research and Evaluation**

The Office of Juvenile Justice and Delinquency Prevention established the Underage Drinking Enforcement Training Center in 1999 to support its Enforcing Underage Drinking Laws Program. The Center mission is to provide science-based, practical, and effective training and technical assistance services to States and communities working to combat underage drinking through law enforcement and other environmental change. The Center achieves this goal through several services.

- ✦ On-site training
- ✦ Expert technical assistance by Center staff
- ✦ Monthly audio-teleconferences
- ✦ Publication of documents
- ✦ Monthly electronic *Resource Alerts*
- ✦ Toll-free technical assistance hotline
- ✦ Internet website
- ✦ On-line databases for recording and monitoring enforcement activity
- ✦ Annual National Leadership Conference

Center staff maintains close communication with State and community efforts in order to track activity on underage drinking prevention and to respond to the changing needs of the field. State and local accomplishments are highlighted every month in the Center's Success Stories series that seeks to communicate to a broader audience how these accomplishments were achieved. The Center also works with a panel of expert consultants to ensure that the information and guidance offered meet the most rigorous scientific and practice standards. In this way, specialized knowledge and services can be offered quickly and efficiently. For more information, visit the Center website at www.udetc.org or call toll-free 877-335-1287.

Congratulations to this Year's Success Story Award Recipients!!!

California
District of Columbia
Florida
Illinois
Indiana

Kentucky
Maine
Nebraska
New Jersey
New York
Oregon

Pennsylvania
Rhode Island
South Carolina
Texas
Wyoming

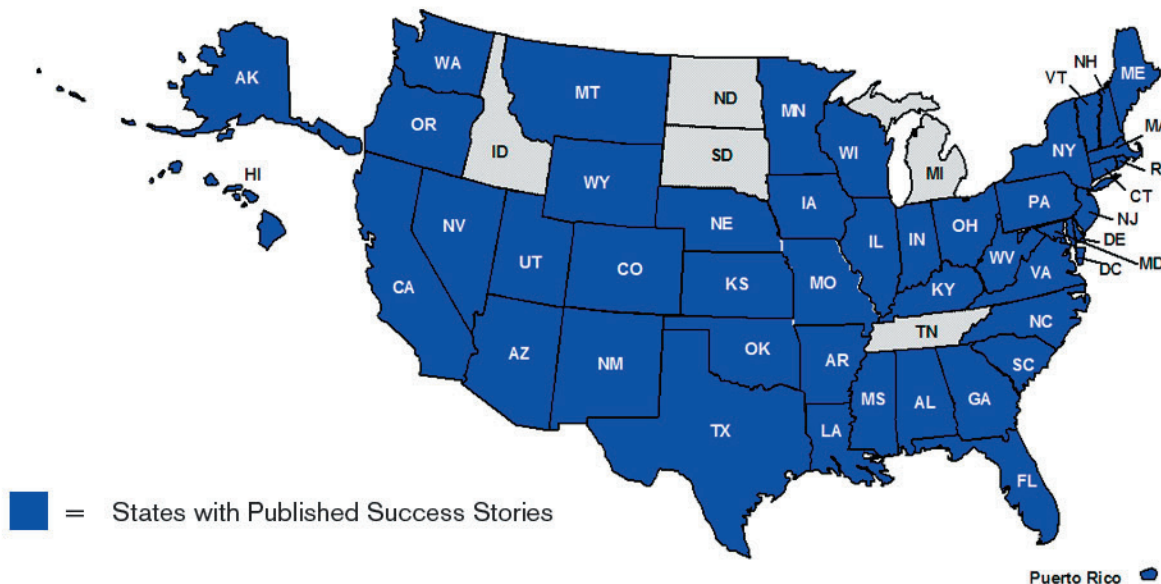




Underage Drinking Enforcement Training Center Training and Technical Assistance 1999–2005



Success Stories Published by State From 1999–2005



Pacific Institute for Research and Evaluation
11710 Beltsville Drive, Suite 300
Beltsville, Maryland 20705-3102
Direct Line: 301.755.2700
Toll Free: 877.335.1287





| | |
|---|-------------------------------------|
| Fitness Activity: Yoga | 6:00 a.m.–7:00 a.m. |
| | <i>Tucson F</i> |
| Registration | 7:00 a.m. – 5:00 p.m. |
| | <i>Arizona Ballroom Foyer</i> |
| Information Desk | 7:00 a.m. – 5:00 p.m. |
| | <i>Arizona Ballroom Foyer</i> |
| State Displays and Cyber Café | 8:00 a.m. – 5:30 p.m. |
| | <i>Arizona Ballroom & Foyer</i> |
| Continental Breakfast | 7:30 a.m. – 9:00 a.m. |
| | <i>Arizona Ballroom Foyer</i> |
| Youth Participants Orientation and Meeting | 8:00 a.m. – 9:00 a.m. |
| | <i>Tucson J</i> |
| Conference Opening with Keynote Address | 9:00 a.m. – 10:30 a.m. |
| | <i>Arizona Ballroom</i> |

Keynote Speaker: Penny Norton, Chief Executive Office FACE, Inc.

Penny Norton is the founder and Executive Director for FACE – Truth and Clarity on Alcohol, a privately funded, national media, training, and advocacy organization that focuses specifically on alcohol issues. Since its beginning in 1990, FACE has designed messages intended to help people make connections between alcohol and critical public health concerns. Ms. Norton has conducted trainings throughout the country on community organizing and policy development for the reduction of alcohol related problems. She is an instructor for the Midwest Institute of Alcohol Studies in Michigan and the Rutgers Institute of Alcohol Studies in New Jersey. Ms. Norton has served as a member of the National Advisory Commission on reducing youth access to alcohol for the Robert Wood Johnson Foundation, and is a consultant with the School Health Nurses program for the Johnson & Johnson Foundation in New Jersey and the American Medical Association Alliance in Chicago.

Remarks:

- ✿ Alex Alvarez, Behavioral Health House, Pacua Yaque Tribe, Tucson, AZ
- ✿ Sharie Cantelon, Social Scientist Program Specialist, Office of Juvenile Justice and Delinquency Prevention
- ✿ Linda Chezem, National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- ✿ Lisa Glow, The Arizona Governor's Office for Children, Youth & Families
- ✿ Leesa Morrison, Director, Arizona Department of Liquor Licenses and Control

Moderator

- ✿ Johnnetta Davis-Joyce, Underage Drinking Enforcement Training Center

| | |
|--|--------------------------------|
| Transition Break | 10:30 a.m. – 10:45 a.m. |
| Concurrent Workshop Sessions (A1-A12) | 10:45 a.m. – 12:00 p.m. |





A-1 Reducing Teen Alcohol Parties with Education & Better Enforcement

Tucson G

In 2003, the Carrollton Police Department responded to numerous teen alcohol parties. The Department formed a coalition of local agencies to develop better enforcement strategies and promote environmental change through educational activities directed at teens and adults. Participants in this workshop will learn the background of this successful local initiative and how to create change in communities through coalitions involving law enforcement, local prosecutors, courts, school districts, and local health organizations.

Speakers:

- ✿ Mary Kardell, MADD-Metoplex Chapter
- ✿ Mathew Kosec, Carrollton Police Department
- ✿ Doug Mitchell, Carrollton Police Department

A-2 MIP Sentencing: One Community's Approach to Unified Enforcement

Tucson H

With a small Enforcing Underage Drinking Laws program grant, Ravalli County, Montana, formulated a unified sentencing system for youth charged with Minor in Possession. Using existing resources and working as part of a team that includes representatives from the court system, schools, law enforcement and the business community, all youth in this jurisdiction are processed in one court using one set of sentencing guidelines, fee schedules, sanctions, and education that emphasizes choices and immediate consequences for youth and families. This session will share program findings, supported with recidivism data, over a 6-year period.

Speakers:

- ✿ David Hunkapiller, Youth Connections
- ✿ James Mason, Western Montana Addictions Services
- ✿ Carol Fiscus-Stratemeyer, 21st Judicial District Youth Court

A-3 Addressing Alcohol Problems on One College Campus: The CAARE Enforcement Model

Tucson I

Controlling Alcohol Abuse through Rigorous Enforcement (CAARE) was formed in 2000 to address ongoing alcohol abuse during concerts and sporting events at George Mason University in Virginia. Since implementation of CAARE, the campus community has embraced its commitment to addressing the problem of underage and hazardous drinking and has made the necessary policy changes to help us reach our goals. Workshop participants will learn how CAARE has successfully made changes in one community and how other organizations have adapted our approach to assist them in reaching their goals.

Speakers:

- ✿ Thomas Bacigalupi, George Mason University Police Department
- ✿ James Van Doren, George Mason University Police Department

A-4 Tackling Underage Drinking in Travis County, Texas: A Partnership Approach

San Luis 2

The Travis County Underage Drinking Task Force was formed 9 years ago to address the problem of youth alcohol consumption. The Travis County Sheriff's Office (TCSO) and the Texas Alcoholic Beverage Commission (TABC) have been key partners in the coalition's work. TCSO-trained community volunteers serve as commissioned officers in a reserve unit and assist with retail compliance check operations conducted by TABC. This session will highlight the work of TCSO reserve officers, detailing training and pre-planning to conduct regular enforcement efforts without "burnout" among volunteers.

Speakers:

- ✿ Sheriff Greg Hamilton, Travis County Sheriff's Office
- ✿ Agent Tim Humphreys, Texas Alcoholic Beverage Commission
- ✿ Reserve Sergeant Steve Laukhuf, Travis County Sheriff's Office





A-5 Turning the Tide: Environmental Strategies at the Local Level

San Pedro 2

The Long Beach Coalition to Prevent Underage Drinking was founded to implement environmental strategies, support and strengthen law enforcement initiatives, and create changes in community alcohol norms. Participants will learn how a change in the city's Code of Ordinances was the first step in developing a three-pronged strategy of limiting access, increasing enforcement, and educating the community about the dangers of underage drinking and drug use.

Speakers:

- ✿ Patricia Hincken, Long Beach Coalition to Prevent Underage Drinking
- ✿ Lieutenant John Radin, Long Beach Police Department
- ✿ Judi Vining, Long Beach Coalition to Prevent Underage Drinking

A-6 Recent Findings from the EUDL National Evaluation

Tucson E

Members of the Enforcing Underage Drinking Laws Program's national evaluation team will share results from two multi-community surveys. Findings will address law enforcement officials' perceptions of community support for enforcement of underage drinking laws, law enforcement involvement in local underage drinking prevention coalitions, and youth perceptions of community norms and enforcement practices related to underage drinking. Implications for prevention efforts and enforcement practices will be discussed.

Speakers:

- ✿ Barbara Alvarez Martin, Wake Forest University School of Medicine
- ✿ Eunyoung Song, Wake Forest University School of Medicine
- ✿ Mark Wolfson, Wake Forest University School of Medicine

A-7 Underage DWI Checkpoints and Other Enforcement Tools

Tucson A

Impaired driving by youth is one of the leading causes of fatalities and injuries among youth. In this session, participants will learn how to implement effective DWI checkpoints and other enforcement techniques that deter youth from drinking and driving. At the end of the workshop, participants will (1) have a clear understanding of the standard field sobriety test and how to apply it within the context of underage enforcement; (2) understand the difficulties associated with impaired driving enforcement directed toward youth and strategies for overcoming them; (3) learn how to engage members of the community in enforcement activities; and (4) recognize the pros and cons of dealing with the media.

Speaker:

- ✿ Chris Bartolotta, Connecticut State Police

A-8 How Ants Eat an Elephant: Lessons Being Learned from the EUDL Community Trial

Tucson B

The African saying, "Working together, the ants ate the elephant," highlights the strength of coalitions in prevention. Enhancing the enforcement of underage drinking laws requires the resources of tenacity, teamwork, and time. Coalitions can provide these resources in abundance. The EUDL Community Trial Discretionary Initiative combines the best and most promising practices with coalition-building to strengthen law enforcement approaches to underage drinking. This presentation will highlight the lessons currently being learned in 13 California and New York EUDL Community Trial sites.

Speakers:

- ✿ Raymond DiCiccio, San Diego State University-Foundation
- ✿ Judith Winston, Student Assistance Services Corporation





A-9 Play Fair: Replacing Alcohol Sponsorship at Community Events

Tucson F

In 2004, a group of community and health organizations in Marin County, California, collectively formed Play Fair. Together, they took over the sponsorship of the annual county fair from an alcohol company. As a result, they were successful at removing alcohol messages from a highly visible and important community event that is traditionally attended by numerous young people. Workshop participants will learn about this initiative and how to address alcohol sponsorship of events in their own communities.

Speaker:

✿ Shailushi Baxi Ritchie, The Marin Institute

A-10 Roots and Branches: Environmental Prevention 101 (Youth Track)

Tucson J

What are the social factors around young people that lead to alcohol, tobacco, and other drug use? What can young people do about these factors? This highly interactive workshop will provide younger conference participants with information about how young people and adult allies are working together to implement environmental strategies in their communities to change alcohol environments and reduce the incidence of alcohol problems.

Speaker:

✿ Eric Rowles, Youth Leadership Institute

A-11 Preparing for the Future by Protecting Today: Indian Country Law Enforcement

Tucson C

This workshop will familiarize participants with the concepts of underage drinking prevention through effective use of enforcement strategies that integrate community leaders. The participants will be introduced to the practice of conducting a crime survey in a community setting in order to assess the nature of underage drinking problems in the community. Participants will also develop an understanding of Indian Country law enforcement resources.

Speaker:

✿ Walter Lamar, Lamar Associates

A-12 Adding Reality to Compliance Checks – “Real” Kids Can Lie!

Tucson D

After conducting regular compliance checks in 1999, Douglas County, Nevada, achieved a compliance rate of approximately 90 percent, after recording a baseline rate of 50 percent. The local retailers association pointed out, however, that minors making “real” purchase attempts do not follow the same protocol that law enforcement decoys use. During this session, participants will learn how the Douglas County Sheriff’s Office (DCSO) conducted more aggressive compliance check operations by allowing minor decoys to enhance their appearance and lie about their age if asked. Effects on retail compliance were significant. Participants also will learn about subsequent actions to encourage voluntary compliance with the law.

Speakers:

- ✿ Sergeant David Aymami, Douglas County Sheriff’s Department
- ✿ Mark Jackson, Douglas County District Attorney’s Office

Transition Break

12:00 p.m. – 12:15 p.m.





Luncheon

12:15 p.m. – 1:30 p.m.

Arizona Ballroom

Keynote Speaker: J. Robert Flores, Administrator
Office of Juvenile Justice and Delinquency Prevention

J. Robert Flores was confirmed by the Senate and sworn into office as the Administrator, Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs (OJP), U.S. Department of Justice in 2002. He is responsible for the agency that Congress has mandated to address the public safety issues of juvenile crime and youth victimization. His OJJDP leadership responsibilities include identifying effective strategies for addressing juvenile crime through research; coordinating, implementing, and supporting effective programs and encouraging innovative approaches to deal with existing and emerging juvenile justice issues; developing priorities and goals and setting policies to guide Federal juvenile justice issues; providing technical assistance and training to essential components of the juvenile justice system; disseminating information on juvenile justice trends, programs, and new approaches; and awarding funds to States to support local programming nationwide. Previously, Mr. Flores was an Assistant District Attorney in Manhattan where he successfully prosecuted numerous child sexual abuse cases. He earned his J.D. from the Boston University School of Law and his B.S. in business administration from the Boston University School of Management.

