



# FINAL PROGRAM



**ENFORCING UNDERAGE DRINKING LAWS PROGRAM  
3RD ANNUAL NATIONAL LEADERSHIP CONFERENCE  
LEADING CHANGE FOR A  
NATIONAL PRIORITY**

**SEPTEMBER 19 - 22, 2002  
HYATT REGENCY REUNION  
DALLAS, TEXAS**

**HOSTED IN PARTNERSHIP WITH:**

National Crime Prevention Council  
National Liquor Law Enforcement Association  
Mothers Against Drunk Driving  
Police Executive Research Forum  
American Indian Development Associates  
National Judicial College



Office of Juvenile Justice and Delinquency Prevention





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# WELCOME LETTER



U.S. Department of Justice

Office of Justice Programs

*Office of Juvenile Justice and  
Delinquency Prevention*

Office of the Administrator

Washington, D.C. 20531

September 18<sup>th</sup>, 2002

Dear National Leadership Conference Participant,

Welcome to the 3<sup>rd</sup> Annual National Leadership Conference: *Leading Change for a National Priority!* This event is a wonderful opportunity to highlight your successes, to network with colleagues, and to learn new ideas and strategies for enforcing the underage drinking laws.

On behalf of the Office of Juvenile Justice and Delinquency Prevention, I thank you for your work with the Enforcing the Underage Drinking Laws (EUDL) program. Enforcement agencies, youth, community organizations, state agencies, coalitions, and other key partners have all played important roles in addressing this issue.

Congratulations to each of you on the progress that you have made in your state and in your community in improving the enforcement of the underage drinking laws. I have no doubt that the fifth year of this initiative will result in further collaborations and innovative efforts to address underage drinking and youth access to alcohol.

I am pleased to be able to join you for this conference. Furthermore, staff members from the Office of Juvenile Justice and Delinquency Prevention are present to learn with you and to respond to questions that you may have about the various components of the EUDL program

*Leading Change for a National Priority!* will provide you with the latest information on effective strategies for enforcing underage drinking laws. More important, it will give you the opportunity to establish new partnerships while strengthening old ones.

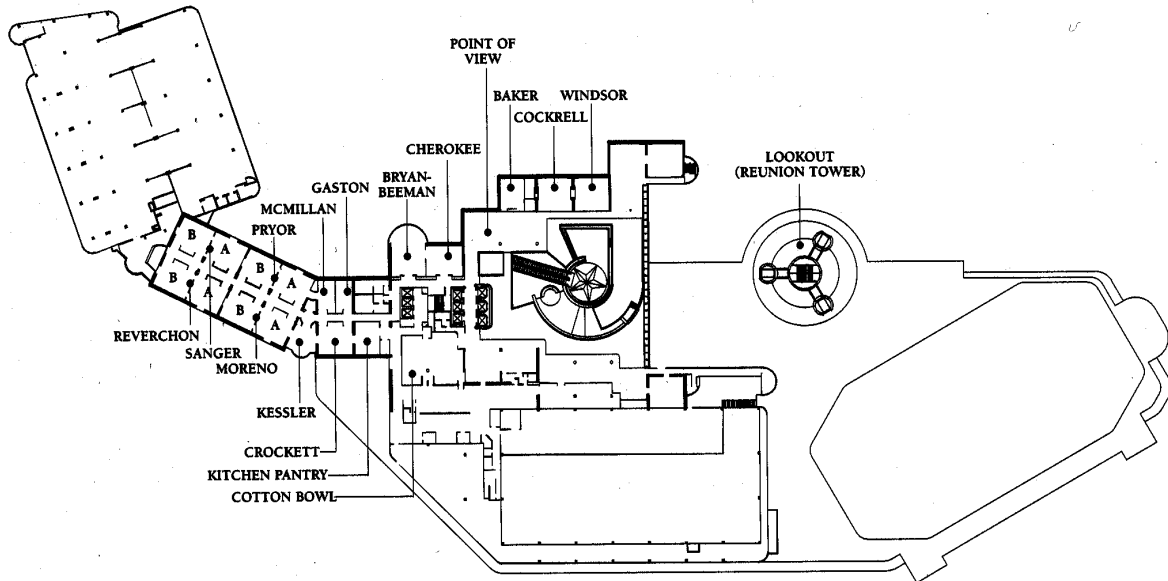
Sincerely,

J. Robert Flores  
Administrator

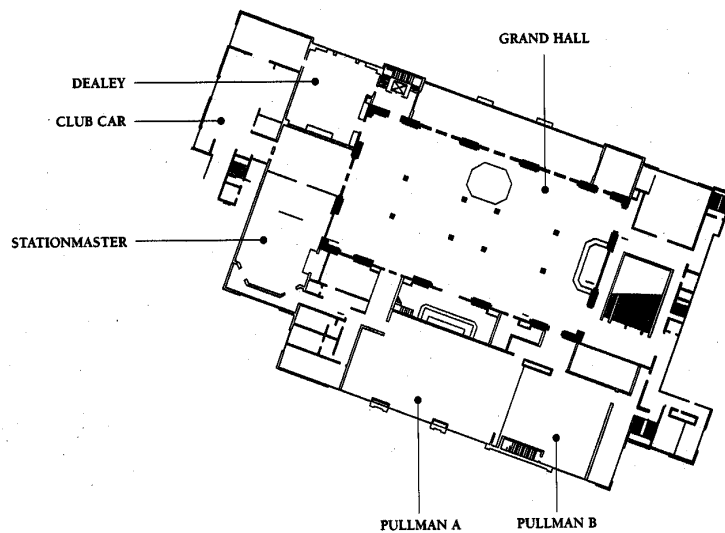


# HOTEL FLOOR PLAN

## Hyatt Regency Dallas



Atrium Level

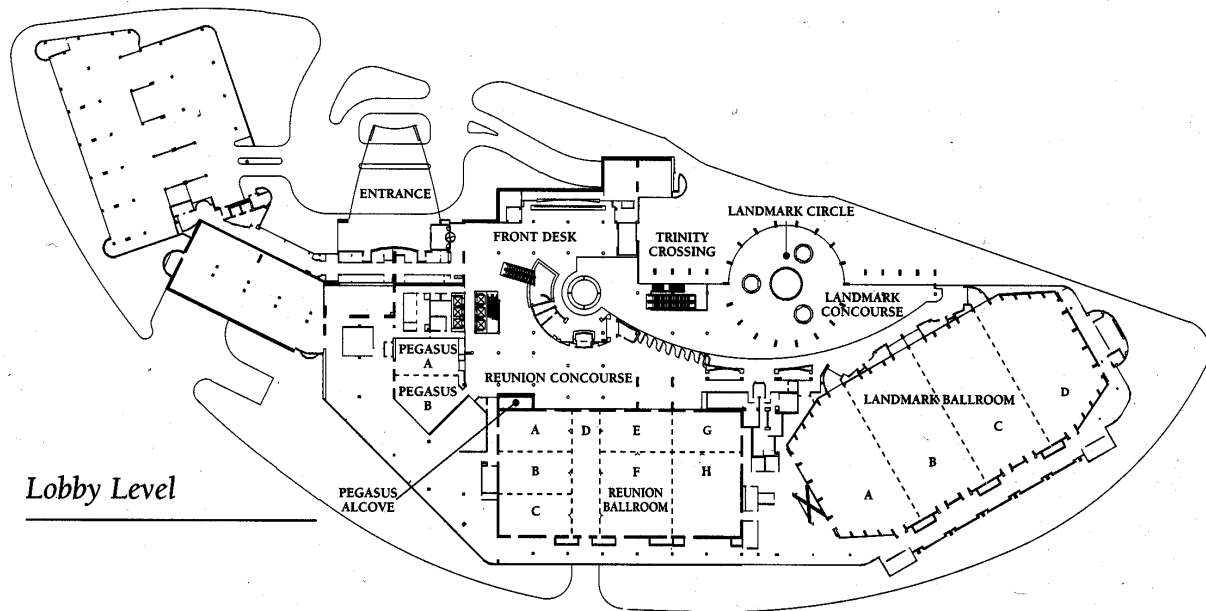


Union Station

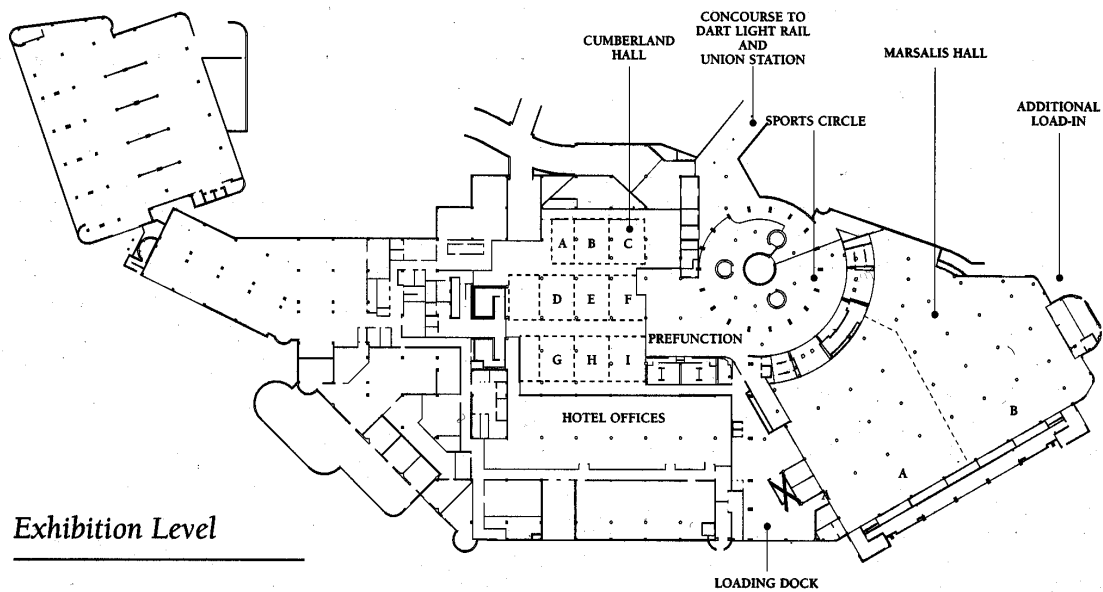


# HOTEL FLOOR PLAN

## Hyatt Regency Dallas



Lobby Level



Exhibition Level



# ABOUT THE CENTER



## THE CENTER FOR ENFORCING UNDERAGE DRINKING LAWS

### Pacific Institute for Research and Evaluation

The Center for Enforcing the Underage Drinking Laws at the Pacific Institute for Research and Evaluation (PIRE) was funded in 2000 by the Office of Juvenile Justice and Delinquency Prevention, U.S. Department of Justice to: (1) collect and analyze underage drinking-related data; (2) analyze underage drinking legislation; (3) conduct literature reviews; (4) identify promising underage program strategies. The Center develops and disseminates user-friendly information to selected communities that will assist them in developing, implementing, and evaluating comprehensive approaches to enforcing underage drinking laws, including the adoption of appropriate research-based strategies. The Center provides training and technical assistance to all States, in cooperation with local jurisdictions, the District of Columbia, U.S. Territories, and Native American and Alaskan Native communities seeking to prohibit the sale of alcoholic beverages to and the consumption of alcoholic beverages by minors (defined as individuals under 21 years of age).

The Center is dedicated to the application of scientific knowledge to prevent underage access to alcohol through:

- Development of appropriate alcohol policies;
- Effective enforcement of underage drinking laws; and
- Strengthening community norms about underage drinking

The Center for Enforcing Underage Drinking Laws training and technical assistance program is committed to providing technical assistance in the development of policies and initiatives which send clearer, more consistent, and direct messages to youth and adults about the dangers and potential consequences of alcohol use.

Staff of the Center maintain close liaison with State and community efforts to track accomplishments and to respond to the changing needs of the field. The Center also works with a panel of expert consultants to ensure that the information and guidance offered meet the most rigorous scientific and practice standards. In this way, specialized knowledge and services can be offered quickly and efficiently.

The Center provides the best information available from scientific studies and evaluation to support Federal decision-making and serves as a liaison between States and communities and the government.

#### **The Center provides no cost assistance in a variety of ways, including:**

- **Technical Assistance**
- **Publications and multimedia documents**
- **Trainings (Enforcement, Policy, Media Advocacy, Task Force, Youth)**
  - **Audio-teleconference Series**
  - **National Leadership Conference**
  - **Success Stories**

#### **Significant Contribution:**

The Center has been a pioneer in developing and disseminating user friendly, scientifically based documents designed to help communities implement proven strategies to reduce underage drinking. Documents continue to be developed in response to the needs identified by State and local communities and practitioners. These documents are available through the Center and/or on the Center's Website.



# ABOUT THE CENTER

The Center conducts trainings across the country,  
at no cost to communities



## States and Territories with Success Stories





# DETAILED AGENDA

## MEETING ROOM LEVELS KEY:

**L = Lobby Level**

**A = Atrium Level**

**E = Exhibitor Level**

**US = Union Station**



**Wednesday, September 18, 2002**



**8:30 am – 6:00 pm**

**McMillan (A)**

**Staff Office**

**8:30 am – 6:00 pm**

**Suite # 359 (3rd Floor)**

**Pop-Up Meeting Room**

**9:00 am – 12:00 pm**

**Bryan Beeman (A)**

**PIRE Policy Trainers Meeting**

**11:45 am – 5:00 pm**

**Reunion B (L)**

**OJJDP State & Local Coordinators Luncheon & Meeting**

**12:00 pm – 5:00 pm**

**Reunion A (L)**

**PIRE Enforcement Trainers Meeting**

**12:00 pm – 5:00 pm**

**Bryan-Beeman (A)**

**PIRE Media Advocacy Trainers Meeting**



# DETAILED AGENDA



**Thursday, September 19, 2002**



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**8:30 am – 5:00 pm**

**Pegasus Alcove (L)**

**Registration**

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**8:30 am – 6:00 pm**

**Crocket (A)**

**Pop-Up Meeting Room #1**

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**8:30 am – 6:00 pm**

**Suite # 359 (3rd Floor)**

**Pop-Up Meeting Room #2**

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**8:30 am – 6:00 pm**

**McMillan (A)**

**Staff Office**

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**8:30 am – 9:00 am**

**Pegasus B (L)**

**PIRE Trainers Meeting (All Trainers)**

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**8:30 am – 12:00 pm**

**Reunion B (L)**

**OJJDP State & Local Coordinators Meeting**

- ☆ OJJDP – Breakout #1
- ☆ OJJDP – Breakout #2
- ☆ OJJDP – Breakout #3
- ☆ OJJDP – Breakout #4

**PRYOR A (A)**  
**PRYOR B (A)**  
**REVERCHON A (A)**  
**REVERCHON B (A)**

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**9:00 am – 12:00 pm**

**Pegasus B (L)**

**PIRE Enforcement Trainers Meeting**

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**9:00 am – 12:00 pm**

**Windsor (A)**

**American Indian Development Associates Focus Group: Law Enforcement  
Strategies to Combat Underage Drinking in Indian Communities**

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**12:00 pm – 1:00 pm**

**Reunion B (L)**

**Luncheon OJJDP State & Local Coordinators**



# DETAILED AGENDA

**2:00 pm – 4:00 pm**

**Reunion Ballroom (L)**

## **Conference Opening**

Speakers:

- ☆ Thomas Murphy, Office of Juvenile Justice and Delinquency Prevention
- ☆ The Hon. Laura Miller, Mayor, City of Dallas
- ☆ Dean Wilkerson, Mothers Against Drunk Driving
- ☆ Ellen Ward, Texans Standing Tall
- ☆ Orlando Garza, Texas Alcohol Beverage Control
- ☆ MADD Youth in Action

## **State Roll Call Session**

To kick-off the conference, participants will briefly hear from key partners engaged in national efforts to reduce underage drinking and youth access to alcohol. Each state will also highlight their successes related to enforcing the underage drinking laws during the “Roll Call of States.”

**4:00 pm – 6:00 pm**

**Reunion Ballroom (L)**

## **Networking Reception**

**6:00 pm – 8:00 pm**

**Union Station - Grand Hall & Dealey Rooms (US)**

## **Youth Activity: Opening, Overview and Dinner**

Get to know the other participants in the youth track! We'll do the introductions, you just show up prepared and enthusiastic. After an informal dinner, review the strategies that will be discussed in the days ahead and get a sense for what's in store. Later, enjoy fun and socializing in our private youth hospitality suite!

**7:00 pm – 9:00 pm**

## **Hospitality Suites Open:**

- ☆ Law Enforcement
- ☆ Community Leaders
- ☆ Youth

**SUITE #396 (3RD FLOOR)**  
**SUITE #393 (3RD FLOOR)**  
**SUITE #362 (3RD FLOOR)**

**7:00 pm – 9:00 pm**

**Hospitality Suite #357 (3rd Floor)**

**American Medical Association – Reduce Underage Drinking through Coalitions Hospitality Suite**



# DETAILED AGENDA



**Friday, September 20, 2002**



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**7:30 am – 5:00 pm**

**Pegasus Alcove (L)**

**Registration**

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**7:30 am – 8:45 am**

**Grand Hall Foyer - Station (US)**

**Developing State Alliances Continental Breakfast & Networking for: CA, CO, CT, IL, MD, MN, MS, MO, MT, NV, NY, PA, TN, VA, WV, DC, ID, IA, KY, LA, ME, MI, NM, NC, OK, SC, WY**

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**7:30 am – 5:00 pm**

**Reunion Foyer & Ballroom (L)**

**State Display/Showcase & Continental Breakfast**

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**7:30 am – 9:00 am**

**Crockett (A)**

**American Medical Association – Communications Directors Breakfast Meeting**

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**8:30 am – 6:00 pm**

**McMillan (A)**

**Staff Office**

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**8:30 am – 6:00 pm**

**Suite # 359 (3rd Floor)**

**Pop-Up Meeting Room**

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**9:00 am**

**Windsor (A)**

**Communications Briefing (By Invitation ONLY)**

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**9:00 am – 10:15 am**

**Reunion Ballroom (L)**

**1st Plenary Session:**

***Developing and Motivating Strong Partnerships Between Law Enforcement and Communities***

Strong and successful partnerships among enforcement agencies, community organizations, youth, the judicial system, and other key stakeholders have led the change to make enforcement of underage drinking laws and youth access to



# DETAILED AGENDA

alcohol a national priority. Invited speakers will discuss the importance of developing and maintaining working relationships between law enforcement and community groups.

Speakers:

- ☆ Kevin Connolly, Consultant
- ☆ Maria Delaney, DC Alcoholic Beverage Regulation Administration
- ☆ Penny Norton, F.A.C.E.
- ☆ Linda Sanchez, Sun Street Centers

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**9:00 am – 12:00 pm**

**Union Station - Dealey Room (US)**

## **Youth Activities:**

- ☆ Series of Mini Presentations

Spend the day learning and discussing several strategies and policy options that have proven effective across the country. Hear true stories where these strategies were implemented and worked! Then practice specific strategies before accompanying Dallas law enforcement into our host city where you'll get the opportunity to actually participate in a compliance check.

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**10:15 am – 10:30 am**

**Transition Break**

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**10:30 am – 11:45 am**

**CONCURRENT BREAKOUT SESSIONS (A1-A12)**

## ***Organizing for Change - Community Enforcement Strategies***

### **A-1 COMMUNITY PARTNERSHIP RESPONSE: BEYOND THE MINOR DECOY OPERATION**

**BAKER (A)**

To provide youth and adult prevention practitioners and community coalitions with a law enforcement based project that will enhance collaborative efforts to reduce the commercial furnishing of alcohol to youth through media attention, education of civic leadership, and positive reinforcement in the business community. Participants will receive a workbook of materials to assist them in adapting this multi-faceted project to the needs and resources of their own communities.

Speakers:

- ☆ Janet Jones, Yamhill County Prevention Program
- ☆ Beth Morrell, Oregon Coalition to Reduce Underage Drinking
- ☆ Nina Robart, Oregon Coalition to Reduce Underage Drinking



# DETAILED AGENDA

## **A-2 STATEWIDE COALITIONS**

**CUMBERLAND A/B (E)**

This workshop will review what NYS as a large, diverse state did to build support and momentum to result in a statewide effort to combat underage drinking. Capacity building, legislative action, enforcement and cross-system partnership development will be discussed.

Speakers:

- ☆ William Barnette, CSW, New York State Office of Alcoholism and Substance Abuse Services
- ☆ Jack Van Steenburg, New York State Police

## **A-3 SHARING RESPONSIBILITY FOR ENFORCING UNDERAGE DRINKING LAWS - A COMMUNITY SUCCESS STORY**

**CUMBERLAND C (E)**

This workshop will cover organizational structure, collecting local data, operational procedure and process, using data to plan for change, developing task force capacity, creating momentum and celebrating success.

Speaker:

- ☆ Cathy Finck, Cobb Underage Drinking Task Force

## **A-4 YOU & ALCOHOL CONTROL: PARTNERS IN REDUCING UNDERAGE DRINKING**

**CUMBERLAND D (E)**

Your alcohol beverage control agency (ABC) can be a vital partner in the fight to control underage drinking and other community alcohol-related problems. Learn how to involve your agency and some of the services the agency can bring to you and the strategies that they use to control alcohol and negative effects. The presenters are twenty year veterans of the Vermont Department of Liquor Control.

Speakers:

- ☆ John D'Esposito, Vermont Department of Liquor Control
- ☆ Stephen Waldo, Vermont Department of Liquor Control

## **A-5 SUCCESS IN SPRINGFIELD - A COMPREHENSIVE APPROACH TO UNDERAGE DRINKING**

**CUMBERLAND E (E)**

Information will be shared on the strategies we have used in tackling underage drinking issues. Most were very successful, some were not very effective. A clip from the Pathways to Selling Alcohol Safely videos will be shown. Participants will be provided samples of the many tools used to achieve our goals.

Speakers:

- ☆ Melissa Haddow, Community Partnership of the Ozarks, Inc.
- ☆ Darrell Moore, Greene County Missouri

## **A-6 THE ZAP PROJECT**

**CUMBERLAND F (E)**

This session will discuss what was learned during the development and implementation of the St. Paul Zap Project. The Zap Project is a successful program that targets underage drinkers and adult providers of alcohol in college residential neighborhoods.



# DETAILED AGENDA

Speakers:

- ☆ Jeff Nachbar, MN Join Together Coalition to Reduce Underage Drinking
- ☆ James Ramstad, St. Paul Police Department

## **A-7 INSTITUTIONALIZING ENFORCING UNDERAGE DRINKING LAWS IN MINNESOTA**

**CUMBERLAND G (E)**

Increase local law enforcement participation in enforcing UAD strategies. More enforcement agencies are applying for funds to implement EUDL strategies. These agencies invite alcohol retailers to presentations explaining alcohol compliance checks - they want retailers to pass the checks. Our State Patrol is also conducting saturation events during college and community celebrations.

Speakers:

- ☆ Sharon Johnson, Office of Traffic Safety, Department of Public Safety
- ☆ Brian Kringen, MN Department of Public Safety - Alcohol and Gambling Enforcement Division

## **A-8 INTRODUCTION TO RAVES & CLUB DRUGS**

**CUMBERLAND H (E)**

This section is a brief introduction to Raves and Club Drugs. During this session participants will receive training in the makeup of a Rave party, the different cultures involved as well as the different types of music associated with the Rave Culture. This session will also introduce the participants to the drug Ecstasy, which has become the drug of choice at Rave Parties. The participants will become familiar with the manufacture, distribution and packaging associated with Ecstasy. Participants will also receive training in the identification of paraphernalia related to the use of Ecstasy as well as the identification of numerous different forms of Ecstasy.

Speaker:

- ☆ Kenny Gavin, DEA Norfolk Resident Office

## **A-9 BUILD A BRIDGE...AND GET OVER IT (TEENS TRAINING MERCHANTS)**

**CUMBERLAND I (E)**

Tearing down walls and building bridges between traditionally antagonistic community groups, such as merchants and enforcement officials, are inherently challenging. But, to impact the complex problem of youth alcohol use, it takes all elements of the community working together. How can we facilitate teamwork between an angry parent, and a convenience store clerk who was fined more than a month's wages for selling beer?

Speakers:

- ☆ Jan Byrne, Alabama Alcoholic Beverage Control Board
- ☆ Martha Ellis, P.A.S.S. The Noble Idea



# DETAILED AGENDA

## A-10 COALITION AND TASK FORCE BUILDING

BRYAN-BEEMAN (A)

This workshop will cover effective strategies for the bringing together of community prevention groups, law enforcement representatives and effective strategies for engaging task force advisors in organizing, training and implementing a multi-agency law enforcement task force.

Speakers:

- ☆ Trey Rusk, Texas Alcoholic Beverage Commission
- ☆ Tommy Rodgers, Texas Alcoholic Beverage Commission

## A-11 COLLABORATION POLICES BETWEEN TRIBES AND STATES REUNION A (L)

The presenter will discuss a current case study in New Mexico between the Pueblo of Zuni, Laguna Pueblo and the state of New Mexico regarding UAD issues. The presenter will give a historical overview of how the state of New Mexico's Children's Code has finally recognized Indian children in state law& how IGA's will assist tribes and the state in working together on Indian children issues.

Speaker:

- ☆ Maxine Velazquez, American Indian Development Associates

## A-12 WORKING WITH THE MILITARY

REUNION B (L)

The U.S. Military has actively and successfully been addressing alcohol misuse and drug use prevention for many years. There are over 440 military installations in the continental United States. Most bases have a chance to work with communities to improve the environment and be a good neighbor. The opportunity to collaborate and join with the military is significant. With an increased emphasis on underage drinking for the college age group similar pressure appears to be mounting for the military to view "underage drinking" within the college age environment. However, working with the military can be overwhelming and intimidating. This session will discuss successful prevention experiences and assist participants to develop strategies at any stage of their military collaboration efforts.

Speakers:

- ☆ Bernard Murphy, Pacific Institute for Research and Evaluation (PIRE)
- ☆ Jean Byrd, Frederick County Health Department - Substance Abuse Prevention Services
- ☆ Janet Blake, PIRE, PREVENT Project
- ☆ Ann Mason, PIRE, PREVENT Project

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12:00 pm – 1:30 pm

Grand Hall Union Station (US)

## Luncheon with Keynote Address: Leadership to Keep Children Alcohol Free & Special Awards Presentation

Leadership to Keep Children Alcohol Free is a multi-year national initiative that addresses the public health issue of alcohol use by children ages 9 to 15 years. This initiative engages the support of Governor's spouses as spokespersons to increase public awareness and to mobilize action nationally and within their States.





# DETAILED AGENDA

1st Lady of Wyoming, Sherri Geringer will highlight the goals and objectives of the Initiative.

Speakers:

- ☆ Donna Ray, Office of Juvenile Justice and Delinquency Prevention
- ☆ Sherri Geringer, First Lady Wyoming, Governor's Spouse Initiative

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**1:30 pm – 4:30 pm**

**Off-Site Event Buses Pick-Up @ Trinity Crossing (L)**

**Youth Availability Project Activity**

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**1:30 pm – 2:30 pm**

**Reunion Ballroom (L)**

**2nd Plenary Session:**

***Washington Update Federal Panel***

The Federal Update is an interactive panel session featuring distinguished speakers from federal agencies such as SAMHSA, NIAAA, NHTSA, and the National Youth Anti-Drug Campaign. The panelists will highlight innovative programs/activities and discuss agency goals and possible funding opportunities, as well as, federal agency collaborative efforts to advance the field regarding underage drinking initiatives. Join us in building national synergy and networking opportunities.

Keynote Speaker:

- ☆ J. Robert Flores, Administrator, Office of Juvenile Justice and Delinquency Prevention

Panelists:

- ☆ Robert Denniston, White House Office of National Drug Control Policy
- ☆ Geoffrey Laredo, National Institute on Alcohol Abuse and Alcoholism
- ☆ Steve Wing, Substance Abuse and Mental Health Services Administration
- ☆ Jim Wright, National Highway Traffic Safety Administration

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**2:30 pm – 2:45 pm**

**Transition Break**

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**2:45 pm – 4:00 pm**

**Concurrent Breakout Sessions (B1-B13)**

***Innovative Strategies***

**B-1 WEB-BASED ENFORCEMENT TOOLS**

**BAKER (A)**

The use of web based applications accessed remotely and wirelessly via the Internet has drastically increased the ability to effectively utilize manpower, collect accurate investigative statistical data and decreased motor vehicle operating expenses in selected investigative settings, i.e., underage alcohol undercover operations.

Speaker:

- ☆ Ronald Johnson, Georgia Department of Revenue, Alcohol & Tobacco Division



# DETAILED AGENDA

## **B-2 COALITION BUILDING**

**CUMBERLAND A/B (E)**

Coalition organizing can be both extremely satisfying and challenging at the same time. This workshop will help participants step back and look at coalition building as a strategy for accomplishing a mission not as a goal. Tools and activities will be provided to participants as they learn and apply new skills.

Speaker:

☆ Jeff Nachbar, MN Join Together Coalition to Reduce Underage Drinking

## **B-3 COMMUNITY POLICE ID SEIZING PROGRAM**

**CUMBERLAND C (E)**

The Fake ID Seizure Program has been successful in removing over 1,000 fake, altered or misused identification cards from circulation in one year's time. This workshop will teach participants how to implement this program in their communities and build partnerships with liquor establishments while utilizing available resources.

Speakers:

☆ Brenda Amodei, Department of Mental Health - Retardation and Hospitals

☆ Kevin Parsonage, Newport Police Department

## **B-4 GRANT WRITING**

**CUMBERLAND D (E)**

The contents of this session will include key elements in successful grant writing; appropriate framing of grant requests; typical guidelines and priorities for various types of grants; methods to find potential funding sources that fit organizational priorities; assessing organizational readiness to manage various grants; avoiding common mistakes. Examples from participant projects will be used.

Speaker:

☆ Diana Conti, Conti Consulting Group

## **B-5 PROJECT STICKER SHOCK**

**CUMBERLAND E (E)**

Project Sticker Shock engages local coalitions in visiting retailers to hang posters and place warning stickers on alcohol packages. The campaign is a cost effective strategy for empowering youth, attracting media coverage, raising public awareness, encouraging responsible retail practices, and supporting law enforcement efforts to enforce the furnishing laws.

Speaker:

☆ Rebecca Matusovich, Main Office of Substance Abuse

## **B-6 REDUCING VIOLENCE BY ENFORCING EFFECTIVE LIQUOR LAWS**

**CUMBERLAND F (E)**

The enforcement of the alcohol laws prohibiting underage drinking and over-service practices has the potential to substantially reduce alcohol-related problems in the United States. Alcohol is related to violence and property crime, intentional and unintentional injuries, and lost productivity. In particular, alcohol is involved in 40% of US traffic fatalities and studies show that a substantial number of impaired drivers are coming from licensed alcohol outlets. Enforcement of alcohol laws and other measures to reduce alcohol availability have been associated with



# DETAILED AGENDA

reductions in traffic crashes and other alcohol-related problems. Public support is imperative to the success of these interventions.

Speaker:

☆ James Fell, Pacific Institute for Research and Evaluation (PIRE)

## **B-7 WOULD YOUR COMMUNITY BENEFIT FROM AN UNDERAGE DRINKING ENFORCEMENT PROGRAM? CUMBERLAND G (E)**

The goal of this workshop is to inform the audience on how to implement and coordinate an Underage Drinking Enforcement Program from the state level. Evidence of effectiveness information will be provided regarding the quantity of citations issued.

Speaker:

☆ Melvin Martinez, NM Highway and Transportation Department - Traffic Safety Bureau

## **B-8 COURT MONITORING PROGRAM: UNDERAGE DRINKING CASES CUMBERLAND H (E)**

Participants will know how to make a difference and how underage drinking court cases are handled.

Speaker:

☆ Larry Knight, MADD Mississippi State Organization

## **B-9 LOBBYING: YOU CAN CHANGE THE WORLD WITHOUT GETTING IN TROUBLE CUMBERLAND I (E)**

This workshop presents the basics about lobbying to nonprofits. Participants will learn what lobbying is – a commonly misunderstood tool! The workshop will also demonstrate the freedoms and the restrictions in grassroots and direct lobbying, and encourage strategies and methods of lobbying stress-free. Some technicalities about “the law” will also be summarized.

Speaker:

☆ Christine Miller, Oregon Department of Justice

## **B-10 THE UNDERAGE DRINKING COMMUNITY MONITORING SYSTEM: A PILOT PROGRAM WITH LAW ENFORCEMENT BRYAN-BEEMAN (A)**

The workshop goal is to assist the participant to surround the underage drinking problem in his/her community by the effective use of a shared data collection bank, using law enforcement as a core component. This session includes live data from a project in progress, and how to replicate the system locally.

Speakers:

☆ Jean Byrd, Frederick County Health Department - Substance Abuse Prevention Services



# DETAILED AGENDA

- ☆ Joseph Vince, Jr., The Center For Public Sector Information
- ☆ Lt. Scot Hopkins, Frederick County (MD) Sheriff's Office
- ☆ Glenn Pierce, Ph.D., Northeastern University

## **B-11 REGIONAL CAMPUS-COMMUNITY APPROACH TO PREVENTING UNDERAGE AND BINGE DRINKING AMONG COLLEGE STUDENTS**

**REUNION A (L)**

The workshop will offer history and development of the College President's Forum in San Diego, CA from which regional support transpired into campus/community collaboration and collective prevention efforts; and a policy agenda in the areas of law enforcement, preventing the promotion of alcoholic beverages, access to alcohol, campus housing and campus resources for prevention of underage drinking. Discussion of high visibility enforcement operations and successful regional campus/community collaborative efforts of law enforcement stemming from the inception of the College Law Enforcement Task Force and other collaborations.