Introduction of Keynote Speaker

✿ Dennis Hall, California Office of Traffic Safety

Moderator

✿ Johnnetta Davis-Joyce, Underage Drinking Enforcement Training Center

Transition Break

1:30 p.m. – 1:45 p.m.

Concurrent Workshop Sessions (Series B1-12)

1:45 p.m. – 3:00 p.m.

B-1 Prevention, Interdiction, and Collaboration: Keys to Success for MIP Enforcement

Tucson G

The Minor in Possession (MIP) diversion project in Casa Grande, Arizona, was established in 1997. Since that time, recidivism among youth convicted for MIP has been less than 10 percent, and no participant has come before the court again for a serious alcohol-related offense. This session will highlight the philosophy and approach for handling MIP cases in Casa Grande, including diversion education and the role of the local community coalition in supporting collaboration among key entities (e.g., law enforcement, courts) and in increasing community awareness.

Speakers:

- ✿ Judge Judy Ferguson, City of Casa Grande
- ✿ Rosa Caudillo Ruiz, Pinal Hispanic Council
- ✿ Cynthia Schaidler, Casa Grande Alliance

B-2 Confronting Party Houses in One College Town

Tucson E

The neighborhoods surrounding Oklahoma State University were a battleground of youthful parties and angry citizens who found their tranquility shattered and their properties violated. Some parties numbered more than 1,000 youths, mostly underage, with beer and alcohol flowing uncontrolled. Officials in the City of Stillwater conducted town hall meetings with students, police, and citizens; approved a noise ordinance; and drafted enforceable guidelines for holding a responsible party. Participants in this workshop will learn more about this community initiative that substantially reduced underage drinking parties.

Speakers:

- ✿ Norman McNickle, Stillwater Police Department
- ✿ Ernest Tye, Project U21





B-3 Underage Sales: State Problem or Community Problem?

Tucson H

All States conduct alcohol compliance checks in some form or fashion. This workshop will explore good polices for conducting the checks and the lessons learned in Vermont from the past 6 years. The workshop also will discuss community involvement, the role of governing boards, and how coalitions can trumpet successes. Presenters will share information about successful retailer training and recognition programs that encourage voluntary compliance with the law.

Speakers:

- ✦ Melanie Boutin, Vermont Department of Liquor Control
- ✦ Steven Waldo, Vermont Department of Liquor Control

B-4 Reducing Alcohol-Related Crime Through Bar Security

Tucson I

Bar security staff can be the frontline defense in detecting false identification and maintaining safety and order inside alcohol establishments. Bar Employee Security Training (BEST) was developed by the Champaign Police Department in response to alcohol-related tragedies occurring in and around liquor establishments and after patrons leave the establishments. This workshop will discuss how the training program was created and how it has resulted in bar security staff becoming more effective at reducing alcohol-related incidents inside alcohol establishments.

Speaker:

- ✦ Scott Friedlein, Champaign Police Department

B-5 Broken Windows: The Surprising Benefits of Youth Access Enforcement

San Luis I

The “broken windows” theory is related to youth access enforcement. Research shows communities with high youth access enforcement rates have lower overall community crime rates than similar communities with low rates of youth access enforcement. The concept is used in police training classes as a change agent to empower police officers to increase youth access enforcement. This session will cover how the broken windows theory can be employed to motivate police agency to comprehensive enforcement of youth access laws.

Speaker:

- ✦ Bruce Talbot, Bruce R. Talbot Associates, Inc.

B-6 Maximize Your Message: Enhance the Effectiveness

Tucson F

The National Academy of Sciences’ underage drinking report revealed that many parents are ignorant about underage drinking. Oregon Partnership’s comprehensive awareness campaign creatively engages local and State education and prevention partners, businesses, and the media. A key aspect of the campaign is the “Youth Radio Ad Campaign” featured for Alcohol Awareness Month. Participants will learn how to implement a similar campaign that influences their community’s alcohol environment using youth as creative talent.

Speakers:

- ✦ Judy Cushing, Oregon Partnership
- ✦ Pamela Erickson, Oregon Coalition to Reduce Underage Drinking





B-7 Learning Leadership

San Pedro 2

Individual leadership knowledge, skills, and attitudes (KSA) are critical to the success of any community endeavor. Dedicated people who are passionate about their cause sometimes fail because they do not know how to recognize and develop their own leadership KSA. The State of Nevada decided to create an individual leadership development opportunity for its coalition members. Unlike traditional training, this approach allowed individuals to consider their own preferences and talents and then develop a plan to enhance their leadership capacity. This session will present the Nevada effort to grow its own strong leaders by providing learning opportunities to enhance the individual's capacity for leading.

Speakers:

- ✿ Kathy Bartosz, Nevada EUDL
- ✿ Cathy Lowe, Consultant to the Nevada EUDL Program

B-8 Engaging the Criminal Justice System in Enforcing Adult Provider Laws

Tucson A

Successful coalitions don't just happen. Learn how and why to rally all the players—law enforcement, judges, prosecutors, court services, schools, treatment providers, and other community organizations—to take a strong stance against underage drinking and to aggressively go after the adult provider. Presenters will share how they raised awareness and motivated action, particularly within the criminal justice system. Efforts in both urban and rural counties have significantly reduced illegal provision of alcohol to minors and underage drinking.

Speakers:

- ✿ Phil Bartusek, Albert Lea Police Department
- ✿ Sheila Nesbitt, Minnesota Institute of Public Health

B-9 Coalitions as Clans: Underage Drinking in Indian Country

Tucson B

In this healing time of our Native communities, the Elders have told us we would enter a coming-together time. A long time ago, our communities had coalitions and we called them "Clans." To get various communities working together again, we have taken the coalition training model from the Community Anti-Drug Coalition of America and added Clan knowledge to it. The Clan knowledge adds the necessary cultural components to ensure that when people are forming a coalition, it is guided by principles, laws, and values. This session will assist attendees in determining the best approach to merchant education in their community, developing a successful education program that merchants can support, and maximizing merchant involvement.

Speaker:

- ✿ Don Coyhis, White Bison, Inc.

B-10 Youth Activism At Work (Youth Track)

Tucson J

Do young people have REAL power? How can young people make a REAL change? Come to this highly informative workshop to find out ways that youth have been the driving force behind powerful changes in their community. Participants will learn how to identify their communities' specific needs, learn new strategies to engage young people in civic activism, and learn of multiple examples of youth-initiated change in the field of alcohol, tobacco, and other drug prevention.

Speaker:

- ✿ Eric Rowles, Youth Leadership Institute





B-11 Special Workshop on Retail Compliance Check Operations

Tucson C

The cornerstone of any enforcement plan to curb youth access to alcohol is retail compliance checks. This two-part learning experience will provide a limited number of conference participants with the opportunity to observe actual retail compliance check operations up close. It is designed for law enforcement and community coalition members to see how working collaboratively can effectively curb this important source of alcohol to youth. A field exercise will follow in the evening.

Advanced Registration Required.

Speaker:

- ✦ Chris Bartolotta, Connecticut State Police

B-12 Rural Nevada Motorcycle Jamboree--Before and After Special Event Controls

Tucson D

P.A.C.E. Coalition and Elko County Nevada law enforcement partnered with the Elko Motorcycle Jamboree to implement changes to reduce accessibility and use of alcohol at their event held in the downtown corridor of the community. Participants will learn the steps from beginning to end to affect these changes, including the successes and challenges of this process. Rural community laws and norms favorable toward underage drinking will be learned.

Speakers:

- ✦ Bill Schultz, Juvenile Crimes Task Force
- ✦ Ron Supp, Elko County Sheriff's Office

Transition Break

3:00 – 3:15 pm

1st Plenary Session

3:15 – 4:45 pm

Arizona Ballroom

Make Media Messages Work for You

Media messages can shape community alcohol problems--both for better and worse. See how communities are fighting Big Alcohol and alcohol-related problems using media advocacy and counter-marketing techniques. Learn media strategies that can help you reduce underage drinking, change community norms and influence local policy. This plenary will guide you through "Solutions to Community Alcohol Problems: a Roadmap for Environmental Prevention" by the Marin Institute.

Speakers:

- ✦ Eddie Edwards, Chief, Bureau of Enforcement, New Hampshire Liquor Commission
- ✦ Sierra Papp, Incoming Co-chair, San Diego County Youth Council
- ✦ Amon Rappaport, Communications Director, The Marin Institute

Moderator:

- ✦ Mark Pertschuk, Executive Director, The Marin Institute

Networking Event

6:00 p.m. – 8:00 p.m.

*Ania Terrace and Arizona
Ballroom Foyer*

Join us for an exciting evening of networking, live entertainment, great food, friends and fun! Fiesta Time in Tucson is not-to-be missed!

Experiential Learning Event – Advanced Registration Required

7:00 p.m. – 9:30 p.m.

Off Site Event





Fitness Activity: Pilates

6:00 a.m.–7:00 a.m.

Tucson F

Registration

7:00 a.m. – 5:00 p.m.

Arizona Ballroom Foyer

Hospitality Desk

7:00 a.m. – 5:00 p.m.

Arizona Ballroom Foyer

State Displays and Cyber Café

8:00 a.m. – 5:30 p.m.

Arizona Ballroom & Foyer

Continental Breakfast

7:30 a.m. – 9:00 a.m.

Arizona Ballroom Foyer

Youth Participants Orientation and Meeting

8:00 a.m. – 9:00 a.m.

Tucson J

Concurrent Workshop Sessions (C1-C12)

8:00 a.m. – 9:00 a.m.

C-1 Tubestock: An Effective Response to Animal House

Tucson E

The Windsor County START program was originally formed to deal more effectively with large underage drinking parties. Tubestock, a yearly drinking event attended by Dartmouth College students and bordering two States (Vermont and New Hampshire), was previously ignored due to a lack of effective resources. This workshop will explore how some non-traditional partners (including colleges and community groups) joined forces with law enforcement to effectively corral this floating drinking party.

Speaker:

✿ Steven Waldo, Vermont Department of Liquor Control

C-2 Incentive Success: Numbing the Sting

Tucson H

Terrible Herbst is a chain of more than 83 gas station/convenience stores throughout southern Nevada. They have maintained a compliance rate that is 20 percent greater than the State average by using an incentive-based policy to ensure that employees avoid the sale of alcohol to minors. The presenters will use colorful props to discuss the unique legal and logistical challenges (from the store owner's perspective) in choosing and implementing alcohol sales to minors policies.

Speakers:

- ✿ Diane Pidsosny, Nevada EUDL Project
- ✿ George Philpott, Terrible Herbst Corporation
- ✿ David Sanchez, Terrible Herbst Corporation





C-3 Blazing New Judicious Enforcement Trails: Targeting Social Sources on Campus

Tucson I

Although enforcement of underage drinking laws is critical, a judicious approach versus a punitive response is the key to sustaining progress with underage college drinking. Through this presentation, participants will learn how data collected via active enforcement allowed us to strategically blaze new trails and target problematic social sources in the university community. Discover how this method has opened doors and allowed us to collaborate with business owners in addressing underage drinking among college students.

Speakers:

- ✦ Carol Millie, University of Nevada, Reno
- ✦ Brian Sooudi, University of Nevada, Reno

C-4 Working Together to Change Communities

San Luis 1

The New Jersey Prevention Network (NJPN) in collaboration with non-profit organizations, businesses, law enforcement, and State government, has established a comprehensive strategy to curb childhood/underage drinking that includes a statewide coalition, community roundtables, parent and youth education, retailer education ("We Check for 21"), and the promotion of ordinances addressing underage drinking on private property. Workshop participants will learn from NJPN staff how to establish a similar effort in their States using environmental strategies, mobilization, and advocacy.

Speakers:

- ✦ Barbara Adolphe, Center for Prevention and Counseling
- ✦ Becky Carlson, Center for Prevention and Counseling
- ✦ Diane Litterer, Prevention Links

C-5 Getting to the Parents Through High School Athletics

Tucson F

New York State has 585,000 high-school student athletes. They compose the largest special population that exists in any school. "The Life of an Athlete" is a program that has been instituted in New York State to combat recreational drug use by student athletes and is offered to 759 school districts. By implementing mandatory Athletic Code of Conduct meetings seasonally, it is possible to tap into this population, and share with parents and other stakeholders valuable social ecology strategies. Conditions for involvement, parental responsibilities, common stakeholder goals, personal and collective responsibility, and vigilance are aspects of the program that will be highlighted in this session.

Speaker:

- ✦ John Underwood, American Athletic Institute

C-6 Parents Who Host, Lose the Most

San Luis 2

This session will examine how Ohio has been addressing the issue of parent-hosted house parties where alcohol is available or served to teens. The "Parents Who Host, Lose The Most: Don't Be a Party to Teenage Drinking" campaign will be presented. Presenter will share how the campaign has been implemented and the strategies used in concurrence with the campaign (e.g., increase law enforcement efforts, local grants to promote the campaign). The session will include discussion of evaluation results from an annual survey of parents and youth that show measurable changes in perceptions of underage drinking, knowledge of Ohio Underage Drinking Laws, and self-reported drinking at house parties.

Speaker:

- ✦ Holly Zweig, Ohio Parents for Drug Free Youth





C-7 An Adult Messed Up: Underage Drinking in Rural Communities

San Pedro 2

Winneshiek SAFE is focusing on addressing underage alcohol use by changing tolerant adult attitudes toward it. This comes from a concern that underage youth are being served alcohol at area community festivals. The coalition is sponsoring beverage server trainings, a "Did You Know?" ad campaign, community forums, and public service announcements. Work is just beginning on an ordinance restricting underage youth access in bars, and progress in this policy area will be shared.

Speaker:

- ✿ Bill Deutsch, Helping Services for Northeast Iowa

C-8 Slow and Steady Wins the Race: MADD's Youth in Action

Tucson A

MADD Youth in Action (YIA) is a program to reduce the social and retail availability of alcohol to minors. Through the practice of environmental prevention strategies, YIA has created significant changes of attitude and practices regarding underage drinking in communities across the country. The ultimate goal of YIA is to cut off the supply of alcohol to minors and to eliminate the link in the chain that allows alcohol to get into the hands of minors, be it adults, parents, or alcohol retailers. Through consistent and continued action, YIA has been effective in the fight against underage drinking.

Speaker:

- ✿ James Bryant, Youth Program Specialist, MADD National Office

C-9 False Identification: Are We Getting Faked Out

Tucson B

Many fraudulent identification experts say the problem of false and fake IDs is far worse now than it has ever been. The technology to create a false ID is widely available and driven by technologically savvy people who have mastered the use of this technology. This workshop is intended to provide law enforcement officers with a basic understanding of fraudulent IDs and with some tools to help them recognize these forms of false identification.