### Speakers:

- ☆ Judy Walsh-Jackson, San Diego County Police Panel on Youth Access to Alcohol
- ☆ Dana Stevens, North Inland Community Prevention Program, Mental Health Systems
- ☆ Larry Barnett, University of San Diego
- ☆ Marian Novak, SDSU/C-CAPP

## **B-12 REACHING COMMUNITIES OF COLOR TO ADDRESS UNDERAGE DRINKING**

**REUNION B (L)**

This workshop will address issues of underage drinking in various communities of color. It will give specific examples on of what these communities have done to lower rates and counter the industries influence. It will educate participants of the alcohol policy project on strategies for empowering the different communities. Community organization, policy, public education and awareness, and enforcement strategies for addressing community wide alcohol problems will also be discussed.

### Speakers:

- ☆ Jeannette Noltenius, Ph.D., Rick Swartz & Associates
- ☆ Joel Hardy, Georgia Alcohol Policy Partnership

## **B-13 RESPONSIBLE BEVERAGE SERVICE TRAINING PROGRAMS: AN ASSESSMENT OF STATE LEGISLATION AND ADMINISTRATIVE PROCEDURES**

**WINDSOR (A)**

This session will review the key components of state legislation addressing Responsible Beverage Service (RBS) training programs. It will provide guidance to policy makers, activists, and researchers regarding the key components of RBS legislation and the role of RBS legislation in a comprehensive approach to regulating alcohol availability from a public health perspective.

### Speaker:

- ☆ Jim Mosher, JD, Pacific Institute for Research and Evaluation



# DETAILED AGENDA

**3:00 pm – 5:00 pm**

**Moreno B (A)**

**Federal Agencies Strategy Meeting (By Invitation ONLY)**

**5:00 pm**

**Off-Site Event Buses Pick-Up @ Trinity Crossing (L)**

**Buses Depart for Circle-R-Ranch**

**5:30 pm – 9:30 pm**

**Off-Site Event**

**Dallas Night Out at the Circle-R-Ranch**

Special Presentation By:

☆ Tom Zimmerman, MA, Synergy Consulting

***“The New Game Plan for Prevention”***

**10:00 pm – 11:00 pm**

**Hospitality Suites Open:**

☆ Law Enforcement	Suite #396 (3rd Floor)
☆ Community Leaders	Suite #393 (3rd Floor)
☆ Youth	Suite #362 (3rd Floor)

**10:00 pm – 11:00 pm**

**Hospitality Suite #357 (3rd Floor)**

**American Medical Association – Reduce Underage Drinking through Coalitions Hospitality Suite**



# DETAILED AGENDA



**Saturday, September 21, 2002**



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**7:30 am – 5:00 pm**

**Pegasus Alcove (L)**

**Registration**

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**7:30 am – 8:45 am**

**Grand Hall Foyer - Union Station (US)**

**Developing State Alliances Continental Breakfast & Networking for: AK, AL, AZ, DE, FL, GA, HI, IN, KS, MA, NE, NH, NJ, ND, OH, RI, SD, TX, UT, VT, WA, WI, OR**

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**7:30 am – 5:00 pm**

**Reunion Foyer and Ballroom (L)**

**State Display/Showcase & Continental Breakfast**

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**8:30 am – 6:00 pm**

**McMillan (A)**

**Staff Office**

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**8:30 am – 6:00 pm**

**Suite # 359 (3rd Floor)**

**Pop-Up Meeting Room #1**

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**8:30 am – 6:00 pm**

**Windsor (A)**

**Pop-Up Meeting Room #2**

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**9:00 am – 10:15 am**

**Reunion Ballroom (L)**

**3rd Plenary Session:**

***Underage Drinking - A National Priority: Partnering with Young People***

The prevention of underage drinking is one of Mothers Against Drunk Driving's key strategies to end the nation's most frequently committed crime - drunk driving. MADD's National President Wendy J. Hamilton will speak about the importance of partnering with the nation's youth to prevent underage drinking, as well as outline some of MADD's unique youth programs reaching all age groups from Multi-media Assemblies, to Protecting You/Protecting Me designed especially for elementary students to Youth In Action groups created for high school students.

Speaker:

☆ Wendy Hamilton, President, MADD



# DETAILED AGENDA

## ***Underage Drinking - A National Priority: How to Make Media Work for You!***

Alcohol companies spent \$1.6 billion on advertising in measured media (i.e. television, radio, print, outdoor) in 2001. The alcohol industry has claimed repeatedly that it does not market its products to young people. In 1999 the Federal Trade Commission issued a report concluding that the alcohol industry's efforts at self-regulation of its advertising in the media were effective. This presentation will draw on the market research databases used by the alcohol industry itself to assess how effective advertising self-regulation has been in limiting youth exposure to alcohol.

### Speakers:

- ☆ Joel Grube, Ph.D., Prevention Research Center
- ☆ David Jernigan, Ph.D., Georgetown University
- ☆ Julia Sherman, American Medical Association

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**9:00 am – 12:00 pm**

**Union Station - Dealey Room (US)**

### **Youth Activities:**

- ☆ Energizers
- ☆ Youth with Vision Workshop

Conference participants will discuss the previous night's experiences and join other conference participants to learn about the experiences in their communities regarding underage drinking prevention and policy implementation. Then we prepare for that evening, when the youth track participants will present the results of the Dallas area compliance checks that took place the previous evening.

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**10:15 am – 10:30 am**

**Transition Break**

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**10:30 am – 11:45 am**

**Concurrent Breakout Sessions (C1-C13)**

## ***Data Media and Enforcement Task Force Operations***

### **C-1 UNCONVENTIONAL WISDOM: PREVENTION MAKES STRANGE BEDFELLOWS**

**BAKER (A)**

This workshop focuses on how to achieve the "win-win" for prevention advocates in their communities. Take advantage of unusual situations and forge alliance with unconventional partners. Everyone needs to be involved in prevention activities. Join Oregon Partnership to find out how to partner with those who simply need to meet you to get involved in your prevention activities.

### Speakers:

- ☆ Christopher Curtis, Oregon Partnership
- ☆ Judy Cushing, Oregon Partnership
- ☆ Kaleen Deatherage, Oregon Partnership



# DETAILED AGENDA

## **C-2 EMERGING ISSUES IN PRODUCT AND PROMOTION - NATIONAL AND LOCAL ADVOCACY FOR COUNTERING AGGRESSIVE ALCOHOL INDUSTRY MARKETING PRACTICES CUMBERLAND A/B (E)**

This session will familiarize participants with recent research and national trends concerning alcohol marketers' attempts to reach underage youth. Particular focus will be on the development and marketing of new products (alcopops) which have strong appeal to youthful tastes and on the recent, phenomenal increase in television advertising for distilled spirits and liquor-branded malt beverages. Additionally, we will discuss the potential for participating in several national and local initiatives that can help counter these trends.

Speaker:

☆ Kim Miller, Center for Science in the Public Interest

## **C-3 MEDIA ADVOCACY BASICS: YOU CAN CHANGE THE WORLD CUMBERLAND C (E)**

The session will begin with an overview of advocacy as it relates to public health messages. In other words, when we want to change social behaviors, we must first understand that we have to look beyond the behavior to its root cause. Next, the session will look at the basics of media advocacy and why it is important to study media when working on a strategy to change community behavior. Then the session will look at creating a media campaign by examining the components of the media advocacy infrastructure. We'll end with how to promote a campaign and if time permits, work on an actual case study.

Speaker:

☆ Beth Wilson, Missouri's Youth/Adult Alliance

## **C-4 YOUTH WITH VISION CUMBERLAND D (E)**

Youth With Vision is a student led organization of high school leaders from the Kansas City area. Members work to fight the effects of alcohol and drug abuse within their communities. They have worked locally and at the statewide level to pass ordinances and laws that impact substance abuse. The goal of this workshop is to teach participants how to implement an effective youth prevention coalition.

Speakers:

☆ Vicky Ward, TRI-County MHS

☆ Rachel Dold, Youth With Vision

☆ Erin Brooks, Youth With Vision

☆ Amanda Davis, Tri-County MHS/Youth With Vision





# DETAILED AGENDA

## **C-5 RESEARCH ON MALT LIQUOR**

**CUMBERLAND E (E)**

The vast majority of people working in the alcohol field with youth are clueless when it comes to the newly marketed beverages that are packaged like soda or non-alcoholic drinks. After attending this workshop, attendees will be better able to differentiate the new alcohol beverages from everyday drinks.

Speaker:

- ☆ Didra Brown Taylor, PH.D., Charles R. Drew University of Medicine & Science Collaborative Alcohol Research Center

## **C-6 STOP TEENAGE OPPORTUNITY TO PURCHASE**

**CUMBERLAND F (E)**

The STOP model presentation will focus on reducing barriers to effective enforcement through a proven multi-jurisdictional collaborative approach focused on adult accountability. Presenters will discuss brokering partnerships, defining adult accountability, developing internal and external performance-based outcome measures, identifying potential funding and utilizing the media to deliver project objectives.

Speakers:

- ☆ Kathy Crandall, Franklin County Commissioners
- ☆ Corey Johnson, Bexley Police Department
- ☆ Suzann Cook, Ohio Department of Public Safety Investigative Unit

## **C-7 PROJECT COMPEL**

**CUMBERLAND G (E)**

This program won the 2001 National Award from the National Highway Traffic Safety Administration. The program reduced arrests by 25%, increased media coverage 80%, youth leadership skills 43%, advocacy skills 44%, empowerment skills 35% and alcohol knowledge 42%. Research evaluations revealed very significant findings for urban, suburban and rural communities.

Speakers:

- ☆ Nora Drexler, KIDco/TADco, Inc.
- ☆ Robert Kaiser, Teen Anti-Drug Coalition

## **C-8 PARENTS WHO HOST LOSE THE MOST**

**CUMBERLAND H (E)**

The Parents Who Host, Lose the Most; Don't be a party to underage drinking public awareness campaign targets parents in order to educate them about legal ramifications and health and safety risks of providing alcohol at teen house parties. The campaign rationale is based on the public health model and utilizes the information dissemination and environmental change strategies. An extensive evaluation of the campaign was conducted in 2001 and 2002 by Miami University of Ohio, Applied Research Center.

Speakers:

- ☆ Holly Zweizig, Ohio Parents for Drug Free Youth
- ☆ Robert Seufert, PhD, Applied Research Center, Miami University



# DETAILED AGENDA

## **C-9 MYTHS AND REALITIES OF PREVENTING ALCOHOL AND TOBACCO PROBLEMS AMONG YOUTH: DIFFERENT DRUGS & COMMON ACTION AGENDA**

**CUMBERLAND I (E)**

This session will compare tobacco and alcohol control efforts in local communities (e.g. main problems, populations affected, political environment, state of the prevention science, etc.) Effective strategies in both alcohol and tobacco will be compared and contrasted.

Speaker:

- ☆ Johanna Birckmayer, Pacific Institute for Research and Evaluation (PIRE)

## **C-10 HEROS “STEP UP TO THE PLATE” TO MAKE IT WORK!!! EDUCATE- ENFORCE- PROSECUTE MIP LAWS** **BRYAN-BEEMAN (A)**

This session will demonstrate effective strategies in educating, enforcing and prosecuting the underage drinking laws in Texas. The presentation will be fun, fast moving and worthwhile while identifying the “strike outs”, “foul balls”, “pinch hitters”, “home runs” and most of all the “heroes” that helped to reach all of the goals, objectives and outcomes of the project. The “game plan” was continually revised after receiving feedback from the evaluation data, interviews and focus sessions. The all-star panelists will present their role with the coalition. The winning percentage was better than projected and instead of just getting on base, we hit a grand slam for students in Texas.

Speakers:

- ☆ Mary Hill, Texas Sport Coalition
- ☆ Keisha Cornelius, “Star” Athlete from Texas A&M-Corpus Christi
- ☆ Kimmie Holtzmann, “Star” Athlete from West Texas A&M – Canyon
- ☆ Tim Hartshorn, “Star” Athlete from Baylor University
- ☆ Rayford Stephens, Chief of Police Prairie View A&M – Prairie View
- ☆ Vincent Morton, Ph. D., Dean of Students and Judicial Officer, Southwest Texas State University

## **C-11 ALCOHOL AND THE ADOLESCENT BRAIN**

**REUNION A (L)**

When youth, parents and communities ask, “Why zero tolerance and why 21?” – there are new answers. The latest research shows that: basic brain development continues throughout adolescence into the early 20’s; alcohol affects the adolescent brain differently; and exposing the underdeveloped brain to alcohol compromises learning and memory and multiplies risks for overdosing and addiction. This information has a profound impact on youth and parents and arguments about “rite of passage” and “safe use.”

Speakers:

- ☆ Karen Williams, Protecting You/Protecting Me
- ☆ Kappie Bliss, Mothers Against Drunk Driving



# DETAILED AGENDA

## **C-12 TAKING A STAND FOR ALCOHOL-FREE YOUTH IN RURAL MARYLAND**

**REUNION B (L)**

A coalition addressing norms, enforcement of underage drinking laws and youth involvement began in 1997. Changes in the county liquor ordinance, liquor board monitoring and media coverage correlate with increased compliance from 46 to 85 percent. Collaboration among education, health, juvenile justice and law enforcement agencies has led to new and enhanced prevention educational messages and enforcement initiatives.

Speakers:

- ☆ Paula Lowry, Talbot County Health Department Prevention Office
- ☆ JoAnn Urso, Talbot Partnership

## **C-13 UNDERAGE DRINKING RESEARCH**

**REUNION C (L)**

This session will discuss key areas pertaining to underage drinking issues derived from research conducted with adults, parents and youth. The session will also include information on different profiles of underage youth as it pertains to potential education efforts.

Speaker:

- ☆ William Georges, The Century Council

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**12:00 pm– 1:30 pm**

**CONCURRENT STRATEGY SESSIONS (1-12)**

### ***Implementation Strategy Sessions & Working Luncheon***

#### **STRATEGY SESSION #1**

##### **MEXICO/TEXAS BORDER**

**CUMBERLAND A/B (E)**

This session will provide participants a better understanding of why teens choose to drink in Mexico, address practical approaches in dealing with these issues locally and discuss how to overcome the administrative obstacles encountered when getting started. Also, evidence of effective practices will be provided.

Speakers:

- ☆ Aida Cantu, Texas Alcoholic Beverage Commission
- ☆ Elizabeth Limon-Garza, Cameron County Juvenile Probation
- ☆ Orlando Rodriguez, Brownsville Police Department

#### **STRATEGY SESSION #2**

##### **STATEWIDE INITIATIVES TO REDUCE HIGH-RISK AND UNDERAGE ALCOHOL USE BY COLLEGE STUDENTS; SUCCESS STORIES**

**CUMBERLAND D (E)**

Leaders of statewide campus and community prevention initiatives in Arizona, Ohio, Pennsylvania, and Virginia will share success stories, including outcomes at the state, campus/community and individual levels, that demonstrate the value of strengthening and sustaining these initiatives. Panelists were 1999 Safe and Drug Free Schools grantees of the U. S. Department of Education.



# DETAILED AGENDA

Speakers:

- ☆ Laurie Davidson, Higher Education Center for Alcohol and Other Drug Prevention
- ☆ Maureen Earley, Virginia Department of Alcoholic Beverage Control
- ☆ Peggy Glider, PhD, Campus Health Service, University of Arizona
- ☆ Bill Poe, Pennsylvania Liquor Control Board

## STRATEGY SESSION #3

### ALCOHOL TAXES AND UNDERAGE DRINKING

CUMBERLAND C (E)

This session will explore options available to communities and states for increasing alcohol taxes. We will learn about the effects of alcohol tax increases on consumption and the potential generation of new revenues for public health programs, drug/alcohol prevention, treatment, law enforcement, or youth programs. Additionally, we will discuss alternative strategies and policy rationales for higher alcohol taxes.

Speaker:

- ☆ Kim Miller, Center for Science in the Public Interest

## STRATEGY SESSION #4

### ILLEGAL ID'S – AVAILABILITY, IDENTIFICATION AND ENFORCEMENT

CUMBERLAND E (E)

This course has been taught to hundreds of bar employees and law enforcement officials. Attendees have used the techniques and more readily been able to identify the illegal ID's. Enforcement strategies have increased the effectiveness of enforcement efforts and reduced overall use.

Speaker:

- ☆ Stg. Scott Friedlein, Champaign Police Department - Alcohol Enforcement

## STRATEGY SESSION #5

### 3RD PARTY TRANSACTION OPERATIONS

CUMBERLAND F (E)

The workshop will consist of an interactive discussion of what participants are experiencing in their communities will take place followed by examples of what other communities have successfully used to address this problem.