Speaker:

- ✿ Scott Friedlein, Champaign Police Department

C-10 Maine YEP: Developing Statewide Policy Recommendations and Promoting Change at the Local Level

Tucson C

The Maine Youth Empowerment and Policy Group (YEP) consists of high school and college age youth who have developed findings on and recommendations for enforcement of underage drinking laws. Their recommendations led State officials to develop a model policy for implementation by local law enforcement agencies. The workshop, led primarily by youth, will outline YEP's process for developing Statewide policy recommendations and influencing implementation at the local level. Participants will also learn the results of the YEP Youth Research Project on alcohol advertising and how to impact alcohol marketing in home areas.

Speakers:

- ✿ Erin Feely, Maine Youth Empowerment and Policy Group
- ✿ David McDermott, Adcare Educational Institute
- ✿ Sarah Trussel, Adcare Educational Institute
- ✿ Ashley Yerrick, Maine Youth Empowerment and Policy Group





C-11 New Hampshire's "Buyer Beware" Media Campaign

Tucson D

In 2004, the New Hampshire Department of Justice collaborated with the New Hampshire Liquor Commission and the New Hampshire Department of Transportation to develop and implement the "Buyer Beware" public media campaign. The "Buyer Beware" campaign is targeted toward educating adults aged 21 and older about the alcohol laws and consequences of providing alcohol to persons under the age of 21. Participants in this session will learn how to develop and implement an effective statewide media campaign.

Speakers:

- ✿ Karen Jensen, New Hampshire Department of Justice
- ✿ Eddie Edwards, New Hampshire Bureau of Liquor Enforcement

C-12 The Intersection of Tobacco and Alcohol Use: Different Drugs, Similar Concerns

Tucson G

Substance abuse remains a widespread problem for many American youth. Although there has been an overall decline in prevalence rates for many illicit and licit drugs, many American youth are still experimenting with smoking/tobacco and alcohol use, and there is ample cause for concern. This workshop will address the intersection of tobacco and alcohol use, as well as strategies to involve youth in alcohol and tobacco prevention programs.

Speaker:

- ✿ Amelia Muñoz, Indiana Latino Institute

Transition Break

9:00 a.m. - 9:15 a.m.

2nd Plenary Session

9:15 a.m. – 10:30 a.m.

Arizona Ballroom

Live Long and Prosper: Using Research to Sustain Effective Strategies

How can we make sure that the strategies that we have worked so hard to implement continue? How can good initiatives survive inconsistent political support and short attention span that cause so many of them to fade away? Solid research and effective communication of research results can be invaluable tools in enhancing sustainability. This plenary session will describe how well-conducted evaluations can help to keep strategies functioning—and help spread them to other communities. The session also will address how data collection can garner public support and bring about lasting changes when coordinated with and fed back to communities.

Speakers:

- ✿ Joel Grube, Prevention Research Center
- ✿ Kathy Stewart, Prevention Research Center
- ✿ M.J. Paschall, Prevention Research Center

Moderator:

- ✿ Kathy Stewart, Prevention Research Center

Transition Break

10:30 a.m. – 10:45 a.m.





D-1 A State of Progress: How Illinois Colleges Are Implementing What Works

San Pedro 2

Since 2004, the Illinois Department of Human Services has awarded more than \$150,000 to the Illinois Higher Education Center (IHEC) to be distributed statewide for the sole purpose of implementing environmental management strategies on Illinois college campuses. This session will highlight the successes and obstacles of selected Illinois campuses in implementing these programs. The participants also will learn of IHEC's role in dissemination, technical assistance, and evaluation of these grants.

Speakers:

- ✿ Vanessa Sneed, Illinois Higher Education Center for Alcohol, Other Drug and Violence Prevention
- ✿ Jennifer Strockbine, Illinois Higher Education Center for Alcohol, Other Drug and Violence Prevention

D-2 Nevada Athletes and Statewide Alcohol Policy

Tucson E

The Nevada Interscholastic Activities Association is in its third year of refining a statewide alcohol and other drug policy that is "palatable" to local school boards and yet effective in reducing alcohol and other drug use by student athletes. The speakers will present the policy that is based on graduated sanctions and requires active engagement of parents. Presenters also will address the unique and varied responses of local school boards and the most current outcome results.

Speakers:

- ✿ Ed Bonine, Washoe County School District
- ✿ Jerry Hughes, Nevada Interscholastic Activities Association

D-3 Lost and Don't Know Where to Go? Let's Blaze a Trail

San Pedro 1

Moving from "sitting around the waterhole" to an effective, organized solution is quite simple but precise. This session will focus on the beginning steps of a bottom-up approach of organizing a "think tank" to identify the specific problems, their causes, and solutions to reduce underage drinking. The progression from the findings of the "think tank" to applications such as symposiums and forums to specific environmentally oriented training will be covered in detail in order to develop a logic model for thought and action for your prevention efforts.

Speakers:

- ✿ Penny Harmonson, Texas Department of State Health Services
- ✿ Mary Hill, Texas Alcoholic Beverage Commission
- ✿ Joel Moreno, Texas Alcoholic Beverage Commission

D-4 A Fork in the Road: The Path to Reducing Underage Drinking in Your Community

Tucson F

If you have struggled with how to comprehend and communicate the enormity of the underage drinking issue, this workshop will help. "A Fork in the Road" uses the Institute of Medicine/National Academy of Sciences summary recommendations as a foundation to build a universal and diverse tool that will help frame the underage drinking issue and provide realistic actions that can be implemented at the local and State levels. This program can be used as a training tool, an educational tool, or an advocacy tool to help change current alcohol policies or practices.

Speaker:

- ✿ Penny Norton, FACE





D-5 Youth for Justice: Affecting Positive Change Through Legislation

Tucson G

Wyoming's Youth for Justice (YFJ) program provides opportunities for high-school students to learn the legislative process and effect statewide change. Through YFJ, students research and select a topic they believe can be positively affected through legislation, find a sponsor, write the bill, create presentation media to educate legislators, visit the legislature to advocate, track the bill on the Internet, and follow-up via email. Active for 12 years, Wyoming's YFJ program successes include secondary seatbelt, zero tolerance, huffing, and social host laws.

Speakers:

- ✿ Sarah Gayman, Wyoming Youth for Justice
- ✿ Lauren Reilly, Wyoming Youth for Justice
- ✿ Deborah White, Wyoming Youth for Justice

D-6 A Risk Management Approach to College Drinking Problems

Tucson H

The "Safer" Project is designed to help identify the most effective ways of preventing and responding to heavy alcohol consumption by college students and to evaluate the potential effect of a "risk management" approach to preventing alcohol-related problems. This workshop will focus on the development of a data-driven strategic plan and the implementation process for a multi-university project using an integration of evidence-based interventions.

Speakers:

- ✿ Michelle Blackston, Pacific Institute for Research and Evaluation
- ✿ Richard McGaffigan, Pacific Institute for Research and Evaluation

D-7 Looking Outside the Box: Underage Drinking and Impaired Driving

Tucson I

This presentation will provide attendees with information about a collaborative effort to reduce underage drinking and underage impaired driving involving the New York State Police and the Office of Alcohol and Substance Abuse Services. Building upon an established partnership, the agencies expanded their work by involving other traditional and nontraditional partners. As a result, underage drinking and underage impaired driving has moved to the forefront of community awareness.

Speaker:

- ✿ Doug Paquette, New York State Police Department

D-8 Strengthening Prevention Practice: Strategic Prevention Framework State Incentive Grants

Tucson A

Several States are implementing SAMHSA/CSAP's Strategic Prevention Framework (SPF) State Incentive Grants (SIG). Through partnerships with communities over the next 5 years, States will apply the SPF – assessment, capacity building, planning, implementation, and monitoring/evaluation – to prevent substance use, reduce related problems, and build capacity and infrastructure for sustainable change. Session participants will explore a range of collaborative opportunities to strengthen underage drinking prevention efforts in conjunction with the SPF SIG.

Speakers:

- ✿ Renee Boothroyd, Pacific Institute for Research and Evaluation
- ✿ Michael Lowther, SAMHSA/CSAP, Division of Knowledge Application & Systems Improvement
- ✿ Julia Spencer, SAMHSA/CSAP, Division of State and Community Assistance





D-9 Super Bowl or Super Brawl: Using Media Advocacy and Environmental Prevention to Reduce Community Alcohol Problems

Tucson B

Every year, the Super Bowl brings a super dose of alcohol-related problems to communities across the country. These problems include underage and binge drinking, community and domestic violence, and vandalism. At the same time, advertisements by alcohol companies before, during, and after the game reach millions of young viewers and fuel the growing epidemic of underage drinking. In this workshop, participants will identify their own community alcohol problems associated with the Super Bowl and learn how to use environmental prevention strategies to address these issues during Super Bowl 2006.

Speaker:

✿ Shailushi Baxi Ritchie, The Marin Institute

D-10 Creating Localized Campaigns

Tucson J

Real community change begins with a strong plan and a strategy for action. This workshop will provide participants with an opportunity to take part in hands-on development of a localized prevention campaign that can later be implemented in their communities!

Speaker:

✿ Eric Rowles, Youth Leadership Institute

D-11 Bucks for Booze: Raising Alcohol Taxes for Alcohol Problems

Tucson C

New Mexico doubled its alcohol taxes in 1993 to fund local Driving-While-Intoxicated (DWI) Planning Councils at the county level. Since that time, there have been numerous attempts to increase the alcohol tax to provide revenue for other alcohol-related problems. One of the latest efforts was Senate Bill 155 (SB155), which includes a broad-based coalition of hospitals, the nurses association, profession health associations, prevention specialists, and others. Several “products” (e.g., fact sheets, media advocacy messages) were developed for this effort. This session will provide an overview of the issues to be considered when advocating for increases in State alcohol taxes. Discussion of New Mexico’s efforts will be augmented by the recent RWJ report “Assessing State Readiness to Act on Alcohol Tax Research Findings.”

Speaker:

✿ Glenn Wieringa, New Mexico Department of Health

D-12 Use of an Unruly Gathering Ordinance: A New Twist on Party Dispersals

Tucson D

Tucson’s Unruly Gathering Ordinance is a new tool that allows local law enforcement to quell disturbances that occur in a variety of settings, including private residences that host underage drinking parties. It includes the use of a sliding scale civil penalty for multiple violators, visible identification of the property for law enforcement and the public, and a means for property owners to avoid fines through proactive mitigation of problem locations. Participants will learn about this interesting twist that allows controlled party dispersal programs to address underage and problem drinking more effectively. They also will discuss challenges associated with its implementation.

Speaker:

✿ Mike Pryor, Tucson Police Department

Transition Break

12:00 p.m. – 12:15 p.m.





Law Enforcement Luncheon

12:15 p.m. – 1:45 p.m.

Arizona Ballroom

Keynote Speaker: Col. Evan Hoapili, 90th Space Wing Commander (ret.)

Col. Evan Hoapili is the former commander of the 90th Space Wing Division at F. E. Warren Air Force Base in Wyoming. In this capacity, he directed the wing's operation and maintenance, including 150 Minutemen III and 50 Peacekeeper intercontinental ballistic missiles deployed over three States (a 12,600-square-mile area). In August 2003, Col. Hoapili took action against problem drinking behavior involving base troops, many of whom were younger than age 21. The innovative and comprehensive approach implemented at Warren AFB produced such dramatic changes over a short time that it has since been promoted as a model for enhancing troop readiness and overall base security within the U.S. Air Force.

Introduction of Keynote Speaker:

- ✦ Linda Chezem, National Institute on Alcohol Abuse and Alcoholism (NIAAA)

Presentation of Awards:

- ✦ Marilyn Roberts, Deputy Administrator, Office of Juvenile Justice and Delinquency Prevention
- ✦ Rick Phillips, President, National Liquor Law Enforcement Association (NLLEA)

Transition Break

1:45 p.m. – 2:00 p.m.

Concurrent Workshop Sessions (Series E1-E12)

2:00 p.m. – 3:15 p.m.

E-1 The Albuquerque Police Party Patrol: Full Service and Community Based

San Luis 1

The Albuquerque Police Department's Party Patrol was developed to address the multitude of problems associated with underage drinking. Since its inception, the program has evolved into a full-service effort with four major components: prevention, education, enforcement, and intervention. The work of the Albuquerque Police Department involved multifaceted partnerships that contribute to the design and implement collaborative strategies. Participants in this workshop session will learn about the successful application of targeting underage drinking enforcement efforts in New Mexico's largest city.

Speakers:

- ✦ Michael Geier, Albuquerque Police Department
- ✦ Harold Medina, Albuquerque Police Department

E-2 Piscataquis County: Proactive Enforcement and Extraordinary Success

San Pedro 1

The Piscataquis County Sheriff's Office partnered with the Maine Office of Substance Abuse to implement a strategic and comprehensive approach to underage drinking. Presenters will describe the program components and share evaluation results documenting impressive changes in both perceptions of enforcement/availability and actual drinking behavior. Presenters also will discuss key elements contributing to success and Maine's strategy to encourage departments statewide to replicate Piscataquis County's approach to planning, policy, strategy implementation, and evaluation.

Speakers:

- ✦ Rebecca Matusovich, Maine Office of Substance Abuse
- ✦ Robert Young, Piscataquis County Sheriffs Office

E-3 Taking the High Road to Success: Retail Enforcement in Minnesota

Tucson G

This session will provide information about the Minnesota Department of Public Safety's advocacy program and its training for retail compliance check operations. The department's "high road" approach advocates an honest check of sellers when conducting operations and has witnessed changes in retailer sales practices. Using the city of Minneapolis as a case example,





presenters will share how local departments have been trained to conduct compliance checks that are free from “errors” that could result in cases being thrown out of court on charges of seller entrapment. Presenters also will discuss how data from the operations is tracked in order to respond to information requests from OJJDP.

Speakers:

- ✿ Brian Kringen, Minnesota Department of Public Safety
- ✿ Kent Warnberg, Minneapolis Police Department

E-4 Sustainability in Community-Based Coalitions

Tucson H

Coalitions across the country are making great strides in implementing environmental strategies to reduce and prevent underage drinking. However, many are faced with challenges due to loss of funding. This workshop will identify the key elements necessary for sustaining coalitions with or without funding and explore various options for alternative structures to continue the work. Presenters also will discuss options for innovative ways to find necessary funds. Examples from several statewide coalitions will be used.

Speaker:

- ✿ Diana Conti, Conti Consulting Group

E-5 The Shop on the Corner: How Outlet Location Affects Alcohol Problems

San Luis 2

Research has shown that the location and density of alcohol outlets affects such problems as underage drinking, impaired driving, child abuse, and violence. A variety of strategies can be used at the local level to control the location and density of outlets, and application of these strategies can be an effective way to reduce alcohol problems. This workshop session will focus on the research demonstrating the impact of alcohol outlet density on alcohol problems and offer guidance on how outlet locations can be controlled and changed.

Speakers:

- ✿ Bridget Freisthler, Prevention Research Center
- ✿ Kathryn Stewart, Prevention Research Center

E-6 California’s TRACE Program: Finding the Source of Alcohol Problems

Tucson A

TRACE (Target Responsibility for Alcohol Connected Emergencies) holds California ABC licensees accountable when they provide alcohol to minors. The program focuses on finding the source of alcohol when minors are involved in serious incidents following alcohol consumption. These incidents include automobile collisions, alcohol poisonings, falls and other alcohol-fueled emergencies involving minors. TRACE enables emergency scene investigators to contact ABC 24 hours a day and results in the initiation of immediate investigations for all incidents. Workshop participants will learn how TRACE was established and what its protocol for responding to incidents entails. The presenter also will share how the protocol was communicated to allied agencies and the media.

Speaker:

- ✿ Judy Matty, California Alcoholic Beverage Control

E-7 What We See: Youth’s Real Look at Alcohol Marketing

Tucson C

Before Pennsylvanians Against Underage Drinking (PAUD), policymakers learned about underage drinking primarily from alcohol-industry representatives. Since 1997, PAUD has been helping youth tell their own stories. This workshop will allow participants to get a firsthand look at the blizzard of alcohol marketing teenagers were exposed to in just 10 minutes while conducting an environmental scan in downtown State College, home of Penn State University. Participants will learn how best to use a camera to demonstrate the overexposure of alcohol marketing in a community.





Speaker:

- ✦ Felicity DeBacco-Erni, Pennsylvanians Against Underage Drinking

E-8 Mobilizing Native American Communities to Confront Underage Drinking

Tucson D

This workshop will assist Native American communities with a process to mobilize the various segments of the community (business, school, religious, media, families, and other community members) to plan and implement strategies to confront underage drinking. Participants will develop an understanding of why mobilizing requires community ownership of the process and why data gathering is necessary to identify local priorities.

Speaker:

- ✦ Caroline Cruz, Oregon Department of Human Services

E-9 New Hampshire's Enforcing Underage Drinking Laws Strategies

Tucson I

Members of the New Hampshire EUDL Task Force will present several successful strategies that have been implemented throughout their State. Participants will learn how countywide enforcement initiatives involving the full participation from all local agencies were established. The session also will highlight effective enforcement strategies in a university and in a resort community. Lastly, participants will learn how to successfully implement statewide community policing tactics to synchronize education and enforcement strategies to build community support for enforcement efforts and change social norms.

Speakers:

- ✦ Paul Dean, University of New Hampshire Police
- ✦ Eddie Edwards, New Hampshire Bureau of Liquor Enforcement
- ✦ James Wilson, Laconia Police Department

E-10 Environmental Prevention Revolution: How an Agency Shifted Its Prevention System to Incorporate Environmental Prevention Strategies

Tucson B

In 2003, the Marin County (California) Department of Health and Human Services began development of a strategic plan for alcohol and other drug prevention. As a result of this process, a collaborative of community stakeholders and government representatives shifted the Department's alcohol prevention strategies from individually focused efforts to an environmental prevention approach. In this workshop, participants will explore the lessons learned in Marin County and how their own prevention systems can incorporate innovative and evidence-based environmental prevention strategies.

Speaker:

- ✦ Jessica Wolin, The Marin Institute

E-11 Youth Voices Panel: Hear the Message (Youth Track)

Tucson J

This session will feature the voice of young people sharing their insight, experience, and expertise. If you are interested in learning from and sharing with young people about what really is (or is not) working in communities, this session will afford you the opportunity to hear a powerful panel presentation and share in stimulating discussion. Participants will learn why some underage drinking prevention efforts may falter and why others are successful. Participants also will learn about successful youth prevention and youth engagement models.

Speaker:

- ✦ Eric Rowles, Youth Leadership Institute





E-12 Special Workshop on Party Patrol/Controlled Party Dispersal Operations

San Pedro 2

All too frequently, a few youth obtain a large enough quantity of alcohol so that they can host large underage drinking parties. This workshop will show participants how underage drinking parties can be broken up in a safe and efficient manner while avoiding undue burdens on limited law enforcement resources. If well trained, community coalition members can be extremely valuable resources for controlled party dispersal operations. This session will explain both the roles of law enforcement officers and community volunteers and will include a field exercise later in the afternoon. **ADVANCED REGISTRATION REQUIRED.**

Speakers:

- ✿ Kerry Mensior, San Diego Police Department
- ✿ Karolyn Nunnallee, Underage Drinking Enforcement Training Center

Transition Break

3:15 p.m. – 3:30 p.m.

3rd Plenary Session

3:30 p.m. – 5:00 p.m.

Arizona Ballroom

Youth Voices on Alcohol

Youth are an indispensable partner in any community-based coalition to reduce alcohol problems, especially those that involve youth themselves. The 6th Annual National Leadership Conference welcomes youth participants and offers a track designed specially for youth. Conference youth attendees will present their key recommendations concerning youth and alcohol. Their insight and perspective will be illuminating and essential for addressing underage drinking problems in a manner that is effective and on-target.

Speakers:

- ✿ Soknon Im, Youth Representative, Youth Leadership Institute
- ✿ Katrina Socco, Youth Representative, Youth Leadership Institute
- ✿ Jacob Shultz, Youth Representative, Youth Leadership Institute

Moderator:

- ✿ Maureen Sedonaen, President and Chief Executive Officer, Youth Leadership Institute

Mock Part Dispersal Operation – Advanced Registration Required

4:30 – 6:30 pm

Off Site Event

All too frequently, a few youth obtain a large enough quantity of alcohol so that they can host large underage drinking parties. This off-site workshop will show participants how underage drinking parties can be broken up in a safe and efficient manner while avoiding undue burdens on limited law enforcement resources. If well trained, community coalition members can be extremely valuable resources for controlled party dispersal operations. This session will explain both the roles of law enforcement officers and community volunteers.





| | |
|---|-------------------------------------|
| Fitness Activity: Stretch and Fitness Walk | 6:00 a.m.–7:00 a.m. |
| | <i>Meet at Tucson F</i> |
| Registration | 7:00 a.m. – 12:00 p.m. |
| | <i>Arizona Ballroom Foyer</i> |
| Information Desk | 7:00 a.m. – 12:00 p.m. |
| | <i>Arizona Ballroom Foyer</i> |
| Cyber Café | 8:00 a.m. – 5:30 p.m. |
| | <i>Arizona Ballroom & Foyer</i> |
| Continental Breakfast | 7:30 a.m. – 9:00 a.m. |
| | <i>Arizona Ballroom Foyer</i> |
| Youth Participants Orientation and Meeting | 8:30 a.m. – 9:30 a.m. |
| | <i>Tucson J</i> |
| Concurrent Workshop Sessions (F1-F10) | 8:30 a.m. – 9:30 a.m. |

F-1 Youth in Action Reducing Access to Alcohol

San Luis 1

MADD Tennessee Youth in Action (YIA) is a community-based program that teams youth and adults to create environmental change around alcohol. YIA works to reduce the social and retail availability of alcohol to minors by changing adult attitudes and behaviors about underage drinking; attitudes consider underage drinking a “rite of passage,” and behaviors include selling or otherwise providing alcohol to minors. MADD Tennessee YIA projects include “Sticker Shock,” zero tolerance “roll calls,” and merchant training. Workshop participants will be provided with materials and other information that will enable them to replicate this successful, award winning program in their own communities.

Speakers:

- ✦ Alice Keatts, MADD Tennessee
- ✦ Khrystin Oldham, MADD Tennessee
- ✦ Sonya Manfred, MADD Tennessee

F-2 Make Your Success Story Happen

San Luis 2

One Voice for Volusia is a coalition that brings together non-profit organizations, government, local business, and community-based organizations to promote system change and community improvements for the benefit of youth and families in Central Florida. Through research, consensus building, and the coordination of resources, the coalition is a leader in improving quality of life issues. Its Enforcing Underage Drinking Laws project has been instrumental in creating positive change through seemingly small steps to reduce youth access to alcohol in the Daytona Beach area. The session will offer participants an opportunity to think strategically about the “small steps” necessary to reach the “big success,” as well what is necessary to attract new members and support from other groups. Participants will receive simple, useful tools to mobilize several sectors of the community to support the implementation of environmental strategies to reduce youth access to alcohol.

Speakers:

- ✦ Carrie Garnett, One Voice for Volusia
- ✦ Deborah Schlageter, One Voice for Volusia





F-3 Tucson's Call to Action: Mobilization Against Underage Drinking

San Pedro 2

The Pima County/Tucson Commission on Addiction Prevention and Treatment is a community-focused coalition formed to improve access to and delivery of prevention and addiction treatment programs. The commission recently released, *A Call to Action: Reduce Underage Drinking in Pima County!*, with 29 recommendations for the County. A countywide Task Force to Reduce Underage Drinking also was created to focus specifically on the alcohol environment for youth community. Participants will learn the background of this successful policy advocacy initiative and how to replicate this process in their own communities.

Speakers:

- ✿ Angela Baldasare, Ph.D. Pima Prevention Partnership
- ✿ Chuck Palm, Pima Prevention Partnership

F-4 Fighting the Underage Drinking Wildfire: Stopping It Before It Spreads

Tucson H

In May 2002, LRADAC, The Behavioral Health Center of the Midlands facilitated the development of South Carolina's first multijurisdictional Alcohol Enforcement Team (AET) to address underage drinking. The AET incorporates numerous environmental strategies and has successfully reduced access and use of alcohol by youth and is being modeled throughout South Carolina and the Nation as an innovative and effective approach for preventing and reducing underage drinking. Participants will learn how to plan and implement a multi-jurisdictional alcohol enforcement team and practical aspects of performing underage drinking enforcement operations. Participants also will learn practical strategies for sustaining multi-jurisdictional efforts.

Speakers:

- ✿ Kevin Grindstaff, LRADAC, The Behavioral Health Center of the Midlands
- ✿ Corporal Barry Sowards, Lexington County Sheriff's Department

F-5 Underage Drinking Among Latino Youth: Indiana's Approach

Tucson I

The Indiana Coalition to Reduce Underage Drinking and the Indiana Latino Institute collaborated to develop the Communities Assessing and Scanning the Environment (CASE) project. The purpose of CASE is to raise awareness about the problems associated with underage drinking in the Latino community. CASE empowers youth and adults to use creative media to highlight underage drinking and other alcohol issues and to use the information gathered during the project to set the stage for changing the community's alcohol environment. Presenters will share information about the nature of the alcohol environment and underage drinking problems among Latinos in Indiana and provide insight into these issues in participants' communities using a CASE-like model.

Speakers:

- ✿ Lisa Hutcheson, Indiana Coalition to Reduce Underage Drinking
- ✿ Amelia Munoz, Indiana Latino Institute

F-6 Working It at Both Ends: Preventing House Parties at the State and Local Levels

Tucson A

Numerous States across the country are working to modify their laws concerning house parties where underage youth consume alcohol. Bills introduced to State legislatures making it illegal to host such parties, as well as allowing underage youth to drink on private property, have met with a wide range of successes and failures. At the same time, numerous local communities are passing their own local ordinances because they do not want to wait for State legislatures to close the loopholes. This session will present the pros and cons of State laws and local ordinances and provide information about specific strategies that have led to successful passage of local ordinances.





Speakers:

- ✦ Linda Degutis, Yale University
- ✦ Catherine LeVasseur, Connecticut Coalition to Stop Underage Drinking
- ✦ Craig Turner, Connecticut Coalition to Stop Underage Drinking

F-7 Can They Hear Us Now? Yes! Pumping Up the Volume on Environmental Prevention

Tucson B

The New York State Capital Region Parents Who Host Lose the Most coalition was formed in October 2004 by law enforcement and prevention agencies in a 12-county region to send a consistent message to parents that serving alcohol to minors was not acceptable behavior. This workshop will examine the ups and downs of regional coalition building. It will validate community coalition building on a regional level to change community norms using proven science-based environmental strategies.

Speakers:

- ✦ Margaret Brennan, Rensselaer County Unified Services
- ✦ Eileen Brink, Alcohol & Substance Abuse Council of Hamilton, Fulton & Montgomery County
- ✦ Sergeant Douglas Paquette, New York State Police
- ✦ Chief John Harzinski, Gloversville Police Department

F-8 Creating Sustainable Community Collaborations

Tucson C

Collaborations are an ecological approach for developing community support for the implementation of community change. Communities often organize collaborative efforts to address a specific issue. Sometimes, however, collaborations do not work because they hit an obstacle, become immobilized, and often dissolve due to lack of progress. This session will provide new insights for using self-evaluation tools to assess the strength and sustainability of collaborations and information about the key factors that are necessary when using a collaborative approach to community change.

Speakers:

- ✦ Lynne Borden, University of Arizona
- ✦ Linda Chezem, National Institute on Alcohol Abuse and Alcoholism (NIAAA)

F-9 Prescription for Prevention: Change at the University of Florida

Tucson D

Beginning in the spring of 2005, the University of Florida implemented several environmental management strategies to combat excessive drinking. Presenters will discuss how a campus and community coalition along with support from the University President produced change. A variety of success stories will be shared, as well as suggestions for overcoming barriers.

Speakers:

- ✦ Tavis Glassman, University of Florida
- ✦ Maureen Miller, University of Florida

F-10 Media Advocacy within Native American Settings

Tucson G

Media advocacy has been defined as the strategic use of media to advance a social or public policy goal. The key to media advocacy is strategy and thinking about solutions in a broader context. Media advocates move issues from the context of what can individuals do to what can society do to create solutions. Focusing on Native American populations, this media advocacy workshop will share information so that people and organizations can become empowered to tell their story in a pro-active rather than reactive manner.



**Speaker:**

- ✦ Stephine Poston, Poston and Associates
- ✦ Lauren Austin, Underage Drinking Enforcement Training Center

Transition Break**9:30 a.m. – 9:45 a.m.****4th Plenary Session****9:45 a.m. – 11:15 a.m.***Arizona Ballroom***State Highlights: Innovations, Collaborations, and Sustained Efforts**

State EUDL programs are making lasting changes in how the business of underage drinking prevention is conducted. The sustainability of these efforts is a reflection of innovative ideas and collaborations involving partners that might have previously been thought of as atypical. States' programs are also leveraging resources from various funding sources to enhance both the depth and reach of efforts. This session will feature information from several State EUDL programs.