Speaker:

- ☆ Vince Jimno, The Jimno Group

## STRATEGY SESSION #6

### PREVENTION PARTY DISPERSAL OPERATION

CUMBERLAND G (E)

This session will detail effective techniques for enforcement personnel to approach, control, and disperse underage drinking venues. Attendees will learn how to use additional community leaders and volunteers to assist police in dispersal operations.

Speaker:

- ☆ Darrell Fant, Highland Park Dept of Public Safety



# DETAILED AGENDA

## STRATEGY SESSION #7

### COMPLIANCE CHECK OPERATIONS/SYNAR UPDATE

CUMBERLAND H (E)

Retail compliance investigations have proven to be an effective approach to achieving voluntary compliance. They are one of the most cost-effective activities law enforcement can utilize to assess the availability of alcohol in the community, change the behavior of retailers, and send a message to young people that underage drinking is not acceptable and will not be tolerated.

The primary goal of retail compliance investigation programs is voluntary compliance by the retailers.

Speakers:

- ☆ Christopher Champion, Texas Alcoholic Beverage Commission Corpus Christi District Office
- ☆ Jose Primera, Texas Alcoholic Beverage Commission
- ☆ Mary Gordon, Pacific Institute for Research and Evaluation

## STRATEGY SESSION #8

### NATIVE AMERICAN STRATEGIES TO ADDRESS UNDERAGE DRINKING

CUMBERLAND I (E)

The purpose of the workshop is to provide a framework of processes, approaches and practices to develop strategies addressing underage drinking problems in Native American communities. In particular to promote strategies that support and protect youth from the dangers of alcohol use through effective tribal policies, regarding access, possession and sales to minors; and strategies for community support for enforcement of underage drinking laws on adults and liquor establishments.

Speaker:

- ☆ Ada Pecos Melton, American Indian Development Associates

## STRATEGY SESSION #9

### IMPACT PROGRAM

REUNION A (L)

This interactive session will highlight an underage drinking program that focuses on enforcement, education and accountability.

Speaker:

- ☆ Lt. Henry Hickman, Kona Juvenile Aid Section

## STRATEGY SESSION #10

### CONNECTICUT PUTTING THE PIECES TOGETHER: OJJDP, RWJF, USDE & OTHER FUNDING COMBATING UNDERAGE DRINKING

REUNION B (L)

Presenters will discuss the history and mission of The Connecticut Coalition to Stop Underage Drinking and how it has provided a leadership role in bringing funding sources from OJJDP, The Robert Wood Johnson Foundation, the US Department of Education, state and private funding together to lead a statewide movement to stop underage drinking.



# DETAILED AGENDA

Speakers:

- ☆ Linda Degutis, Chair The Connecticut Coalition to Stop Underage Drinking
- ☆ Catherine LeVasseur, The Connecticut Coalition to Stop Underage Drinking
- ☆ Gary Najarian Director, The Connecticut Coalition to Stop Underage Drinking

## STRATEGY SESSION #11

### A PROMISING NEW TOOL TO FIGHT UNDERAGE DRINKING IN RURAL AREAS

REUNION C (L)

This course will outline New Mexico law enforcement strategies that combat underage drinking and related crimes. Strategies including specialized law enforcement training, enforcement operations, investigations and community relations.

Speakers:

- ☆ Todd Griffin, New Mexico Department of Public Safety
- ☆ Dan Sanchez, Sandoval County Sheriff's Department

## STRATEGY SESSION #12

### NIAA: HIGH SCHOOL ATHLETES AND ALCOHOL POLICY

BAKER (A)

In Nevada, a new program is being piloted that will address high school athletes and alcohol use. As a way to reduce alcohol use among high school athletes, prevention advocates and the Nevada Interscholastic Activities Association began to develop alcohol and drug use policy that could be applied statewide. In a cooperative effort, the group developed a policy with three key goals: that it be educational, corrective, and restorative. This session will discuss the efforts required to write the policy, the work necessary to implement the policy and the materials developed to assist school districts.

Speakers:

- ☆ Kathy Bartosz, Nevada Department of Human Resources, Juvenile Justice Programs
- ☆ Eddie Bonine, Washoe County Schools

1:30 pm – 1:45 pm

Transition Break

1:45 pm – 3:00 pm

Union Station - Dealey Room (US)

### Youth Mini Presentations:

- ☆ Media Advocacy
- ☆ Compliance Check Results

1:45 pm – 3:00 pm

CONCURRENT BREAKOUT SESSIONS (D1-D13)

### *Policy and Enforcement Techniques*

## D-1 CHANGING NORMS IN A NORTH CAROLINA COMMUNITY

BAKER (A)

The Lenoir County Coalition to Reduce Underage Drinking is located at the Kinston-Lenoir Chamber of Commerce. The coalition has created a taskforce of retailers and law enforcement. They have made more vigorous use of compliance checks that has caused the compliance rate to rise to approximately 86%. The



# DETAILED AGENDA

coalition has also created innovative programs in the community and they have maintained a high level of youth involvement since the beginning of the grant.

Speakers:

- ☆ Torise Battle, Kinston-Lenoir County Chamber of Commerce
- ☆ Stephanie Sidberry, MPH, Governor's Institute on Alcohol and Substance Abuse

## **D-2 HOW TO INITIATE A MINOR ALCOHOL PREVENTION PROGRAM IN YOUR COMMUNITY**

**CUMBERLAND A/B (E)**

The key to the success of any project begins with adopting an effective planning model, followed by choosing the person best suited to develop the plan. The objective of this workshop is to identify the three key elements (leadership, partnerships and enforcement) necessary to implement a successful prevention program in any community.

Speaker:

- ☆ Lisa Posada-Griffin, Billings Police Department

## **D-3 LITTLE TOWN, BIG SUCCESS!**

**CUMBERLAND C (E)**

The Town of Farmville has been able to implement various enforcement and policy changes in 2000 and 2001 through their Discretionary Grant with VA ABC. The coalition has used this grant as leverage to make some major needed changes in their community. From party patrols to keg registration to a ban on alcohol at the town sponsored events, Farmville is using environmental approaches to pull in key players from as many sectors of their community as possible uniting to fight underage drinking.

Speakers:

- ☆ Kristie Chamberlain, CHES, Virginia Department of Alcoholic Beverage Control
- ☆ Gerald Spates, Town of Farmville

## **D-4 PARTY PATROL, URBAN AND SUBURBAN APPROACHES**

**CUMBERLAND D (E)**

Participants will learn how to plan organize and lead a multi-agency team effort to combat underage juvenile drinking parties. Proven methods, procedures, and techniques will give participants the necessary tools to ensure these cases will be successfully prosecuted.

Speakers:

- ☆ Susan Blaker, Washington State Liquor Control Board
- ☆ Alexander Johns, King County Sheriff's Office

## **D-5 IMPLEMENTING AN ENVIRONMENTAL APPROACH TO REDUCING HIGH-RISK DRINKING: THE UNIVERSITY OF NEBRASKA EXPERIENCE**

**REUNION C (A)**

The essential elements of the environmental approach will be presented and discussed, and the successes and failures of the University of Nebraska experience will be shared. Topics to be covered include:





# DETAILED AGENDA

1. The Campus-Community Coalition: A Key to Success
2. Establishing Achievable Objectives
3. Policies that Make a Difference
4. Enforcement Strategies: On-Campus and Off-Campus
5. Social Norms Campaigns
6. Working with Neighborhood Organizations
7. Making Full Use of Community Media Outlets
8. Evaluation and Feedback to the Community

Speaker:

☆ James Griesen, PhD, University of Nebraska-Lincoln

## **D-6 KITTITAS COUNTY SHERIFFS KEBBUSTER: PARTY PATROLS DETECTION AND INTERVENTION**

**CUMBERLAND I (E)**

Participants will learn about techniques and tactics used by law enforcement to address teen alcohol parties and alcohol-impaired driving in rural settings and within limited resources.

Speakers:

☆ Rob DeGroot, Kittitas County Sheriff Office

☆ Letty Mendez, Washington State Liquor Control Board Enforcement and Education Division

## **D-7 OBSTACLES TO REDUCING UNDERAGE DRINKING AND HOW THEY CAN BE OVERCOME**

**CUMBERLAND E (E)**

This session will lay out the consequences of underage drinking, highlight key factors contributing to underage drinking, review findings of CASA's recent national survey of how American adults view the problem and their attitudes toward potential strategies for remedying it. The session also will present specific recommendations for tackling the underage drinking problem.

Speaker:

☆ Linda Richter, PhD, The National Center on Addiction and Substance Abuse at Columbia University

## **D-8 CHANGING NORMS ABOUT UNDERAGE DRINKING: LAW ENFORCEMENT'S ROLE**

**CUMBERLAND F (E)**

Learn how aggressive community policing-oriented law enforcement can change your community's norms regarding underage drinking. Participants will learn a variety of enforcement and prevention techniques that are designed to stop teenagers from drinking by remaining one of the "three legs of the stool" – locate, demand and supply.

Speakers:

☆ John D'Esposito, Vermont Department of Liquor Control

☆ Stephen Waldo, Vermont Department of Liquor Control





# DETAILED AGENDA

## **D-9 MEDIA ADVOCACY EFFORTS FOR INDIAN COUNTRY** **BRYAN-BEEMAN (A)**

Native American youth issues are often overlooked by the mainstream media. In many newsrooms, they don't register on the radar. How do Native Americans use their resources to access the media for underage drinking prevention coverage? This session will focus on designing a media campaign for urban and tribal communities.

Speaker:

- ☆ Harlen McKosato, Native American Calling

## **D-10 CALIFORNIA ABC GRANT ASSISTANCE PROGRAM** **CUMBERLAND G (E)**

This presentation will focus on the California Alcohol Beverage Control grant assistance programs for local law enforcement and how they help communities reduce alcohol related problems. The OJJDP funded "Decoy Shoulder Tap Program" will be highlighted explaining how the program is conducted and how the public awareness component of the program plays a significant role in reducing the number of adults who furnish alcohol to minors.

Speakers:

- ☆ Jerry Jolly, CA Department of Alcoholic Beverage Control
- ☆ Pat Deasy, Department of Alcoholic Beverage Control

## **D-11 COMBATING UNDERAGE DRINKING IN LAS CRUCES, NEW MEXICO** **CUMBERLAND H (E)**

The Department is a member of the local Underage Drinking Taskforce, which is comprised of law enforcement agencies, school officials, social agencies, judiciary personnel and underage students. We initiated with the Court an alternative sentencing program of educating offenders by remanding them to the Underage Academy. The Academy program consists of physical training, lectures, impact panels, demonstrations and a visit to the detention center.

Speakers:

- ☆ Jimmie Brown, Jr., Las Cruces Police Department
- ☆ Ken Erhard, Las Cruces Police Department

## **D-12 UNDERAGE DRINKING - AN ADULT PROBLEM: REDUCING SOCIAL SOURCES OF ALCOHOL** **REUNION A (L)**

Whenever a young person drinks, an adult is involved in some way. San Diego has a unique regional committee dedicated to holding adults responsible for underage drinking. The panel will present successful strategies including: community and law enforcement partnership enforcing social source laws, coordinated media coverage of shoulder tap operations and controlled dispersal of underage drinking parties and city ordinances to hold adults who host parties financially responsible.

Speakers:

- ☆ Patricia Drieslein, Mental Health Systems - North Inland Community Prevention Program
- ☆ Larry Darwent, San Diego Police Department
- ☆ Erica Leary, Tri-City Collaborative



# DETAILED AGENDA

## **D-13 WHAT PART OF ZERO DON'T YOU UNDERSTAND:**

### **0.00 MEANS ZERO**

**REUNION B (L)**

Texans Standing Tall, with the Texas Department of Transportation, developed comprehensive kits for youth-led community-wide campaigns to raise awareness of underage drinking laws. Coalition members will share ways youth and key stakeholders work together to engage all target populations in assuming their critical roles in enforcement of underage drinking laws.

Speaker:

☆ Ellen Ward, Texans Standing Tall

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**2:45 pm – 4:00 pm**

**Reverchon B (A)**

**Texans Standing Tall Meeting (By invitation ONLY)**

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**3:00 pm – 3:15 pm**

**Transition Break**

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**3:15 pm – 5:00 pm**

**Reunion Ballroom (L)**

### **4th Plenary Session: The Billy Bob Show**

The Billy Bob Show live from Dallas is similar to the classic Phil Donahue Show. Billy Bob will discuss important youth access to alcohol issues with distinguished guests while at the same time sprinting across the aisles to take questions from the audience live. It promises to be fun and informative as well. The only way to tune in is to be there live and in person at OJJDP's 3rd Annual National Leadership Conference in Dallas. Don't miss it!

#### **1st Topic – Alcohol Advertising Toward Youth**

- ☆ Joel Grube, Prevention Research Center
- ☆ Kim Miller, Center for Science in the Public Interest
- ☆ Judy Cushing, Oregon Partnership

#### **2nd Topic – College/Universities**

- ☆ James Griesen, Ph.D., Vice Chancellor for Student Affairs, University of Nebraska, Lincoln
- ☆ Larry Barnett, University of San Diego
- ☆ Jennifer Penton, Louisiana Alliance to Prevent Underage Drinking
- ☆ Mary Hill, Texas Sports Coalition

#### **3rd Topic – Parents**

- ☆ Gabrielle Abbate, Mother Against Drunk Driving, RI
- ☆ Darrell Fant, Highland Park Dept of Public Safety
- ☆ Jewel Neely, Ohio Department of Alcohol and Drug Addiction Services



# DETAILED AGENDA

**5:00 pm – 5:30 pm**

**Reunion Ballroom (L)**

## **Youth Track Presents**

While we were all in sessions and workshops, our youth were hitting the streets of Dallas conducting compliance checks with the TABC. Hear their results, and the plans for the future directly from the source: the youth!

**6:00 pm – 10:00 pm**

**Off-Site Event Buses Pick-Up @ Trinity Crossing (L)**

## **Youth Celebration @ Dave and Buster's**

**7:00 pm – 9:00 pm**

## **Hospitality Suites Open:**

☆ Law Enforcement	Suite #396 (3rd Floor)
☆ Community Leaders	Suite #393 (3rd Floor)
☆ Youth	Suite #362 (3rd Floor)

**7:00 pm – 9:00 pm**

**Hospitality Suite #357 (3rd Floor)**

**American Medical Association – Reduce Underage Drinking through Coalitions Hospitality Suite**



# DETAILED AGENDA

**Sunday, September 22, 2002**

**8:00 am – 12:00 pm**

**Pegasus Alcove (L)**

**Registration**

**8:00 am – 9:00 am**

**Reunion Foyer (L)**

**Continental Breakfast**

**8:30 am – 6:00 pm**

**McMillan (A)**

**Staff Office**

**8:00 am – 8:45 am**

**Reunion A-B-C (L)**

**Introducing MADD's Newest Multi-media Shows: IRL (in real life) and Fake ID**

To help reduce underage drinking, MADD has created two multi-media assembly shows for middle/high schools; Fake ID and In Real Life (IRL). Both shows are designed to educate young audiences about alcohol's effect on the developing brain and the need for student involvement. Come see these dynamic presentations during the conference.

Speaker:

☆ Steve Emerick, MADD

**9:00 am – 10:30 am**

**Union Station - Dealey Room (US)**

**Youth Open Discussions and Closing Activities**

**9:00 am – 10:15 am**

**Reunion Ballroom (L)**

**5th Plenary Session:**

***Judges and District Attorneys***

Judges and Prosecutors play a vital role in affecting the social norms and attitudes of their communities regarding access of alcohol to minors, enforcement of the underage drinking laws, and the resulting consequences of underage drinking. Learn how Judges and Prosecutors can partner with community organizations and enforcement officials to create a safer environment for youth, advocate change, and create a strong social norm against underage drinking.

Speakers:

☆ The Honorable Judge Steve David, Boon County Circuit Court

☆ James Subjack, DA, Chautauqua County Court House

☆ Stephen Wall, American Indian Development Associates



# DETAILED AGENDA

**10:15 am – 10:30 am**      **Transition Break**

**10:30 am – 11:30 am**

**Reunion Ballroom (L)**

## **6th Plenary Session**

### ***Celebrating Our Progress —Confronting Our Challenges***

This plenary will be an overview of prevention efforts in alcohol, tobacco, and other drugs over the past twenty years, identifying the factors that have led to across the board reductions in substance use. The presentation will explore myths, realities, and policy concerning underage drinking, using the most recent available data and information.