Speakers:

- ✦ Rose Colon, Sun Street Centers
- ✦ Allen Emerson, Piscataquis County Sheriff's Office
- ✦ Joel Hardy, The Council on Alcohol and Drugs
- ✦ Ronald Johnson, Georgia Department of Revenue Alcohol and Tobacco Division
- ✦ Linda Chezem, National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- ✦ Becca Matusovich, Maine Office of Substance Abuse

Moderator:

- ✦ Patti Jacques, Montana EUDL State Coordinator

Transition Break**11:15 a.m. – 11:30 a.m.****Success Story Awards Luncheon****12:15 p.m. – 1:45 p.m.***Arizona Ballroom***Remarks: Marilyn Roberts, Deputy Administrator
Office of Juvenile Justice and Delinquency Prevention**

Marilyn McCoy Roberts is the Special Advisor to the Administrator of the Office of Juvenile Justice and Delinquency Prevention, U.S. Department of Justice. In this capacity, she coordinates substance abuse policy issues and programs for the Agency and was responsible for oversight of the Drug Free Communities Support Program for one year. She was formerly the Director of the Drug Courts Program Office within the Office of Justice Programs. Ms. Roberts came to the Justice Department in May 1995 from the Office of Government Relations of the National Center for State Courts, where she was a Senior Policy Analyst. During her 18-year career at the National Center for State Courts, Ms. Roberts held a number of management positions, including Deputy Director of the Washington Office. She has staffed and directed national research projects and has written on a number of court administration topics, including legislative relations, substance abuse in the courts, and gender bias in the courts.

Moderator:

- ✦ Sharie Cantelon, Social Scientist Program Specialist, Office of Juvenile Justice and Delinquency Prevention
- ✦ Johnnetta Davis-Joyce, Underage Drinking Enforcement Training Center

Adjournment**1:45 p.m.**



SPEAKER BIOGRAPHIES



Barbara Adolphe is Executive Director of the Sussex County Center for Prevention and Counseling based in Newton, New Jersey. She has served in that capacity since 1991, facilitating the Center's growth and development as it fulfills its mission to promote health, hope and recovery by creating safer and healthier environments. Ms. Adolphe supervises a staff of 25 dedicated professionals providing a myriad of science-based substance abuse prevention services.

Barbara Alvarez-Martin is a Research Associate at Wake Forest University School of Medicine. Her work currently includes two national community trials to determine the social and environmental factors that contribute to reductions in underage drinking in communities and in high-risk drinking on college campuses. For the last 12 years Ms. Martin has specialized in public health advocacy and community organizing for policy change. Her expertise lies in enhancing coalition-based efforts to advocate for long-term improvements in public health and safety.

Thomas Bacigalupi is a detective with the George Mason University Police Department in Fairfax Virginia. He is currently assigned to the department's Investigations Bureau. Det. Bacigalupi is a certified instructor and has worked closely with Virginia Department of Alcoholic Beverage Control. Serving as an officer, he received the Northern Virginia MADD award for 2002 and 2003. Det. Bacigalupi has been part of the CARRE team since 2002, coordinating educational efforts directed at underage students.

Angela Baldasare is an Evaluator and Strategic Planner at Pima Prevention Partnership, Inc. in Tucson, Arizona. She has designed and implemented process and outcome evaluations for state and federally funded prevention programs related to substance use, youth violence, sexual violence, domestic violence, and teen pregnancy. She serves as the evaluator for the Pima County/Tucson Commission on Addiction Prevention and Treatment and the Pima County Task Force to Reduce Underage Drinking.

Christopher Bartolotta has been employed by the State of Connecticut Department of Public Safety, Division of State Police, since 1990. For most of his career, Det. Bartolotta has been actively involved

in the critical issue of underage drinking. He has served on the Governor's Task Force Against Drunk Driving and the Governor's Task Force Against Underage Drinking. Det. Bartolotta is also a member of the Connecticut Coalition Against Underage Drinking. He is a certified Law Enforcement Trainer on a wide variety of subjects including police policy and procedure, enforcement techniques, patrol functions, drug-alcohol issues, fraudulent documents, criminal investigations and numerous other topics. Det. Bartolotta is also a recognized expert on matters involving the Standardized Field Sobriety Tests and Horizontal Gaze Nystagmus. He is a consultant for the Pacific Institute for Research and Evaluation and a member of the Underage Drinking Enforcement Training Center's national training team.

Phil Bartusek is a lieutenant and 23-year veteran of the Albert Lea Police Department in Minnesota. He currently coordinates the Alcohol/Tobacco compliance check program for the department. During the past nine years, Lt. Bartusek has been active in reducing youth access to alcohol by training police officers and youth on how to conduct retail compliance checks. Recently, he assisted in developing a Best Practice Program for educating retailers about the importance of checking identification and preventing illegal sales. A current member of a Statewide coalition to reduce youth access to alcohol, Lt. Bartusek also chairs the Freeborn County ZAP (Zero Adult Provider) program.

Maria Bledsoe has coordinated the SAMHSA Mentoring Grant and the Engaging Youth Project for the past year for One Voice for Volusia. She has worked within the Social Services field for over 12 years, the last three of which as a Project Director for One Voice. Her extensive background includes project management, lead evaluator, group facilitation and mentoring grassroots and neighborhood coalitions and other agencies. Ms. Bledsoe has an A.S. in Criminology, B.S. in Criminal Justice, M.S. in Criminal Justice, and is certified by the National Institute of Corrections on Restorative Justice Program development, implementation and training.

Eddie Bonine is Director of Student Services for the Washoe County School District in Nevada. In this position, he is responsible for overseeing all athletics, assistant principals of discipline, and long-term





SPEAKER BIOGRAPHIES



suspensions/expulsions. Mr. Bonine has been a high school administrator for the past 15 years, serving as an athletic administrator and principal for 11 of those years. He also is the Hearing Officer for Level II and Level III disciplinary hearings.

Renée I. Boothroyd, PhD, MA, MPH, CHES, is an Associate Research Scientist working in the Division of State Support Systems of the Center for Policy Analysis and Training at the Pacific Institute for Research and Evaluation (PIRE) in Calverton, MD. Dr. Boothroyd has been at PIRE since 2004. Currently, she co-directs a multi-site initiative that provides technical guidance and support for using data to enhance prevention practice and State capacities/infrastructure regarding substance abuse prevention. Her applied work also focuses on understanding and improving the transfer of scientific knowledge to enhance public health and community practice.

Melanie Boutin is a native of Vermont. She received her Associates Degree in Criminal Justice from Herkimer County Community College in Herkimer, NY in 1995. She received her Bachelor's Degree in Psychology from Johnson State College in Johnson, VT in 2004, where she graduated Summa Cum Laude. She began her law enforcement career in 1995 as a patrolman with the Fair Haven Police Department. She continued her career with the Bellows Falls Police Department before joining the Vermont Department of Liquor Control as an Investigator in 1998. She is currently assigned as an Investigator in the Education Division. Since early in her law enforcement career she has been involved with the D.A.R.E. (Drug Abuse Resistance Education) Program. She is on the Vermont State D.A.R.E. Training Team and has been part of a training team that trained new D.A.R.E. officers in Japan. She has trained D.A.R.E. Officers from all over the United States and Canada. She has a real passion for education and believes strongly that education and enforcement are essential together.

Margaret Brennan is a Community Prevention Coordinator for Rensselaer County, New York. She is Coordinator of the Underage Drinking Coalition, assists communities establishing coalitions, and serves as a catalyst for local prevention efforts. In 2003, the Underage Drinking Coalition was awarded a Drug Free Communities grant, and in 2004 she spearheaded

the development of a 12-county *Parents Who Host Lose the Most* Coalition.

Eileen Brink is a Certified Rehabilitation Counselor, Credentialed Prevention Professional working in Gloversville, New York. She has spent the past eighteen years as an Executive Director of organizations in the fields of Alcoholism and Substance Abuse Treatment and Prevention. Ms. Brink is also a faculty member of the New York State Office of Alcoholism and Substance Abuse Services' Academy of Addiction Studies and a technical assistance trainer for the Communities That Care environmental prevention program.

James Bryant is a Youth Program Specialist with MADD's National Office in Dallas, Texas. He has been active in substance abuse prevention since his junior year in high school. Mr. Bryant has an extensive background in the training and implementation of MADD's youth programs for high school and college students. He has spoken at numerous conferences across the country on a variety of topics, including Environmental Prevention Strategies, Media Advocacy, and Leadership Development.

Michelle Cadwell Blackston is Media Relations Manager in the Office of Public Health Communications for the Pacific Institute for Research and Evaluation. Former newspaper reporter and copy editor, Michelle joined PIRE after leading the San Diego Countywide Media Advocacy project for the Underage Drinking Initiative and Meth Strike Force. She has covered health care, education, tourism and nonprofit organizations for daily newspapers as well as led workshops on media advocacy and speaking to reporters.

Sharon L. Cantelon is a Social Science Program Specialist at the Office of Juvenile Justice and Delinquency Prevention (OJJDP), U.S. Department of Justice. Ms. Cantelon works extensively with Federal and State agencies to coordinate efforts to support youth-related programs. Since 1998, she has worked with OJJDP's Enforcing the Underage Drinking Laws Program (EUDL), monitoring discretionary grants to States. In 2003, she was given the responsibility of monitoring OJJDP's EUDL training and technical assistance grant to PIRE. In





addition, she works with after-school enrichment programming and juvenile violence reduction efforts. Ms. Cantelon entered Federal Government service in 1984 and served at the U.S. Merit Systems Protection Board and the Office for Victims of Crimes before moving to OJJDP.

Becky Carlson is Director of Prevention Services at the Sussex County Center for Prevention and Counseling and Coordinator of Sussex County Coalition for Healthy and Safe Families. As Coalition Coordinator, she is knowledgeable about current drug trends in the nation and her county, and she has presented to numerous audiences since the Coalition became active in 2000. Ms. Carlson is passionate about her work and dedicated to the Coalition's belief that "Every Child Deserves a Safe Place to Grow."

Robin Carnes is a well-respected author and body-centered psycho-spiritual teacher. She has presented numerous workshops around the country and internationally, including workshops for the Washington National Cathedral and Omega Institute. Born in Nashville, Tennessee, she received her undergraduate degree from Keene State College, attended Harvard Divinity School, and received her M.B.A. from Boston College. With coauthor Sally Craig, Ms. Carnes wrote *Sacred Circles: A Guide for Creating Your Own Women's Spirituality Group*. She is a certified yoga teacher and teaches Yoga Nidra.

Rosalinda Caudillo has been employed by Pinal Hispanic Council since 1995. She has written and implemented successful State and Federal grants and has been a facilitator for the Strengthening Multi-Ethnic Families and Communities for both Pinal and Pima counties. For the past two years, she has facilitated the Alcohol to Minor's Diversion program in Casa Grande and also coordinates a SAMHSA-CSAT RCSP grant for people in recovery.

Judge Linda Chezem has served as a judge in the State of Indiana for more than 20 years, first as a trial court judge and then as a judge on the Indiana Court of Appeals. From 1998 to 2000, Judge Chezem was the Professor and Department Head of 4-H Youth in the School of Agriculture at Purdue University in West Lafayette, Indiana. In the fall of 2003, she began working with the National Institute on Alcohol Abuse and Alcoholism staff, as they partner

with other agencies that support justice system professionals. One of her interests is underage drinking as it relates to the appropriate adjudication of juvenile and family court cases. Previously, she served as a judicial fellow at the National Highway Traffic Safety Administration. While serving as a trial court judge and later while on the Indiana Court of Appeals, she created judicial education opportunities focused on the impact of alcohol in court caseloads. Among her many public service activities, she serves as a member on the General Services Board of Alcoholics Anonymous.

Rose Colon is Director of Prevention for Sun Street Centers in Salinas, California. In this capacity, she oversees four prevention coalitions and prevention work in four cities in Monterey County, which include King City, Seaside, Greenfield, and Salinas. Ms. Colon has worked in the non-profit community for the past 18 years in positions ranging from case management to crisis intervention and prevention. She has spent 10 years working specifically with at-risk youth in youth prevention programs. Ms. Colon is an advisory board member for the Binational California-Mexico Initiative operated out of the University of California's Office of the President and a member of the National Latino Council on Alcohol and Tobacco Prevention's expert panel on addressing impaired driving within the Latino community. She is currently the Co-Chair of Neighbors United, a grassroots community group working to eradicate graffiti.

Diana Conti is principal of the Conti Consulting Group for public policy and non-profit management. She has over twenty-five years experience directing non-profits and working on public policy, having directed alcohol and other drug treatment and prevention programs, and community outreach, mental health, and criminal justice reform programs. Ms. Conti is the former executive director of the Marin Institute for the Prevention of Alcohol and Other Drug Programs, the immediate past chair of the ATOD Section of the American Public Health Association, and former president of the National Council for Alcohol Policy. She is also Executive Director of Parca, a non-profit organization that serves people with developmental disabilities.





SPEAKER BIOGRAPHIES



James Copple is the Director of Policy, Planning, and Communications at the Pacific Institute for Research and Evaluation. He is responsible for developing strategic alliances that advance the mission of the Institute: the promotion of activities, studies, and programs that improve individual and public health, welfare, and safety. Previously, Mr. Copple served as Vice President for Public Policy and Program Development at the National Crime Prevention Council. He was the Founder and CEO of the Community Anti-Drug Coalitions of America, a privately funded, nonpartisan membership organization of more than 4,300 anti-drug and violence prevention coalitions.

Caroline Cruz is a national trainer with more than 30 years experience working in the total alcohol, tobacco and other drugs (ATOD) continuum of care and related fields. She has experience in community-based prevention, community mobilization, treatment, training, curriculum development, grant writing, administration and consultant work. Ms. Cruz is an enrolled member with the Confederated Tribes of Warm Springs Oregon, and has worked with Developmental Research & Development and Channing Bete. She also has her own consultant firm, EagleCruz Consultants.

Judy Cushing is President and CEO of Oregon Partnership, a Statewide non-profit organization dedicated to substance abuse prevention and treatment referral services. Prior to this position, she directed *Oregon Together Project*, which became the model for *Communities that Care*. Ms. Cushing currently serves as an advisor to the White House Office of National Drug Control Policy, the Center for Substance Abuse Prevention, and the U.S. Department of Justice. In 2003, President Bush appointed her to the President's Commission on Drug-Free Communities. From 2001 to 2003, she served on the committee that guided the National Research Council/Institute of Medicine study entitled *Reducing Underage Drinking: A Collective Responsibility*.

Felicity DeBacco-Erni is Executive Director of Pennsylvanians Against Underage Drinking (PAUD). During her time with the coalition she has helped pass numerous pieces of legislation including the State compliance check law. In 2002, PAUD received the Coalition of The Year Award from the Community

Anti-Drug Coalitions of America. Ms. DeBacco-Erni also coordinates efforts for Pennsylvania SADD and oversees marketing and data for the State's 1-888-UNDER-21 hotline.

Linda Degutis is Associate Professor of Surgery (Emergency Medicine) and Public Health, and Associate Clinical Professor of Nursing at Yale University. Her research interests have centered on issues related to alcohol and injury, with a particular focus on interventions and policy issues. Dr. Degutis is the Chair of the Executive Board of the American Public Health Association and is an active member of the Injury Control and Emergency Health Services Section of APHA, as well as a member of the Connecticut affiliate. Her other activities include membership on the Healthy People 2010 Task Force of the Society for Academic Emergency Medicine and membership on the Advisory Board of America's HealthTogether, a public policy educational group. On a local level, she is co-chair of the CT Coalition to Stop Underage Drinking, and a board member of the Governor's Prevention Partnership. She was a Robert Wood Johnson Health Policy Fellow in 1995-1996, working in the office of Senator Paul Wellstone.

Bill Deutsch is a certified prevention specialist and consultant in a four-county area in rural northeast Iowa for the past five years. He is passionate in his work to prevent tobacco use among youth, improve parenting skills, and provide alcohol education to adults. Mr. Deutsch comes naturally into prevention work following thirteen years of teaching (youth and adults) and even more years as a parent. He is a Spanish-speaker, a signer, a musician, and a cut flower grower.

Ray DiCiccio is a Principle Investigator with the SDSU-Foundation, Ray DiCiccio, MSW, is Discretionary State Manager for OJJDP's CA-EUDL Community Trials Project and Executive Director of San Diego County Policy Panel on Youth Access to Alcohol, a coalition of community leaders and youth advocates committed to reducing underage and binge drinking by young adults. He also directs the San Diego County Underage Drinking Initiative and has spearheaded the development of regional structures that support environmental strategies for prevention.





Chief Eddie Edwards is a visionary law enforcement officer with over 15 years of law enforcement experience leading a full spectrum of liquor enforcement operations, including cutting-edge strategic enforcement and educational initiatives. He is an adept communicator and negotiator, and able to assemble, motivate and build critical partnerships and strategic alliances while maintaining the delicate balance between public health, enforcement, and business. Chief Edwards is a member of the National Liquor Enforcement Association's Training Committee and trainer for the Underage Drinking Enforcement Training Center at the Pacific Institute for Research and Evaluation.

Allen Emerson is a deputy with the Piscataquis County Sheriff's Office. He has been a key player in the office's underage drinking strategy, which has documented impressive outcomes in this extremely rural county with 17 towns and only four municipal police departments covering 4,000 square miles. In 2002, Piscataquis County's youth drinking rates were among the State's highest, but the comprehensive strategy led by the Sheriff's Office has now brought rates well below the State average.

Pamela Erickson is Director of the Oregon Coalition to Reduce Underage Drinking. In this capacity, she has focused the coalition's work on statewide media campaigns targeted to parents. From 1996 to 2003, Ms. Erickson directed the Oregon Liquor Control Commission where she focused the agency's enforcement efforts on underage drinking. She initiated a compliance check program to reduce sales to minors, designed a "Responsible Vendor Program" to help retailers, forged partnerships with other agencies to coordinate complimentary efforts and used publicity to increase awareness. She has been a leader on underage drinking issues within Oregon for the over nine years.

Judge Judy Ferguson, not to be confused with Judge Judy from television, started in the courts in 1983. A Justice Court Pro-Tem from 1986 to 1989, she was appointed as the Magistrate of the Casa Grande City Court in April of 1989, where she presides to this day. Among her many associations and special accomplishments, Judge Ferguson has operated the Teen Court for 11 years and serves as Chair of the New Judge Orientation within the Judicial College.

J. Robert Flores became the Administrator of the Office of Juvenile Justice and Delinquency Prevention (OJJDP) in 2002. He is responsible for the agency that Congress has mandated to address the public safety issues of juvenile crime and youth victimization. His OJJDP leadership responsibilities include identifying effective strategies for addressing juvenile crime and victimization through research; coordinating, implementing, and supporting effective programs; encouraging innovative approaches to deal with existing and emerging juvenile justice issues; and developing priorities and goals and setting policies to guide Federal juvenile justice issues.

Erin Feely, 17, is a senior at St. Dominic's Regional High School in Lewiston Maine; a member of the Youth Empowerment and Policy Group since 2003. Erin has actively worked on the development past two documents on law enforcement and on alcohol advertising. She participated on the committee that developed the Model Policy on Under Age Drinking Law Enforcement for the state of Maine. Erin is active in a variety of school and community programs' including the Mock Trial Club, Yearbook, swim team, Lewiston Youth Advisory Council, and has done environmental work in Costa Rica.

Bridget Freisthler is a research scientist at the Pacific Institute for Research and Evaluation's Prevention Research Center. She is Principle Investigator of a study funded by the National Institute on Alcohol Abuse and Alcoholism that is examining the role of alcohol use and alcohol outlet density on child maltreatment. Dr. Freisthler serves also as an Assistant Professor within UCLA's Department of Social Welfare.

Cyril Friday is a master peace officer with the Travis County Sheriff's Office (TCSO). Over the course of his 20 years experience, he has served as a supervisor over the Internal Affairs Section and in the Patrol Section. Captain Friday was previously a detective in auto theft, narcotics, and criminal investigations and also served as a community-oriented policing deputy, D.A.R.E. officer, Texas War on Drugs youth counselor, senior patrol deputy, and senior corrections officer.





SPEAKER BIOGRAPHIES



Sergeant Scott Friedlein, a police officer since 1985, has been the Director of Alcohol Enforcement Programs for the City of Champaign since 1995. He develops and manages enforcement and educational programs for the community's 145 licensed liquor establishments. The unit conducts more than 120 enforcement operations annually and provides training programs to more than 1,000 people each year. Sergeant Friedlein, a consultant to the Pacific Institute for Research and Evaluation, has provided instruction and technical assistance in 20 States. As a certified TIPS instructor, he has trained more than 1,200 bar employees in this program. He currently serves on the advisory board for the National Liquor Law Enforcement Association.

Carrie Garnett has served as Executive Director of One Voice for Volusia since its inception in May of 1998 as a Department of Juvenile Justice initiative. Her vision and expertise has established the nonprofit planning coalition as the premier source of data and leader for numerous prevention-oriented initiatives affecting all sectors of the community. She was formally trained in the *Communities that Care* methodology and has expertise in team facilitation, project and contract management, research and data analysis, comprehensive planning and grant writing and is knowledgeable about the local social service/government community. Ms. Garnett has a B.S. in Sociology and English.

Sarah Gayman is a recent graduate of Cody High School in Wyoming. She has been an active member of Youth for Justice, TLC and a member of the CAN Board of Directors for the past several years. This year, Ms. Gayman has made presentations to the Governor, the State Senate and House Judiciary Committees and the Governor's Council on Substance Abuse regarding the dangers of adult provision of alcohol to underage youth. She was instrumental in the passage of Wyoming's Social Host Law. Ms. Gayman has loved being a part of positive changes in both the Cody community and the State of Wyoming over the past two years.

Michael J. Geier Michael J. Geier is a sergeant with the Albuquerque Police Department (APD). He is currently Program Administrator for the APD Party Patrol which is a component of the Department's Underage Drinking Enforcement program. Sgt. Geier

has 31 years experience in law enforcement and was previously with the municipal police department in Wilmette, Illinois, retiring with the rank of Lieutenant. He holds an undergraduate degree in Applied Behavioral Psychology and a Master's degree in Administration of Justice.

Tavis Glassman is Coordinator for Alcohol and Other Drug Prevention at the University of Florida, and serves in leadership positions within campus, community, and State coalitions working to address alcohol, tobacco and illicit drug use. Mr. Glassman received Master's degrees in Public Health from The Ohio State University and in Science and Education from the University of Toledo. He is currently working towards his doctorate in Health Education and Behavior at the University of Florida.

Lisa Glow is the Director of the Arizona Governor's Office for Children, Youth and Families, also a Senior Policy Advisor to the Governor. Formerly Special Counsel and Director of Attorney General Napolitano's Office for Women; former associate with Steptoe & Johnson; and assistant attorney general in antitrust during Grant Woods administration. Education: B.S. & J.D., UA; member of the California and Arizona bar associations.

Joel W. Grube is the Director of the Prevention Research Center (PRC) at the Pacific Institute for Research and Evaluation. His research focuses on social-psychological and environmental factors influencing drinking and other problem behaviors among adolescents and young adults. Dr. Grube's current studies examine the effects of underage access to alcohol on drinking trajectories among youth, the effects of alcohol advertising on the drinking beliefs and behaviors of children and adolescents, the effects of restricting alcohol access on underage drinking and drinking problems, and the effects of media on adolescents' sexual risk-taking. He was a member of the Institute of Medicine/National Research Council Committee on Developing a Strategy to Reduce and Prevent Underage Drinking for the National Academies of Science. He is currently a member of the National Academies of Science/National Research Council Transportation Research Board Committee on Alcohol, Other Drugs, and Transportation.





SPEAKER BIOGRAPHIES



Joel Hardy is Director of the Georgia Alcohol Policy Partnership and Director of the Public Policy Project. He has been instrumental in alcohol policy development, legislation and implementation at the local, state and national levels, including Senate Bill 99 - Keg Registration, passed in the 2001 Legislative Session of the Georgia General Assembly. He and the GAPP staff provide technical assistance and training to community groups and government agencies throughout Georgia and the Nation. Mr. Hardy is also a member of the Georgia Office of Highway Safety's Operation Zero Tolerance Task Force. He serves on the board of the Metro-Atlanta Chamber of Commerce's Committee for a Better Atlanta and is Policy Chair for the Atlanta Chapter of the Georgia Peachcare Coalition. Mr. Hardy is a graduate of Morehouse College and a member of the Atlanta Chapter of 100 Black Men of America.

Penny Harmonson is the project coordinator for Texas State Incentive Program (SIG), Department of State Health Services. As SIG Grant Coordinator and Strategic Prevention Framework SIG Coordinator, she is responsible for the coordination and evaluation of the coalition-spurred, community-based, substance abuse prevention in Texas. Ms. Harmonson also is the present Synar coordinator for the State. She is a graduate of Texas Tech University, a licensed chemical dependency counselor, a certified prevention specialist, and a grant reviewer for the Texas Alcoholic Beverage Control Commission.

John Harzinki is Chief of Police in Gloversville, New York. A Gloversville police officer for nearly 30 years, he was the first DARE officer in the department. As a lieutenant, Chief Harzinski authored the department's accreditation manual. The success of the community's youth has been motivating force in his career. Chief Harzinki received his undergraduate degree from the State University of New York and completed graduate work resulting in a permanent teaching certificate.

Mary Hill, former professor/coach and Dean of Students for West Texas A&M University, is presently a higher education consultant for Texans Standing Tall, the Texas Alcoholic Beverage Control Commission, and 35 colleges in Texas. She is emeritus associate for the U.S. Department of Education's Higher Education Center and served as Co-Chair of the Department's National Meetings on Alcohol and

Other Drug Prevention. She is Project Coordinator for Texans Standing Tall/Texas Sports Coalition targeting underage drinking among college and high school athletes.

Patricia Hincken is Director of FACTS, the outpatient Chemical Dependence Treatment Clinic at Long Beach Medical Center. She also chairs the Long Beach Coalition to Prevent Underage Drinking. Ms. Hincken is a recognized leader in the substance abuse treatment field, having been named in 2004 Outstanding Chemical Dependency Professional of the Year by the New York Association of Substance Abuse Providers (ASAP). She is the immediate past president of the Joint Coalition of Chemical Dependency Providers, sits on the Board of ASAP as well as a founding member of its Cultural Diversity Committee.

Colonel Evan Hoapili is the former commander of the 90th Space Wing Division at F.E. Warren Air Force Base in Wyoming. In this capacity, he directed the wing's operation and maintenance, including 150 Minutemen III and 50 Peacekeeper intercontinental ballistic missiles deployed over three States (a 12,600-square-mile area). In August 2003, Col. Hoapili took action against problem drinking behavior involving base troops, many of whom were younger than age 21. The innovative and comprehensive approach implemented at Warren AFB produced such dramatic changes over a short time that it has since been promoted as a model for enhancing troop readiness and overall base security within the U.S. Air Force.

Jerry Hughes has been the Executive Director of the Nevada Interscholastic Activities Association for the past 14 years. He was born and raised in Ohio and has worked as a teacher, coach, and athletic director as well as a district-level administrator. Dr. Hughes received his undergraduate degree from Adams State College, his Master's degree from the University of Nevada at Reno, and his doctorate from Brigham Young University.

Patti Jacques is the EUDL State Coordinator and Prevention Program Manager at the Montana Board of Crime Control (MBCC). As EUDL State Coordinator, she oversees subgrants to units of local government, local law enforcement agencies, and nonprofit agencies. Ms. Jacques also assists in the





coordination of training and technical assistance requested by subgrantees. She serves on the Montana Behavior Institute, Fetal Alcohol Syndrome Committee, and the Interagency Coordinating Committee. In addition, Ms. Jacques serves as staff for the Prevention/Treatment Committee of MBCC. Prior to joining MBCC she worked as an accountant/auditor, auditing state and local government agencies. Ms. Jacques has a C.P.A. license and undergraduate degree Business Administration.

Ronald D. Johnson, Director, Department of Revenue, Alcohol and Tobacco Division - July 2002. Assistant Director, Department of Revenue, Alcohol and Tobacco Division - November 1996. Began career with department as Special Agent Trainee - July 1977. Began law enforcement career with City of Atlanta as Bomb Technician/Investigator - 1972. Marine Corps veteran. Member of Georgia Association of Chiefs of Police; Atlanta METROPOL; National Liquor Law Enforcement Association; National Conference of State Liquor Administrators.

Sharon Johnson coordinated the Enforcing Underage Drinking Laws EUDL program for Minnesota Department of Public Safety's (DPS), Office of Traffic Safety. Two EUDL discretionary grants for community efforts were obtained through her efforts. Before joining the DPS, Ms. Johnson was the prevention coordinator for the Chemical Dependency Program Division within the Minnesota Department of Human Services. She has worked in the prevention field for over 25 years.

Johnnetta Davis-Joyce is Director of the Center for Policy Analysis and Training at the Pacific Institute for Research and Evaluation (PIRE). This center is devoted to translating the lessons of prevention science into practice and receives major funding from the U. S. Center for Substance Abuse Prevention, the U.S. Office of Juvenile Justice and Delinquency Prevention, the U.S. Navy, and the National Highway Traffic Safety Administration. Previously within PIRE, Ms. Davis-Joyce served as Director of the Underage Drinking Enforcement Training Center and Director of the Florence County Coalition for Alcohol and Other Drug Abuse Prevention. She also served as Deputy Director for the American Medical Association's Reducing Underage Drinking through Coalitions program.

Mary Kardell is Executive Director of MADD Metroplex in the Dallas-Fort Worth area. She is also DWI Committee Chair for Dallas County Commissioner's DWI Legislative Task Force and a sustaining advisor to the Junior League of Dallas' Community Assistance Fund. Previously, Ms. Kardell served as Director of Grants and Resource Management for the YWCA of Metropolitan Dallas and as Director of Outreach for Genesis Women's Shelter. She also has served on several community boards, including The Family Place, Women of St Michael and All Angels Episcopal Church, and the Highland Park High School Parent-Teacher Association.

Matthew Kosec is a lieutenant with the Carrollton Police Department in Texas. Lt. Kosec serves in the Patrol Division's Operations Bureau and specializes in alcohol-related enforcement. He started with the department eight years ago as a patrol officer, was promoted to Sergeant, and, in 2004, was promoted to Lieutenant. He holds an undergraduate degree in Criminal Justice from St. Edwards University in Austin, Texas.