Speaker:

☆ Robert Reynolds, Pacific Institute for Research and Evaluation

**12:00 pm – 3:30 pm**

**Baker (A)**

**Texans Standing Tall Board of Directors Meeting (BY invitation ONLY)**



# SPEAKER BIOGRAPHIES

## **AMODEI, BRENDA**

Brenda Amodei, M.A., is a Public Health Promotion Specialist at the Rhode Island Department of Mental Health, Retardation and Hospitals. Her primary responsibility in this position is to serve as the state's EUDL Program Coordinator. Brenda has worked in the field of substance abuse prevention since 1988 and is a Certified Prevention Specialist Supervisor. She currently serves on the Rhode Island Board for the Certification of Chemical Dependency Professionals and is also a board member of her community's Juvenile Hearing Board.

## **BARNETT, LARRY**

Mr. Barnett has served the University of San Diego as Director of Public Safety since 1999. He holds a Bachelors of Science Degree in Business Administration and is a graduate of the FBI's Southwest Law Enforcement Command College. Currently, Mr. Barnett chairs the newly formed San Diego Regional College and University Law Enforcement Task Force. Prior to his position with the University of San Diego, he served from 1990 to 1999 as the Chief of Police for Northern Arizona University Police Department. Mr. Barnett has over 27 years of leadership experience in public safety.

## **BARNETTE, WILLIAM**

Mr. Barnette is a Program Manager with the Prevention & Intervention, Policy and Resource Development Bureau, within the NYS Office of Alcoholism and Substance Abuse Services. Mr. Barnette directs the Program Development Unit in the Bureau and is responsible for Program Development, Federal Grants Management and Interagency Collaboration. Mr. Barnette has worked in Human Services since 1971, and has held clinical, supervisory, management and executive level positions. Prior to joining the Prevention Bureau in 1995, Mr. Barnette was the Director of Treatment Services for OASAS for 8 years, and Regional Director for Northeast NY for 4 years.

## **BATTLE, TORISE**

Torise Battle is the coordinator for the Lenoir County Initiative to Reduce Underage Drinking in Kinston, North Carolina. Ms. Battle graduated from the University of North Carolina at Chapel Hill in May 2002, receiving her Bachelor of Arts degree in journalism and graphic design. She now works for the Kinston-Lenoir County Chamber of Commerce as director of communications in addition to her position as the Lenoir County Initiative coordinator.

## **BIRCKMAYER, JOHANNA**

Johanna Birckmayer, MPH, PhD, is Program Director at the Pacific Institute for Research and Evaluation for a project to assist States build effective ATOD prevention systems. Dr. Birckmayer has conducted evaluations of programs and policies at the local, state, national and international level in a variety of public health areas including tobacco and alcohol control. She is particularly interested in how to facilitate the use of evaluation and research findings to inform policy and practice.

## **BLAKE, JANET H.**

Janet H. Blake, B.S., Education, is a Regional Manager for the PREVENT Project at Pacific Institute for Research and Evaluation. PREVENT is the Navy's alcohol and drug prevention class for 18-26 year old sailors. Ms. Blake has worked with the Navy's prevention education program for the past 18 years. During that time she has been involved in training, facilitation, curriculum, and site and regional management. She has worked with both the Navy and Marine Corps.

## **BLAKER, SUSAN**

Susan has been with the Washington State Liquor Control Board for 13 years and is currently the Senior Agent supervising the King County office. Susan is an annual instructor at the NLLEA Academy and teaches a financial investigations course nationally. Susan is a past Board Member for the "Pacific NW Tax and Fraud Association" and is an active volunteer for the Washington State Law Enforcement Memorial Foundation.



# SPEAKER BIOGRAPHIES

## BLISS, KAPPIE

For over 25 years Kappie Bliss, Executive Director of Bliss, Inc. and the Director of Elementary Projects for Mothers Against Drunk Driving, has been involved in substance abuse prevention. She has served as the project Director for the development of Protecting You/Protecting Me MADD's alcohol use prevention curriculum for grades 1-5. She has guided the process from inception through development, evaluation and implementation. Ms. Bliss is known for her ability to be a bridge between research and the field.

## BROOKS, ERIN

Erin Brooks is a senior at Belton High School in Belton, Missouri. She has been a member of Youth With Vision for four years and the executive committee for two years. Currently, Erin serves as a Co-Chair of the organization. Erin represents Youth With Vision at local, state and national conferences and works to promote environmental policies that impact substance abuse.

## BROWN, JIMMIE

Officer Jimmie Brown is a Military Veteran and has been with the Las Cruces Police Department for over 7 years and has been actively involved in the Underage Taskforce Program since 2000. He is an active member of the Underage Taskforce located in Dona Ana County. Officer Brown is knowledgeable of the operations that are used in detecting and apprehending minors and adults in his community.

## BROWNTAYLOR, DIDRA

Didra BrownTaylor, Ph.D. received graduate training in multicultural community-clinical psychology and specializes in Africentric applications in mental health service delivery and research methodology. Her current research focuses on the relationship between environmental issues, malt liquor beer consumption and negative consequences among African Americans in the US and abroad. She is currently an Assistant Professor at Charles R. Drew University of Medicine and Science and is a post-doc Fellow at UCLA's Integrative Substance Abuse Program.

## BYRD, JEAN

An AODA Prevention Coordinator for Frederick County (MD) Health Department Substance Abuse Services, Byrd holds a B.A. in American History. She coordinates the Frederick County Underage Drinking and Drug Prevention Task Force, a law enforcement and community coalition awarded a Maryland Governor's Citation for leadership. Funded initially by an OJJDP Discretionary Grant to combat underage drinking, the Task Force received a \$250,000 NHTSA Best Practices Grant for a Teen Safe Driving Initiative in 2001.

## BYRNE, JAN

As Education Coordinator with the Alabama Alcoholic Beverage Control Board, Jan and her division employees, provide information on alcohol, tobacco and other drugs, with an emphasis, on the law to persons within the state ranging from school children to senior citizens. Jan frequently makes presentations to groups such as the National Meeting on Alcohol, Other Drugs & Violence Prevention in Higher Education; the National Alcohol Beverage Control Association, where she serves on the Education Task Force; National Conference on Tobacco and Health; CSAP Synar Technical Assistance Conference; and the Southeastern School of Alcohol and Other Drug Studies. As Coordinator of the Alabama Responsible Vendor Program, a training program for people who sell alcohol, Jan works closely with the retail industry.

## BYROM, JOHN

John has worked as the Prevention Specialist for Vista Community Clinic's Tri City Prevention Collaborative since May of 2001, concentrating on environmental, policy-based prevention. He worked in the prevention field for nine years and adolescent substance abuse treatment for three years. He has been instrumental in creating many prevention collaboratives in San Diego County, including the San Diego County Prevention Coalition, Neighbors to Neighbors, and Resident Managers Support System.





## SPEAKER BIOGRAPHIES

### **CANTU, AIDA**

Aida Cantu received her bachelor's degree in Criminal Justice from the University of Texas Pan American in Edinburg, Texas in 1989. Aida began her law enforcement career as a police officer for the city of Hidalgo, Texas. One year later, she joined the Texas Alcoholic Beverage Commission as an Agent and was assigned to the Houston District Office. She was later relocated to the McAllen District Office where she is presently stationed and has completed 21 years of service with the Commission. In the 21 years of service, she has been involved in various assignments such as: inspections of licensed locations, enforcement of liquor law violations and other local, state, and federal laws. In 1994, she was assigned to the Multi Jurisdictional Drug Task Force for one year, assigned to work street level narcotics. Ms. Cantu holds a Masters Certification in Law Enforcement and Instructor's Certification through the Texas Commission on Law Enforcement Officers Standards and Education. She is a firearms instructor for T.A.B.C.

### **CHAMBERLAIN, KRISTIE**

Kristie L. Chamberlain is an Education Coordinator for the Virginia Department of Alcoholic Beverage Control. She manages over 15 ABC grantees, coordinates several community and college coalitions and directs numerous conferences, trainings and seminars across the Commonwealth of Virginia annually. Ms. Chamberlain has worked at ABC in this capacity for almost three years. Prior to coming to Virginia ABC, she received a Bachelor's of Science degree from West Chester University in Public Health, Health Promotion. Ms. Chamberlain is also a Certified Health Education Specialist (CHES).

### **CHAMPION, CHRISTOPHER**

Chris Champion is a Lieutenant for the Texas Alcoholic Beverage Commission and currently assigned to the Corpus Christi District Office. Chris also served as a Sergeant in the Lubbock District Office and the Corpus Christi District Office. As Lieutenant, Chris is responsible for

communicating and implementing the agency goals and strategic plan of the Texas Alcoholic Beverage Commission to meet agency objectives. Chris is also active with the Project "SAVE" and Shattered Dreams Programs. Chris has also served as a training Officer and coordinator for the Commission in TABC Headquarters. Chris started his career in law enforcement in 1983 with the Edinburg Police Department, Edinburg, Texas, before becoming an Agent with the Commission in 1988.

### **CONNOLLY, KEVIN**

Kevin J. Connolly is a former Connecticut Chief of Police with thirty years of police service. He is a graduate of the F.B.I. Academy's Behavioral Sciences unit specializing in advanced criminology. Chief Connolly holds a Juris Doctorate Degree and has interned as a Prosecutor at the Trial Court Level, and has researched and drafted appeals for the Connecticut Appellate Court. He is an Adjunct Professor of Criminal Justice at Quinnipiac University in Connecticut and currently serves as the Program Coordinator for the Massachusetts Governor's Highway Safety Bureau's Underage Drinking Program on Cape Cod.

### **CONTI, DIANA**

Diana has twenty-five years experience directing non-profits and working with public policy. She has directed alcohol and other drug treatment and prevention programs; and community outreach, mental health, and criminal justice reform programs. Formerly she was executive director of the Marin Institute for the Prevention of Alcohol and Other Drug Programs. Currently, she is principal of the Conti Consulting Group for public policy and non-profit management.

### **COOK, SUANN**

Suann Cook of the Ohio Department of Public Safety Investigative Unit is currently the Agent In Charge of the Columbus District Office. In addition she has worked as a police officer, liquor enforcement agent and assistant agent in charge during her law enforcement career. AIC Cook is a Certified





# SPEAKER BIOGRAPHIES

Law Enforcement Instructor for the State of Ohio and was instrumental in the implementation of the Stop Teenage Opportunity to Purchase (S.T.O.P.) Program, a countywide underage drinking law enforcement initiative.

## **CORNELIUS, KEISHA**

Keisha Cornelius, “Star” Athlete from Texas A&M University – Corpus Christi has been involved in the Texas Sport Coalition for two years. Keisha represented and presented at the College President’s/Senior Administrators Forum; and the Sport Writing Workshop which were part of the Texas Sport Coalition project.

## **CRANDALL, KATHY**

Kathy Crandall is the Administrator of the Franklin County Criminal Justice Services Agency and Regional Planning Unit. She is responsible for system-wide justice planning, training, technical assistance and DOJ grants administration. Ms. Crandall has over twenty-five years experience in the justice field and is a Registered Senior Advocate for Victims of Violence.

## **CURTIS, CHRISTOPHER**

Christopher Curtis is communications director for the Oregon Partnership. A native Vermonter with over ten years of political non-profit experience, Christopher’s interest lies in creating progressive change in public policy.

## **CUSHING, JUDY**

Judy Cushing is President/CEO of Oregon Partnership (OP), a statewide non-profit organization dedicated to substance abuse prevention and treatment referral services. Among its primary services, OP offers free and confidential 24-hour information and treatment referral services for adults and youth, educational programs for youth, community coalition mentoring, and public policy and media advocacy on issues related to alcohol and drug abuse.

## **D'ESPOSITO, JOHN**

John D'Esposito is an investigator employed by the Vermont Dept. of Liquor Control, presently attached to the Education Unit, where he provides retailer education, school-based drug and alcohol awareness and prevention programs, police training in the areas of alcohol & tobacco law, enforcing the underage drinking law, and report writing. He is chairman of the local drug and alcohol prevention community coalition, the Rutland Area Prevention Coalition, as well as a coordinator of Rutland County START, an interagency law enforcement initiative charged with enforcing underage drinking laws. He is a graduate of Hamilton College, with many graduate credits, and is licensed as a social studies & Spanish teacher.

## **DARWENT, LARRY**

Detective Larry Darwent is a 15 year veteran of the San Diego Police Department. He is currently working with a San Diego State University police officer as part of the Grant Assist program funded by the California Department of Alcoholic Beverage Control (ABC). His assignment consists of coordinating enforcement and education activities such as Minor Decoy, Shoulder Tap, and education presentations to High School students and employees of ABC regulated businesses.

## **DAVID, STEVE**

Steve David is the Judge of the Boone County Circuit Court, sitting in Lebanon, Indiana. He is in the second year of his second six year term. Judge David presides over Civil and Criminal Cases and has exclusive jurisdiction of all juvenile matters in Boone County. He is the Vice-President of the Indiana Council of Juvenile and Family Court Judges; a member of the Indiana Juvenile Justice Improvement Committee; and a board member of the newly formed Indiana Children’s Law Center. He is a frequent presenter and lecturer in Indiana on family and children issues.



# SPEAKER BIOGRAPHIES

## DAVIDSON, LAURIE

Laurie Davidson is an associate director of the Higher Education Center for Alcohol and Other Drug Prevention, the nation's primary resource center for assisting institutions of higher education in developing and carrying out alcohol and other drug (AOD) prevention programs on their campuses. The Center is operated by Education Development Center, Inc. (EDC) for the U.S. Department of Education and receives supplemental funding from the Robert Wood Johnson Foundation. Laurie develops Center collaborations with national organizations working on campus AOD prevention and helps campus, government, and community officials start and sustain statewide campus and community prevention initiatives. She has also coordinated training and technical assistance being provided by EDC to the Pennsylvania Liquor Control Board to support the statewide college prevention initiative underway in that state.

## DAVIS, AMANDA

Amanda Davis is a senior at Kearney High School in Kearney, Missouri. She has been a member of Youth With Vision for one year, and serves as the Chair of the Advocacy Committee. Amanda works locally and at the State level to impact social policy related to substance abuse.

## DEASY, PATRICK

Patrick Deasy is a supervising investigator with the State of California Department of Alcoholic Beverage Control. He has ten years of law enforcement experience and has been with ABC for the past eight years. He started his career with ABC in the San Francisco District Office.

## DEATHERAGE, KALEEN

Kaleen Deatherage is community affairs director for Oregon Partnership. A University of Oregon graduate and native, she has worked in public affairs and event management for the past 8 years.

## DEGROOT, ROB

Rob DeGroot holds a Bachelors degree in Organizational Leadership from The Evergreen State College, and is a Graduate of the 203rd Session of the FBI National Academy. A former DUI Enforcement officer, he has been the MADD Officer of the Year award recipient five times and assisted in founding the South King County DUI Task Force, the largest DUI Task Force in Washington. Most recently he has created the Award winning, nationally recognized Kittitas County 'Kegbuster' program. Rob is a proud husband and father of three beautiful children and two very small yet remarkably obnoxious Chihuahuas.

## DELANEY, MARIA

Maria M. Delaney is the first permanent District of Columbia's Director of the Alcoholic Beverage Regulation Administration. Prior to her appointment to this position, she was the Director of the Connecticut Department of Consumer Protection Liquor Control Division. Ms. Delaney has proven herself as a leader in the battle to combat underage drinking. She was given awards by both the Mothers Against Drunk Driving and the Coalition to Stop Underage Drinking on several occasions as a result of her commitment to combating underage drinking. She has provided educational training on liquor laws to the police cadets and seasoned officers; she has held seminars in communities, met with neighborhood groups to advise them of their rights in filing protests; and taught licensees about their responsibilities to serve alcoholic beverages in a responsible manner. Ms. Delaney saw a need to be consistent in conducting "compliance checks" and proceeded to help author a booklet in Connecticut on how to perform compliance checks. In her 25 year law enforcement/regulatory tenure she has worked as an Inspector for the Connecticut Motor Vehicle Department, as an Investigator for the Connecticut State's Attorney's Office, as an Investigator for the Suffolk County District Attorney's Office in the Organized Crime and Narcotics Unit and for the District of Connecticut's United States Attorney's Office in the Asset Forfeiture Division.



# SPEAKER BIOGRAPHIES

## **DENNISTON, ROBERT**

Robert W. Denniston currently serves as the Deputy Director for Partnerships, National Youth Anti-Drug Media Campaign, at the White House Office of National Drug Control Policy. He previously served as director of the HHS Secretary's Initiative on Youth Substance Abuse Prevention, within the Substance Abuse and Mental Health Services Administration (SAMHSA). Mr. Denniston previously held the position of Director, division of prevention application and education, Center for Substance Abuse Prevention.

At CSAP, Mr. Denniston managed a program of media campaigns, print and AV materials development, the National Clearinghouse for Alcohol and Drug Information, regional and national conferences, training and technical assistance, as well as development of communications networks with national, state and community organizations. Prior to the creation of CSAP, he served as director of the division of prevention and research dissemination, National Institute on Alcohol Abuse and Alcoholism.

## **DOLD, RACHEL**

Rachel Dold received a Bachelor of Science in Health Sciences from Truman State University and has served as the Youth Prevention Specialist at Tri-County Mental Health Services, Inc. for over three years. She assists with programming for the fifteen community-based substance abuse prevention teams in Clay, Platte and Ray counties, and provides programming to the school districts within those counties. Rachel also serves as an adult mentor for Youth With Vision, a youth leadership group focused on substance abuse prevention. Prior to working at Tri-County Mental Health Services, Inc., Rachel was a community health educator at the Ray County Health Department in Richmond, Missouri.

## **DREXLER, NORA**

Nora L. Drexler, MEd, was a classroom teacher for 30 years before she retired to become a national trainer/consultant for drug prevention. Nora is President of

"KIDco/TADco Coalitions," a Hub Site Coordinator for the Office of Juvenile Justice and Delinquency Prevention, Vice Chair for "Pennsylvanians Against Underage Drinking" and a national trainer and consultant for CADCA, the National Guard Training Center and Northeast CAPT. Nora has received numerous state and national awards.

## **DRIESLEIN, PATTY**

Patty Drieslein has worked in environmental prevention since 1998. As part of the San Diego Policy Panel, she created a program to educate the public regarding the underage drinking Zero Tolerance laws. She also helped to create San Diego's Law Enforcement Talk Force on Underage Drinking. Patty now works for the North Inland Community Prevention Program; she chairs the Social Availability Committee and is co-chair of the San Diego Council on Alcohol Policy.

## **EARLEY, MAUREEN**

Maureen Early is the Education Manager at the Virginia Department of Alcoholic Beverage Control. In less than three years, she has secured grant funding of over three million dollars to work with underage and high-risk drinking. She is currently a member of Commission XVIII: Alcohol and Other Drug Issues for the American College Personnel Association and has been appointed to the Education Committee for the National Alcohol Beverage Control Association.

## **ELLIS, MARTHA**

Martha serves as Executive Director of PASS: The Noble Idea. She has also developed the PASS Community Coalition that focuses on drug prevention, as well as other risky behaviors in Autauga County, Alabama youths and developed and directs the Autauga County Teen Court Program and Independent Decision Drug Card Program, both of which are components of PASS. She received an Education Specialist Degree and is recognized as a Licensed Professional Counselor and National Board Certified Counselor.



# SPEAKER BIOGRAPHIES

## EMERICK, STEVE

Steve Emerick is the National Manager of School Outreach for Mothers Against Drunk Driving (MADD). After serving for two years as MADD's National Youth In Action Coordinator, Steve took on the challenge of building a program that would offer schools, community leaders, law enforcement and youth the opportunity to strengthen efforts in the prevention of underage drinking. Steve has experience in designing and conducting community-based trainings and has presented at a number of state and national conferences. Steve is energetic, articulate and well versed in the issues regarding the prevention of underage drinking and community activism.

## ERHARD, KENNETH

Kenneth believes in and is committed to changing the behavior of our youths and adults as it pertains to alcohol use/abuse. In his 21 years of experience he has seen crimes ranging from D.W.I. to homicide stem from the use of alcohol. If we can keep alcoholic beverages out of the hands of our youth we can stop future problems from occurring. He is currently in charge of enforcing alcohol violations, with a focus on underage consumption and possession with the Las Cruces, New Mexico Police Department.

## FANT, DARRELL

Darrell L. Fant graduated from Sam Houston State University in Huntsville, Texas with a BA in Criminal Justice in 1974; graduated from the FBI National Academy, Quantico, Virginia, Session 158; and trained with the U.S. Secret Service in dignitary protection. In 1975, he joined the Highland Park Department of Public Safety and began an outstanding career in law enforcement. Chief Fant was promoted to Director of Public Safety in 1987 and is responsible for overall direction and focus of the consolidated police, fire, and emergency medical services.

## FELL, JAMES C.

James C. Fell presently is Director of Traffic Safety and Enforcement Programs at the Pacific Institute for Research and Evaluation (PIRE) in Calverton, MD. He is directing research projects in the enforcement of alcohol laws, characteristics of drivers arrested for driving while intoxicated (DWI), sentencing options for drivers convicted of DWI, and traffic safety performance measures. From 1999 to 2001, Mr. Fell was Director of Human Performance Technology at Star Mountain, Inc. in Alexandria, VA, a company that provides research and development, training, test and evaluation, human factors, ergonomics, and analytical support to government and commercial customers. Before that, Mr. Fell was Chief of Research and Evaluation of Traffic Safety Programs at the National Highway Traffic Safety Administration (NHTSA) within the U.S. Department of Transportation (1995-1999).

## FINCK, CATHY

A prevention specialist for 15 years, Cathy currently serves as Co-chair for the Georgia Alcohol Policy Partnership. Working as Community Coordinator for the Cobb Underage Drinking Task Force since 1999, Cathy has brought together many people to develop comprehensive community strategies for measurably reducing underage drinking. Cobb County's task force is made up of concerned parent and youth groups, numerous public and private organizations including law enforcement, education and public health, civic organizations and responsible alcohol retailers, all working together to share responsibility for enforcing underage drinking laws.

## FLORES, ROBERT J.

J. Robert Flores was confirmed by the Senate on April 12, 2002, and sworn in on April 17, 2002, as the Administrator, Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs (OJP), U.S. Department of Justice. As Administrator, Mr. Flores is responsible for the agency that Congress has mandated to address the public





# SPEAKER BIOGRAPHIES

safety issues of juvenile crime and youth victimization. His OJJDP leadership responsibilities include identifying effective strategies for addressing juvenile crime through research; coordinating, implementing, and supporting effective programs and encouraging innovative approaches to deal with existing and emerging juvenile justice issues; developing priorities and goals and setting policies to guide Federal juvenile justice issues; providing technical assistance and training to essential components of the juvenile justice system; disseminating information on juvenile justice trends, programs, and new approaches; and awarding funds to States to support local programming nationwide. Prior to his OJJDP appointment, Mr. Flores was the Vice President and Senior Counsel for the National Law Center for Children and Families, from 1989 to 1997. Before his service in the U.S. Department of Justice, Mr. Flores was an Assistant District Attorney in Manhattan where he successfully prosecuted numerous child sexual abuse cases.

## **FRIEDLEIN, SCOTT**

Sgt. Friedlein is a 17-year veteran of law enforcement. He has been in charge of the department's Alcohol Enforcement Unit since 1995. In this position he has developed a comprehensive alcohol enforcement program that includes enforcement strategies, educational programs and policy development. He is a consultant with PIRE and taught both policy and enforcement programs. He specializes in enforcement strategies for college campuses and illegal ID training.

## **GAVIN, KENNEY**

DEA Task Force Agent Kenneth L. Gavin is a 12-year veteran of the Portsmouth, VA. Police Department. TFA Gavin has worked in the field of Narcotics Enforcement for the past 8 years and has been assigned to the Drug Enforcement Administration Task Force in Norfolk, VA. for the past 4 years. TFA Gavin has worked narcotics cases, including club drug cases, throughout the United States as well as other countries. TFA Gavin has been

recognized as an expert in the identification, packaging and distribution methods of illegal narcotics in several different courts along the East Coast including State, Local and Federal Jurisdictions. In 2001 TFA Gavin was asked to act as a consultant to the Virginia Attorney General's Task Force on Club Drugs.

## **GEORGES, WILLIAM**

Mr. William Georges is senior vice president of programs for The Century Council, a national nonprofit organization dedicated to fighting drink driving and underage drinking. The Council, funded by America's leading distillers, is located in Washington, DC. Prior to his current position, Mr. Georges spent twenty-five years as a member of the Albany, New York Police Department, retiring as Assistance Chief of Police.

## **GERINGER, SHERRI**

First Lady Sherri Geringer, a member of the Leadership Committee, is a vocal spokesperson on behalf of alcohol use prevention among youth. Since September 2000, Mrs. Geringer's prevention activities have included working with Leadership partners such as Mothers Against Drunk Driving (MADD) to present the initiative's goals and activities. Through her involvement in the Spouses Leadership Initiative and the Wyoming Department of Health, Substance Abuse Division, she has built partnerships with citizens, communities, agencies, service providers, and other professionals to effect permanent change as a foundation for personal, family, and community wellness and health.

## **GIESBRECHT, NORMAN**

Norman Giesbrecht is Director, Division of State Support Systems, Pacific Institute for Research and Evaluation, and Principle Investigator for a project providing guidance to States to facilitate their building effective ATOD prevention systems. He has evaluated alcohol problem prevention in international and local contexts, and is interested in the role of research in policy formation,



## SPEAKER BIOGRAPHIES

community-based action research, and using evidence and information to inform prevention priorities and decisions.

### **GLIDER, PEGGY**

Peggy Glider, Ph.D. is the Coordinator of Evaluation and Research for the Campus Health Service at the University of Arizona. Dr. Glider has served as Principal Investigator/Research Director on multiple federal research demonstration grants in the alcohol, other drug and violence arenas, participated on national panels and evaluation teams for the Public Health Service and serves as a consultant for the U. S. Department of Education. She has worked to integrate quantitative and qualitative strategies for program evaluation.

### **GRIESEN, JAMES**

James V. Griesen serves as the Vice Chancellor for Student Affairs at the University of Nebraska-Lincoln (NU), a position he has held since October of 1986. Prior to that time he served for two years as Associate Vice Chancellor for Academic Affairs at NU. Before coming to the Lincoln campus, he was at the University of Nebraska Medical Center for seven years—six years as Vice Chancellor for Academic Affairs and one year as Interim Chancellor. He has also served as Director of Educational Resources & Research at the University of Michigan Medical Center, and Director of Research and Evaluation in Medical Education at Ohio State University.

### **GRIFFIN, TODD**

Mr. Griffin is a graduate of New Mexico State University, in Las Cruces, New Mexico, in May 1992 with an Associate of Criminal Justice, and an Associate of Business Administration. Former Investigator with the New Mexico Crime Victims Commission. Graduated of the New Mexico State Law Enforcement Academy (New Mexico commissioned certified police officer). Completed training at the National Liquor Law Enforcement Academy, held in Oklahoma City, Oklahoma, in May 1997 and May 1999. Certified New Mexico Law

Enforcement Instructor - regularly provides training to New Mexico peace officers on New Mexico liquor and gambling laws, underage alcohol enforcement operations, false identification detection, and financial investigations. Has been with the New Mexico Department of Public Safety, Special Investigations Division, since 1995. Currently serving as east zone supervisor, field training officer, public relations coordinator and strategic operations team leader.

### **GRUBE, JOEL**

Joel W. Grube received his Ph.D. in psychology from Washington State University in 1979. He has been a Senior Research Scientist at the Prevention Research Center in Berkeley, CA since 1986 and an Associate Director at the Center 1998. His research focuses on drinking and other problem behaviors among adolescents and young adults. His current projects include longitudinal studies of underage drinking and driving, the effects of alcohol advertising on children and adolescents, and the effects of media on adolescent sexual risk-taking.

### **HADDOW, MELISSA**

With a background in healthcare and public administration, Melissa Haddow serves as the Executive Director of Community Partnership, a non-profit organization which manages over 20 federal, state, and local grants, all designed to help build a healthier community. Among her priorities are family violence and welfare-to-work issues, neighborhood initiatives, early childhood intervention and directing the Partnership's Task Force on Underage Drinking. Melissa is active in the community and serves on several boards.

### **HAMILTON, WENDY**

Launched into activism through the tragedy of her family's three separate drunk driving crashes, Wendy J. Hamilton's leadership experience and passionate personal convictions are the foundation for her new position as national president of Mothers Against Drunk Driving (MADD). A longtime



## SPEAKER BIOGRAPHIES

volunteer, Wendy's inspirational service at the local and national levels has helped to support countless drunk driving victims, pass important legislation including setting the national illegal drunk driving standard at .08 percent blood alcohol concentration (BAC), as well as launching MADD's youth programs and policies to reduce underage drinking.

Wendy was originally inspired to get involved with MADD following the September 19, 1984, crash that killed her 32-year-old sister Becky and 22-month-old nephew Timmy. Becky's car was struck by a drunk driver with a high blood alcohol level (.16 percent), forcing the vehicle off the side of the road and several feet onto the grassy shoulder. Becky died instantly. Timmy died approximately two hours after the crash and just moments before his father arrived at the hospital emergency room where Becky worked as an ER nurse. Ultimately, the offender who caused the deaths of Wendy's sister and nephew served only 11 months of the two, five-and-a-half-year concurrent prison terms to which he was sentenced.

### **HICKMAN, HENRY W.**

Over 23 years of experience in Law Enforcement, as a Patrol Officer, Detective, Patrol Sergeant, Detective, Patrol Lieutenant Watch Commander, District Commander and presently assigned as the Section Commander for the Criminal Investigation Section and the Juvenile Aide Section that includes the Domestic Violence Unit, Sex Crimes Unit and the General Detail Unit. Mr. Hickman is a graduate from the University of Northern Colorado with a Bachelor of Science in Business Administration and also a graduate of the FBI National Academy.

### **HILL, MARY**

Mary A. Hill, Board Member of TST and coordinator for Texas Sports Coalition was a former Dean of Students, Professor and Coach at West Texas A&M University. She is an Associate and Trainer for the Higher Education Center for Alcohol and Other Drug Prevention. Mary has served as chairperson for the U.S. Department of Education's

National Meeting and National Intercollegiate Athletics and Alcohol and Other Drug Concerns Symposium. Mary's publications and presentations have been cited in State and National journals.

### **HOLTZMANN, KIMMIE**

Kimmie Holtzmann, "Star" Athlete from West Texas A&M University. Kimmie has been involved in the Texas Sport Coalition and recently was selected as one of two hundred and fifty athletes to attend a leadership conference sponsored by NCAA.

### **HOPKINS, SCOT**

Hopkins entered law enforcement in 1987 as a Correctional Officer after graduating from the University of Maryland with a B.A. in Criminal Justice. In 1989, he became a patrol deputy for the Frederick County Sheriff's Office, a Triple Crown agency. In 2000, he was promoted from SAU/Narcotics Supervisor (SGT) to Lieutenant, Support Services Commander. Two of the eight sections under his command are Records and Computer Technology.

### **JERNIGAN, DAVID**

David Jernigan Ph.D. is a Research Associate Professor at Georgetown University's Institute of Health Care Research and Policy, and Deputy Director of the Center on Alcohol Marketing and Youth at Georgetown. He co-founded and was Associate Director of the Marin Institute for the Prevention of Alcohol and Other Drug Problems for 13 years. His doctoral work in sociology at the University of California at Berkeley focused on political, cultural and public health implications of the globalization of alcohol production and marketing. He wrote *Thirsting for Markets: The Global Impact of Corporate Alcohol*, was principal author of the World Health Organization's recent Global Status Report on Alcohol, co-authored *Media Advocacy and Public Health: Power for Prevention*, and is a co-author of *Alcohol in the Developing World: A Public Health Perspective*, forthcoming from WHO and the Finnish Foundation for Alcohol Studies. He has consulted with and trained thousands of public health advocates,



# SPEAKER BIOGRAPHIES

and has authored numerous peer-reviewed articles and training curricula on environmental approaches to prevention, media advocacy, and the prevention of alcohol-related problems.

## **JIMNO, VINCE**

Vince, a former law enforcement executive, served law enforcement for over 29 years in five California Cities. He served as Police Chief in four of those cities. As the principal consultant for The Jimno Group, he consults nationally for a number of governmental and private sector organizations. He has contributed extensively in the areas of underage drinking enforcement, building leadership, and enhancing organizational success for non-profit agencies. He is active in a number of law enforcement and governmental organizations both in California and nationally.

## **JOHNS, ALEX**

Alex has over twenty-seven years of varied law enforcement experience, with thirteen years as a supervisor. He is State Certified as a Supervisor and is certified to teach in all states that subscribe to P.O.S.T standards. He has a Bachelor of Science Degree in Business Administration, with majors in management and financial management. He also has an Associate of Science Degree in Law Enforcement. He served in Patrol, as a Detective, and is presently a Detective Sergeant and regularly serves as an assessor on promotional examinations for various police and sheriffs departments.

## **JOHNSON, COREY**

Detective Corey Johnson of the Bexley, Ohio P.D. has worked as a patrol officer, juvenile detective and field-training officer during his law enforcement career. In addition, as a Juvenile Justice Advisory Board member he performs research, planning, and evaluation of juvenile justice programs. He is coordinator of the Stop Teenage Opportunity to Purchase (S.T.O.P.) Program, a countywide underage drinking law enforcement project.