Brian Kringen is a 32 year veteran of Emergency Medical Services (EMS) as an ambulance and helicopter paramedic. For the past five years, he has been employed by the Minnesota Department of Public Safety - Alcohol and Gambling Enforcement Division as a Law Enforcement Liaison Officer. In this capacity, Brian teaches courses to law enforcement officials on conducting compliance checks, and also instructs alcohol servers on youth access issues and recognition of fraudulent ID's.

Walter Lamar is President of Lamar Associates. He possesses over twenty years of specialized Federal law enforcement and security experience as a Special Agent of the Federal Bureau of Investigation, Deputy Director of the Bureau of Indian Affairs Office of Law Enforcement, and Senior Advisor to the Director Department of the Interior - Office of Law Enforcement and Security. Mr. Lamar possesses an intimate knowledge and understanding of Indian Country being a member of the Blackfeet Nation of Montana and a descendent of the Wichita Tribe of Oklahoma; and having been raised on the Blackfeet, Wind River, Jicarilla Apache and Navajo Reservations. He is a two-time recipient of the FBI





Shield of Bravery, one of only two agents in the history of the FBI to twice receive the prestigious medal. The first awarded medal was in recognition of “life-saving” deeds conducted immediately subsequent to the Oklahoma City Bombing and the second for an “extraordinary act of heroism” carried out in the course of a running gun battle with an armed felon. Mr. Lamar was recognized by the 1998 American Indian Exposition as “Indian of the Year.”

Catherine LeVasseur is a student at Central Connecticut State University, and the former Youth Chair of The Connecticut Coalition to Stop Underage Drinking (CCSUD). Catherine has been involved with preventing underage drinking for seven years and has participated in many local, state, and national events. Recently Catherine was appointed by Governor M. Jodi Rell to serve on the Connecticut Juvenile Justice Advisory Committee. When Catherine turned 21, she gave up her position as Youth Chair of the CCSUD and was offered a consulting position. She now coordinates the compliance check operations in conjunction with state and local police, and the Connecticut Department of Liquor Control. During the legislative session Catherine also volunteers to advocate for underage drinking legislation.

Diane Litterer is Executive Director of Prevention Links, a private, non-profit organization focusing on the prevention of alcohol, tobacco, substance abuse and related issues. She is also President of the New Jersey Prevention Network, a faculty member of the NJ Tobacco Institute and a certified prevention specialist with over 17 years experience in the field. Ms. Litterer was recently named a “Women of Influence 2004” by NJBIZ magazine and a “2005 Woman of Excellence” by the Union County Commission on the Status of Women.

Judy Matty is a District Administrator with the California Department of Alcoholic Beverage Control (ABC), commanding the Southern Division Special Operations Unit. The unit functions as a departmental rapid response team and also supports field offices with their enforcement responsibilities from the Central Valley to the southern border of the state. Ms. Matty is also the ABC’s Statewide Coordinator and OTS grant Project Director for the TRACE Protocol, which received The National

Liquor Law Enforcement Association’s Innovative Liquor Law Enforcement Program of the Year Award in August 2004. She administers the day-to-day functions of the newly developed program, oversees training, and interfaces with community-based alcohol policy organizations.

Rebecca Matusovich has been Maine’s EUDL Program Coordinator since 1998. Maine’s plan is designed to tackle underage drinking from every angle, which demands that she develop effective partnerships with enforcement agencies, parents, youth, schools and colleges, community coalitions, health care providers, media, and alcohol retailers. She specializes in using data effectively and designing research-based strategic plans for reducing underage drinking, as well as assisting others in developing, implementing and evaluating strategic plans at the local level.

Richard P. McGaffigan is a program director for the Prevention Research Center, Pacific Institute for Research and Evaluation (PIRE). He is currently engaged in two studies funded by the National Institute on Alcohol Abuse and Alcoholism: Safer California Universities and the University Rapid Response project. In addition, Mr. McGaffigan is a center associate for the Department of Education’s Higher Education Center.

Norman McNickle is Chief of Police in Stillwater, Oklahoma. Stillwater is home to Oklahoma State University (OSU) and is a community of 45,000 residents including 23,000 OSU students. Chief McNickle started his career with the Stillwater Police Department in 1976 and was promoted to Chief in 1987. Chief McNickle graduated from OSU and attended the FBI National Academy in Quantico, Virginia

Harold Medina is a sergeant with the Albuquerque Police Department (APD). Sgt. Medina is currently the program coordinator and administrative assistant for the APD Party Patrol program. He has been with APD for over 10 years and is currently a field supervisor on the graveyard shift in the Westside Area Command. He holds a Bachelor of Science degree.





SPEAKER BIOGRAPHIES



Preeti Puri Menon is a Social Science Program Specialist at the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention (OJJDP). She holds a Master of Arts from John Jay College of Criminal Justice and a Bachelor of Arts in Criminal Justice and Criminology from the University of Maryland. She joined OJJDP in April, 2002 as a Program Manager for the Drug-Free Communities Support Program where she assisted community coalition grant recipients in the states of Ohio, Arizona, Nevada and New Mexico. Currently, at OJJDP, she works with the Tribal Youth Program and Enforcing Underage Drinking Laws program, along with several federal earmark grants.

Kerry Mensior is a Detective with the San Diego Police Department. He currently is assigned to the Department's Drag Racing Enforcement Team (Drag-Net), where he concentrates on enforcing impaired driving and zero tolerance laws. Detective Mensior is a Field Training Officer, Field Evidence Technician, Drug Recognition Expert, and Computer Forensics Specialist. He also is the Department's ABC and Fake ID expert. He teaches at a local community college in the Administration of Justice degree program, teaching officer safety tactics as well as several other subjects at the Police Academy. He has traveled nationwide training communities in environmental prevention strategies and law enforcement techniques.

Maureen Miller is an alcohol and other drug prevention specialist at the University of Florida. She joined the college health education field in 2002 and currently serves on campus, community, and State coalitions addressing alcohol, tobacco and illicit drug use. Ms. Miller attended the University of Florida, earning her undergraduate degree in Health Science Education and a Master of Public Health at the university. She is a Certified Health Education Specialist.

Carol Millie, M.A., Coordinator, Student Judicial Services, University of Nevada, Reno served as the first OJJDP Campus Coordinator, Prevention Programs Enforcing Underage Drinking Laws. She was instrumental in developing a University Campus Coalition to further the implementation of environmental management strategies, social norms marketing campaigns and peer education programs. Carol serves as the University Community liaison

to the Neighborhood Advisory Boards, assisting university neighbors in addressing alcohol misuse by underage college students.

Sergeant Doug Mitchell is a 16-year veteran police officer. He is currently affiliated with the Traffic Division of the Carrollton Police Department in Carrollton, Texas. Sgt. Mitchell has several areas of expertise, including firearms instruction, RADAR instruction, traffic accident reconstruction, fatal accident response, and underage drinking law enforcement. He began his law enforcement career with the Gainesville Police Department, also in Texas.

Joel Moreno is the Deputy Assistant Chief of the Texas Alcoholic Beverage Commission (TABC) at its headquarters in Austin. He began his 25-year career as a Peace Officer with the McAllen Police Department in McAllen, Texas. In 1985, Mr. Moreno joined the TABC as an agent and, since then, has worked throughout the State of Texas. Dep. Chief Moreno holds a bachelor's degree in Criminal Justice and was awarded a Master Peace Officer's Certificate by the Texas Commission on Law Enforcement Standards.

Lorne Needle is Vice President of the Youth Leadership Institute. He possesses an extensive background in developing youth leaders and leading community organizations, particularly programs involved in youth advocacy. For five years Mr. Needle directed San Francisco Peer Resources, which created the Change Makers program; a program he created that involved youth from high risk situations in community organizing to improve schools, give young people a voice in the media, bring new arts education opportunities to children, and opposition to California Proposition 21. Mr. Needle helped establish and run community youth centers and job training and dropout prevention programs in East Palo Alto, California, Baltimore, Maryland, and Philadelphia, Pennsylvania, working extensively with African-American, Latino, Asian, and Native-American youth in high risk settings. He also co-taught a course on youth development and youth policy at Stanford University. Mr. Needle received his undergraduate degree in Public Policy and a Masters degree in Business.





Sheila Nesbitt is a community organizer for the Minnesota Institute of Public Health (MIPH). She is responsible for coordinating a mini-grant program that provides seed money to local alcohol policy efforts throughout Minnesota. Ms. Nesbitt has worked with several communities to strengthen the criminal justice system's response to underage drinking and youth access to alcohol. She worked for the Hennepin County Community Health Department in Minneapolis and the National Crime Prevention Council in the Washington, D.C. prior to joining MIPH.

Penny Norton is the founder and Executive Director for FACE – Truth and Clarity on Alcohol, a privately funded, national media, training, and advocacy organization that focuses specifically on alcohol issues. Since its beginning in 1990, FACE has designed messages intended to help people make connections between alcohol and critical public health concerns. Ms. Norton has conducted trainings throughout the country on community organizing and policy development for the reduction of alcohol-related problems. She is an instructor for the Midwest Institute of Alcohol Studies in Michigan and the Rutgers Institute of Alcohol Studies in New Jersey. Ms. Norton has served as a member of the National Advisory Commission on reducing youth access to alcohol for the Robert Wood Johnson Foundation, and is a consultant with the School Health Nurses program for the Johnson & Johnson Foundation in New Jersey and the American Medical Association Alliance in Chicago.

Chuck Palm is a policy analyst with Pima Prevention Partnership, Inc. in Tucson, Arizona. In this capacity he coordinates grant-funded public policy efforts. He has developed and coordinated a variety of substance abuse prevention programs and has served as Regional Director for both the American Lung Association of Arizona and for the American Heart Association. Mr. Palm is a member of the Pima County/Tucson Commission on Addiction Prevention and Treatment, and the Pima County Task Force to Reduce Underage Drinking.

Sierra Papp is the incoming Co-Chair of the San Diego County Youth Council, a committee of the San Diego County Policy Panel on Youth Access to Alcohol, and an incoming senior at University City

High School. The Youth Council is committed to reducing underage drinking through media and policy advocacy. Its goal is to combat mixed messages about alcohol that youth hear everyday through radio, magazines, TV and billboards. Ms. Papp was actively involved in the Youth Council's recent counter-advertising campaign and appeared in one of the print ads. As emcee of a recent luncheon hosted by the Policy Panel, Ms. Papp focused attention on how the alcohol industry targets youth.

Doug Paquette is a Technical Sergeant with the New York State Police. He is in charge of drug and alcohol training programs as well as underage drinking enforcement efforts for the agency. T/Sgt. Paquette is also a member of the International Association of Chiefs of Police (IACP) Highway Safety Committee's DEC Program Technical Advisory Panel. He has participated in numerous curriculum development workshops for both the IACP that National Highways Traffic Safety Administration (NHTSA) and the National Council of Juvenile and Family Court Judges in the areas of impaired driving, youth impairment, and underage drinking issues. T/Sgt. Paquette is a recipient of NHTSA's J. Stannard Baker Award for Outstanding Contributions to Traffic Safety and a past General Chairman of the IACP DRE Section.

Mallie J. Paschall is a Senior Research Scientist with the Prevention Research Center at the Pacific Institute for Research and Evaluation. He received his doctorate in 1995 from the University of North Carolina – School of Public Health. Dr. Paschall is the principal investigator for an NIAAA-sponsored study on college attendance and heavy alcohol use in young adulthood, which is based on data from the National Longitudinal Study of Adolescent Health. He is evaluating an internet-based college alcohol harm prevention program developed by Tanglewood Research, Inc. Dr. Paschall is also currently involved in an NIAAA-sponsored study to evaluation community interventions to reduce youth access to alcohol and underage drinking in Oregon.

Mark Pertschuk is Executive Director of the Marin Institute, an alcohol industry watchdog and a resource for solutions to community alcohol problems, based in San Rafael, California. From 1999 to 2002, Mark was Legislative Director for the Coalition to Stop Gun Violence and Associate Director of the Educational





SPEAKER BIOGRAPHIES



Fund to Stop Gun Violence in Washington, DC. In 1995, he co-founded Californians for Responsible Gun Laws to campaign for more than 40 local gun control ordinances in California. As the former Legislative Director and Executive Director of Americans for Nonsmokers' Rights (ANR), Mark initiated and ran a grassroots campaign to ban smoking on commercial airline flights in the United States. He is currently President of ANR.

George Philpott is Operations Supervisor, Convenience Store Division and Category Beverage Supervisor for the Terrible Herbst Corporation. He is responsible for managing 83 convenience stores located in California, Arizona, Utah and Las Vegas, Nevada. He has oversight of 700 Cashiers, 10 Zone Supervisor's and three Regional Supervisors. George has been with the Terrible Herbst since 1998.

Diane Pidsodny has been affiliated with the Nevada EUDL program since 2000. She works regularly with law enforcement agencies and community organizations throughout the state. Diane has been successful in developing a coordinated variety of programs to educate people about the hazards of underage drinking. Working with city officials, she has also been involved in successful educational efforts resulting in strengthened laws and new policies surrounding underage drinkers. She has appeared on numerous television and radio stations to promote alcohol-free choices for youth. This is her third year speaking at the National Leadership Conference.

Jack Radin is a 23-year member of the Long Beach Police Department and is currently its Executive Officer. Lt. Radin is a graduate of the FBI National Academy and holds a degree in Criminal Justice. A founding member of the Long Beach Coalition to Prevent Underage Drinking, he is also the Police Department's Alcoholic Beverage Control Officer and a Certified TIPS Trainer. He has been married for twenty years and is the father of six children, age 3-16.

Amon Rappaport is Communications Director of the Marin Institute, an alcohol industry watchdog and a resource for solutions to community alcohol problems, based in San Rafael, California. In this role, Amon has focused ongoing national media attention on the alcohol industry's irresponsible marketing practices and also redesigned the Marin Institute's website and

publications. Amon previously served in the Social Marketing practice of Porter Novelli, a global public relations and social marketing agency, where he worked on groundbreaking public health campaigns targeted to youth. His projects included launching the National Youth Anti-Drug Media Campaign for the White House Office of National Drug Control Policy, and media advocacy for both the State of Florida and the American Legacy Foundation's "truth" anti-tobacco campaign.

Shailushi Ritchie is the Manager of Technical Assistance at the Marin Institute in San Rafael, California. In this capacity, Shailushi works with individuals and groups across the county seeking to address alcohol problems locally. Prior to joining the Marin Institute, she focused on interdisciplinary approaches to violence prevention. Shailushi received a Master in Public Health from the University of Michigan in 2000.

Marilyn Roberts is the Special Advisor to the Administrator of the Office of Juvenile Justice and Delinquency Prevention, U.S. Department of Justice. In this capacity, she coordinates substance abuse policy issues and programs for the Agency and was responsible for oversight of the Drug Free Communities Support Program for one year. She was formerly the Director of the Drug Courts Program Office of the Office of Justice Programs, U. S. Department of Justice. Ms. Roberts came to the Justice Department in May 1995 from the Office of Government Relations of the National Center for State Courts where she was a Senior Policy Analyst. During her 18 year career at the National Center for State Courts, Ms. Roberts held a number of management positions, including Deputy Director of the Washington Office. She has staffed and directed national scope research projects and has written on a number of court administration topics, including legislative relations, substance abuse in the courts, and gender bias in the courts. Ms. Roberts holds a B.A. in Sociology from the University of Denver and an M.P.A. from the University of Colorado.