## **JOHNSON, RONALD D.**

Ronald D. Johnson, Director, Department of Revenue, Alcohol and Tobacco Division – June 2002. He has 29 years in law enforcement, an AA degree in Fire Science Technology and a BA degree – History. He is a Steering Committee member Georgia Alcohol Policy Partnership (GAPP), past Community Co-Chair and current Executive Committee member Georgia Tech Students Managing Alcohol Risk at Tech (GT SMART). He is also a member of the Operation Zero Tolerance DUE Advisory Committee and the National Liquor Law Enforcement Association, Georgia Association of Chiefs of Police.

## **JOHNSON, SHARON**

Sharon Johnson has worked for the past four years with the Department of Public Safety (DPS), Office of Traffic Safety coordinating the Enforcing Underage Drinking Laws funding available through the Office of Juvenile Justice & Delinquency Prevention (OJJDP). Additional funding through competitive processes resulted in two \$400,000 grants for community efforts. Before joining the DPS, Sharon was the Prevention Coordinator for the Chemical Dependency Program Division, Department of Human Services.

## **JOLLY, JERRY**

Jerry R. Jolly presently serves as Acting Chief Deputy Director for the Department of Alcoholic Beverage Control. He has served in this capacity since August 1, 2001. Mr. Jolly previously served as Assistant Director for ABC and has worked for the Department for over twenty-seven years in both Northern and Southern Divisions. He is a graduate of the FBI National Academy and has graduated from California State University, Long Beach, with a Bachelor of Science degree in Criminal Justice. Mr. Jolly is married and has two boys.





# SPEAKER BIOGRAPHIES

## JONES, JANET

Ms. Jones has worked in all levels of adolescent treatment, yet has specialized in delinquency and substance abuse prevention since 1989; providing school/community-based services for children of ATOD affected families, developing a diversion program for first time youth offenders, and in community mobilization. She became her county's first prevention coordinator in 1996. She instructs college courses in Community Mobilization, Alcohol/Drug Issues, and Planning/Evaluation, and trains prevention workers in various Prevention curricula.

## KNIGHT, LARRY

Lawrence B. (Larry) Knight graduated from Gulfport High School, Gulfport, Mississippi May, 1957; a graduate Cum Laude from Troy State University in 1968 majoring in Social Science; and a graduate from the Jackson School of Law at Mississippi College May 1977. He was admitted to practice Law in Mississippi, since May, 1977 and practiced law in Hinds County, Mississippi, from May, 1977 until August, 1995. He also served as the Managing Attorney in USF&G's Staff Counsel Office for Mississippi from February, 1989 through March, 1992 and is member of the MADD Mississippi State Organization staff since August, 1995. Mr. Knight is currently a Court Monitoring Professional.

## KRINGEN, BRIAN

Brian is a 32 year veteran of Emergency Medical Services, working as a helicopter Paramedic for a major Trauma Center, Operations Manager and Lead Instructor of EMS. Since December of 2000, Brian has served as Law Enforcement Liaison Officer and Program Analyst for the Minnesota Department of Public Safety: Alcohol and Gambling Enforcement Division. Here, he has generated training courses and educated Law Enforcement and liquor retailers in underage access to alcohol issues, compliance checks, and recognition of fraudulent identifications.

## LAREDO, GEOFFREY

Geoffrey Laredo is the Director of the Office of Policy and Public Liaison at the National Institute on Alcohol Abuse and Alcoholism (NIAAA), one of the National Institutes of Health. This office, 1) in conjunction with program offices of the Institute, develops and recommends to the NIAAA Director, program policies for potential application at the national, State or local level; (2) monitors broad policy issues surrounding the field of alcohol abuse and alcoholism; (3) analyzes current alcoholism programs and policies and conducts special studies and analysis in areas related to alcoholism policies and programs; and (4) performs outreach, marketing, and public liaison activities. As the Institute's Senior Analyst and public liaison officer from 1996 through 1999, Mr. Laredo's primary focus was on collaborative activities with national groups, associations, and scientific societies across the alcohol research, prevention, and treatment field. These activities were designed to maintain productive relationships with Institute constituents, to promptly put research findings into practice, and to provide constituencies with a direct voice to the agency's research agenda.

## LOWRY, PAULA

Paula Lowry has been serving as the alcohol, tobacco and other drug abuse prevention coordinator for the Talbot County Health Department for the past 17 years. Underage drinking became an important part of the job in 1993 when a state coalition MUDPC (Maryland Underage Drinking Prevention Coalition) was formed to address underage drinking issues. Paula became a member of the board and served for five years. Legislative successes include the passage of statewide bills including keg registration, fake ID's and adult responsibility. Paula was also a founding member of the local Talbot County coalition, Taking A stand for Alcohol Free Youth. This coalition has experienced many successes in the prevention of underage drinking.



# SPEAKER BIOGRAPHIES

## **MARTINEZ, MELVIN**

Mr. Melvin Martinez started working for the New Mexico Traffic Safety Bureau in 1996. He has maintained certification as a Child Passenger Safety Technician Instructor. Mr. Martinez was responsible for implementing and developing the Underage Drinking Enforcement Program. He currently manages the Community DWI Program, the Underage Drinking Enforcement Program, and grants to the Special Investigations Division, Alcohol and Gaming Division, Department of Health, and the University of New Mexico.

## **MASON, ANN E.**

Ann E. Mason, B.S., Alcohol and Drug Studies, is a Regional Manager for the PREVENT Project at Pacific Institute. PREVENT is the Navy's alcohol and drug prevention class for 18-26 year old sailors. Ms. Mason has worked with the Navy's prevention education program for the past 21 years. She has worked on curriculum, training, facilitation and site management in addition to regional responsibilities.

## **MATUSOVICH, BECCA**

Becca Matusovich is a Prevention Specialist with the Maine Office of Substance Abuse and the state coordinator for Maine's EUDL programs. She established the Maine Youth Voices project, staffs the Maine Underage Drinking Task Force, oversees the Underage Drinking Community Coalitions subgrant program, and coordinates Maine's Sticker Shock campaign. She will be assisted in this workshop by youth and adult members of underage drinking coalitions funded by the OJJDP grants, who are experienced "Sticker Shockers" and among Maine's strongest underage drinking prevention advocates.

## **MCKOSATO, HARLAN**

Harlan McKosato is the Host of Native America Calling, the first nationally syndicated radio talk show produced by Native Americans. He is a columnist for the Santa Fe New Mexican newspaper and Chairman of the Albuquerque Mayor's

Commission on Indian Affairs. He was recently inducted into the University of Oklahoma's Phi Beta Kappa chapter as an honorary alumni member. Native America Calling was recently given the General Excellence in Radio award by the Native American Journalists Association. He is a member of the Sac and Fox Nation of Oklahoma.

## **MENDEZ, LETTY**

Letty Mendez serves as the Washington State Liquor Control Board's State Coordinator for Reducing Underage Drinking. A former member of the Office of the Governor, Washington Traffic Safety Commission, and current member of the Governor's Council on Substance Abuse, she is a 13-year veteran of public service in working with substance abuse statutes, managing traffic safety/DUI federal-funded projects, transportation policy directives, which, is combined with extensive experience directing a network of nearly 300 youth traffic safety clubs. Letty is originally from Eastern Washington, a former migrant farmworker, fluent in Spanish, and completed her academic studies at the University of Washington's Graduate School of Public Affairs.

## **MILLER, CHRISTINE B.**

Christine B. Miller, Assistant Attorney General, Oregon Department of Justice, Portland, Oregon. After graduating from Saint Louis University School of Law, Ms. Miller specialized in general civil litigation until moving to the DOJ Charitable Activities Section. Last year, she filed a lawsuit against a private foundation for illegal lobbying. Ms. Miller focuses on nonprofit governance issues and professional fundraising regulation. She is also a member of the board of directors of Legal Aid Services of Oregon.

## **MILLER, KIM**

Kim Miller is the Manager of Federal Relations in the Alcohol Policies Project at the Center for Science in the Public Interest (CSPI), a position she has held since July, 1999. She is responsible for the Alcohol Policy Project's federal advocacy activities



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and college-related alcohol policy initiatives. Ms. Miller chairs the policy committee of the National Capitol Coalition to Prevent Underage Drinking (NCCPUD) which works to reduce underage drinking in the District of Columbia. She is a member of the Executive Committee of the D.C. Hospitality Resource Panel, and served on Mothers Against Drunk Driving's (MADD's) College commission.

### **MILLER, LAURA**

Laura Miller was elected mayor of the City of Dallas in February 2002 after serving three-and-a-half years as a member of the Dallas City Council. She is a tireless advocate for improved basic services like better roads, greener parks and stricter code enforcement. As a council member, she spearheaded the strengthening of the City's Code of Ethics and the creation of the first City Ethics Commission. Laura led the effort to raise \$100,000 from private citizens and law enforcement associations to save four inner-city public swimming pools slated for closure by the city. Before being elected to the Dallas City Council in 1998, Laura spent 18 years as a journalist.

### **MOORE, DARRELL**

Darrell became Prosecuting Attorney of Greene County, Missouri, on January 1, 1999. Since graduating from the University of Missouri-Columbia School of Law (1982), he has served as a law clerk at the Missouri Court of Appeals-Southern District, an attorney in private practice and an assistant/chief assistant prosecuting attorney for Greene County. Darrell is an active in many community organizations, including the Underage Drinking Task Force.

### **MOSHER, JAMES**

Mr. Mosher serves as Senior Program Director, Division of Legal Policy Analysis, Pacific Institute for Research and Evaluation. He has over twenty years experience in the alcohol and other drug policy field, as policy analyst, legal scholar, researcher, lecturer, trainer, and consultant.

### **MURPHY, BERNARD**

Bernard Murphy, Ph.D. is a Senior Program Manager in the Center for Policy Analysis and Training at Pacific Institute for Research and Evaluation. He is the PREVENT Project Director. PREVENT is the Navy's alcohol and drug prevention class for 18-26 year old sailors. Service members who attend the 24-hour course actively participate in an open learning environment studying four training modules and receiving skill training. In 2001, 26,000 Sailors attended PREVENT in 47 locations worldwide.

### **NACHBAR, JEFF**

Jeff Nachbar is the Project Director for the Minnesota Join Together Coalition to Reduce Underage Drinking. The Coalition focuses on changing statewide public policy to reduce youth access to alcohol. Prior to this Jeff was a community organizer for the Minneapolis Police Department's Crime Prevention Unit. He worked extensively on combating underage drinking, party houses, and their negative impact on the community surrounding the University of Minnesota. Jeff has also directed fund raising efforts for environmental and public interest group non-profits in Minnesota and Wisconsin and has extensive organizing experience on various political campaigns.

### **NOLTENIUS, JEANNETTE**

Dr. Noltinius is the vice president of Rick Swartz and Associates, a small public policy firm specializing in immigration, fax policy, public health and social justice issues. She is an independent health consultant and was executive director of the National Latino Council on Alcohol and Tobacco Prevention.

### **NORTON, PENNY**

Penny Norton is the founder and Executive Director for FACE – Truth and Clarity on Alcohol, a privately funded, national media, training, and advocacy organization that focuses specifically on alcohol issues. Since its beginning in 1990, FACE has designed messages intended to help people make connections between alcohol and critical



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public health concerns. Ms. Norton has conducted trainings throughout the country on community organizing and policy development for the reduction of alcohol-related problems. She is an instructor for the Midwest Institute of Alcohol Studies in Michigan and Rutgers Institute of Alcohol Studies in New Jersey. Ms. Norton has served as a member of the National Advisory Commission on reducing youth access to alcohol for the Robert Wood Johnson Foundation, and is a consultant with the School Health Nurses program for the Johnson & Johnson Foundation in New Jersey and the American Medical Association Alliance in Chicago.

### **NOVAK, MARIAN**

Marian Novak has worked extensively in environmental prevention for the last 11 years. From 1991 to the present she has served as project director for the Responsible Hospitality Coalition of San Diego County, a model for other similar programs. Ms. Novak also coordinates the San Diego State University Community Collegiate Alcohol Prevention Partnership; a coalition of diverse perspectives promoting policy development, prevention programs and research to reduce problems associated with alcohol and other drugs among college students.

### **PARROTT, DAVE**

Dave Parrott, Ph.D., Dean of Students Texas A&M University-College Station. Dr. Parrott is Vice President of the National College Judicial Association. He represented Judicial Affairs for Texas College campuses at the College President's/Senior Administrators Forum; and the Judicial System Forum (District/County Attorneys, Judges, Municipal Police and Campus Police. The forums were part of the Texas Sport Coalition project.

### **PECOS MELTON, ADA**

Ada Pecos Melton, an enrolled member of the Pueblo of Jemez in New Mexico is President of American Indian Development Associates (AIDA), a 100% Indian-owned technical assistance, training and research firm for

over ten years. Through her firm, Ada provides training to Indian nations in program and public policy development, and research, particularly in strengthening indigenous methods of conflict resolution and peacekeeping to address crime, delinquency, and violence and victimization issues throughout Indian country. Her public service includes work as a Probation Officer, Court Administrator, and Director of juvenile programs. In 1995, she took a one-year sabbatical to establish the American Indian and Alaska Native Desk in the U.S. Department of Justice, Office of Justice Programs to increase tribal access to federal funding, program and training and technical assistance resources. Ada is a recipient of the 2000 New Mexico Distinguished Public Service Award, the 1999 Distinguished Alumni Award from the University of New Mexico Public Administration Department and the 1998 Outstanding Achievement Recognition for Advancing the Needs of Indian Children from the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention. Ada received her Masters of Public Administration as and AIGC Fellow and Bachelor of Arts degree in Criminal Justice, both from the University of New Mexico. In 1991 she was a Fellow under the Asia Foundation to study indigenous justice systems in five South Pacific Islands. Ada is a Vice-President of the Board of Directors for the American Indian Graduate Center, a scholarship fund located in Albuquerque, New Mexico. She also serves on the Tribal Court Advisory Committee of the National Court Appointed Special Advocates Association.

### **PIERCE, GLENN**

As Director of Strategic Planning and Research for Northeastern University, Dr. Pierce manages and implements strategic planning and assessment for information services and supervises research program development for the NEU Center for Criminal Justice Policy Research. His programs are funded by grants from the National Institute of Justice, National Science Foundation, and The Boston Foundation. He is widely





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published, and a recipient of the vice-presidential “Hammer Award” for database mining and statistical analysis.

### **POE, BILL**

Bill Poe presently serves as the grant supervisor for the Pennsylvania Liquor Control Board, overseeing projects funded by the Office of Juvenile Justice and Delinquency Prevention, the United States Department of Education, and the Robert Wood Johnson Foundation. Prior to this, Bill served as the program director for the RWJ funded Pennsylvanians Against Underage Drinking coalition for three years. Bill’s background also includes nine years of service in the probation and parole field where he served first as an officer, and later as a supervisor and department manager. He has a Bachelor of Science degree in Criminal Justice from the University of Baltimore and a Masters degree in Public Administration from Shippensburg University.

### **POSADA-GRIFFIN, LISA**

As the only Minor Alcohol Prevention Coordinator (MAPC) in the state of Montana, Lisa is working to develop and implement a “Systems Theory” model focused on reducing underage drinking. This unique concept calls for total community participation and support. As the MAPC Lisa divides time and efforts throughout the community including schools, special interest groups, coalitions, law enforcement and the DUI Task Force. She never passes an opportunity to speak to any group who is willing to do their part in addressing underage drinking. She is also striving to illustrate how powerful a community can be when working together to reach a common goal.

### **PRIMERA, JOSE**

Jose Primera is currently the Lt. of the Training Division at the Texas Alcoholic Beverage Commission. He has a Criminal Justice degree, and has had an active law enforcement career for over 20 years. His background includes seven years in narcotics

and undercover work, and a one-year assignment with the United Nations, as a member of the International Police Task Force. Lt. Primera has been with T.A.B.C. for eight years, both as a Field Agent, and for the past five years as an instructor and coordinator at the training academy. Other activities include teaching at various police academies, to include the Texas Department of Public Safety, University of Texas, Capital Area Council of Governments, and the Texas Parks and Wildlife Training Academies.

### **RAMSTAD, JAMES**

James Ramstad is sergeant with Saint Paul Police Department Vice Unit. Sergeant Ramstad coordinates liquor enforcement for the City of St. Paul. He is also the Vice Chair of Minnesota Join Together, a coalition to reduce underage drinking. Sergeant Ramstad has been with the department for 18 years.

### **RICHTER, LINDA**

Linda Richter, Ph.D., is a Senior Research Associate in the Policy Research and Analysis division of The National Center on Addiction and Substance Abuse at Columbia University and manages the projects in the division that are related to children and families. Dr. Richter is a social psychologist who has managed several studies and published scientific articles in the field of adolescent substance use and the pathways to addiction.

### **ROBART, NINA**

Linda Richter, Ph.D., is a Senior Research Associate in the Policy Research and Analysis division of The National Center on Addiction and Substance Abuse at Columbia University and manages the projects in the division that are related to children and families. Dr. Richter is a social psychologist who has managed several studies and published scientific articles in the field of adolescent substance use and the pathways to addiction.