Eric Rowles is Senior Director of Training & Consulting Services at the Youth Leadership Institute. In this capacity, he oversees the over 200 trainings each year that are conducted throughout North America. His training and presenting experience,





SPEAKER BIOGRAPHIES



coupled with his advanced degrees in curriculum development and design, have helped shape YLI's training and consulting services into a nationally recognized service. Prior to his work with the Youth Leadership Institute, Eric spent four years as Director of Leadership Development at Rutgers University from, six years as Director of ELS International Youth Summer Abroad programs, and five years as a Substance Abuse Prevention Coordinator with the Friday Night Live program in Riverside County, California. He holds undergraduate degrees in Ethnic & Cultural Studies and in Sociology and a Masters degree in Educational Leadership & Design

Cynthia Schaider is Coordinator of the Casa Grande Alliance; a post she has held since the inception of the coalition in 1989. Her consulting firm works with rural non-profit and government organizations in developing collaborations, strategic planning, prevention education, and administrative training topics. Ms. Schaider is an accomplished grant writer, having written over \$7 million worth of successful grants since 1998. She holds a bachelor's degree in Public Administration from the University of Arizona.

Deborah Schlageter has coordinated the Enforcing Underage Drinking Laws Task Force for the past year as one of several initiatives led by One Voice for Volusia. She has worked within the nonprofit sector for more than eight years in Volusia County, Florida and has been progressively responsible for project management, public relations and marketing and special events implementation. A former newspaper reporter, Ms. Schlageter has a B.A. in Communications.

Maureen Sedonaen, Founder, President, and CEO of the Youth Leadership Institute, Maureen Sedonaen is a nationally recognized leader in youth leadership, youth development, and prevention. She has received the State of California's Governor's Award of Recognition for developing youth programs that truly empower young people; a Congressional Award of Innovation for her youth leadership and development work; and the National Association of Alcohol & Drug Administrators' Career Achievement Prevention Award. Beyond her commitments at the Youth Leadership Institute, Ms. Sedonaen is the Board President for The Marin Institute and the immediate Past Chair of the California Prevention Collaborative.

Vanessa Sneed is the Associate Director of Conferences and Trainings for IHEC. Ms. Sneed received her BA degree in Speech Communication and is currently finishing her MA in Communication Studies from Eastern Illinois University. Both emphasized research in the area of Health Communication. She has been with IHEC for five years.

Brian M. Sooudi is a Deputy City Attorney for the City of Reno, Nevada, and the Campus Coordinator for the EUDL Prevention Program at the University of Nevada, Reno. Previously, he served as Director of Legal Services for the Associated Students of the University of Nevada. With his past experience in working with college student offenders, Mr. Sooudi continues to collaborate with the University to further develop their alcohol and other drug enforcement policies and prevention programs.

Eunyoung Song is a Research Associate in the Department of Public Health Sciences, Wake Forest University School of Medicine. Dr. Song received her Ph.D. in Health Education from Texas A&M University and was a post-doctoral fellow (Cancer Program) at Wayne State University School of Medicine in Michigan. Her research interests include theoretical, methodological, and statistical issues concerning health behaviors, as well as evaluation of programs intended to prevent or reduce adolescent health risk behaviors. She is the project manager of the National Evaluation of the Enforcing Underage Drinking Laws Program.

Donald F. Starn is Executive Director of Prevention Plus of Burlington County, a non-profit organization working to promote safe, healthy, and substance-free lifestyles in Burlington County, New Jersey. He is also a founder and current President of the Board of Trustees for Partners for Kids and Families, and Chairman of the New Jersey Prevention Network's Childhood Drinking Coalition. Mr. Starn has worked in hospital administration, public and private school teaching, and the pastoral ministry. He is the father of three children and has a partner of ten years.

Kathryn Stewart is the Director for the Dissemination and Diffusion Component at the Prevention Research Center. Previously, she was the Deputy Director of the Underage Drinking





SPEAKER BIOGRAPHIES



Enforcement Training Center. She has broad experience in research and evaluation related to the prevention of problems related to substance use, with a special emphasis on impaired driving and alcohol policy. She has also worked to develop strategies to help policymakers and advocates apply research findings to alcohol and drug related problems.

Jennifer Strockbine is the Associate Director of Grants and Administration for the Illinois Higher Education Center. Ms. Strockbine holds a BS degree in Health Studies and an MBA, both from Eastern Illinois University. She has been an IHEC staff member for two years.

Marta Elva Stuart is an Associate Faculty member affiliated with the University of Arizona Cooperative Extension. She is also a family and youth development specialist based in Prescott, Arizona. Ms. Stuart is an internationally certified facilitator, and has written several peer-reviewed publications. Her areas of expertise include assisting families during times of stress, choosing high quality youth programs, youth leadership development, and grassroots and civic leadership. Prior to coming to Arizona, she was a youth development specialist with the University of California for 15 years.

Bruce R. Talbot is a nationally recognized expert trainer in the field of Gateway Drug control, having conducted police training classes in youth access law enforcement to over 1,000 police officers across the country. Sergeant Talbot has testified as an expert witness before two U.S. Senate Committees, and is a certified expert witness in the Illinois and Texas criminal courts. He received his Master of Public Administration degree from Roosevelt University, and his Bachelor's degree from Southern Illinois University. Sgt. Talbot is a graduate of The School of Police Staff and Command at Northwestern University.

Lieutenant Michael Tangney is a 27 year veteran police officer with the Long Beach Police Department. He is a lifelong resident of Long Beach and a product of its school system. Lieutenant Tangney is very active in community life, working with children as a both volunteer coach and a religious education teacher. Lt. Tangney has served the community as a trustee of the Long Beach Board of Education where he served two

terms as President. He is a founding member of the Long Beach Coalition to Prevent Underage Drinking, a Certified TIPS Trainer, as well as a Department of Health Certified tobacco responsible retailer trainer. Married for 23 years, Lt. Tangney is the father of 4 teenagers ranging in age 13–17.

Dr. Ernest Tye is a retired Air Force Commander, Military Police Chief, ROTC professor, and Assistant Chief of Police from Oklahoma State University. Major Tye is a graduate of the FBI National Academy and holds degrees in Criminal Justice, Administration of Justice and a Doctorate in Adult Education. He is currently a consultant and a coordinator/ trainer for Project U21, an Oklahoma initiative to reduce underage drinking.

John Underwood is Director of The American Athletic Institute, an organization with reputation for examining and addressing the relationship between the field of athletics and recreational drug use. A former NCAA All-American, International-level distance runner, and World Masters Champion, he has coached or advised more than two dozen Olympians including World and Olympic Champions. He holds three International Olympic Solidarity diplomas for coaching and has been a crusader for drug-free sport at all levels. Mr. Underwood is the Master Trainer for the New York Public High School Athletic Association drug prevention program, and his innovative program, *Pure Performance*, has gained international recognition prominence. He has conducted the only physiological case study on the residual effect of alcohol on elite athletic performance.

James Van Doren is a police officer with George Mason University in Virginia. He is currently Patrol Supervisor and Supervisor for the Alcohol Enforcement Unit. Officer Van Doren works with Virginia Department of Alcoholic Beverage Control from which he has received grants over the past five years to implement innovative techniques for enforcing alcohol laws and establishing educational programs for students. His career in law enforcement has included assignments as a field training officer and a defensive tactics instructor.

Judi Vining has been employed as a Substance Abuse Counselor at Long Beach Medical Center-FACTS for the past 10 years. Currently, Ms. Vinning serves as the





SPEAKER BIOGRAPHIES



Program Coordinator for the Drug Free Communities Support Program Grant which the Medical Center was awarded in 2003. In her role as Coordinator, Ms. Vining conducts outreach activities, oversees and coordinates Coalitions activities, designed and conducts the 3-week education series for youth, and provides research and educational materials for student and community presentations. Ms. Vining has been involved in community activities for many years, including being Past President of the Long Beach JCC, and is Treasurer of the Intercultural Coalition. In 2002, Ms. Vining was named the Intercultural Coalition's Volunteer of the Year.

Steve Waldo is County Coordinator for the Windsor County START team, which is a coalition of law enforcement, court, and community leaders tasked with enforcing underage drinking laws. He has been an investigator for the Vermont Department of Liquor Control for the past 24 years and a certified law enforcement officer for the past 35 years. Mr. Waldo was previously Chief of Police for the Town of Ludlow, Vermont. He has been an active participant in more than 12 community coalitions in Vermont.

James D. Walker is Director of Training and Consulting Services for the Youth Leadership Institute. A San Francisco Bay Area native, he has provided advocacy, HIV/AIDS, violence prevention, training and program development services since 1988. Mr. Walker began his advocacy efforts as a student while attending John C. Fremont H.S. in Oakland, CA. He worked with other students and health care providers to establish the first high school-based clinics in the State of California. He also worked as a peer health educator, HIV test counselor, and trainer for Children's Hospital's Teen AIDS Prevention Program, and as a shelter counselor and case manager for a homeless and runaway youth shelter in San Francisco. He holds undergraduate and graduate degrees in American Studies emphasizing in urban planning and public policy.

Robert E. Walkup was elected Mayor of Tucson in November 1999 and re-elected for a second term in 2003. A native of Ames, Iowa, he earned his Industrial Engineering degree at Idaho State University and served in the U.S. Army before embarking on a business career in the high-technology aerospace industry. For over thirty-five years, Mayor

Walkup worked as an engineer and executive for Rockwell International, Fairchild Republic and Hughes Aircraft Company, where he built avionics equipment, military and commercial aircraft, and other national defense systems. He has spent many years volunteering in the Tucson community with organizations such as the Tucson Community Food Bank, the Pima-Santa Cruz County School-to-Work Program, and the Arizona Space Commission. Mayor Walkup brings his community-building spirit to City Hall. His real-world management skills and experience have helped to strengthen Tucson city government and the larger community.

Kent Warnberg is a sergeant with the Minneapolis Police Department and a liquor and vice investigator in its License Division. Sergeant Warnberg has coordinated over 600 alcohol compliance checks, and has worked on combating underage drinking in the University of Minnesota area, by joining together with the University of Minnesota police and the State Patrol in raiding large party houses in the university area. As a result of this enforcement activity, numerous adult providers have been charged with purchasing/providing alcohol to minors, and hundreds of minors were cited.

Deb White has been teaching physics and physical science at Cody High School in Wyoming for the past 16 years. During that time, she has developed and implemented Cody's Teen Leadership Coalition (TLC), Youth for Justice, CHS Teen Court and Cody CAN (a nationally recognized anti-drug incentive program). All of Ms. White's projects are based on the premise that positive peer pressure can be a powerful force in the lives of teens.

James M. Wilson a Lieutenant with the New Hampshire State Liquor Commission's Bureau of Enforcement (NHSLC BOE). He is the supervisor for the Bureau of Enforcement's Special Services Unit which is responsible for conducting training for all the Bureau's personnel, outside law enforcement agencies, and liquor licensees and their employees. As the Special Services Lieutenant, he also oversees the Bureau of Enforcement's youth & adult education programs, alcohol awareness programs, and community outreach efforts. Prior to joining NHSLC BOE Lt. Wilson served with the New Hampshire Department of Corrections for almost 10 years in a





SPEAKER BIOGRAPHIES



number of capacities including Criminal Investigator, Sergeant and Training Specialist.

Judith Winston is Assistant Director for Community Based Programs for Student Assistance Services Corp. in Westchester County, New York. In this capacity, Ms. Winston directs a school-based drinking driving prevention program, designs and implements trainings for professionals, oversees education and awareness efforts for parents, assists community coalitions in setting and reaching prevention goals, works to secure grant funding for new and existing programming, and directs the Enforcing Underage Drinking Laws-Community Trial project.

Mark Wolfson is Associate Professor and Director of the Center for Community Research in the Department of Public Health Sciences at Wake Forest University School of Medicine. Dr. Wolfson is a sociologist whose research focuses on the adoption, implementation, and impact of alcohol, tobacco, and illicit drug policy and prevention programs. He is Principal Investigator of the national evaluation of the Enforcing Underage Drinking Laws (EUDL) Program and the EUDL Randomized Community Trial. Dr. Wolfson also directs the national evaluation of *Free to Grow: Head Start Partnerships to Promote Substance-free Communities*, which is a national demonstration program funded by the Robert Wood Johnson Foundation, the Doris Duke Charitable Foundation, and OJJDP.

Ashley Yerrick is a senior at Cony High School in Augusta Maine; has been with the Youth Empowerment and Policy Group for over a year and has participated in the past two documents on law enforcement and on alcohol advertising. Ms. Yerrick also was a member of the committee the developed the Model Policy on Under Age Drinking Law Enforcement. Ms. Yerrick is an accomplished dancer and teaches dance. She participates in many school and community activities including doing volunteer work at a local hospital.

Holly Zweizig is Assistant Director of Ohio Parents for Drug Free Youth. She has chaired several State and Federally funded projects at Ohio Parents for the past ten years, including the “Parents Who Host, Lose The Most” public awareness campaign. Holly is an Ohio Certified Prevention Specialist and has a master’s degree in in Public Policy from The Ohio State University.

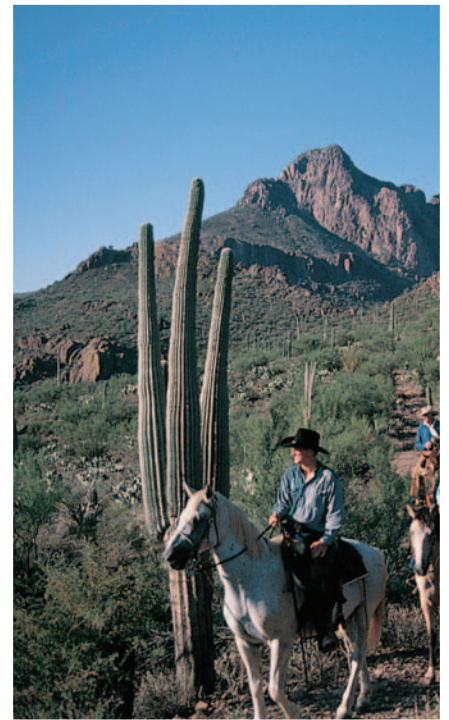




SAVE THE DATE • AUGUST 24 - 26, 2006

Underage Drinking Enforcement Training Center Presents
THE 7TH ANNUAL NATIONAL LEADERSHIP CONFERENCE

Marriott Baltimore Waterfront Hotel
BALTIMORE, MD



Underage Drinking Enforcement Training Center
Pacific Institute for Research and Evaluation
11710 Beltsville Drive, Suite #300
Calverton, MD 20705
www.udetc.org