# SPEAKER BIOGRAPHIES

## **RODGERS, TOMMY**

Tommy K. Rodgers has been in law enforcement for 24 years, serving as a city, county, and state officer. For the past 20 years he has been employed as an Enforcement Agent with the Texas Alcoholic Beverage Commission in Longview, Texas. Previous TABC assignments include; Undercover operation, organized crime investigations, licensing and subterfuge ownership investigations. He also investigated cases involving narcotics, prostitution, gambling, weapons, and money laundering violations. He is currently assigned as commander of TABC Task Force AVERT (Alcohol Violation Enforcement Response Team) which is a coalition of 32 East Texas law enforcement agencies formed to reduce underage alcohol related deaths through enforcement and education.

## **SEUFERT, ROBERT L.**

Dr. Robert L. Seufert is Director of the Applied Research Center and Associate Professor of Sociology at Miami University Middletown. He has over 20 years experience as principle investigator in conducting quantitative and qualitative policy research funded by federal, state and local governments, corporations, agencies, and organizations.

## **SHERMAN, JULIA**

Julia Sherman is the communications director for Reducing Underage Drinking through Coalitions (RUDC) located at the American Medical Association. In that role Julia is working with 12 RUDC grantees to use communication to shape the citizen response to underage drinking. Prior to joining the AMA, Julia worked for the Wisconsin Legislature, including seven years as caucus director working for two successive Assembly Speakers. As caucus director she was responsible for issue development and public information campaigns on a diverse range of issues including redistricting, tax policy and health care. She also served as Director of the Assembly Democratic Campaign Committee. Since leaving the Caucus, she has focused on

health policy initiatives including Wisconsin's Patients' Bill of Rights, legislation addressing the causes and effect of negative-to-earth voltage on people and prescription drug benefits for senior citizens. In October, she will be joining the Center on Alcohol Marketing and Youth in Washington.

## **SIDBERRY, STEPHANIE**

Stephanie Sidberry is the field director of the Initiative to Reduce Underage Drinking, a project of the Governor's Institute on Alcohol and Substance Abuse. She supervises six local adult and youth coalitions around the state who are working to reduce underage drinking through activities tailored to their communities. Ms. Sidberry holds a Masters Degree in Public Health from the University of North Carolina.

## **SPATES, GERALD**

Gerald "Gerry" Spates is from Farmville, Virginia, where he has served as Town Manager for over 25 years. He is Coordinator for the Town of Farmville's Selective Enforcement Grant through the Virginia Department of Alcoholic Beverage Control.

## **STEPHENS, RAYFORD**

Rayford Stephens, Chief of Police, Prairie View A&M University, Prairie View, Texas. Chief Stephens has been in law enforcement since and served as University Chief since. Chief Stephens represented Texas University Police Chiefs at the TTVN (video conferences for law enforcement, College President's/Senior Administrators Forum; and Judicial System Forum (District/County Attorneys, Judges, Municipal Police and Campus Police). The forums were part of the Texas Sport Coalition project.

## **STEVENS, DANA**

Dana manages a community-based environmental prevention program in San Diego County. The North Inland Community Prevention Program provides leadership, guidance, training and advocacy to reduce



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alcohol, tobacco and other drug use in collaboration with coalitions and organizations throughout the region.

### **SUBJACK, JAMES**

Chautauqua County, New York, District Attorney James P. Subjack has held that position for 10 years after having been in private criminal practice for 15 years. He is a graduate of Penn State University and the University of Illinois College of Law. He has previously lectured for the New York State Bar Association. He is a member of the Executive committee of the NY District Attorneys Association and the New York State Bar Association Criminal Justice Section.

### **URSO, JOANN**

JoAnn Urso came to Talbot Partnership in 1995 as the coordinator of the Highway Safety Program. Impaired driving issues are a major focus of this program and have involved her in projects with local and state law enforcement, Parole and Probation, Juvenile Justice, health department and local schools. JoAnn was a founding member of the local Talbot County coalition, Taking A Stand Against for Alcohol-free Youth, and has been the coordinator since 2001. This coalition addresses underage drinking through education, prevention, advocacy and enforcement.

### **VAN STEENBURG, JACK**

Major Van Steenburg has been employed by the New York State Police as a Trooper since April of 1983. He has held the ranks of Trooper, Sergeant, Lieutenant, Captain, and currently holds the rank of Major in the Traffic Services Section. Major Van Steenburg oversees the administration of all highway safety grants and enforcement programs, which include alcohol, speed, aggressive driving, occupant restraints and commercial vehicles. His office is also responsible for education programs, traffic safety public information and media events.

### **VELASQUEZ, MAXINE R.**

Ms. Velasquez is a member of Pueblo of Laguna, located in the state of New Mexico. She possesses an Associates Degree in Administration of Justice, Allan Hancock Junior College, a Bachelor of Arts in Criminal Justice, University of New Mexico, a Juris Doctorate, University of New Mexico, and is a degree candidate in the fall of 2002 for her Masters of Public Administration, University of New Mexico. Ms. Velasquez is a licensed attorney and mediator in the state of New Mexico. She was previously employed by Stetson Law Offices P.C., where she provided legal representation on various issues to tribes throughout the United States. Before Ms. Velasquez' law career, she worked in various positions with troubled youth and youth in trouble.

### **VINCE, JOSEPH**

Vince currently serves as Director of the Center for Public Sector Information, Mount St. Mary's College, Emmitsburg, MD, and President of Crime Gun Solutions, LLC, Frederick, MD. Vince retired as Chief of Crime Gun Analysis Branch, Bureau of Alcohol, Tobacco and Fire Arms, after 30 years in law enforcement. He received ATF's Gold Star Award, the Albert Galletin Award for Distinguished Service, and three vice-presidential Hammer Awards for technology advances. He holds an M.A. in Criminal Justice Management.

### **WALDO, STEVEN**

Steven Waldo is an investigator employed by the Vermont Department of Liquor Control in east-central Vermont for over 20 years and a law enforcement officer (federal, state, county and local) for more than 32 years. He has provided hundreds of retailer education and school based programs involving substance abuse prevention. He is active in more than 12 community anti-drug coalitions, having helped bring Court Diversion, the START program (to combat underage drinking) and many other programs to Windsor County. Prior to his employment with the State of Vermont, he was the Chief of Police for the ski town of Ludlow, Vermont. He has served on



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many local governing boards and currently is the Chairman of the Selectboard in his hometown of Baltimore, Vermont.

## **WALL, STEPHEN**

Stephen Wall is an enrolled member of the Minnesota Chippewa Tribe/White Earth Reservation. Stephen was born in Roswell, New Mexico and was raised on and near the Mescalero Apache Indian Reservation in southern New Mexico. After graduating high school he attended Fort Lewis College in Durango, Colorado. Upon completing his B.A. in Anthropology, Stephen attended law school at the University of New Mexico and graduated in 1975 with a Juris Doctorate degree. Stephen has taught at Fort Lewis College and the University of New Mexico, worked with the American Indian Law Center as research analyst and also worked with the Albuquerque Area Health Board as a community development specialist. He has also served as Behavioral Health Coordinator for the Tohono O'odham Health Department and as Prosecutor and Chief Judge for the Mescalero Apache Tribe. Stephen is currently the Tribal Justice Specialist for American Indian Development Associates working on issues of underage drinking and providing training and technical assistance to Indian tribes and communities on matters of juvenile justice matters.

## **WALSH-JACKSON, JUDY**

Judy Walsh-Jackson is the Associate Director of the S.D. County Policy Panel on Youth Access to Alcohol and Chair of the San Diego County Council on Alcohol Policy. The Policy Panel is a broad-based coalition to prevent underage drinking and the coordinating body for the San Diego County Underage Drinking Initiative. The Policy Panel Collaborates with and provides technical assistance to community groups engaged in policy-based initiatives to prevent underage drinking. Ms. Walsh-Jackson interfaces closely with local government and other key community leaders to advocate for alcohol policy reform that utilizes a public health/safety approach.

## **WARD, ELLEN**

Ellen S. Ward is the Executive Director of Texans Standing Tall, Statewide Coalition to Prevent Underage Drinking. Ellen Ward leads the Robert Wood Johnson Foundation Reducing Underage Drinking through Coalitions in Texas. Broad-based community prevention has been the focus of her career. In addition to numerous committees, she serves on the Institute for Public Strategies Advisory Board and is a member of the American Public Health Association.

## **WARD, VICKY**

Vicky Ward is a Community Prevention Specialist and serves as Manager of Prevention Services at Tri-County Mental Health Services, Inc. She received her MA in Sociology and has worked in the prevention field for almost 10 years. Duties include providing technical assistance and prevention program development for 18 grassroots prevention coalitions in Clay, Platte and Ray counties. In addition to helping 15 school districts coordinate their prevention and wellness programs with the grass-root coalitions, she helps to develop and provides training programs for youth as well as a First Offender's program through Platte County Juvenile Services.

## **WILLIAMS, KAREN**

Karen Williams is the Curriculum Developer for Protecting You/Protecting Me (PY/PM), MADD's five-year alcohol use prevention program for elementary students in grades one through five. She conducts training in the replication of the PY/PM and provides workshops and presentations on the brain research on which the curriculum is based.

## **WILSON, BETH**

Beth is communications director and public information officer for Missouri's Youth/Adult Alliance (MYAA), a Robert Wood Johnson Foundation coalition to reduce underage drinking, and its lead agency, ACT Missouri. A Missouri native, Beth grew up in Independence and graduated with a bachelor's degree in journalism from the





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University of Missouri-Columbia. She worked in the corporate world for publishing companies for 14 years before she had what she calls a “pre-mid-life crisis” and asked herself, “Is this all there is?” After a series of labor-intensive jobs, Beth finally found her niche: combining her passion for substance abuse prevention with her formal training to serve in a communications capacity in non-profit agencies. She began at the National Council on Alcoholism and Drug Dependence in Kansas City and has now been in her current position since June of 2000.

## WING, STEPHEN

Stephen Wing is the Associate Administrator for Alcohol Policy at the Substance Abuse and Mental Health Services Administration (SAMHSA), where he advises the Administrator on alcohol policy issues, and coordinates SAMHSA's alcohol-related prevention and treatment activities. For the past several years he has been the Senior Advisor for Drug Policy in SAMHSA's Office of Policy and Program Coordination, and SAMHSA's Agency Representative to the Interagency Demand Reduction Working Group at the Office of National Drug Control Policy. Previous SAMHSA responsibilities include being a State Project Officer at the Center for Substance Abuse Treatment (CSAT), and a co-lead in the development of the Substance Abuse Prevention and Treatment (SAPT) Block Grant regulation. A graduate of Yale University and the University of Maryland School of Social Work, Mr. Wing was a substance abuse counselor and clinical director before joining the Alcohol and Drug Abuse Administration in Maryland. After a stint as the treatment director of a private inpatient program, he directed a county prevention and treatment program on the Eastern Shore of Maryland.

## WRIGHT, JIM

Jim Wright is a Highway Safety Specialist for the National Highway Traffic Safety Administration's (NHTSA) Office of Traffic Injury Control Programs, U.S. Dept. of Transportation. Mr. Wright started his career at NHTSA as staff to the Presidential

Commission on Drunk Driving and for several years served as the Youth Alcohol Program Manager. On detail, he assisted the Office of Juvenile Justice and Delinquency Prevention (OJJDP) in developing the Enforcing Underage Drinking Laws Program. He has written numerous articles and is a frequent speaker on the subject of youthful drinking and impaired driving. Previously, he taught high school mathematics and coached basketball in Paterson, NJ, and then worked for the Bergen County, NJ Probation Department as a Juvenile Intake Officer. Mr. Wright is a graduate of Providence College, RI (BA) and Montclair State College, NJ (MA).

## ZIMMERMAN, TOM

Tom Zimmermann, MA, LPC, LMFT is a nationally known motivational speaker. He is the CEO and Founder of Synergy Consulting in Austin, Texas. Tom is the co-author of The New Game Plan for Recovery: Rediscovering the Positive Power of Play. He works with businesses and organizations helping them value their most important resource – People.

## ZWEIZIG, HOLLY

Holly Zweizig is the Assistant Director for Ohio Parents for Drug Free Youth. She has chaired several state and federally funded projects at Ohio Parents for the past eight years including the “Parents Who Host, Lose The Most” public awareness campaign. Holly is an Ohio Certified Prevention Specialist and has a Masters in Public Policy from The Ohio State University.



# NATIONAL PARTNERS

## National Partners of The Underage Drinking Enforcement Training Center

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### AMERICAN INDIAN DEVELOPMENT ASSOCIATES (AIDA)

Since 1989, the American Indian Development Associates (AIDA) has been an important resource for Indian tribes. AIDA provides consulting, training and technical assistance to Indian Nations and tribal programs. AIDA is a 100% American Indian owned small business.

The AIDA mission is to build the capacity of Indian Nations to address Indian crime, delinquency, violence, and victimization issues and problems by assisting them to develop comprehensive, system-wide responses to these problems in their communities. The goal of AIDA is to provide training and technical assistance to Indian Nations by building upon the strengths of their community institutions and culture and their tribal knowledge, skills, and abilities.



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### MOTHERS AGAINST DRUNK DRIVING (MADD) [WWW.MADD.ORG](http://www.MADD.ORG)

Mothers Against Drunk Driving (MADD) celebrates its 22nd anniversary of saving lives this year. The largest crime victim's service organization in the world, MADD prides itself on the dedication of its two million supporters world-wide who join together to support MADD's mission: "To stop drunk driving, support the victims of this violent crime, and to prevent underage drinking." With more than 600 affiliates in all fifty states, Canada, Guam, and Puerto Rico MADD is determined to continue its effort to stop this nation's most frequently committed violent crime, drunk driving, as well as the behavior that is often the root to such crimes: underage drinking.



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### NATIONAL CRIME PREVENTION COUNCIL (NCPC) [WWW.NCPC.ORG](http://WWW.NCPC.ORG)

The National Crime Prevention Council (NCPC) is a national nonprofit educational organization. The NCPC has established itself as the nation's focal point and voice for crime prevention as well as a source of help for individuals, neighborhoods, communities and governments.



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### POLICE EXECUTIVE RESEARCH FORUM (PERF) [WWW.POLICEFORUM.ORG](http://WWW.POLICEFORUM.ORG)

The Police Executive Research Forum (PERF) is a national membership organization of progressive police executives from the largest city, county and state law enforcement agencies. PERF is dedicated to improving policing and advancing professionalism through research and involvement in public policy debate. Incorporated in 1977, PERF's primary sources of operating revenues are government grants and contracts, and partnerships with private foundations and other organizations.



PERF members have joined together to share the challenge of dealing with the complex problems of leadership inherent in their departments and, ultimately, to professionalize policing at all levels. PERF goals are to Improve the delivery of police services and crime control nationwide. Encourage debate of police and criminal justice issues within the law enforcement community. Implement and promote the use of law enforcement research and provide national leadership, technical assistance and vital management services to police agencies.



# NATIONAL PARTNERS

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## **NATIONAL LIQUOR LAW ENFORCEMENT ASSOCIATION (NLLEA) [www.nllea.org](http://www.nllea.org)**

The National Liquor Law Enforcement Association (NLLEA) is a non-profit association of law enforcement personnel dedicated to the enforcement of alcohol beverage laws and regulations. The NLLEA is committed to improving the standards and practices of liquor law enforcement, to the professional development of its members, and to public recognition of the role and achievements of liquor law enforcement in protecting and promoting the public health and welfare. The NLLEA actively collaborates with other national law enforcement organizations and with state and local law enforcement organizations to enhance understanding of the overall importance of liquor law enforcement in preventing crime and community problems. In addition, the NLLEA fosters a cooperative and mutually beneficial working relationship with alcohol research and public health organizations and with responsible members of the liquor industry. We consider these groups to be amongst our closest allies in ensuring that alcoholic beverages are promoted, distributed, and consumed in a legal fashion. For more information on membership and donations, please review the NLLEA website at [www.nllea.org](http://www.nllea.org).



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## **THE NATIONAL JUDICIAL COLLEGE**

Since 1963, The National Judicial College has provided educational and professional development opportunities to over 58,000 judges worldwide. From limited jurisdiction judges to U.S. Supreme Court justices, attendees from all areas of the judicial system have benefited from the very best in judicial education offered at the College.



The National Judicial College is the country's leading national judicial education and training institution. Judicial education has become highly professionalized with a number of organizations taking different approaches toward meeting the needs of judges and other court officials. The College is in a unique leadership position because it provides a national forum to address public policy issues affecting governmental and judicial processes that in turn affect the lives of all Americans. The College seeks to instill in every participant a higher level of professional development and awareness that will benefit one's professional career.





Office of Juvenile Justice and Delinquency Prevention

